

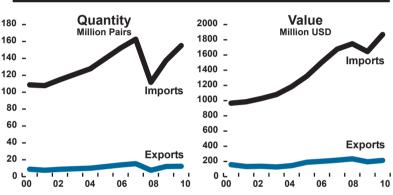
Canada

Location and main indicators

Language Area Population GDP per capita GDP 2010 △GDP 2010 △GDP last 5 years	Otawa English 9 984 670 km ² 34 million 46 215 USD 1 574 billion USD +3.1% +6.2% Dollar (CAD)		
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Footwear industry

	Valu	he	Quan	Prices	
2010	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	214	33	12	35	17.37
Imports	1 869	12	155	14	12.05
Production			10		
Consumption			153	21	

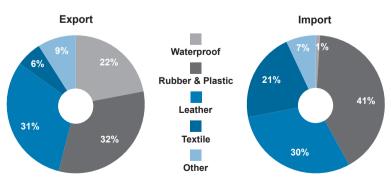


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
USA	195	91%	11.6	94%		+21	+12%
Germany	2	1%	0.1	1%	Russian Fed.	+1	+262%
UK	2	1%	0.1	1%		-1	760/
Russian Fe	d. 1	1%	0.0	0%	Netherlands	-1	-76%
Japan	1	1%	0.0	0%	Srael	-1	-86%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
China	1 320	71%	130	84%	China	+516	+64%
Vietnam	162	9%	10	7%	Vietnam	+58	+55%
Italy	84	5%	1	1%			
Indonesia	37	2%	3	2%	Brazil	-46	-63%
USA	32	2%	2	2%	Indonesia	+14	+58%

Types of footwear traded 2010 (quantity)



Sectorial organizations

SMAC - Shoe Manufacturers' Association of Canada | www.shoecanada.com Western Canadian Shoe Association | www.wcsa.ca

Recent developments

Canada's relatively small footwear exports, approximately two thirds of which are actually reexports, go almost exclusively to the USA. Canada is however the world's tenth importer of footwear in terms of value. Canada's imports come predominantly from China, and increasingly so in the last five years. On the contrary, imports from Brazil fell almost two thirds in the same period.

Fairs & Events

Toronto Shoe Show, Toronto (Feb; Aug) | www.torontoshoeshow.com