

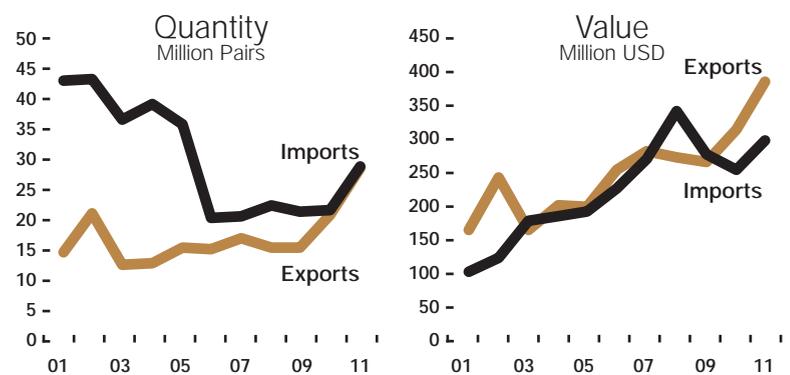
Location and main indicators

Capital	Budapest
Language	Hungarian
Area	93 030 km ²
Population	10 million
GDP 2011	140 billion USD
GDP per capita	14 050 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	-3.1%
Currency	Forint (HUF)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	385	28	28	30	13.55
Imports	299	41	29	53	10.42
Production			23	43	
Consumption			24	70	

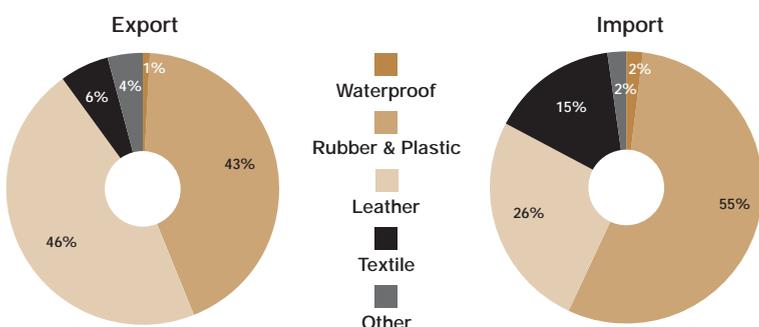


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Germany	155	40%	9.4	33%	+655% +11%
Austria	85	22%	3.5	12%	+70% +34%
Italy	82	21%	1.3	5%	+14% +8%
Romania	17	4%	6.7	24%	
USA	7	2%	0.2	1%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Germany	49	17%	2.8	10%	+179%
Slovakia	37	13%	3.5	12%	+22%
Bulgaria	35	12%	1.4	5%	+19%
Romania	29	10%	1.3	5%	
Czech Rep.	20	7%	1.1	4%	-14%

Types of footwear traded 2011 (quantity)



Recent developments

In 2011, Hungary's exports and imports were of the same magnitude with almost exactly the same volume and a slightly higher value for exports. Exports are directed mostly to Germany, Austria and Italy with imports coming mainly from Germany, Slovakia and Bulgaria. Direct imports from Asia have an unusually low share of Hungary's imports, China representing no more than 6% of their value.

Sectorial organizations

BCBTE - Scientific Society of the Leather, Shoe and Allied Industries
 BCE - Association for Leather and Shoe Industry | www.mata.vu/uzlet/bcegy

Fairs & Events

Budapest Leather & Shoe Week, Budapest (Mar; Sep) | www.bcefair.hu