

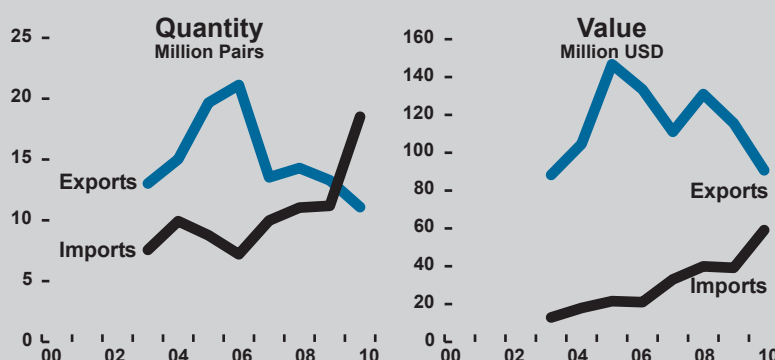
Location and main indicators

Capital	Islamabad
Language	Urdu (national), English
Area	796 100 km ²
Population	167 million
GDP per capita	1 050 USD
GDP 2010	175 billion USD
ΔGDP 2010	+4.8%
ΔGDP last 5 years	+23.5%
Currency	Pakistani Rupee (PKR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	91	48	11	37	8.19
Imports	59	71	19	58	3.19
Production	864		292	6	2.96
Consumption			300	13	

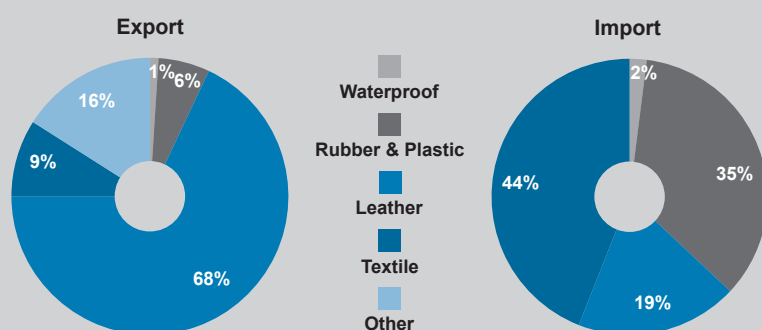


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
Germany	16	18%	1.5	13%	↘	Yemen	-20 -98%
Emirates	15	16%	2.4	22%	↘	Afghanistan	-16 -92%
Italy	12	13%	1.1	10%	↘	Saudi Arabia	-15 -66%
France	8	9%	0.7	7%	↗	Germany	+7 +76%
Saudi Arabia	8	8%	1.2	11%			

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years		
China	50	85%	16.2	88%	↗	China	+32 +181%
Thailand	5	9%	1.5	8%	↗	Thailand	+4 +259%
Japan	1	2%	0.2	1%	↗	Japan	+1
Vietnam	1	1%	0.2	1%			
Italy	0	0%	0.1	0%	↘	Saudi Arabia	-0.6 -100%

Types of footwear traded 2010 (quantity)



Sectorial organizations

PFMA - Pakistan Footwear Manufacturers Association | www.pakfootear.org

Recent developments

The footwear industry is an important force in the Pakistani economy, particularly in the region of Lahore. In 2010 Pakistan's footwear exports continued the downward trend seen in previous years. Over the last five years, Pakistan has seen its sales to countries such as Yemen, Afghanistan, and Saudi Arabia fall drastically. On the contrary, imports, particularly from China, are growing and the trade surplus is rapidly shrinking.

Fairs & Events

IGATEX Pakistan, Lahore (Oct-every 2 years) | www.igatex.pk