

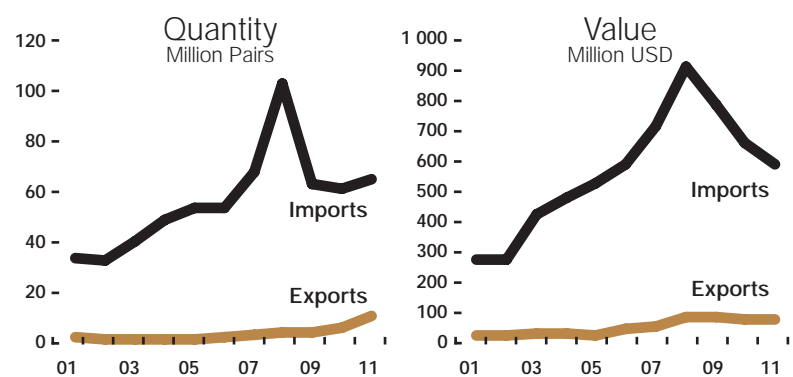
Location and main indicators

Capital	Athens
Language	Greek
Area	131 960 km ²
Population	11 million
GDP 2011	303 billion USD
GDP per capita	27 073 USD
Δ GDP 2011	-6.9%
Δ GDP last 5 years	-10.5%
Currency	Euro (EUR)



Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	80	53	10	46	7.86
Imports	588	31	65	30	9.05
Production			3	89	
Consumption			58	44	

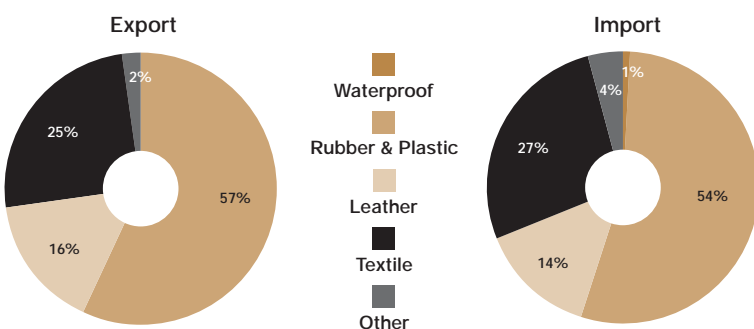


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
Cyprus	27	33%	1.5	15%	+79%	+366%	+298%	+102%
Bulgaria	11	14%	6.6	64%	+11	+9	+7	+3.5
Romania	8	10%	0.4	4%				
Germany	7	9%	0.4	4%				
Italy	7	9%	0.3	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
China	158	27%	44	68%	+160%	+12%	-45%	-18%
Italy	134	23%	5	7%	+43	+17	-13	-28
Belgium	71	12%	2	3%				
Spain	59	10%	3	5%				
Netherlands	30	5%	1	2%				

Types of footwear traded 2011 (quantity)



Recent developments

Salonica is the main centre of the footwear industry in Greece, representing some 25% of total employment in the industry. Statistics show the volume of exports increasing sharply in 2011, but at a discounted average price, resulting in a modest growth in terms of value. The volume of imports increased slightly, but they seem to have redirected from more expensive sources, such as Italy, to cheaper ones, allowing an 11% reduction in terms of value.

Sectorial organizations

ELKEDE SA | www.elkede.gr
ELSEVIE | www.elsevie.gr
OBYE

Fairs & Events

n.a.