

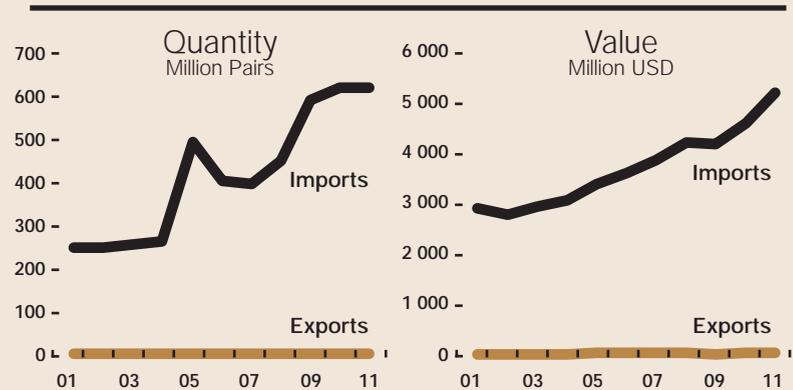
Location and main indicators

Capital	Tokyo
Language	Japanese
Area	377 940 km ²
Population	128 million
GDP 2011	5 869 billion USD
GDP per capita	45 920 USD
Δ GDP 2011	-0.7%
Δ GDP last 5 years	-1.0%
Currency	Yen (JPY)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	45	59	1	79	29.88
Imports	5 062	6	619	2	8.17
Production			79	18	
Consumption			697	5	



Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Hong Kong	16	36%	0.4	30%	+28%
Rep. of Korea	7	16%	0.3	20%	+135%
China	4	8%	0.1	7%	+31%
Singapore	2	6%	0.1	6%	-92%
USA	1	3%	0.0	2%	+3.4

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	3 497	69%	555	90%	+44%
Vietnam	333	7%	19	3%	+103%
Italy	329	7%	3	0%	+53%
Indonesia	164	3%	14	2%	+171%
Cambodia	146	3%	6	1%	+1

Types of footwear traded 2011 (quantity)



Recent developments

The Japanese footwear industry is mainly located in the areas of Tokyo, Osaka and Kobe. It is inwardly oriented as Japan is one of the world's main footwear markets, but not a very significant exporter. Its relatively small exports showed growth in 2011, with a continued focus on other Asian countries, led by China (both the mainland and Hong-Kong) and Korea. Imports, mainly from China, stabilized in volume but continued growing in terms of value.

Sectorial organizations

TSA - Toto Shoe Manufacturers' Association | www.ttkm.jp

Fairs & Events

ISF, Tokyo (Mar; Sep) | www.isf-web.jp/english
 JFW, Tokyo (Jan; Jul) | senken-ex.com/iff
 Rooms, Tokyo (Feb; Sep) | www.roomsroom.com