

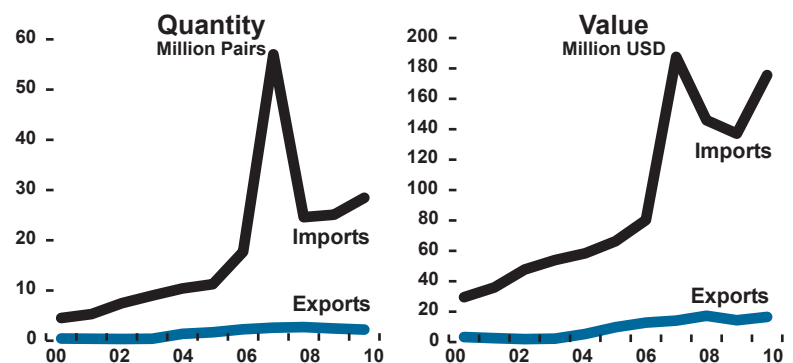
Location and main indicators

Capital	Lima
Language	Spanish
Area	1 285 220 km ²
Population	30 million
GDP per capita	5 172 USD
GDP 2010	153 billion USD
ΔGDP 2010	+8.8%
ΔGDP last 5 years	+41.4%
Currency	Nuevos Soles (PEN)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	17	72	2	60	7.47
Imports	176	47	28	49	6.17
Production			39	25	
Consumption			65		

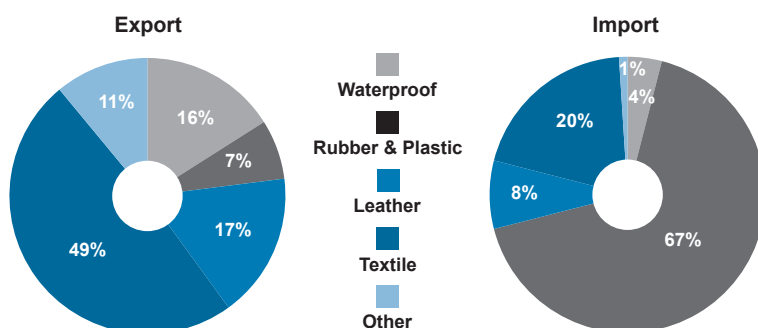


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Colombia	5	29%	1.0	43%	↑ Colombia	+4 +292%
Chile	3	15%	0,4	18%	↑ Chile	+0.9 +54%
USA	2	14%	0,1	5%	↑ Spain	+0.8 +486%
Ecuador	2	11%	0,2	7%	↓ UK	-0.5 -58%
Mexico	2	10%	0.1	10%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	110	63%	14	51%	↑ China	+80 +268%
Brazil	20	11%	3	9%	↑ Vietnam	+11 +161%
Vietnam	17	10%	1	4%	↑ Brazil	+7 +55%
Indonesia	7	4%	1	3%	↓ Malaysia	-3 -55%
Ecuador	6	3%	2	7%		

Types of footwear traded 2010 (quantity)



Recent developments

Peru has a large and increasing trade deficit in footwear. Its imports of rubber and plastic from Asia and Vietnam are growing rapidly whereas exports remain very limited.

Sectorial organizations

APEMEFA - Asociacion de Pequeños y Medianos Fabricantes de Calzado
 CCCA - Leather, shoe industry and related components Corp.
 PROMPEX - Sector Cuero, Calzado y Complementarios

Fairs & Events

n.a.