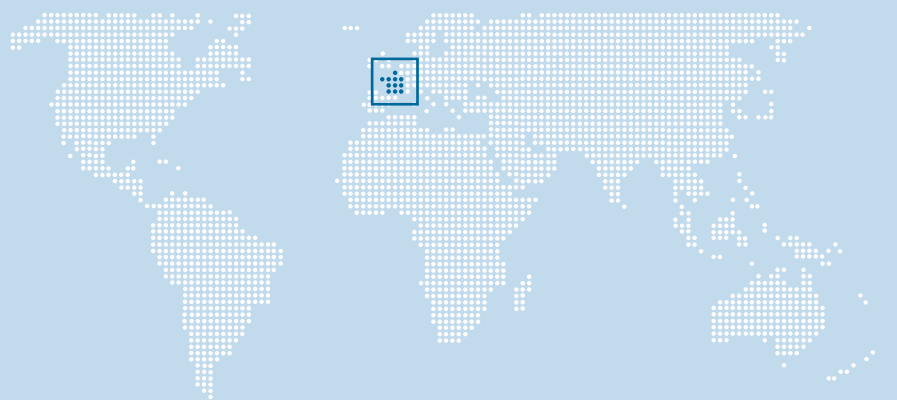


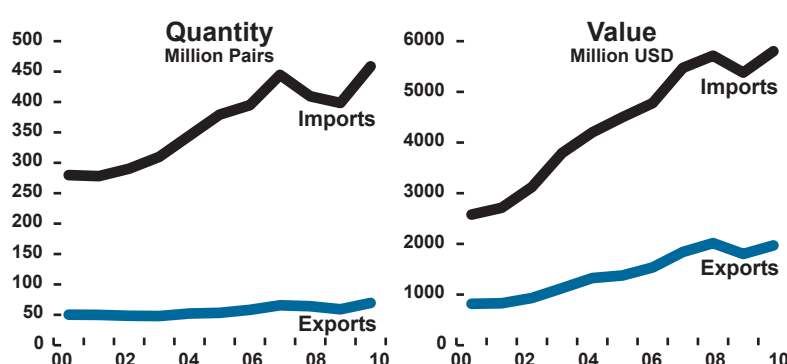
Location and main indicators

Capital	Paris
Language	French
Area	549 190 km ²
Population	63 million
GDP per capita	41 019 USD
GDP 2010	2 583 billion USD
ΔGDP 2010	+1.5%
ΔGDP last 5 years	+3.7%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 970	10	70	17	28.32
Imports	5 802	3	459	6	12.65
Production	1 127		26		43.18
Consumption			415	9	

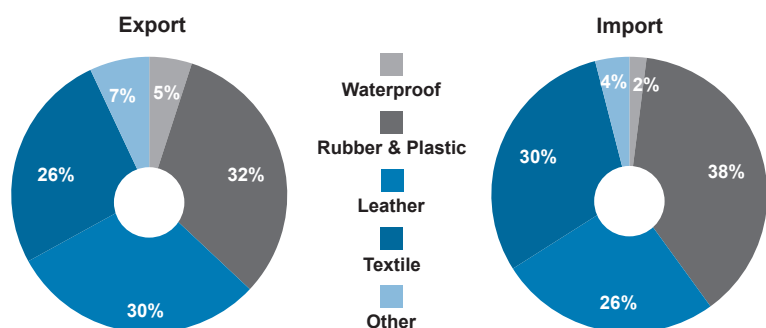


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	300	15%	10	15%	+141 +88%
Spain	273	14%	15	22%	+113 +70%
Germany	223	11%	8	11%	+61 +38%
Belgium	181	9%	8	11%	
UK	121	6%	3	5%	+59 +152%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	1 598	28%	266	58%	+587 +58%
Italy	1 196	21%	34	8%	+213 +22%
Vietnam	560	10%	34	7%	
Portugal	464	8%	16	3%	
Spain	310	5%	17	4%	
Netherlands					-105 -59%

Types of footwear traded 2010 (quantity)



Sectorial organizations

Federation Française de la Chaussure | www.chaussuredefrance.com/

Recent developments

France is one of the main players in the international footwear industry, being the world's sixth exporter and third importer in terms of value. The footwear industry is located in several regions of the country, particularly Pays de la Loire, Aquitaine, Lorraine and Rhône-Alpes. Over the last decade imports increased steadily reaching an all time high in 2010. The increase in average price also allowed exports to show an upward trend in terms of value in spite of a very moderate growth in terms of quantities. France exports mainly to neighbouring countries such as Italy, Spain, Germany, and Belgium. The USA is also a relevant client despite showing no growth in the last five years. In the same period imports from China, India, Vietnam, and also from Italy, increased significantly, whereas imports from the Netherlands dropped.

Fairs & Events

Première Classe - Port de Versailles, Paris (Jan; Set) | www.premiere-classe-versailles.com
 Who's Next, Paris (Jan; Set) | www.whosnext.com
 Italmoda, Paris (Mar; Sep)
 Mess Around, Paris (Jan; Set) | www.mess-around.com