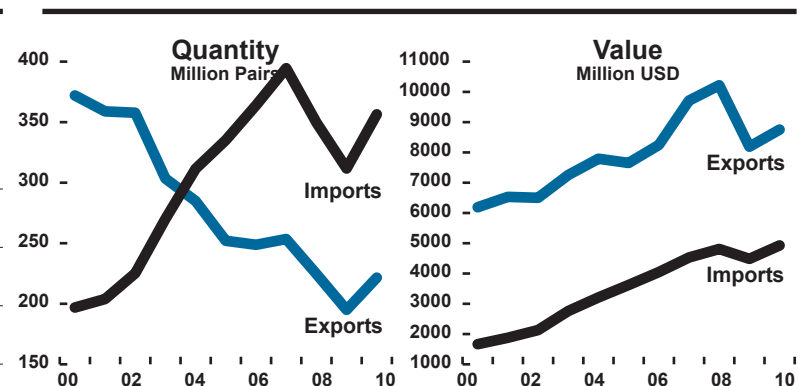


Location and main indicators

Capital	Roma	
Language	Italian	
Area	301 340 km ²	
Population	60 million	
GDP per capita	34 059 USD	
GDP 2010	2 055 billion USD	
ΔGDP 2010	+1.3%	
ΔGDP last 5 years	-1.9%	
Currency	Euro (EUR)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	8 755	2	222	4	39.51
Imports	4 928	5	356	8	13.83
Production	6 756		203	9	33.36
Consumption			337	12	

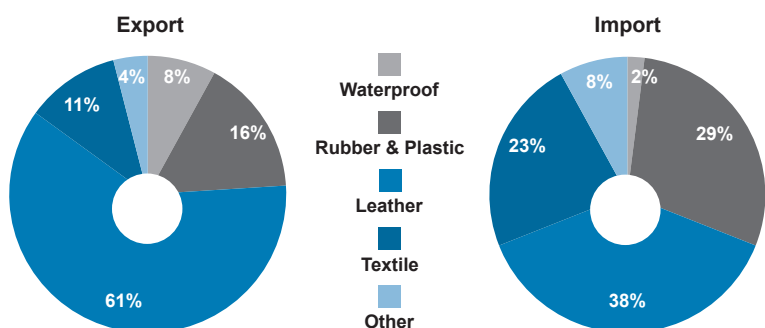


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
France	1 414	16%	41	19%	+309 +28%
Germany	1 141	13%	38	17%	-284 -26%
USA	815	9%	12	6%	+185 +48%
Switzerland	600	7%	10	5%	+166 +38%
Russian Fed.	571	7%	6	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	1 046	21%	164	46%	+368 +54%
Romania	517	11%	29	8%	-252 -33%
Belgium	449	9%	15	4%	
Vietnam	322	7%	21	6%	
Netherlands	296	6%	8	2%	

Types of footwear traded 2010 (quantity)



Recent developments

Italy is the main producer and exporter of footwear in Europe. Footwear manufacturing has a long tradition in the Italian economy. Important production centres are to be found in regions such as Marche, Toscana, Veneto, and Puglia. After several years of decline, in 2010 Italian footwear production increased, surpassing 200 million pairs and 6.7 billion Euros. Employment, nonetheless, continued to contract and now amounts to 80 thousand people. Foreign trade recovered from the previous year's slump, with strong growth in both exports (+14% in quantity and +7% in value) and imports (+14% in quantity and +10% in value), maintaining Italy as one of the leaders of the international footwear market. Italy's foreign trade is more geographically diversified than most other countries; France and Germany are its main clients, although combined they represent less than 30% of exports and China is the main supplier representing 21% of imports.

Sectorial organizations

ANCI - Associazione Nazionale Calzaturifici Italiani | www.ancionline.com

Fairs & Events

Expo Riva Schuh, Riva del Garda (Jan; Jun) | www.exporivaschuh.it
 MIPEL, Milan (Mar; Sep) | www.mipel.it
 MICAM ShoEvent, Milan (Mar; Sep) | www.micamonline.com
 Pitti Immagine Uomo, Florence (Jan; Jun) | www.pittimmagine.com