

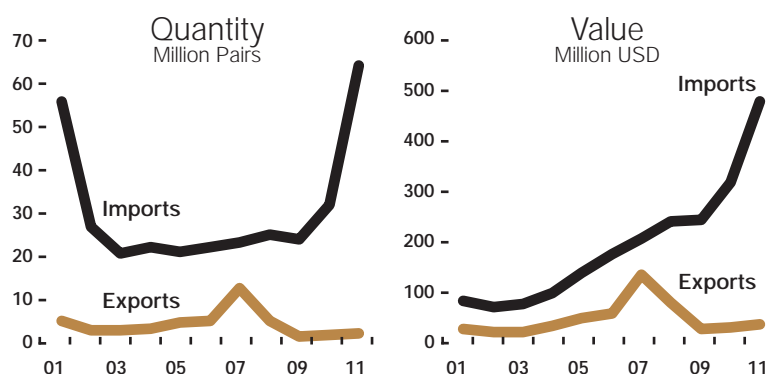
Location and main indicators

Capital	Bogotá, D.C.
Language	Spanish
Area	1 141 750 km ²
Population	46 million
GDP 2011	328 billion USD
GDP per capita	7 132 USD
Δ GDP 2011	+5.9%
Δ GDP last 5 years	+24.0%
Currency	Peso (COP)



Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	34	67	2	70	15.04
Imports	477	33	64	33	7.45
Production			53	23	
Consumption			115	29	

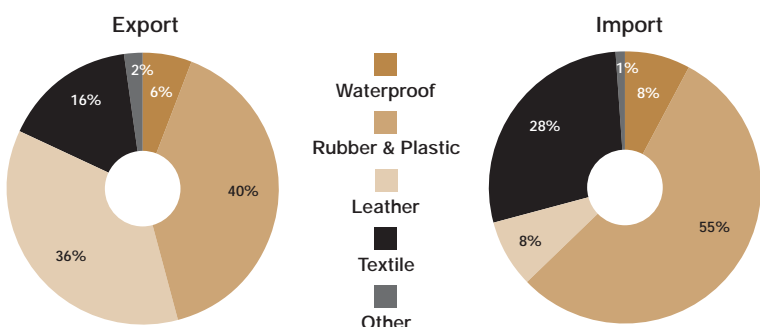


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
Ecuador	15	43%	1.0	46%	+65%	+332%	-83%	-84%
Venezuela	4	13%	0.3	14%	+6	+0.9	-6	-22
Mexico	4	12%	0.3	13%				
Panama	3	7%	0.1	5%				
Peru	2	5%	0.2	7%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
China	267	56%	44	69%	+164%	+872%	-97%	-100%
Vietnam	66	14%	3	4%	+165	+59	-150	-167
Brazil	30	6%	4	6%				
Panama	29	6%	3	4%				
Indonesia	28	6%	1	2%				

Types of footwear traded 2011 (quantity)



Recent developments

Consumption and imports are on the rise in the Colombian market, reaching new maximum levels in 2011. China and Vietnam are Colombia's main suppliers. Exports also had a positive year but they represent just a small fraction of imports. Ecuador is their most important market. The Colombian footwear industry employs more than 40 thousand workers, particularly in the areas of Bogotá and Cundinamarca, Valle and Norte de Santander.

Sectorial organizations

ACICAM | www.acicam.org

Fairs & Events

EICI, Bogotá (Fev; Aug) | www.eici.com.co
IFLS, Bogotá (Fev; Aug) | www.ifls.com.co