

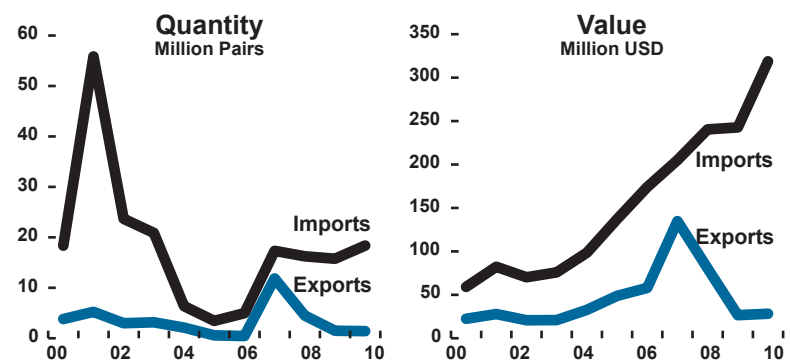
Location and main indicators

Capital	Bogotá, D.C.
Language	Spanish
Area	1 141 750 km ²
Population	46 million
GDP per capita	6 273 USD
GDP 2010	286 billion USD
Δ GDP 2010	+4.3%
Δ GDP last 5 years	+25.0%
Currency	Peso (COP)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	28	64	2	62	20.04
Imports	319	37	29	47	17.35
Production			48	24	
Consumption			75		

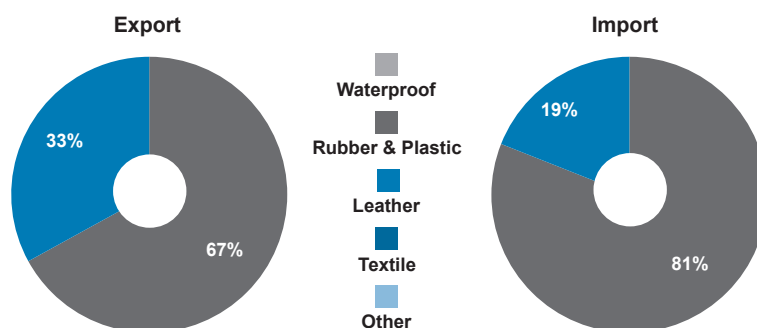


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
Ecuador	8	30%	n.a.	n.a.	↘ Venezuela	-11	-64%
Venezuela	6	22%	n.a.	n.a.	↘ USA	-6	-75%
Chile	3	11%	n.a.	n.a.	↘ Mexico	-4	-63%
Mexico	2	7%	n.a.	n.a.	↗ Chile	+3	
USA	2	7%	n.a.	n.a.			

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
China	152	48%	10.3	56%	↗ China	+73	+93%
Panama	72	23%	3.4	19%	↗ Panama	+62	+616%
Ecuador	25	8%	0.1	1%	↗ Vietnam	+20	+667%
Vietnam	23	7%	0.9	5%	↗ Brazil	+7	+55%
Brazil	21	7%	2.6	14%			

Types of footwear traded 2010 (quantity)



Sectorial organizations

ACICAM | www.acicam.org

Recent developments

Colombian footwear exports come mainly from the areas of Valle, Bogotá y Cundinamarca, and Norte de Santander. Colombian imports increased 31% in 2010 in terms of value, closing a decade in which they had risen by more than 400%. On the contrary, exports fell drastically in the three years to 2009 and ended the decade with a comparatively small 28% increase. Data on quantities seem unreliable, showing large swings from year to year, and implying implausible values for average prices. Neighbouring countries, such as Ecuador and Venezuela, are the main destinations for Colombian exports whereas imports come mainly from China and Panama.

Fairs & Events

IFLS, Bogotá (Feb; Aug) | www.ifls.com.co