

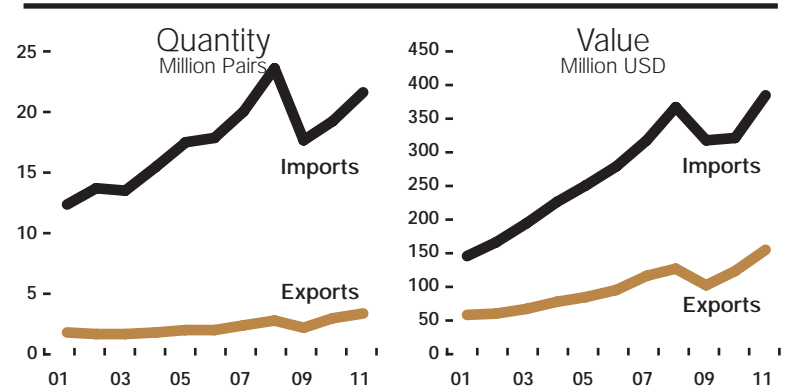
## Location and main indicators

Capital	Helsinki
Language	Finnish
Area	338 420 km <sup>2</sup>
Population	5 million
GDP 2011	267 billion USD
GDP per capita	49 350 USD
Δ GDP 2011	+2.9%
Δ GDP last 5 years	+3.3%
Currency	Euro (EUR)



## Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	156	43	3	63	46.70
Imports	384	39	22	59	17.76
Production			4	86	
Consumption			22	74	

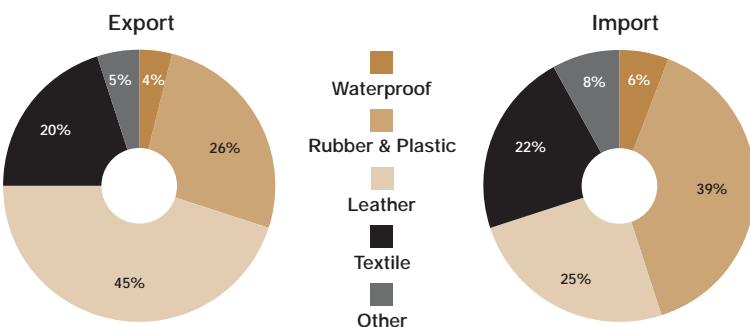


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Sweden	61	39%	1.0	30%	+102% +286% +924% +802%
Estonia	26	17%	0.5	16%	+30
Russian Fed.	23	15%	0.7	21%	+19
Norway	10	6%	0.2	7%	+4
Germany	9	6%	0.1	4%	+3

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Sweden	65	17%	2.7	13%	+79%
Germany	56	15%	2.1	10%	+117%
China	53	14%	8.0	37%	+35%
Netherlands	30	8%	1.8	8%	+80%
Denmark	28	7%	0.9	4%	+24

## Types of footwear traded 2011 (quantity)



## Recent developments

The small Finnish footwear industry is predominantly located in the Tampere area, but the internal market is fundamentally supplied by imports. In 2011, both imports and exports grew at double digit rates, recovering from the 2009 downturn. Finnish imports are more geographically diversified than most countries', Sweden, Germany, China, and the Netherlands being important suppliers. Sweden, Estonia and Russia are the main export markets.

## Sectorial organizations

Association of Textile and Footwear Importers and Wholesalers | [www.teja.fi/sisalto/teja.htm](http://www.teja.fi/sisalto/teja.htm)

## Fairs & Events

Shoe Week, Ikaalinen (Fev; Aug) | [www.kenkaviikko.fi](http://www.kenkaviikko.fi)