

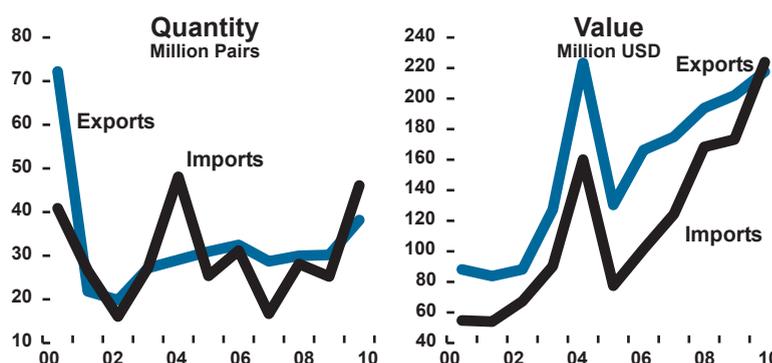
Location and main indicators

Capital	Kuala Lumpur
Language	Bahasa Malaysia
Area	330 800 km ²
Population	28 million
GDP per capita	8 423 USD
GDP 2010	238 billion USD
ΔGDP 2010	+7.2%
ΔGDP last 5 years	+24.3%
Currency	Ringgits (MYR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	218	32	38	25	5.70
Imports	224	43	46	34	4.86
Production	712		65	19	11.00
Consumption			73		

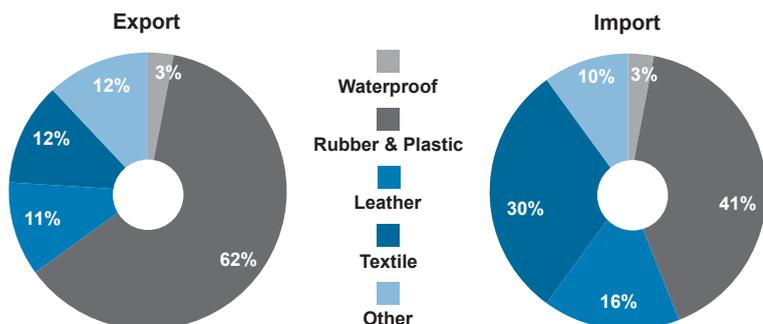


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Singapore	43	20%	5	13%	↗ Brazil +28
Brazil	28	13%	7	17%	↗ UK +18 +650%
UK	21	10%	2	4%	↘ Italia -11 -80%
Mexico	13	6%	5	14%	↗ Argentina +9
Venezuela	11	5%	2	6%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	125	56%	37	80%	↗ China +88 +236%
Vietnam	32	14%	3	7%	↗ Vietnam +21 +201%
Indonesia	22	10%	2	4%	↗ Indonesia +13 +138%
Hong Kong	7	3%	1	2%	
India	7	3%	0	1%	↗ India +6

Types of footwear traded 2010 (quantity)



Recent developments

Ipoh, in the Perak state, is the main footwear production center in Malaysia. Klang Valley and Johor are other important locations for the industry. In 2010, MFMA, Malaysia's footwear trade association, organized the first edition of the Malaysian International Shoe Festival. Over the years, Malaysia's exports and imports of footwear have moved in synchrony and in 2010 both rose substantially. China and other Asian countries are Malaysia's almost exclusive suppliers whereas its exports are geographically quite dispersed, with Singapore and Brazil being the most relevant clients. Rubber and plastic dominate Malaysian exports.

Sectorial organizations

MFMA - Malaysian Footwear Manufacturers Association | www.malaysianfootwear.com
 Selangor Human Resource Development Centre | www.shrdc.my

Fairs & Events

Malaysia International Shoe Exhibition, Kuala Lumpur (Apr) | www.malaysiafootwear.com