

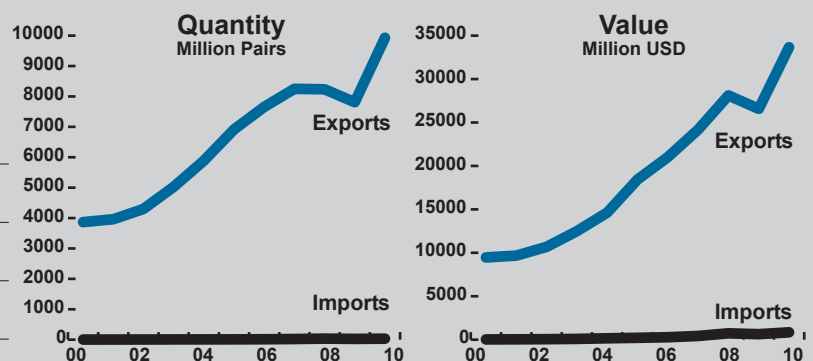
Location and main indicators

Capital	Beijing
Language	Mandarin
Area	9 600 000 km ²
Population	1 341 million
GDP per capita	4 382 USD
GDP 2010	5 878 billion USD
ΔGDP 2010	+10.3%
ΔGDP last 5 years	+69.9%
Currency	Yuan Renminbi (CNY)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	33 665	1	9 930	1	3.39
Imports	846	20	33	43	25.74
Production			12 597	1	
Consumption			2 700	1	

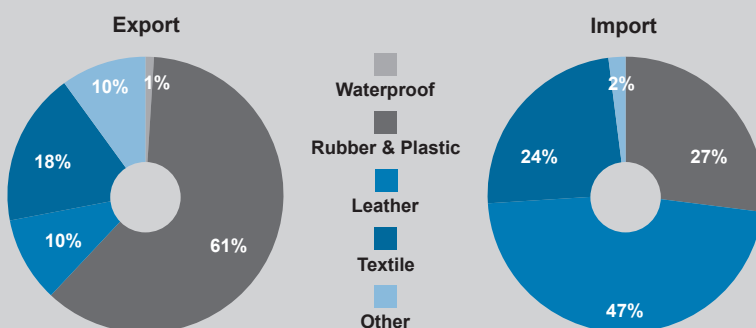


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
USA	10 899	32%	2 012	20%	+4 171 +62%
Japan	2 087	6%	537	5%	+863 +70%
Russian Fed.	1 724	5%	238	2%	+763 +151%
Germany	1 269	4%	297	3%	+749 +166%
UK	1 201	4%	311	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	213	25%	1.2	4%	+167 +363%
Vietnam	203	24%	12.6	39%	+165 +438%
Indonesia	68	8%	4.5	14%	+51 +298%
Thailand	28	3%	0.8	3%	
Spain	22	3%	0.4	1%	+16 +296%

Types of footwear traded 2010 (quantity)



Recent developments

China is the world's most important producer and exporter of footwear. There are several relevant footwear clusters around the country, particularly in the provinces of Guangdong, Fujian, and Zhejiang. China recovered quickly from the world financial crisis and achieved a high GDP growth of 10.3% in 2010. The Chinese footwear industry developed smoothly and its exports have achieved new all time records. China exports worldwide but the USA is its most important client, representing 20% of the volume exported and one third of the value. China's imports have been growing faster than exports (more than 200% in the last five years in terms of volume and 293% in terms of value) but their absolute value is much smaller and the country is still far from entering the top 10 world importers list. Italy is China's most important supplier.

Sectorial organizations

CLIA - China Leather Industry Association | www.chinaleather.org/eng

Fairs & Events

China Shoes & China Shoetec, Dongguan (Apr; Nov) | www.chinashoesexpo.com

CIFF, Shanghai (Sep) | www.ciffchina.com

JIF, Jinjiang (Apr) | www.cn-jif.com

Shoes & Leather - Guangzhou, Guangzhou (Jun) | www.shoesleather-guangzhou.com