

WORLD FOOTWEAR YEARBOOK

2026

SAMPLE
REPORT



WORLD FOOTWEAR
by Portuguese Shoes

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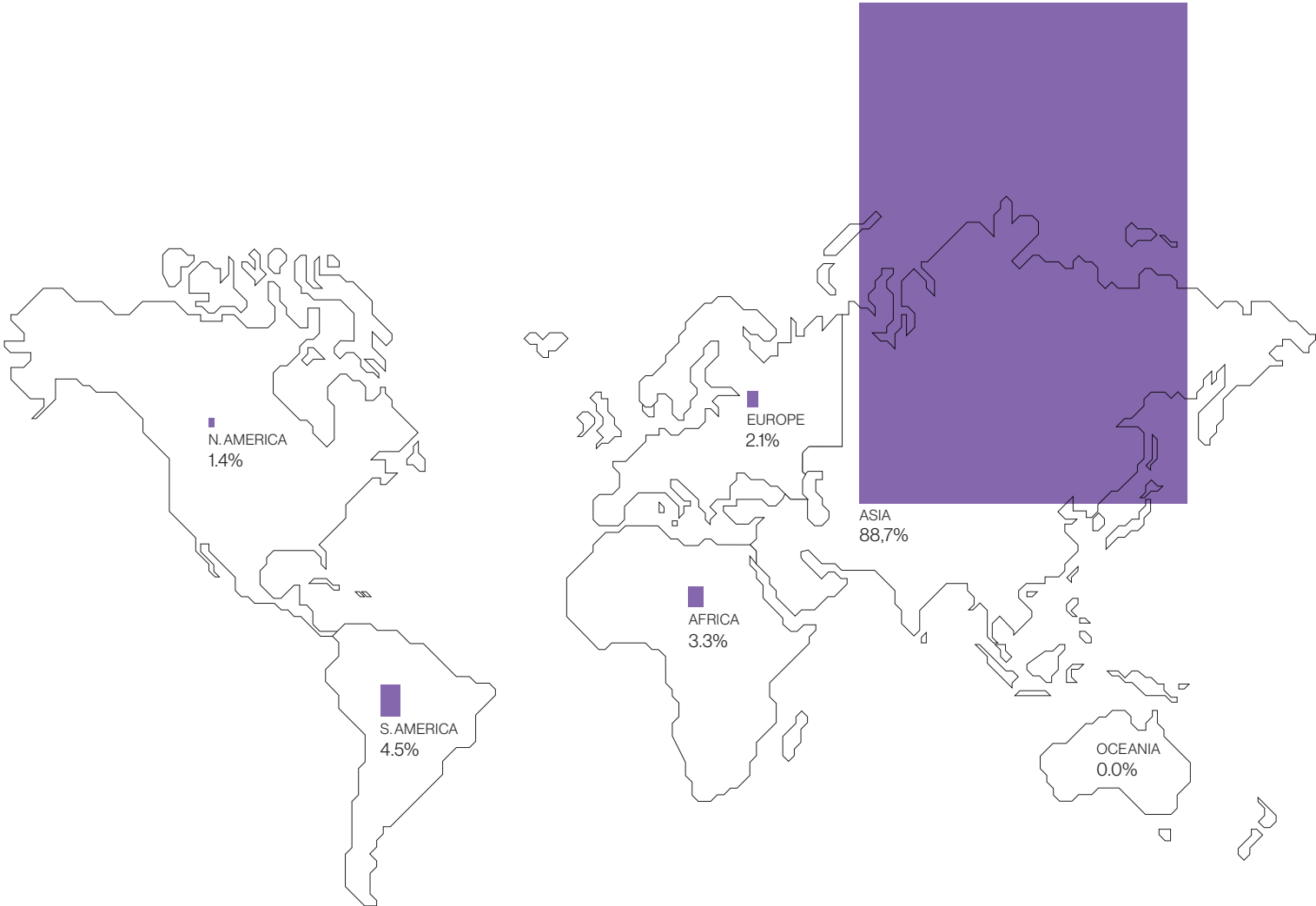
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PRODUCTION



Map 1 — Distribution of Footwear Production by Continent (Quantity) 2025

Global footwear production remained broadly unchanged in 2025, increasing by just 0.1% compared with our revised estimate for 2024. The latest data from several of the world's leading producers prompted us to revise upwards our estimate of global production in 2024 to 24.5 billion pairs, indicating that output grew by almost 10% last year rather than the 6.9% previously

estimated. The overall geographical distribution of footwear production also remained largely unchanged, with Asia maintaining its 88.7% share of the world total. Among the other continents, South America's share declined marginally, benefiting Europe and Africa, whose shares increased slightly.

24.6 billion
pairs of shoes
produced in 2025

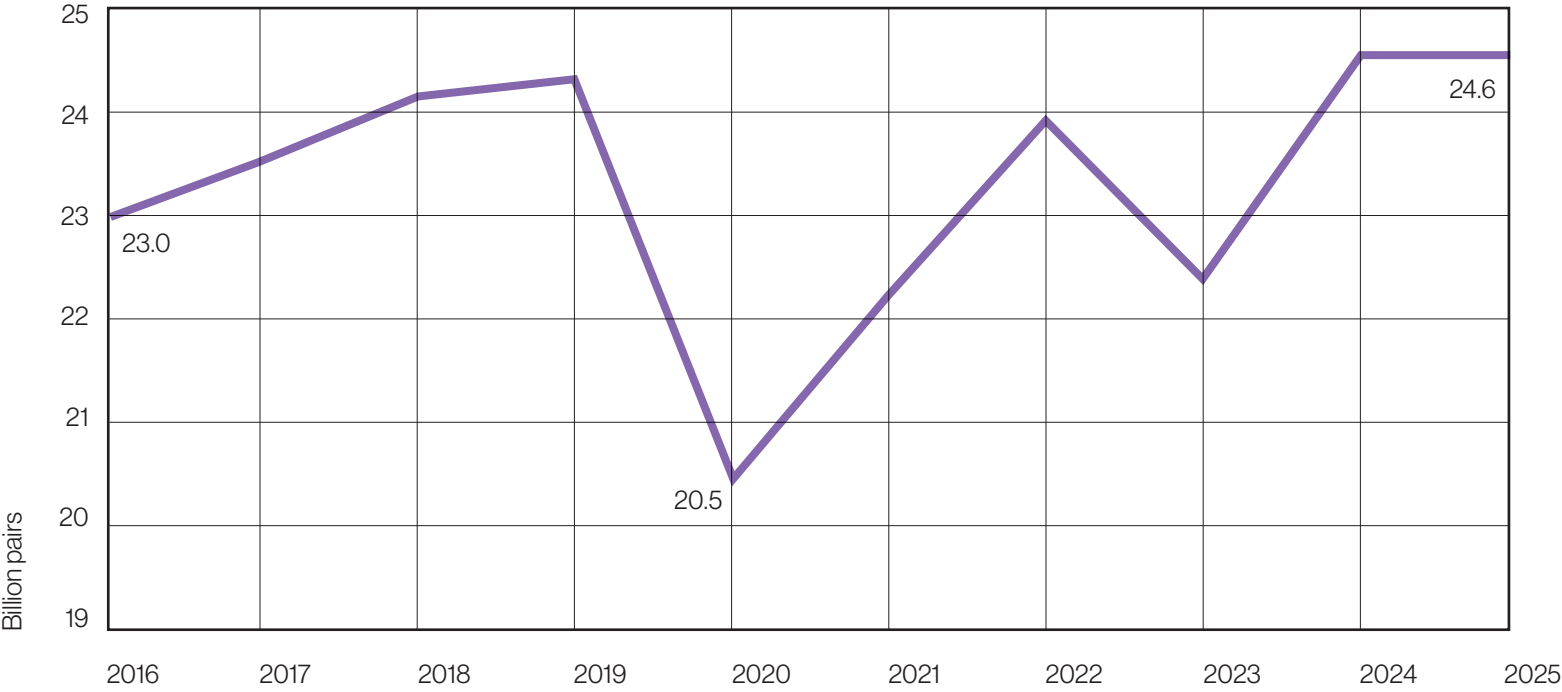


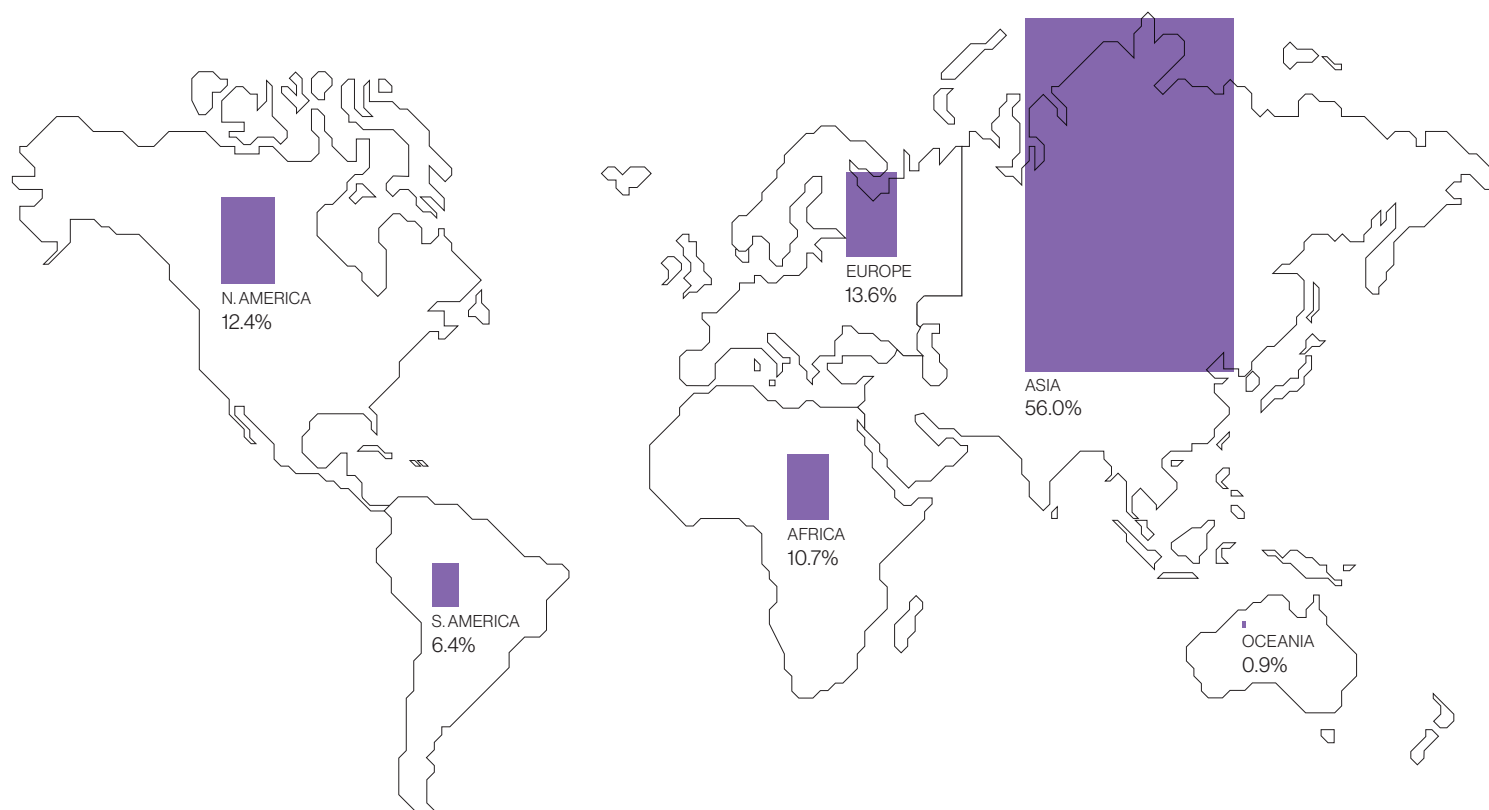
Chart 1 — World Footwear Production (Quantity) 2016–2025

RANK	COUNTRY	PAIRS (MILLIONS)	WORLD SHARE
1	CHINA	13 660	55.6%
2	INDIA	3 000	12.2%
3	VIETNAM	1 658	6.7%
4	BRAZIL	848	3.4%
5	INDONESIA	782	3.2%
6	PAKISTAN	627	2.6%
7	BANGLADESH	554	2.3%
8	TÜRKIYE	391	1.6%
9	CAMBODIA	264	1.1%
10	MEXICO	215	0.9%
TOP 10 TOTAL		21 998	89.5%

Asian countries continue to dominate the global footwear manufacturing landscape. China maintained its leadership in 2025, producing 13.7 billion pairs, equivalent to 55.6% of world output. India remained firmly in 2nd place, with 3 billion pairs, although its share eased to 12.2%. Vietnam consolidated the 3rd position, increasing its production to 1.7 billion pairs and 6.7% of the global total. Brazil remained the highest-ranked non-Asian producer, despite a decline in output, while Indonesia also lost ground. Bangladesh and Cambodia posted notable increases, whereas Türkiye fell back to 1.6% of world production. Mexico, in 10th place, was the only other non-Asian country in the ranking. Together, the top 10 producers accounted for 89.5% of global output, confirming the industry’s high concentration.

Table 1 — Top 10 Footwear Producers (Quantity) 2025

CONSUMPTION



Map 2 — Distribution of Footwear Consumption by Continent (Quantity) 2025

Global footwear demand in 2025 remained anchored in Asia. The continent accounted for 56% of all pairs consumed worldwide, increasing its weight in the market and confirming that the industry's centre of gravity is increasingly shaped by Asian consumers as well as Asian factories. Yet the region's scale is still driven more by population than by intensity of consumption: average use stood at 2.6 pairs per person, well below the levels observed in mature

markets. North America retained the highest *per capita* consumption, at 4.6 pairs, while Europe followed at 4.1 pairs and again surpassed North America in total volume. Africa continued to gain share, reaching 10.7% of global consumption, but its low *per capita* figure of 1.6 pairs shows that affordability and purchasing power still constrain demand.

Asia accounts for 56% of global footwear consumption

EXPORTS

In 2025, global footwear exports did not extend the previous year's rebound: shipments slipped by 0.1%, leaving trade volumes virtually flat. Asia still set the rhythm of the market, with 84.3% of exported pairs, but its share moved below the 2024 level. Europe, by contrast, gained ground and reached 13.1%, showing that part of the adjustment occurred within established distribution and re-export networks rather than only in manufacturing Asia. North America, Africa, South America and Oceania together remained small, at less than 2.6% of the total. The picture is therefore one of stability at the top, but with a marginal redistribution between Asia and Europe.

-0.1%
World footwear exports
were almost flat in 2025

In 2025, the footwear export ranking remained tightly concentrated: the top 10 countries shipped 88% of all exported pairs. China was still far ahead, with 9 billion pairs and 61.2% of global volume, but its share again narrowed from 62.2% in 2024. Vietnam was the most visible beneficiary, rising to 11.2%, while Indonesia held 3rd place with 4%. Germany's 4th position underlines the weight of European logistics and re-export activity, alongside Belgium and the Netherlands. India and Cambodia kept places in the middle of the table, while Türkiye fell to 10th and Italy climbed to 9th. The absence of Spain from the group and the stronger presence of northern European platforms also point to the importance of distribution, not only factory location. The ranking shows that China's scale is not being displaced, but sourcing is becoming more layered, with Southeast Asia, South Asia and European hubs all gaining analytical relevance.

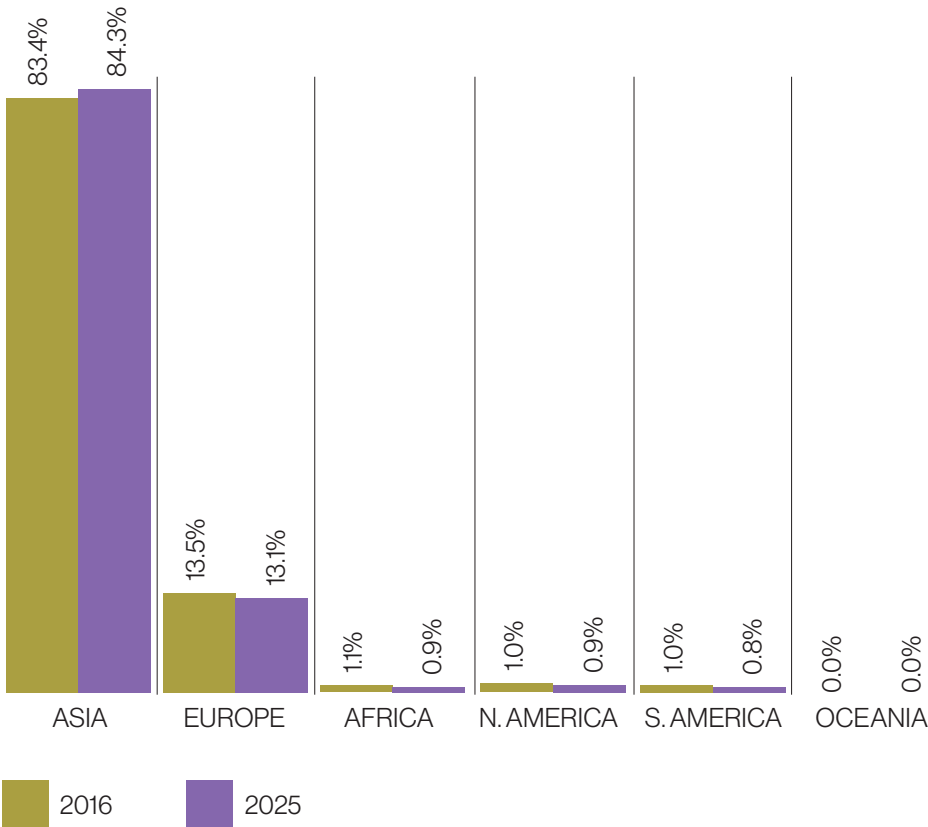


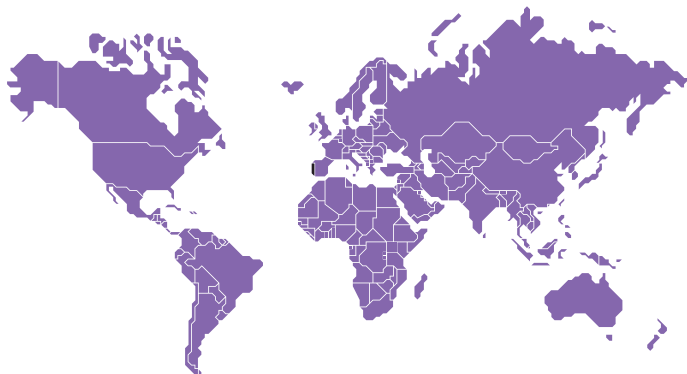
Chart 3 — Distribution of Footwear Exports by Continent of Origin (Quantity) 2016-2025

RANK	COUNTRY	PAIRS (MILLIONS)	WORLD SHARE
1	CHINA	9 016	61.2%
2	VIETNAM	1 658	11.2%
3	INDONESIA	585	4.0%
4	GERMANY	365	2.5%
5	INDIA	268	1.8%
6	CAMBODIA	253	1.7%
7	BELGIUM	227	1.5%
8	NETHERLANDS	220	1.5%
9	ITALY	205	1.4%
10	TÜRKIYE	184	1.2%
TOP 10 TOTAL		12 980	88.0%

Table 3 — Top 10 Footwear Exporters (Quantity) 2025

COUNTRY PROFILES

The background is a solid purple color. Overlaid on this are several thin white lines that form a series of connected, sharp, zig-zagging shapes. These shapes resemble stylized, elongated triangles or chevrons that point both upwards and downwards, creating a dynamic, geometric pattern across the entire page.

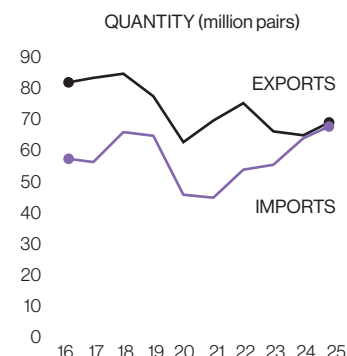
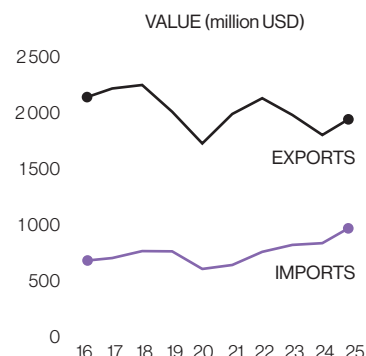


PORTUGAL

CAPITAL	Lisbon	LANGUAGE	Portuguese
AREA (Km²)	92 230	CURRENCY	Euro
POPULATION	11 million		
GDP PER CAPITA	32 166 USD	GDP 2025	346 billion USD
Δ GDP 2025	1.9%	Δ GDP Last 5 Years	21.2%

FOOTWEAR INDUSTRY

	VALUE		QUANTITY		PRICE
	Million USD	World Rank	Million Pairs	World Rank	USD
EXPORTS	1949	13	69	17	\$28.25
IMPORTS	981	30	68	47	\$14.42
PRODUCTION			74	18	
CONSUMPTION			73	49	

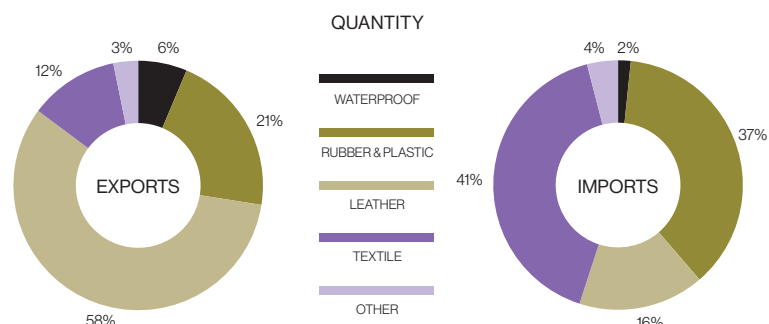


MAIN TRADING PARTNERS

EXPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
Germany	470	24%	16.1	23%	+ Germany	35%
France	383	20%	12.5	18%	+ Spain	47%
Netherlands	216	11%	5.3	8%	+ United States	29%
Spain	206	11%	15.4	22%	+ Czechia	984%
United Kingdom	116	6%	2.6	4%	- Netherlands	-11%

IMPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	LAST 5 YEARS VARIATION	Million USD
Spain	358	37%	24.5	36%	+ Spain	50%
Germany	120	12%	4.4	6%	+ Germany	142%
Belgium	99	10%	2.5	4%	+ Belgium	121%
China	99	10%	22.8	34%	+ China	79%
France	80	8%	4.7	7%	+ Italy	86%

TYPES OF FOOTWEAR TRADED



RECENT DEVELOPMENTS

In 2025, Portugal exported 69 million pairs of footwear valued at \$1.95 billion, with leather shoes remaining central to the sector's positioning. Imports rose to \$981 million, mainly from Spain. The industry, concentrated around Porto and strongly export-oriented, remains one of the world's leading leather-footwear producers. Portugal continues to target sustainability, automation and higher-value production under its strategic investment agenda for 2030, supported by international sales.

MAIN PLAYERS

	TURNOVER (million USD)	EMPLOYEES
Gabor Portugal - Indústria de Calçado, Lda.	91.1	1151
Sopropé - Organizações de Calçado, S.A.	87.6	662
ECCO'Let (Portugal) - Fábrica de Sapatos, Lda.	74.3	773
Rodiro - Fábrica de Calçado, S.A.	53.4	398
Carite - Calçados, Lda.	46.7	195

SECTORIAL ORGANIZATIONS

APICCAPS - Portuguese Footwear, Components and Leather Goods Manufacturers' Association
| www.apiccaps.pt
CTCP - Portuguese Footwear Technological Centre | www.ctcp.pt

FAIRS & EVENTS

n.a.

COUNTRY		CONSUMPTION (MILLION PAIRS)
CN	CHINA	4 817
IN	INDIA	2 772
US	UNITED STATES	1 950
BR	BRAZIL	787
JP	JAPAN	639
PK	PAKISTAN	620
BD	BANGLADESH	455
DE	GERMANY	412
RU	RUSSIAN FED.	373
ID	INDONESIA	370
FR	FRANCE	358
MX	MEXICO	340
UK	UNITED KINGDOM	326
IT	ITALY	289
TR	TÜRKIYE	283
AE	U.ARAB EMIRATES	273
ES	SPAIN	261
NG	NIGERIA	258
PH	PHILIPPINES	226
TH	THAILAND	210
KR	KOREA, REP.	208
IQ	IRAQ	206
GH	GHANA	201
ZA	SOUTH AFRICA	198
CL	CHILE	180
VN	VIETNAM	177
IR	IRAN	173
CA	CANADA	163
TZ	TANZANIA	150
PL	POLAND	143
AU	AUSTRALIA	137

COUNTRY		CONSUMPTION (MILLION PAIRS)
AR	ARGENTINA	133
MY	MALAYSIA	133
KE	KENYA	132
PA	PANAMA	118
CO	COLOMBIA	118
CM	CAMEROON	111
TG	TOGO	108
PE	PERU	107
TW	TAIWAN	106
MA	MOROCCO	101
SA	SAUDI ARABIA	100
SN	SENEGAL	93
ET	ETHIOPIA	87
GN	GUINEA	87
EG	EGYPT	84
NL	NETHERLANDS	79
MZ	MOZAMBIQUE	76
PT	PORTUGAL	73
GR	GREECE	67
YE	YEMEN	63
AO	ANGOLA	62
AT	AUSTRIA	59
RO	ROMANIA	58
SG	SINGAPORE	57
DZ	ALGERIA	56
SO	SOMALIA	53
CD	DEM. REP. CONGO	53
MM	MYANMAR	51
VE	VENEZUELA	51
KH	CAMBODIA	51
CH	SWITZERLAND	50

