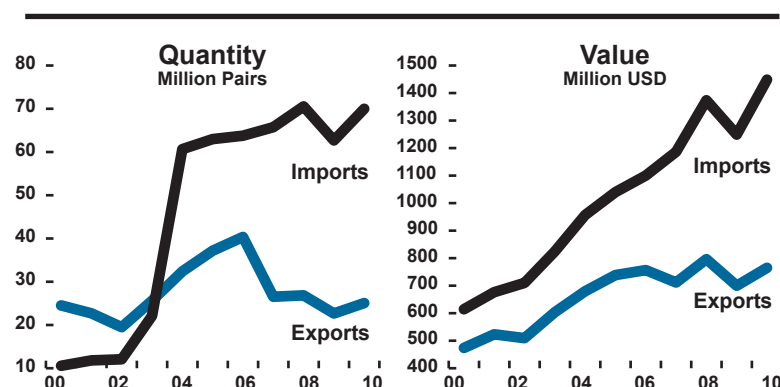


Location and main indicators

Capital	Vienna	
Language	German	
Area	83 870 km ²	
Population	8 million	
GDP per capita	44 987 USD	
GDP 2010	377 billion USD	
ΔGDP 2010	+2.0%	
ΔGDP last 5 years	+7.6%	
Currency	Euro (EUR)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	765	20	25	28	30.51
Imports	1 449	13	70	27	20.70
Production	103		2		57.45
Consumption	787		47		16.85

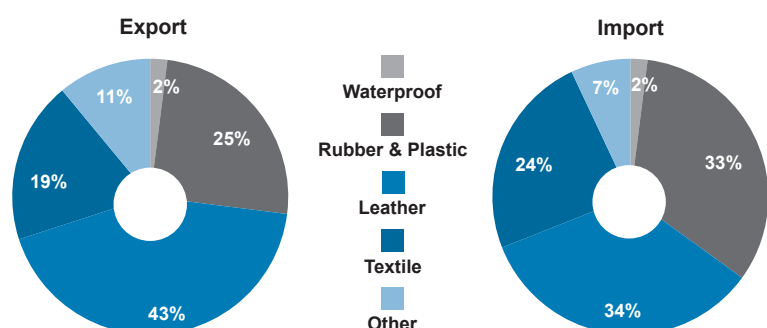


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Germany	401	52%	12.5	50%	↓ -59	-13%
Switzerland	46	6%	0.9	4%	↑ +19	+70%
Czech Rep.	28	4%	1.2	5%	↑ +15	+116%
Italy	27	4%	0.9	4%	↑ +11	+130%
Russian Fed.	27	4%	0.6	2%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Germany	412	28%	19	30%	↑ +248	+151%
Italy	233	16%	6	9%	↓ -101	-63%
Romania	136	9%	2	3%	↑ +81	
Slovakia	88	6%	10	14%	↑ +74	+120%
France	88	6%	2	3%		

Types of footwear traded 2010 (quantity)



Recent developments

Austria has a relatively small but export-oriented footwear industry. Following the global trend in 2010, Austria's international footwear trade recovered from the previous year, with strong growth in both exports and imports. Neighbouring Germany is Austria's main partner, absorbing roughly half of the country's exports and being the origin of a quarter of its imports. Contrary to international trends, in the last five years, Austria significantly reduced its direct imports from Asian countries such as China and Vietnam and increased the acquisitions from European countries.

Sectorial organizations

Association of the Austrian Textile Clothing Shoe and Leather Industries | www.shoes-leather.at

Fairs & Events

n.a.