
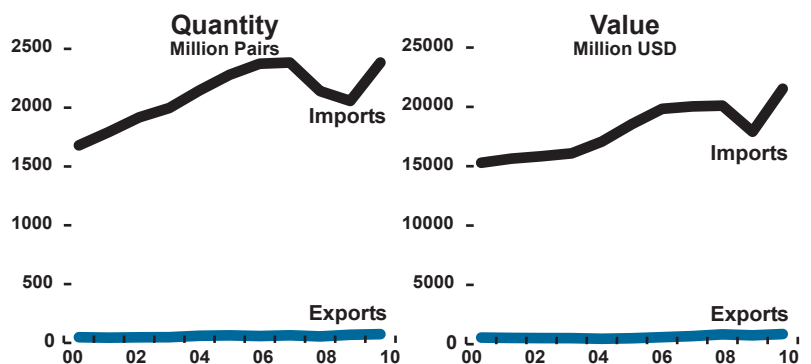


Location and main indicators

Capital	Washington, DC	
Language	English	
Area	9 831 510 km ²	
Population	310 million	
GDP per capita	47 284 USD	
GDP 2010	14 658 billion USD	
Δ GDP 2010	+2.8%	
Δ GDP last 5 years	+4.8%	
Currency	US Dollar (USD)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	855	17	74	15	11.49
Imports	21 531	1	2 384	1	9.03
Production			25		
Consumption			2 335	2	

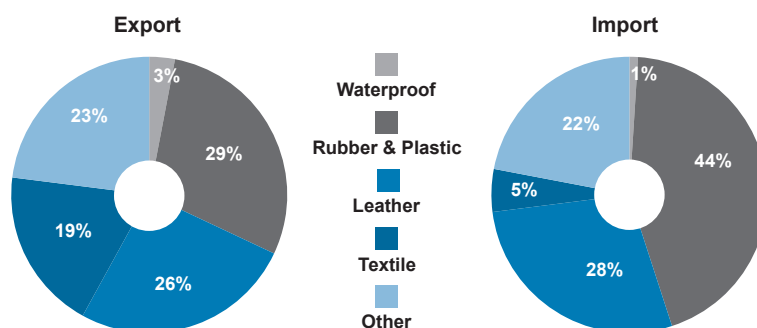


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Canada	302	35%	24	32%	+99 +49%
Mexico	77	9%	13	17%	+45 +151%
Japan	74	9%	2	3%	+44 +134%
Korea	53	6%	2	3%	+33 +170%
Emirates	22	3%	2	2%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	16 449	76%	2 071	87%	+3 185 +24%
Vietnam	1 722	8%	140	6%	+953 +124%
Italy	915	4%	15	1%	-252 -22%
Brazil	371	2%	31	1%	-698 -65%

Types of footwear traded 2010 (quantity)



Recent developments

The USA is the world's top footwear importer. Three quarters of its imports, by value, or 87% by quantity, come from China. Over the last five years imports from Vietnam and Mexico have also grown considerably. On the other hand, imports from Italy, and especially Brazil fell dramatically. The USA also has limited exports, about 40% of which are actually re-exports. These are directed primarily at neighbours Canada and Mexico. After the previous year's slump, in 2010 both exports and imports rose at double digit rates.

Sectorial organizations

AAFA - American Apparel & Footwear Association | <http://www.apparelandfootwear.org/>

Fairs & Events

FFANY – Shoe Expo, New York (Feb; Jun; Aug; Nov) | ffany.org
 ENK WSA, Las Vegas (Feb; Jul) | www.wsashow.com
 Magic, Las Vegas (Feb; Aug) | www.magiconline.com
 SMOTA, Fort Lauderdale (Mar; Sep) | smota.com