## Thailand

## Location and main indicators

| Capital | Bangkok |
| :--- | :--- |
| Language | Thai |
| Area | $513120 \mathrm{~km}^{2}$ |
| Population | 64 million |
| GDP 2011 | 346 billion USD |
| GDP per capita | 5394 USD |
| $\Delta$ GDP 2011 | $+0.1 \%$ |
| $\Delta$ GDP last 5 years | $+13.5 \%$ |
| Currency | Baht (THB) |



Footwear industry


## Main trading partners 2011

| Export Markets | Million USD | Value <br> Share | Million Pairs | Quantity Share | Last 5 years variation USD Million \| \% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Denmark | 135 | 15\% | 4 | 3\% | +145\% +344\% | -93\% | -55\% |
| USA | 128 | 14\% | 11 | 8\% |  |  |  |
| Emirates | 61 | 7\% | 14 | 10\% | +80 +25 |  |  |
| UK | 52 | 6\% | 4 | 3\% |  | -96 | -156 |
| France | 40 | 4\% | 4 | 3\% | Denmark $\begin{gathered}\text { Russian } \\ \text { Fed. }\end{gathered}$ | Belgium | USA |

## Types of footwear traded 2011 (quantity)



## Sectorial organizations

[^0]| Import <br> Origins | Million <br> USD | Value <br> Share | Million <br> Pairs | Quantity <br> Share |  | Last 5 years variation <br> USD Million \|\% |  |  |
| :--- | ---: | ---: | ---: | ---: | :--- | :--- | :--- | :--- |
| China | 141 | $64 \%$ | 51 | $91 \%$ |  | $+271 \%+251 \%$ | $+143 \%$ |  |
| Vietnam | 20 | $9 \%$ | 1.2 | $2 \%$ |  |  |  |  |
| Indonesia | 14 | $6 \%$ | 1.2 | $2 \%$ |  | +102 | +14 | +9 |
| Italy | 13 | $6 \%$ | 0.1 | $0 \%$ |  |  | +8 |  |
| India | 10 | $4 \%$ | 0.3 | $1 \%$ |  | China | Vietnam | India Indonesia |

## Recent developments

Thailand is among the top 10 footwear exporters in terms of volume, although it is only the twentieth exporter in terms of value. The country specializes in rubber and plastic of relatively low price. Its exports have remained almost stable over the last decade, while imports reached a new maximum in 2011. Nonethless, the country still earns a sizable trade surplus. Denmark and the USA are Thailand's most relevant export markets. Thailand's imports, on the other hand come mainly from China.

## Fairs \& Events


[^0]:    TFA - Thai Footwear Association | http://thaifoot.fortunecity.com

