

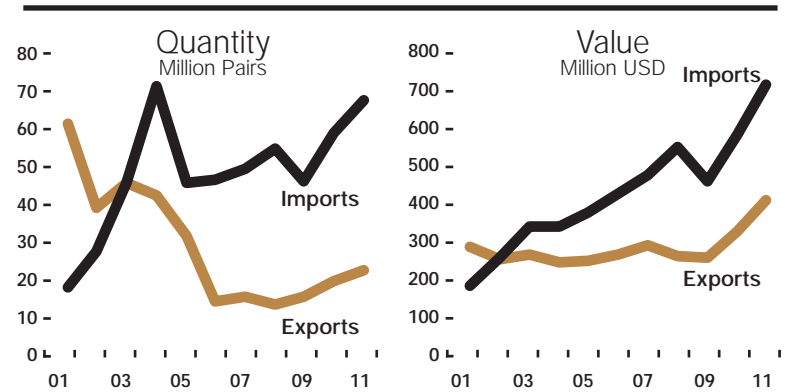
Location and main indicators

Capital	Mexico City
Language	Spanish
Area	1 964 380 km ²
Population	114 million
GDP 2011	1 155 billion USD
GDP per capita	10 153 USD
Δ GDP 2011	+4.0%
Δ GDP last 5 years	+7.4%
Currency	Peso (MXN)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	411	25	22	35	18.43
Imports	718	27	68	29	10.61
Production			254	8	
Consumption			299	14	

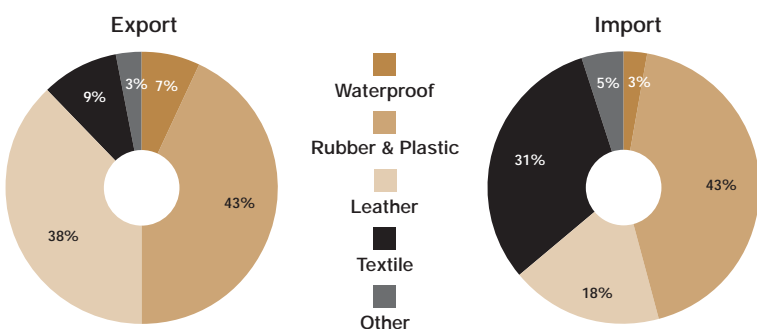


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
USA	339	82%	17.5	78%	+41% +165% +679%
Japan	11	3%	0.3	1%	+98
Canada	8	2%	0.7	3%	+6 +6 +5.5
France	8	2%	0.1	0%	
Brazil	6	1%	0.9	4%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Vietnam	267	37%	23	33%	+56% +290% +221% -67%
China	124	17%	9	13%	+96
Indonesia	121	17%	12	19%	+90 +85
Italy	50	7%	1	2%	
Spain	44	6%	1	2%	-35

Types of footwear traded 2011 (quantity)



Recent developments

Although Mexico is an import footwear producer, its exports are relatively limited: the country ranks only 35th among exporters, in terms of volume. The Mexican footwear industry is strongly concentrated in the city of León, in the state of Guanajuato, with smaller production centres in Guadalajara (Jalisco) and Mexico City. Mexico's international footwear trade shows enormous concentration. More than 80% of its exports are directed at its northern neighbour, the USA, and more than two thirds of its imports come from Vietnam, Indonesia or China. In 2011 both the imports and exports set new records.

Sectorial organizations

CICEG - Footwear Chamber of Guanajuato State | www.ciceg.org
 CICEJ - Footwear Chamber & Industry of Jalisco State | www.modama.com.mx

Fairs & Events

ANPIC, Leon (Nov) | www.anpic.com
 MDM Modama, Guadalajara (May; Oct) | www.modama.com.mx
 Primavera Verano, Leon (May) | www.anpic.com
 SAPICA Shoe Fair, Leon (Mar; Aug) | www.sapica.com