

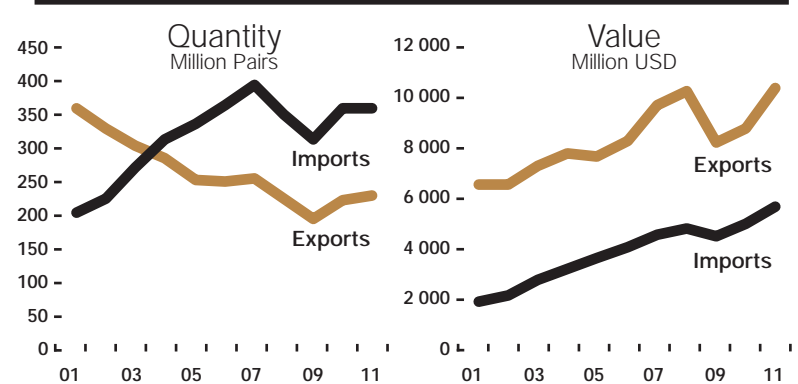
Location and main indicators

Capital	Roma
Language	Italian
Area	301 340 km ²
Population	61 million
GDP 2011	2 199 billion USD
GDP per capita	36 267 USD
Δ GDP 2011	+0.4%
Δ GDP last 5 years	-2.9%
Currency	Euro (EUR)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	10 376	2	229	4	45.32
Imports	5 662	4	358	7	15.83
Production			208	10	
Consumption			336	10	

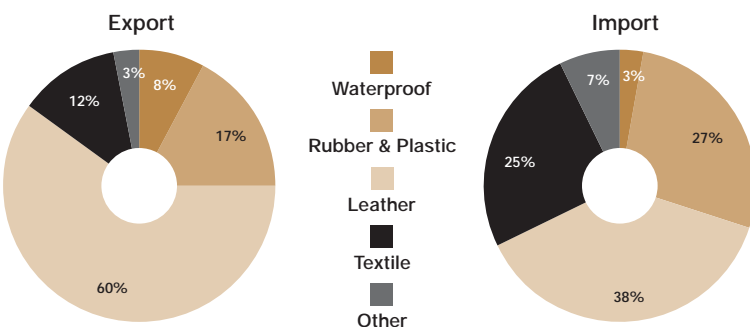


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
France	1 648	16%	41	18%	+42%
Germany	1 294	12%	38	17%	+56%
USA	983	9%	13	5%	+41%
Switzerland	740	7%	11	5%	+187%
Russian Fed.	724	7%	7	3%	+486

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	1 136	20%	151	42%	+45%
Romania	645	11%	32	9%	+150%
Belgium	491	9%	14	4%	+125%
Netherlands	406	7%	10	3%	-23%
Vietnam	322	6%	21	6%	+352

Types of footwear traded 2011 (quantity)



Recent developments

Despite difficult macroeconomic conditions, 2011 was positive for Italian footwear, particularly in external markets, exports grew almost 20% thanks mostly to an increased average price. France, Germany and the USA are the most important markets for Italian footwear. Employment in the industry remained stable, at around 80 thousand workers, although the number of active firms declined.

Sectorial organizations

ANCI - Associazione Nazionale Calzaturifici Italiani | www.ancionline.com

Fairs & Events

Expo Riva Schuh, Riva del Garda (Jan; Jun) | www.exporivaschuh.it
 Lineapelle, Bologna (Apr; Oct) | www.lineapelle-fair.it
 MICAM ShoEvent, Milan (Mar; Sep) | www.micamonline.com
 MIPEL, Milan (Mar; Sep) | www.mipel.it