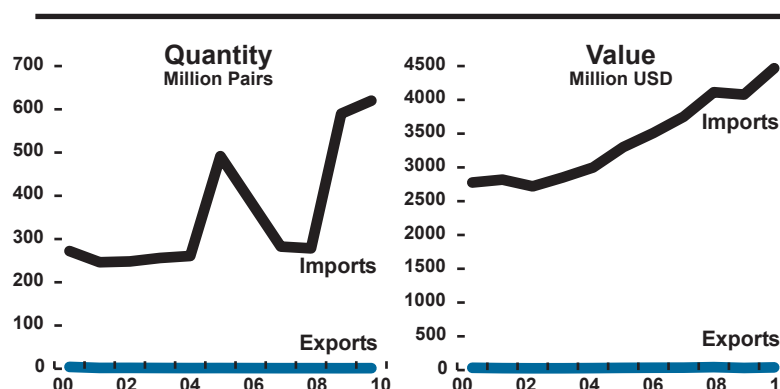


## Location and main indicators

<b>Capital</b>	Tokyo
<b>Language</b>	Japanese
<b>Area</b>	377 940 km <sup>2</sup>
<b>Population</b>	127 million
<b>GDP per capita</b>	42 820 USD
<b>GDP 2010</b>	5 459 billion USD
<b>ΔGDP 2010</b>	+3.9%
<b>ΔGDP last 5 years</b>	+0.6%
<b>Currency</b>	Yen (JPY)

## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	40	53	1	71	28.65
Imports	4 468	7	620	2	7.21
Production			74	17	
Consumption			693	5	

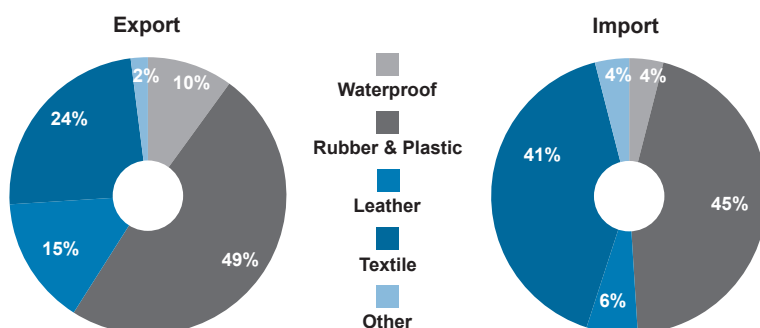


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Hong Kong	15	36%	0.4	28%	↑ +5	↑ +50%
Korea	7	17%	0.3	19%	↓ -1	↓ -95%
Other Asia	7	17%	0.3	21%		
China	3	8%	0.1	6%	↑ +1	↑ +85%
Singapore	3	7%	0.1	7%	↑ +1	↑ +20%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	3 228	72%	563	91%	↑ +41	↑ +135%
Italy	264	6%	2	0%	↑ +43	↑ +120%
Vietnam	245	6%	16	3%	↓ -10	↓ -93%
Cambodia	118	3%	6	1%		
Indonesia	116	3%	11	2%	↑ +115	↑ +88%

## Types of footwear traded 2010 (quantity)



## Recent developments

The Japanese footwear industry is mainly located in the areas of Tokyo, Osaka and Kobe. It essentially supplies the internal market, as Japan is one of the world's main footwear markets, but not a very significant exporter. Its relatively small exports are directed to other Asian countries, led by China (both the mainland and Hong Kong) and Korea. China is also its main and, over the last five years, strongly increasing supplier whilst imports from Italy have been declining. The importance of textile uppers footwear is a specific feature of the Japanese market and this type of footwear represents more than 40% of imports.

## Sectorial organizations

TSA - Toto Shoe Manufacturers' Association | [www.ttkm.jp](http://www.ttkm.jp)

## Fairs & Events

ISF, Tokyo (Apr; Oct) | [www.isf-web.jp/english](http://www.isf-web.jp/english)  
 Rooms, Tokyo (Feb; Sep) | [www.roomsroom.com](http://www.roomsroom.com)  
 JFW, Tokyo (Jan; Jul) | [senken-ex.com/iff](http://senken-ex.com/iff)