

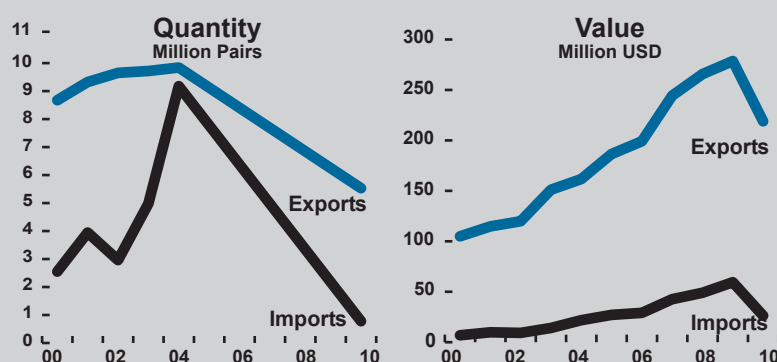
## Location and main indicators

<b>Capital</b>	Rabat
<b>Language</b>	Arabic
<b>Area</b>	446 550 km <sup>2</sup>
<b>Population</b>	32 million
<b>GDP per capita</b>	3 249 USD
<b>GDP 2010</b>	103 billion USD
<b>ΔGDP 2010</b>	+3.1%
<b>ΔGDP last 5 years</b>	+26.5%
<b>Currency</b>	Moroccan dirham (MAD)



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	219	31	6	45	39.58
Imports	26	91	1	111	33.77
Production			36	27	
Consumption			28		

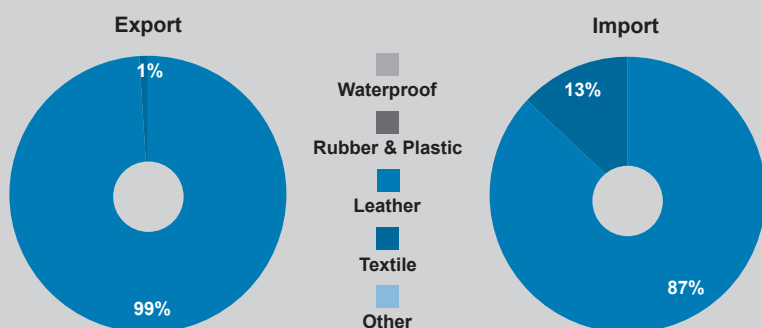


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Spain	93	42%	2.4	43%	↑ Spain	+33 +54%
France	63	29%	1.3	24%	↓ France	-10 -13%
Germany	31	14%	0.8	15%	↑ Germany	+6 +26%
Italy	17	8%	0.5	10%		
China	5	2%	0.1	3%	↑ China	+5

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	14	52%	0.4	56%	↓ China	-4 -24%
Tunisia	4	15%	0.1	18%	↑ Tunisia	+2 +155%
Italy	3	12%	0.1	7%	↑ Italy	+1 +55%
France	2	8%	0.0	3%		
Spain	1	5%	0.1	7%	↓ Vietnam	-0.9 -73%

## Types of footwear traded 2010 (quantity)



## Recent developments

Contrary to the global trend, Morocco's exports and imports of footwear receded in 2010. Morocco trades almost exclusively in leather footwear. Its exports are directed at European countries such as Spain, France, and Germany whereas its imports come mainly from China. Morocco has a significantly positive trade balance.

## Sectorial organizations

CMPE - The Moroccan Centre for Export Promotion

## Fairs & Events

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