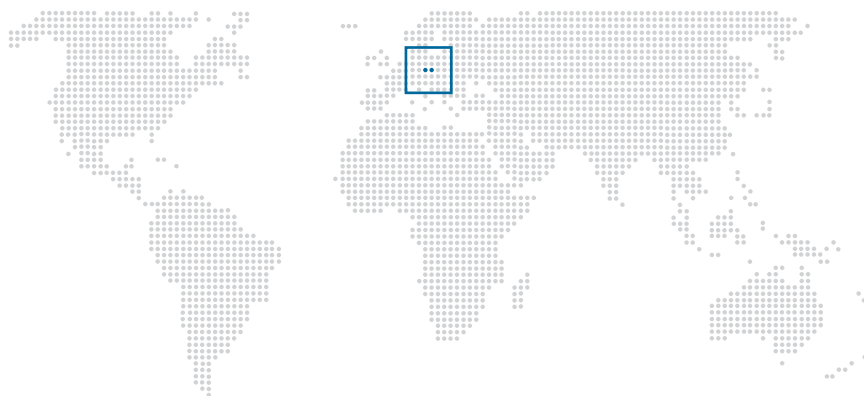


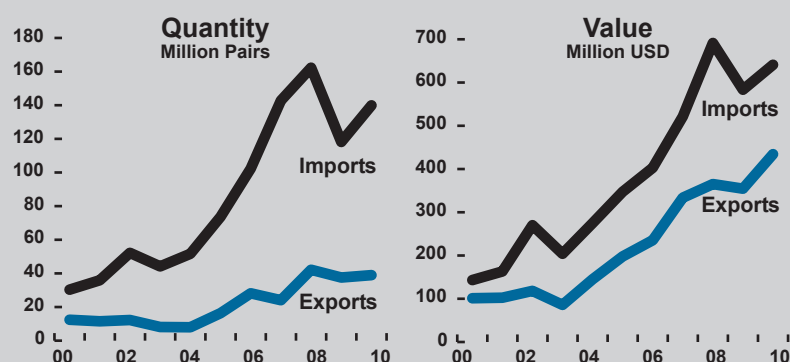
## Location and main indicators

Capital	Prague
Language	Czech
Area	78 870 km <sup>2</sup>
Population	11 million
GDP per capita	18 288 USD
GDP 2010	192 billion USD
Δ GDP 2010	+2.3%
Δ GDP last 5 years	+13.9%
Currency	Koruny (CZK)



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	434	22	39	24	11.15
Imports	641	25	140	15	4.58
Production	99		4		22.55
Consumption			105	27	

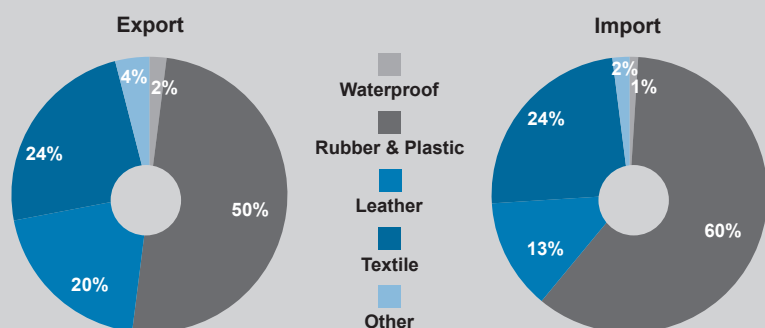


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	99	23%	5	14%	+44 +248%
Slovakia	68	16%	18	47%	+36 +114%
Austria	62	14%	4	10%	+32 +47%
UK	32	7%	1	3%	+29
France	28	7%	1	2%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	167	26%	112	80%	+85 +417%
Germany	105	16%	6	4%	+52 +45%
Italy	78	12%	3	2%	
Slovakia	61	10%	5	4%	+44 +258%
Austria	32	5%	2	1%	+29

## Types of footwear traded 2010 (quantity)



## Sectorial organizations

COKA | [www.coka.cz](http://www.coka.cz)  
 ITC | [www.itczlin.cz](http://www.itczlin.cz)  
 AZL Otrokovice | [www.azl.cz](http://www.azl.cz)  
 Tomas Bata University in Zlín | [www.utb.cz](http://www.utb.cz)

## Recent developments

The Czech footwear industry is concentrated in the area around Zlín. In 2010 Czech exports achieved a new maximum. The country's main clients are neighbouring markets such as Germany, Slovakia, and Austria but exports to the United Kingdom have also grown substantially in the last five years. Rubber and plastic footwear represents half of Czech exports, which explains its relatively low average price by European standards. Imports have also recovered from the 2009 fall but are still below 2008's level.

## Fairs & Events

STYL, Brno (Feb; Aug) | [www.bvv.cz/en/styl-kabo](http://www.bvv.cz/en/styl-kabo)  
 KABO, Brno (Feb; Aug) | [www.bvv.cz/en/styl-kabo](http://www.bvv.cz/en/styl-kabo)