

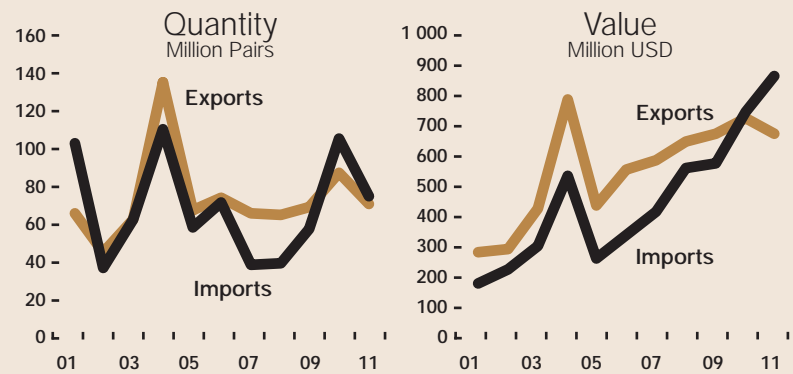
Location and main indicators

Capital	Kuala Lumpur
Language	Bahasa Malaysia
Area	330 800 km ²
Population	29 million
GDP 2011	279 billion USD
GDP per capita	9 700 USD
Δ GDP 2011	+5.1%
Δ GDP last 5 years	+23.7%
Currency	Ringgits (MYR)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	201	38	31	29	6.54
Imports	259	43	33	51	7.96
Production			68	19	
Consumption			70	36	

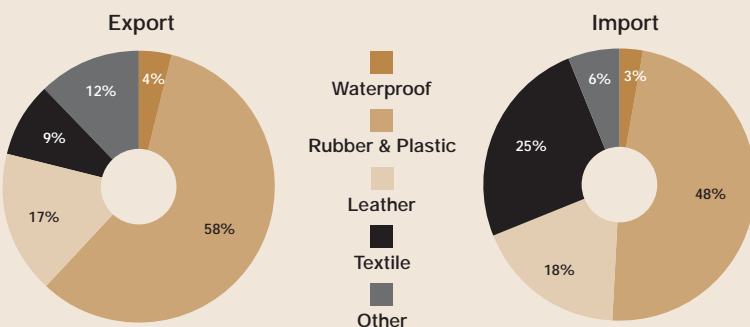


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Singapore	42	21%	4	14%	
Brazil	21	10%	4	13%	+246%
UK	21	10%	2	5%	+133%
Mexico	21	10%	7	22%	+11%
Indonesia	11	6%	2	5%	-19%

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	139	54%	24	75%	+217%
Vietnam	39	15%	3.2	10%	+224%
Indonesia	26	10%	2.2	7%	+111%
Italy	10	4%	0.1	0%	
USA	10	4%	0.2	1%	+9%

Types of footwear traded 2011 (quantity)



Recent developments

Although the country traditionally was a net exporter of footwear, in 2010 imports overcame exports for the first time and in 2011 the trade deficit widened. Malaysia imports mainly from China, Vietnam and Indonesia. Its exports are geographically more diversified, with significant markets in Singapore, Brazil, the United Kingdom, and Mexico. Ipoh, in the Perak state, is the main footwear production centre in Malaysia. Klang Valley and Johor are other important locations for the industry which employs around 30 thousand people.

Sectorial organizations

MFMA - Malaysian Footwear Manufacturers Association | www.malaysianfootwear.com
 Selangor Human Resource Development Centre | www.shrhc.my

Fairs & Events

Malaysia International Shoe Festival, Kuala Lumpur (Apr) | www.malaysiafootwear.com/misf/2012