

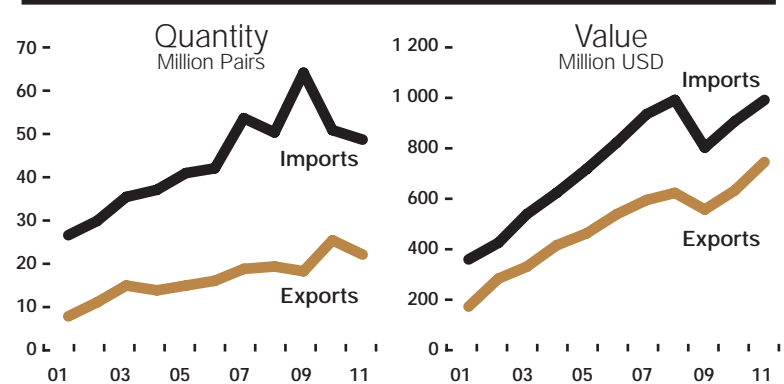
## Location and main indicators

Capital	Copenhagen
Language	Danish
Area	43 090 km <sup>2</sup>
Population	6 million
GDP 2011	333 billion USD
GDP per capita	59 928 USD
Δ GDP 2011	+1.0%
Δ GDP last 5 years	-2.9%
Currency	Kroner (DKK)



## Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	747	21	22	36	33.51
Imports	987	20	49	39	20.19
Production			9	66	
Consumption			36	56	

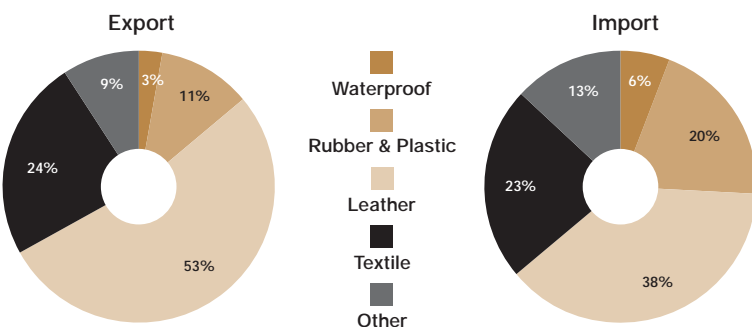


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Germany	218	29%	6.9	31%	+72%
Sweden	184	25%	4.6	21%	+69%
Netherlands	76	10%	1.9	9%	+149%
Norway	59	8%	1.6	7%	-30%
UK	40	5%	1.2	5%	-94%

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	192	19%	19.6	40%	+90%
Germany	113	11%	4.5	9%	+36%
Portugal	89	9%	2.3	5%	+254%
Thailand	77	8%	2.7	5%	+107%
Italy	69	7%	2.2	5%	

## Types of footwear traded 2011 (quantity)



## Recent developments

Although there are some Danish footwear brands with international reputation, most of their production is now outsourced in Asia and the country's exports are primarily re-exports. In 2011 both imports and exports fell in terms of volume, but increased in terms of value, the trade deficit remaining stable. In the last five years Denmark intensified its commercial relations with Germany, both as an importer and an exporter.

## Sectorial organizations

Danish Shoe Retailers Association | [www.skohandlerforening.dk](http://www.skohandlerforening.dk)

## Fairs & Events

Cliff, Copenhagen (Fev; Aug) | [www.cliff.dk](http://www.cliff.dk)  
 CPH Vision, Copenhagen (Fev; Aug) | [www.cphvision.dk](http://www.cphvision.dk)