

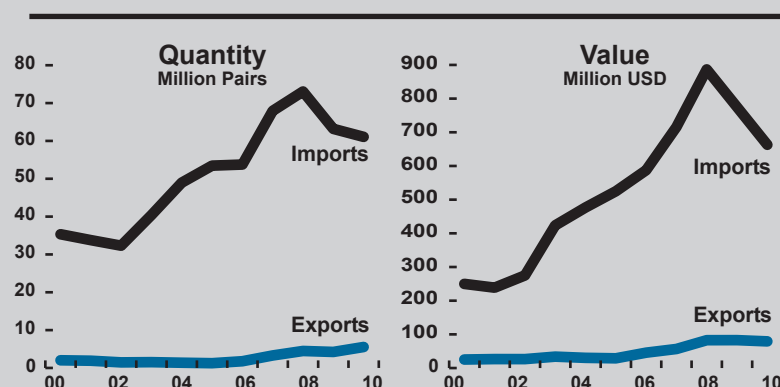
Location and main indicators

Capital	Athens
Language	Greek
Area	131 960 km ²
Population	11 million
GDP per capita	27 302 USD
GDP 2010	305 billion USD
ΔGDP 2010	-4.5%
ΔGDP last 5 years	+3.6%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	79	49	6	46	14.31
Imports	663	24	61	29	10.86
Production	112		4		32.08
Consumption	696		58		12.11

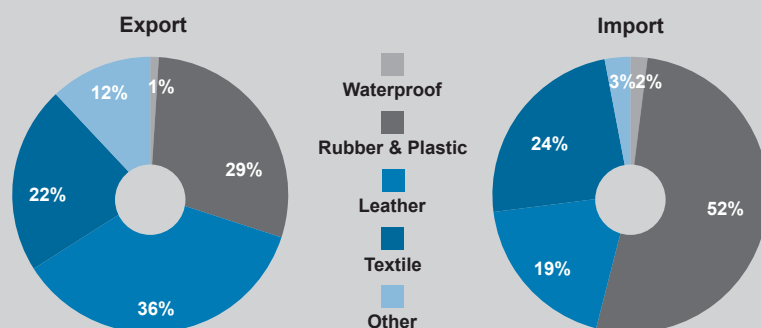


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Cyprus	27	34%	1.2	23%	+15 +127%
UK	9	12%	0.6	11%	+7 +358%
Bulgaria	8	11%	1.8	34%	+7 +465%
Italy	7	9%	0.1	3%	+6 +666%
Romania	6	8%	0.3	5%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	173	26%	6	10%	+60 +591%
China	159	24%	35	60%	+33 +24%
Belgium	70	11%	2	4%	+26 +19%
Spain	66	10%	3	5%	+17 +145%
Germany	33	5%	3	4%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

ELSEVIE | www.elsevie.gr
 OBYE
 ELKEDE SA | www.elkede.gr

Recent developments

Salonica is the main centre of the footwear industry in Greece, representing some 25% of total employment in the industry. In 2010 the Greek footwear industry continued the contracting trend that it had been showing throughout the last decade; production dropped some 5%, to around 3.5 million pairs, and employment fell to around 3 thousand people. The quantity exported rose significantly but at considerably reduced prices, bringing its value down. However, imports dropped more, reflecting the deterioration in economic conditions, and thus the trade balance improved. Cyprus is, by a large margin, Greece's most relevant export destination whereas Italy and China are the main origins of imports.

Fairs & Events

Hellenic Shoe Fair, Athens (May; Oct) | www.hellenicshoefair.gr