

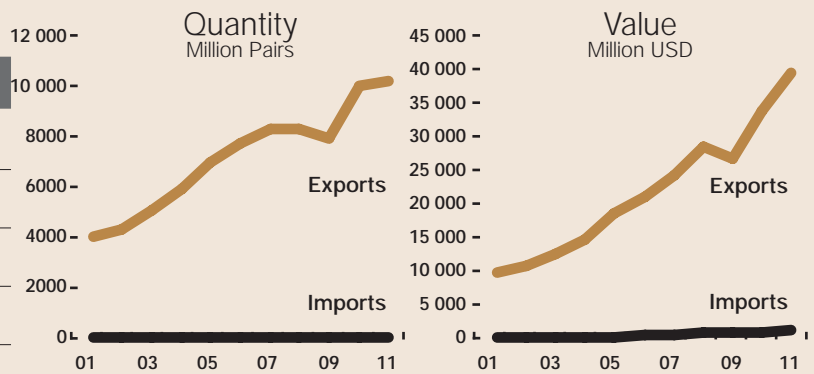
Location and main indicators

Capital	Beijing
Language	Mandarin
Area	9 600 000 km ²
Population	1 348 million
GDP 2011	7 298 billion USD
GDP per capita	5 414 USD
Δ GDP 2011	+9.2%
Δ GDP last 5 years	+64.9%
Currency	Yuan Renminbi (CNY)



Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	39 374	1	10 170	1	3.87
Imports	1 289	17	43	42	29.93
Production			12 888	1	
Consumption			2 761	1	

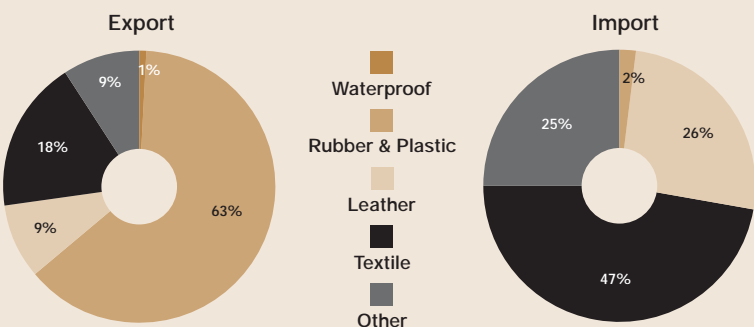


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
USA	11 817	30%	1 877	18%	+57%	+188%	+73%	+169%
Japan	2 331	6%	529	5%	+4 277	+1 095	+985	+867
Russian Fed.	1 868	5%	227	2%				
Germany	1 678	4%	328	3%				
UK	1 382	4%	302	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
Italy	375	29%	2	5%	+522%	+493%	+213%	+434%
Vietnam	314	24%	18	43%	+314	+260	+170	+85
China	251	19%	9	21%				
Indonesia	106	8%	6	15%				
Spain	42	3%	1	1%				

Types of footwear traded 2011 (quantity)



Recent developments

China is the most relevant player in the international footwear market, being the number one exporter to almost every country. In 2011, the country's exports set new records, passing 10 billion pairs and approaching 40 billion USD. Imports are comparatively minute but have also increased strongly, for the first time overcoming the 1 billion USD mark. Italy claims almost a third of that value.

Sectorial organizations

CLIA - China Leather Industry Association | www.chinaleather.org/eng

Fairs & Events

China Shoetec, Dongguan (Nov) | www.chinashoesexpo.com
 CIFF, Shanghai (Sep) | www.ciffchina.com
 China Footwear & Leather Goods Exhibition, Changai (Apr)
 Shoes & Leather, Guangzhou (Jun) | www.shoesleather-guangzhou.com