

# Panama

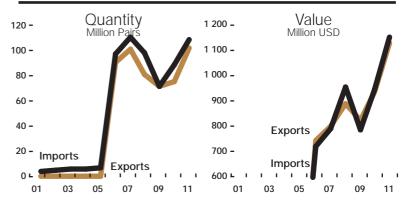
#### Location and main indicators

Panama City Capital Spanish Language 75 420 km<sup>2</sup> Area **Population** 4 million **GDP 2011** 31 billion USD 8 514 USD GDP per capita +10.6% Δ GDP 2011 +52.5% Δ GDP last 5 years Balboa (PAB) Currency



#### Footwear industry

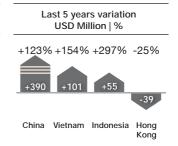
	Value		Quantity		Prices	
2011	Million USD	World Rank	Million Pairs	World Rank	USD	
Exports	1 130	16	102	14	11.07	
Imports	1 153	18	108	23	10.69	
Production			1	109		
Consumption			7	116		



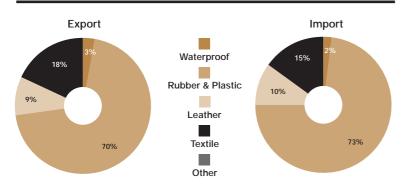
#### Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Venezuela	357	32%	34	33%	+94%	+56%	+65%	+67%
Colombia	328	29%	26	25%				
Dominic. Re	ep. 64	6%	7	7%	+158	+127	+19	+19
Ecuador	50	4%	4	4%				
Costa Rica	49	4%	4	4%	Colombia	Venezuela	Ecuador	Costa Rica

Million USD	Value Share	Million Pairs	Quantity Share
708	61%	82	76%
167	15%	9	9%
118	10%	8	7%
75	6%	3	3%
30	3%	2	2%
	708 167 118 75	USD Share   708 61%   167 15%   118 10%   75 6%	USD Share Pairs   708 61% 82   167 15% 9   118 10% 8   75 6% 3



# Types of footwear traded 2011 (quantity)



### Recent developments

Since 2006 Panama has served as an important platform in international footwear trade. Its exports that are almost exclusively re-exports, move in line with imports and in 2010, were in the order of 1.1 billion USD. The country imports rubber and plastic footwear from China and other Asian countries and re-exports it to its neighbours in Central and Southern America.

## Sectorial organizations

CCIAP - Cámara de Comercio, Industrias y Agricultura de Panamá | www.panacamara.org

#### Fairs & Events

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www.worldfootwear.com 64