

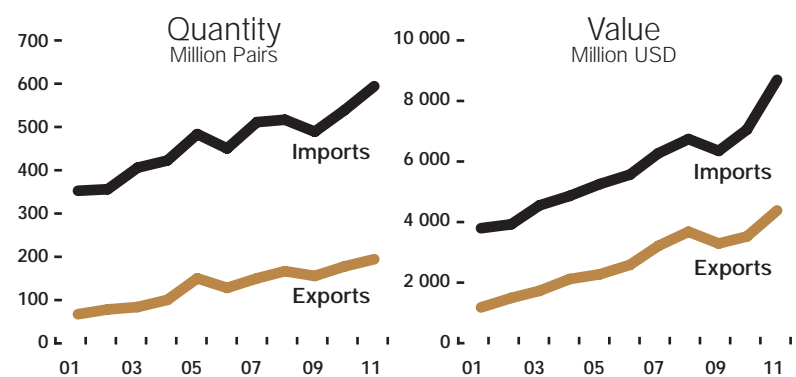
Location and main indicators

Capital	Berlin
Language	German
Area	357 120 km ²
Population	82 million
GDP 2011	3 577 billion USD
GDP per capita	43 742 USD
Δ GDP 2011	+3.1%
Δ GDP last 5 years	+5.6%
Currency	Euro (EUR)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	4 392	5	194	7	22.66
Imports	8 717	2	593	3	14.69
Production			31	37	
Consumption			430	7	

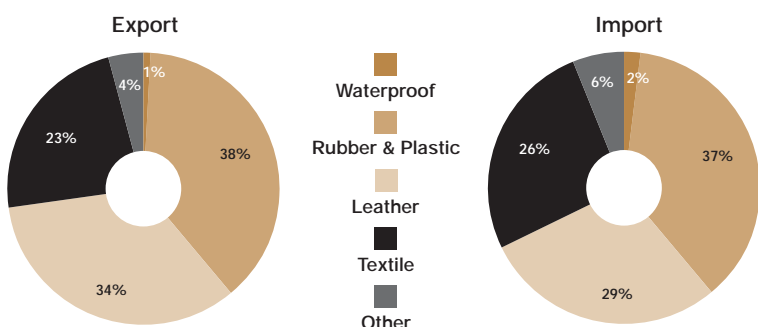


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
Netherlands	535	12%	21	11%	+187% +63% +750% +97%
Austria	420	10%	17	9%	+260 +207 +190 +189
Poland	400	9%	28	15%	
France	386	9%	15	8%	
Switzerland	266	6%	7	4%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	2 098	24%	285	48%	+87% +75% +106% +111%
Italy	1 045	12%	34	6%	
Netherlands	604	7%	36	6%	+997 +259 +233 +237
Vietnam	600	7%	54	9%	
Belgium	465	5%	18	3%	

Types of footwear traded 2011 (quantity)



Recent developments

2011 was a positive year for the German footwear industry, with employment growing 5% and turnover 12%. Although also present in other regions, the German footwear industry is mainly located in the west of the country, especially in Pirmasens, North Rhine-Westphalia and Bavaria. Both exports and imports increased around 24%. Germany imports mainly from China and Italy, and exports to European countries, particularly large neighbouring markets.

Sectorial organizations

Bundesverband des DeutschenSchuheinzelhandels | www.bdse.org
 HDS - Bundesverband der Schuhindustrie | www.hds-schuh.de
 Prüf- und Forschungsinstitut Pirmasens | www.pfi-pirmasens.de

Fairs & Events

Bread & Butter, Berlin (Jan; Jul) | www.breadandbutter.com
 GDS, Düsseldorf (Mar; Sep) | www.gds-online.com
 Global Shoes, Düsseldorf (Mar; Sep) | www.globalshoes-online.com
 ILM, Offenbach (Mar; Sep) | www.messe-offenbach.de