

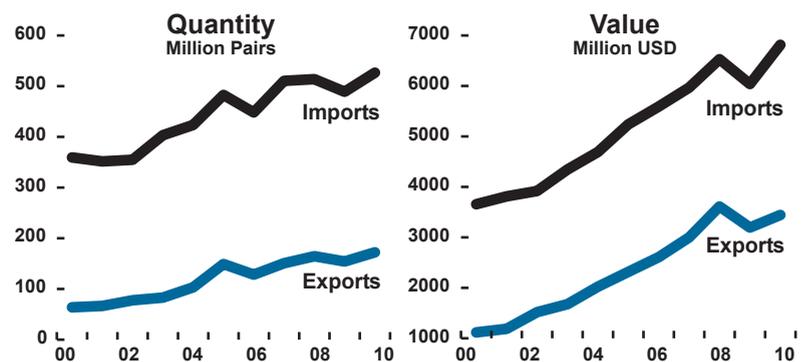
## Location and main indicators

Capital	Berlin
Language	German
Area	357 110 km <sup>2</sup>
Population	82 million
GDP per capita	40 631 USD
GDP 2010	3 316 billion USD
ΔGDP 2010	+3.5%
ΔGDP last 5 years	+5.8%
Currency	Euro (EUR)



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	3 444	6	172	7	19.99
Imports	6 815	2	527	4	12.94
Production	1 244		30		41.18
Consumption			385	10	

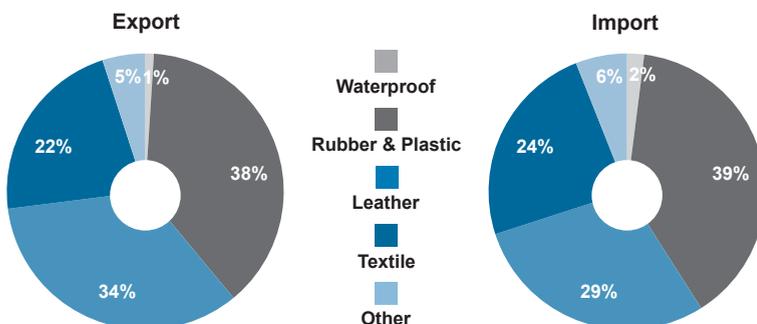


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Netherlands	373	11%	12	10%	+222 +223%
Austria	364	11%	12	10%	+135 +641%
Poland	321	9%	11	10%	+113 +61%
France	299	9%	11	9%	+79 +57%
Switzerland	218	6%	7	6%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	2 176	32%	107	36%	+958 +79%
Vietnam	884	13%	46	15%	+215 +32%
Italy	740	11%	24	8%	+193 +163%
Indonesia	311	5%	13	4%	
Portugal	291	4%	12	4%	-125 -50%

## Types of footwear traded 2010 (quantity)



## Recent developments

In the last couple of years, after a long period of continuous decrease, the footwear industry in Germany stabilized its level of employment at around 11 thousand employees and increased production (+13% in 2010). Although also present in other regions, the German footwear industry is mainly located in the west of the country, especially in Pirmasens, North Rhine-Westphalia, and Bavaria. Over the last decade German imports and exports have followed almost parallel paths, both increasing significantly. Germany has been increasing its imports from Asia and decreasing acquisitions from Europe. Exports are concentrated in neighbouring countries such as the Netherlands, France, Poland, and Austria, while sales to the USA have been falling.

## Sectorial organizations

HDS - Bundesverband der Schuhindustrie | [www.hds-schuh.de](http://www.hds-schuh.de)  
 Prüf- und Forschungsinstitut Pirmasens | [www.pfi-pirmasens.de](http://www.pfi-pirmasens.de)  
 Bundesverband des DeutschenSchuheinzelhandels - [www.bdse.org](http://www.bdse.org)

## Fairs & Events

Bread & Butter, Berlin (Jan; Jul) | [www.breadandbutter.com](http://www.breadandbutter.com)  
 GDS, Düsseldorf (Mar; Sep) | [www.gds-online.com](http://www.gds-online.com)  
 Global Shoes, Düsseldorf (Mar; Sep) | [www.globalshoes-online.com](http://www.globalshoes-online.com)  
 Techtexil, Frankfurt (Jun-every 2 years) | [techtexil.messefrankfurt.com](http://techtexil.messefrankfurt.com)