## Location and main indicators



## Footwear industry

|  | Value |  | Quantity |  | Prices |
| :--- | ---: | ---: | ---: | ---: | :---: |
| 2010 | Million <br> USD | World <br> Rank | Million <br> Pairs | World <br> Rank | USD |
| Exports | 122 | 43 | 3 | 55 | 42.26 |
| Imports | 318 | 38 | 19 | 56 | 16.73 |
| Production |  |  | 4 |  |  |
| Consumption |  |  | 20 |  |  |

## Main trading partners 2010

| Export Markets | $\begin{aligned} & \text { Million } \\ & \text { USD } \end{aligned}$ | $\begin{gathered} \% \\ \text { Value } \end{gathered}$ | Million Pairs | $\begin{gathered} \% \\ \text { Quantity } \end{gathered}$ | Variation (USD Million) Last 5 years |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sweden | 47 | 39\% | 0.9 | 30\% | $\pi$ Sweden | +21 | +78\% |
| Russian Fed. | . 20 | 16\% | 0.6 | 22\% | T Estonia | +6 | +53\% |
| Estonia | 17 | 14\% | 0.5 | 16\% |  |  |  |
| Germany | 9 | 8\% | 0.2 | 5\% | Germany | +3 | +54\% |
| Norway | 9 | 7\% | 0.2 | 8\% | ( Latvia | -2 | -45\% |


| Import Origins | $\begin{gathered} \text { Million } \\ \text { USD } \end{gathered}$ | $\begin{gathered} \% \\ \text { Value } \end{gathered}$ | Million Pairs | Quantity | Variation (USD Million) Last 5 years |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| China | 111 | 35\% | 10.4 | 55\% | $\lambda$ China | +43 | +64\% |
| Vietnam | 27 | 9\% | 1.2 | 6\% | $\lambda$ Indonesia | +8 | +147 |
| Sweden | 24 | 7\% | 0,8 | 4\% |  |  |  |
| Germany | 19 | 6\% | 1.0 | 5\% | Netherlands | +8 | +212\% |
| Italy | 17 | 5\% | 0,5 | 3\% | y France | -8 | -80\% |

## Types of footwear traded 2010 (quantity)



## Sectorial organizations

## Recent developments

The small Finnish footwear industry is predominantly located in the Tampere area. In 2010 Finland's footwear exports recovered from the previous year's downturn. Neighbouring Sweden, Russia, and Estonia are the country's main clients. China is the main origin of imports but without reaching the predominance it enjoys in many other countries. In spite of a downward trend in imports from Italy and France, European suppliers enjoy important positions in the Finnish market.

## Fairs \& Events

[^0]
[^0]:    Association of Textile and Footwear Importers and Wholesalers | www.teja.fi/sisalto/teja.htm

