

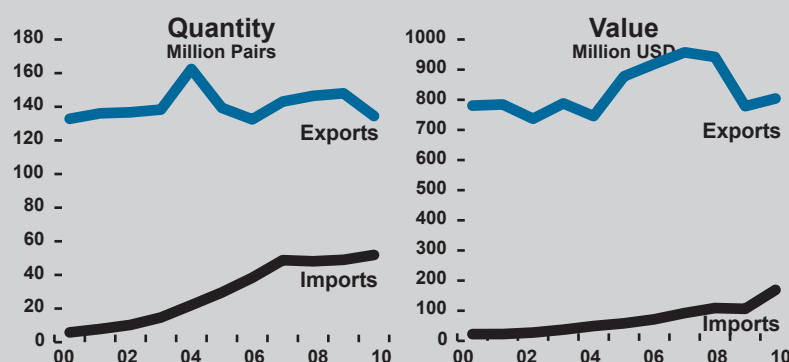
## Location and main indicators

Capital	Bangkok
Language	Thai
Area	513 120 km <sup>2</sup>
Population	64 million
GDP per capita	4 992 USD
GDP 2010	319 billion USD
ΔGDP 2010	+7.8%
ΔGDP last 5 years	+19.1%
Currency	Baht (THB)



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	804	18	134	10	5.98
Imports	169	48	52	31	3.26
Production			245	7	
Consumption			163	20	

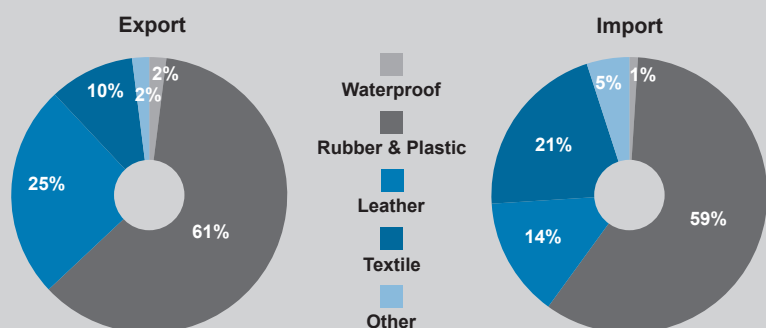


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Denmark	125	16%	5	4%	↓ Belgium	-82 -90%
USA	122	15%	11	8%	↗ Denmark	+68 +117%
Emirates	57	7%	14	11%	↓ Japan	-30 -63%
UK	56	7%	4	3%	↗ Russian Fed.	+24 +645%
France	34	4%	3	3%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	110	65%	48	92%	↗ China	+82 +295%
Vietnam	12	7%	1	1%	↗ India	+8
Indonesia	10	6%	1	2%	↗ Vietnam	+8 +157%
Italy	9	5%	0	0%	↗ Italy	+5 +104%
India	8	5%	0	1%		

## Types of footwear traded 2010 (quantity)



## Sectorial organizations

TFA - Thai Footwear Association | <http://thaifoot.fortunecity.com/>

## Recent developments

Thailand is among the top 10 footwear exporters in terms of volume. The country specializes in rubber and plastic of relatively low price, which implies that its rank in term of value is lower. Its exports have remained almost stable over the last decade, although in 2010 they actually declined (in volume). Denmark and the USA are Thailand's most relevant export markets although Russia has been gaining importance. Thailand's imports, on the other hand, have been growing and come mainly from China.

## Fairs & Events

BIFF & BIL, Bangkok (Fev) | [www.biffandbil.com](http://www.biffandbil.com)