

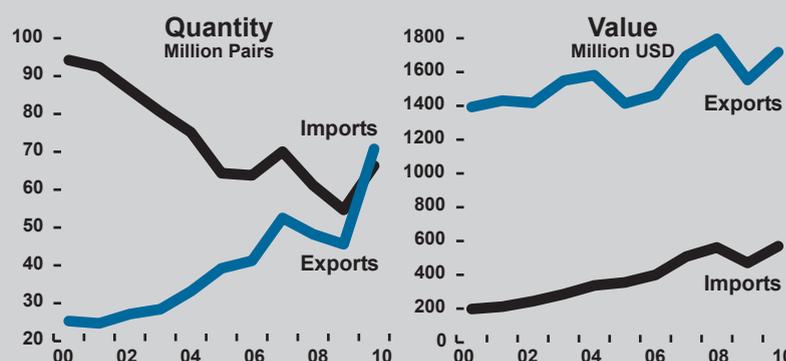
Location and main indicators

Capital	Lisboa
Language	Portuguese
Area	92 090 km ²
Population	11 million
GDP per capita	21 903 USD
GDP 2010	233 billion USD
ΔGDP 2010	-2.6%
ΔGDP last 5 years	+1.9%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 718	11	66	18	25.90
Imports	570	29	71	26	8.05
Production	1 825		62	20	29.65
Consumption	720		66		10.91



Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
France	493	29%	19	28%	↑ France	+127 +35%
Germany	306	18%	10	15%	↑ Netherlands	+89 +60%
Netherlands	239	14%	9	13%	↑ Spain	+61 +58%
UK	173	10%	6	10%	↓ UK	-40 -19%
Spain	167	10%	10	16%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Spain	259	46%	25	35%	↑ Spain	+95 +57%
China	69	12%	29	41%	↑ China	+53 +339%
Belgium	66	12%	3	4%	↑ Italy	+34 +137%
Italy	58	10%	3	5%	↑ Belgium	+16 +31%
Netherlands	35	6%	4	5%		

Types of footwear traded 2010 (quantity)



Recent developments

As a result of a deliberate strategy aimed at redirecting the industry to higher value-added niches, Portuguese footwear exports resumed growth. Portugal is number 8 in the world for exporting leather footwear and number 11 overall. The average price of 27 USD reflects the appreciation Portuguese footwear has achieved in international markets. Meanwhile imports have also been growing fast and in 2010, for the first time, surpassed exports in terms of quantity, albeit with a much lower average price. The Portuguese footwear industry is situated in the north of the country and is organized in two geographic clusters; one being the towns of Felgueiras and Guimarães, and the other, Feira, São João da Madeira and Oliveira de Azeméis. These are the most relevant locations and are all easily accessible from Oporto International Airport.

Sectorial organizations

APICCAPS - Portuguese Footwear Association | www.apiccaps.pt
CTCP - Portuguese Footwear Technological Center | www.ctcp.pt

Fairs & Events

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