

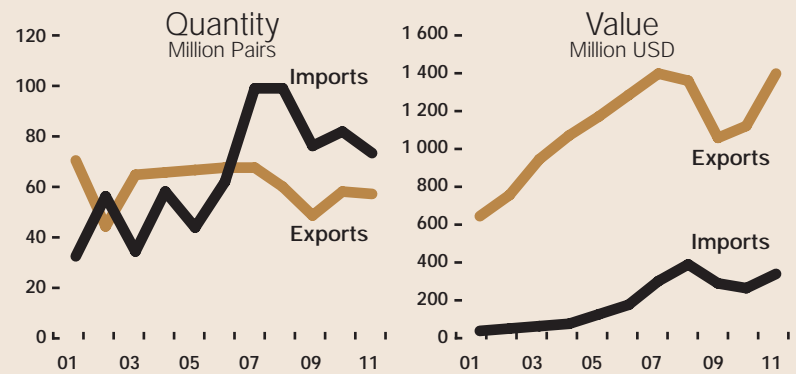
Location and main indicators

Capital	Bucharest
Language	Romanian
Area	238 391 km ²
Population	21 million
GDP 2011	190 billion USD
GDP per capita	8 863 USD
Δ GDP 2011	+2.5%
Δ GDP last 5 years	+7.4%
Currency	New Lei (RON)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 391	14	57	22	24.35
Imports	343	40	73	27	4.70
Production			44	29	
Consumption			59	41	

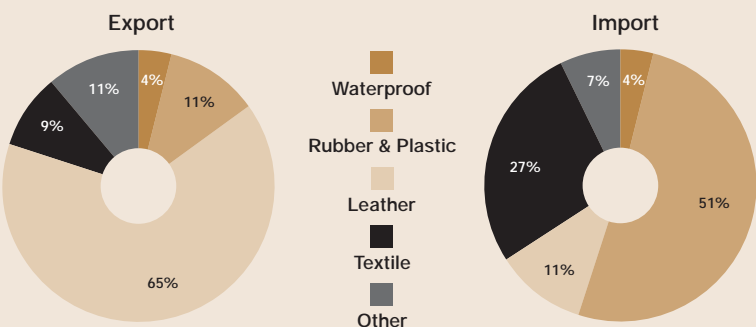


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Italy	742	53%	33	57%	+272%
Austria	146	10%	5	9%	+106
France	102	7%	3	5%	+96
Slovakia	98	7%	4	6%	-12
Germany	93	7%	4	6%	-84

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	72	21%	51	70%	+52%
Italy	59	17%	3	4%	+20
Slovakia	54	16%	3	4%	+17
Germany	19	5%	3	4%	-20
Spain	18	5%	1	1%	

Types of footwear traded 2011 (quantity)



Recent developments

The Romanian footwear industry, located in areas such as Bihor, Timis, and Bucharest, continues to contract, its number of workers falling below 50 thousand in 2011. Exports, directed primarily to Italy, stabilized to the order of 57 million pairs. Official statistics show imports increasing in terms of value but falling in quantity.

Sectorial organizations

SFERA FACTOR - Organisation of the Romanian Leather Manufacturers
Association of Romanian Shoe Producers

Fairs & Events

Expo ITP, Bucharest (Mar; Sep) | www.itp-expo.ro
Next Season Bucharest, Bucharest (Fev; Aug) | www.sferafactor.ro