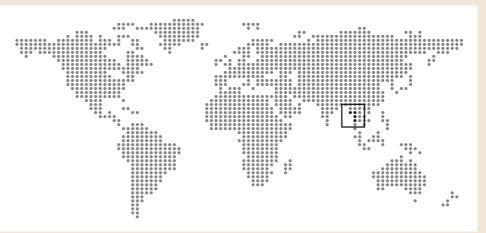
Thailand

TH 🔴

Location and main indicators

Capital	Bangkok
Language	Thai
Area	513 120 km ²
Population	64 million
GDP 2011	346 billion USD
GDP per capita	5 394 USD
∆ GDP 2011	+0.1%
△ GDP last 5 years	+13.5%
Currency	Baht (THB)



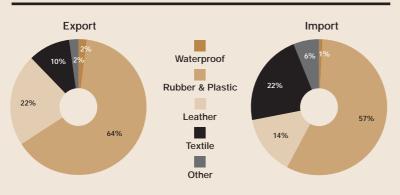
Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	899	20	141	9	6.37
Imports	220	46	56	34	3.91
Production			245	9	
Consumption			160	19	

Main trading partners 2011

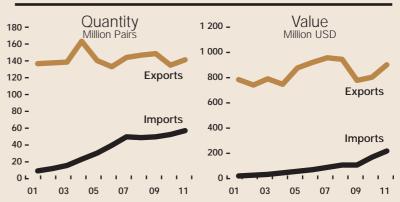
Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Denmark	135	15%	4	3%	+145% +344% -93% -55%
USA	128	14%	11	8%	
Emirates	61	7%	14	10%	+80 +25
UK	52	6%	4	3%	-96 <u>-156</u>
France	40	4%	4	3%	Denmark Russian Belgium USA Fed.

Types of footwear traded 2011 (quantity)



Sectorial organizations

TFA - Thai Footwear Association | http://thaifoot.fortunecity.com



Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	141	64%	51	91%	+271% +251% +143
Vietnam	20	9%	1.2	2%	
Indonesia	14	6%	1.2	2%	+102 +14 +9 +8
Italy	13	6%	0.1	0%	
India	10	4%	0.3	1%	China Vietnam India Indones

Recent developments

Thailand is among the top 10 footwear exporters in terms of volume, although it is only the twentieth exporter in terms of value. The country specializes in rubber and plastic of relatively low price. Its exports have remained almost stable over the last decade, while imports reached a new maximum in 2011. Nonethless, the country still earns a sizable trade surplus. Denmark and the USA are Thailand's most relevant export markets. Thailand's imports, on the other hand come mainly from China.

Fairs & Events

BIFF & BIL, Bangkok (Fev) | www.biffandbil.com