



WORLD FOOTWEAR

# 2012 YEARBOOK

DATA UP TO 2011



an Initiative of

**A P I C C A P S**

PORTUGUESE FOOTWEAR, COMPONENTS AND  
LEATHER GOODS MANUFACTURERS' ASSOCIATION



# WORLD FOOTWEAR

## Disclaimer

Figures in this report correspond to APICCAPS's best estimate of the value of the corresponding variables. Although due care was taken in the preparation of the report, APICCAPS makes no warranty as to its accuracy or completeness and is not to be deemed responsible for any error or loss resulting from its use. Other organizations quoted herein are in no way responsible for the content of the report or the consequences of its use.

## Data and methods

In the preparation of this report APICCAPS drew on a variety of sources and methods that are briefly explained here.

General data on each country was retrieved from publicly available sources, namely Eurostat, the CIA Factbook, IMF's World Economic Outlook database and World Bank's World dataBank.

The COMTRADE database, from the United Nations Statistics Division, and COMEXT, from European Union's Eurostat, were the primary sources on foreign trade data: COMEXT was used for European Union member countries and COMTRADE for all the others. Export and imports of footwear, for every country in the world, at the Harmonized System four-digit level, for the 2001-2011 period series were compound with available data from these primary sources. To cover some missing values in primary sources, national statistics agencies were resorted to. Additional gaps in this information were completed by a variety of methods. When 2011 figures were missing, 2010's were used instead, if available, and is specifically mentioned in the report.

Information from trade associations, trade publications, and other non-official sources were used to supplement official statistics when missing values existed for previous years. For countries that still had a limited number of gaps in the series, statistical and econometrical methods to complete them were applied. For a few relatively large countries that are not present in COMTRADE's database, estimation of their trade flows was based on figures reported by their trading partners. Finally, other countries that had gaps in the series, statistical and econometrical methods were applied to complete the series. These countries are not individually considered in the analysis.

In this report, foreign trade data is used as published by official statistical agencies, except in the case of obvious errors. This data has limitations and inconsistencies that are widely discussed in technical and academic literature and no attempt has been made here to address them as we are in no better position than those entities to deal with them.

Figures on production and employment were collected from trade associations and trade publications. Figures on consumption are to be understood as apparent consumption, calculated as production plus imports minus exports. In some cases, in which data was available on consumption, but not production, the inverse procedure was used to estimate the latter.

Other information provided in the report was generally gathered from trade associations and trade publications.

This report was prepared with information available until July 31st, 2012.



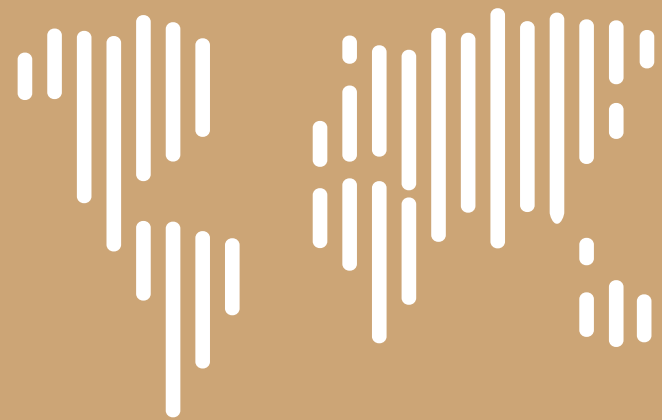
## Acknowledgements

APICCAPS wishes to thank the following International and Portuguese organizations for providing information and / or support which was essential in producing this report: The U.N. Statistical Division, Eurostat, The European Commission, The Portuguese Government, AICEP Portugal Global, DGAE – Portuguese Directorate-General for Economic Activities, IAPMEI - Portuguese Institute for SME and Innovation and Programa Compete.

We also wish to acknowledge the contributions of a large number of national footwear sector organizations who provided us with important country-specific information. Due to the large number of organizations we will not list them separately however, this report could not have been prepared without their assistance.

This acknowledgement notwithstanding, these organizations have no responsibility for the content of the report, the sole author of which is APICCAPS.





# WORLD FOOTWEAR

## Contents

1.	World Footwear	2
2.	The Dynamics of Internacional Trade	6
2.1.	Geographical Patterns	7
2.2.	Product Mix	10
2.3.	The Big Players	12
2.3.1.	Top 5 Exporters by Continent	14
2.3.2.	Top 10 Exporters by Type	16
3.	Country Profiles	18
	World Data Map	90

# World Footwear 21 billion

World production sets new maximum

## Production

APICCAPS estimates the world-wide production of footwear to have reached 21 billion pairs in 2011. Asia continues to be the powerhouse of the footwear industry, with an overall share close to 90%.

The other continents' shares have only marginally changed from the previous year, with Africa showing a slight increase and others minimally decreasing.



Chart 1 - Distribution of Footwear Production by Continent (quantity) 2011

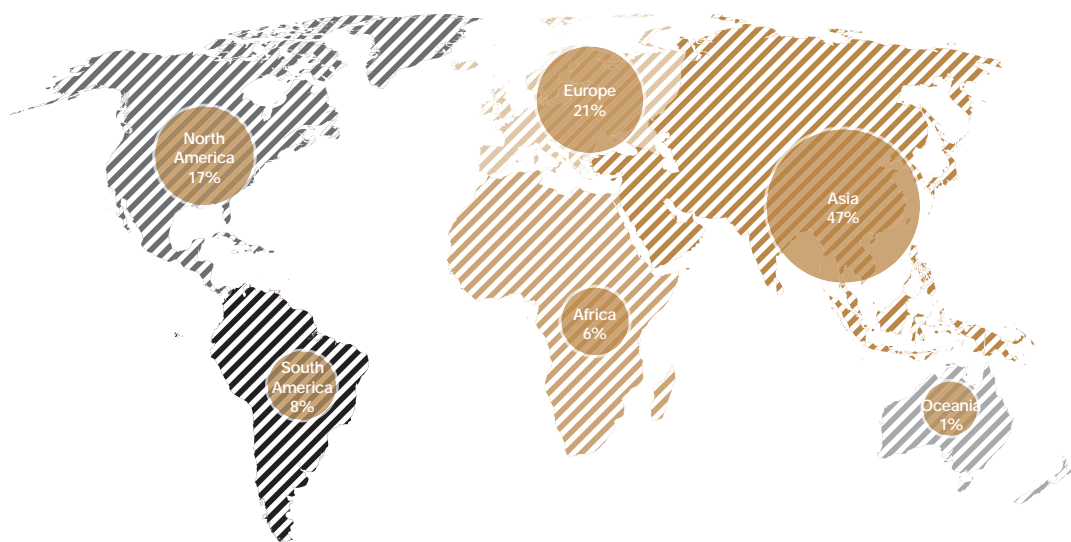
Seven Asian countries are counted among the world's top 10 producers, a list in which China's leadership is undisputable. Brazil is the only non-Asian country among the top 5 producers. In the bottom half of this list, Mexico has exchanged places with Thailand although they show very similar figures. Italy, the top European producer, just makes it into the world top 10, with a number of other countries such as Turkey and Iran very close.

Country	Pairs (millions)	World Share
1 China	12 887	60.5%
2 India	2 209	10.4%
3 Brazil	819	3.8%
4 Vietnam	804	3.8%
5 Indonesia	700	3.3%
6 Pakistan	298	1.4%
7 Bangladesh	276	1.3%
8 Mexico	253	1.2%
9 Thailand	244	1.2%
10 Italy	207	1.0%

Table 1 - Top 10 Footwear Producers (quantity) 2011

# 38%

## 38% of the world's shoes are sold in Europe and North America



## Consumption

At the continental level, apparent consumption seems to be more dynamic, although no major changes can be expected on a year-to-year comparison. In 2011, Europe and North America yielded some market share to Asia and Africa, with South America and Oceania holding their positions.

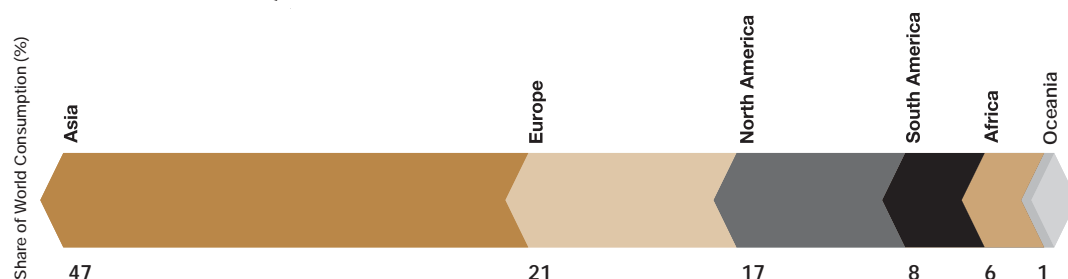


Chart 2 - Distribution of Footwear Consumption by Continent (quantity) 2011

Country		Pairs (millions)	World Share
1 China	<div></div>	2 761	15.9%
2 USA	<div></div>	2 248	12.9%
3 India	<div></div>	2 202	12.7%
4 Brazil	<div></div>	740	4.3%
5 Japan	<div></div>	697	4.0%
6 Indonesia	<div></div>	526	3.0%
7 Germany	<div></div>	429	2.5%
8 France	<div></div>	424	2.4%
9 United Kingdom	<div></div>	372	2.1%
10 Italy	<div></div>	336	1.9%

Table 2 - Top 10 Footwear Consumers (quantity) 2011

China is the world's largest market for footwear, in terms of quantity, closely followed by the USA and India. Compared to the previous year, the USA share showed some decrease whereas those of the other two countries increased. In the second half of the top 10 table there have been some changes in the ranking of European countries, with Germany and France coming above the United Kingdom and Spain.

# 84%

of the world exports  
come out of Asia

## Exports

Asia dwarfs all the others continents as a footwear exporter, with 84% of the world total. Europe is a distant second, with 11%. Although the general picture is basically the same as the previous year, North America has slightly increased its share overtaking Africa in this table.



Chart 3 - Distribution of Footwear Exports by Continent of Origin (quantity) 2011

China alone sells almost three out of every four pairs of shoes exported worldwide and is followed on the list of the main exporters by its special administrative area of Hong Kong. However, Hong Kong's exports maintained the downward trend they have shown throughout the last decade and are now less than half of what they were ten years ago. Vietnam, Indonesia, and Thailand complete the group of 5 Asian countries in the top 10 table. The other five top exporters are European, led by Italy, which has a narrow margin over Belgium and Germany, followed by the Netherlands and Spain.

Country	Pairs (millions)	World Share
1 China	10 170	73.1%
2 Hong Kong	362	2.6%
3 Vietnam	316	2.3%
4 Italy	229	1.7%
5 Belgium	207	1.5%
6 Indonesia	206	1.5%
7 Germany	194	1.4%
8 Netherlands	143	1.0%
9 Thailand	141	1.0%
10 Spain	130	0.9%

Table 3 - Top 10 Footwear Exporters (quantity) 2011

# 40%

Europe is the destination of 40% of world imports



## Imports

Europe leads the ranking of world importers. However, after reaching a maximum of 44% in 2008, its share of the world total has been declining for the last three years. At the other end of the table, Africa's imports have been growing steadily over the last decade.

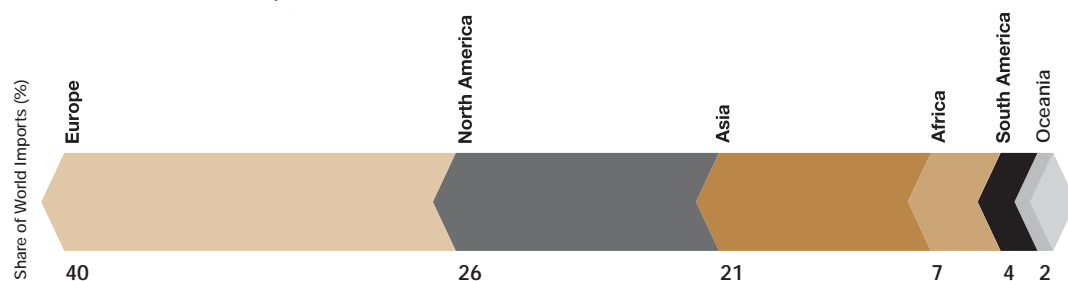


Chart 4 - Distribution of Footwear Imports by Continent of Destination (quantity) 2011

Country		Pairs (millions)	World Share
1 USA		2 302	22.4%
2 Japan		619	6.0%
3 Germany		593	5.8%
4 France		480	4.7%
5 United Kingdom		455	4.4%
6 Hong Kong		425	4.1%
7 Italy		358	3.5%
8 Spain		354	3.4%
9 Russian Fed.		256	2.5%
10 Netherlands		245	2.4%

Table 4 - Top 10 Footwear Importers (quantity) 2011

The top 10 importing countries have not changed from last year. The USA keeps their undisputed leadership, still importing almost one out of every four pairs traded internationally, even if its share has declined. Reflecting Europe's importance in terms of imports, seven European countries make it into this table. The UK no longer leads this group, having been overtaken by Germany and France. Japan and Hong Kong complete the list of the most significant importers.

2

A new record for  
footwear exports

\$100 billion

## Dynamics of International Trade

World footwear trade keeps its strong upward trend. Again in 2011 a new record was set with total world exports for the first time above 100 billion US dollars, up 15% from the previous year. The number of pairs exported reaching almost 14 billion. Cumulatively, over the last decade, the quantity exported nearly doubled and an impressive rise in value of 143% was recorded.

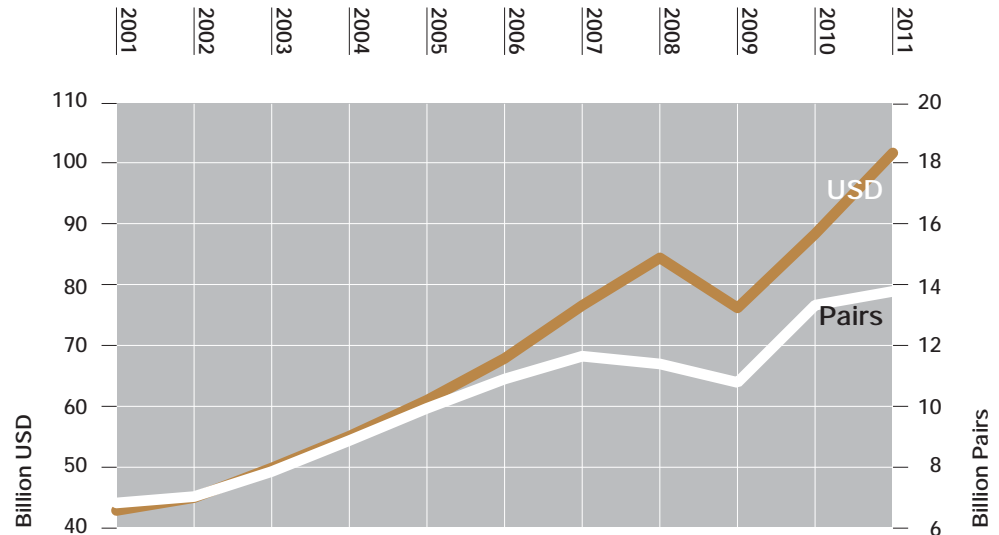


Chart 5 - World Footwear Exports 2001-2011

Prices have also been going up. In 2011 the average export price worldwide reached 7.39 USD, slightly higher than the previous maximum of 7.31 USD reached in 2008. Over the decade this represents an increase of 27%. However, as seen in Chart 6, after a period of near stability, up to 2005, average prices have shown considerable volatility rising sharply from 2005 to 2008, only to fall over the next two years and rise again in 2011.

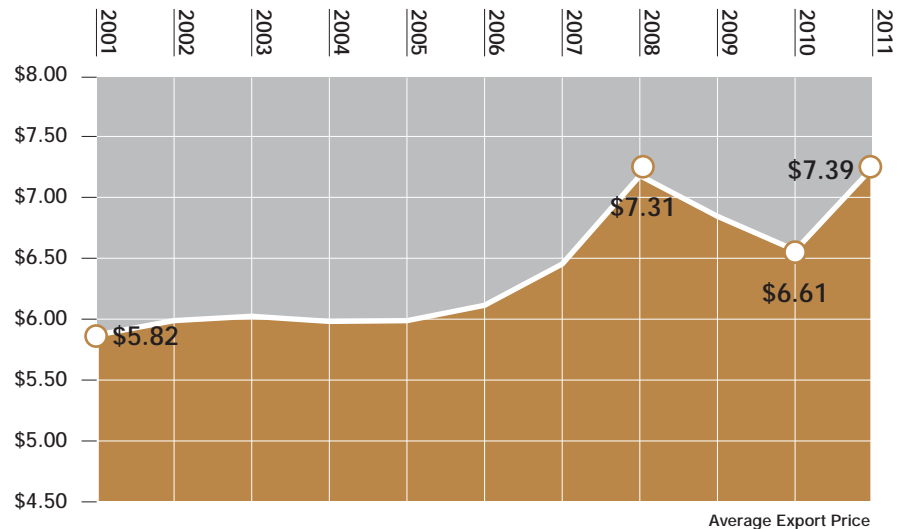


Chart 6 - World Footwear Exports Price 2001-2011

2.1

Asia's share of the value of exports has risen 8 percentage points in 10 years

57%

## Geographical patterns

As seen in Chart 3, Asia is the dominant force of footwear exports, Europe being a distant second. Over the last decade Asia has increased its share of the world total, both in terms of volume (from 78% to 84%) and value (from 49% to 57%). However, in 2011 these shares decreased slightly. Over the same time period the opposite happened to Europe, its share of world exports decreased from 16% to 11% in terms of volume and from 43% to 38% in terms of value. However, the last year was an exception to this downward trend.

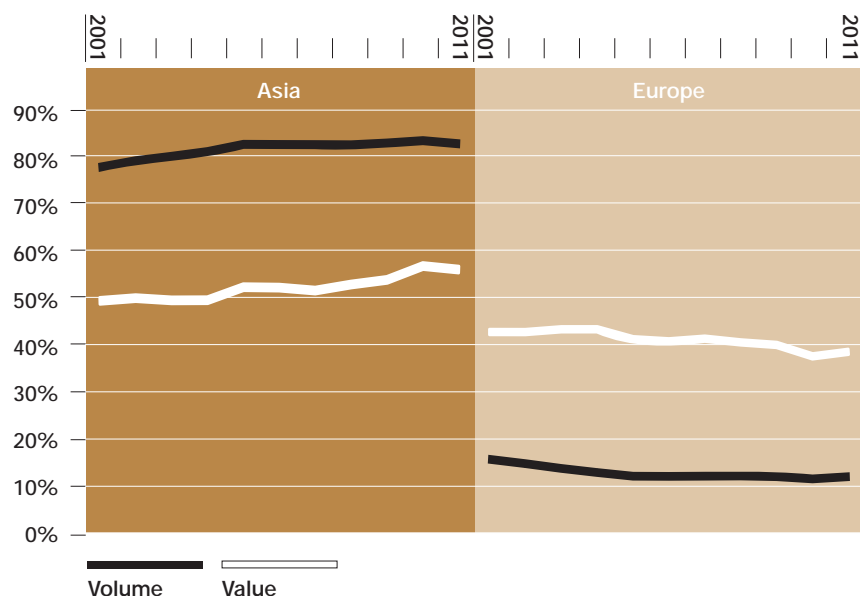


Chart 7 - Share of World Exports (Asia & Europe) 2001-2011

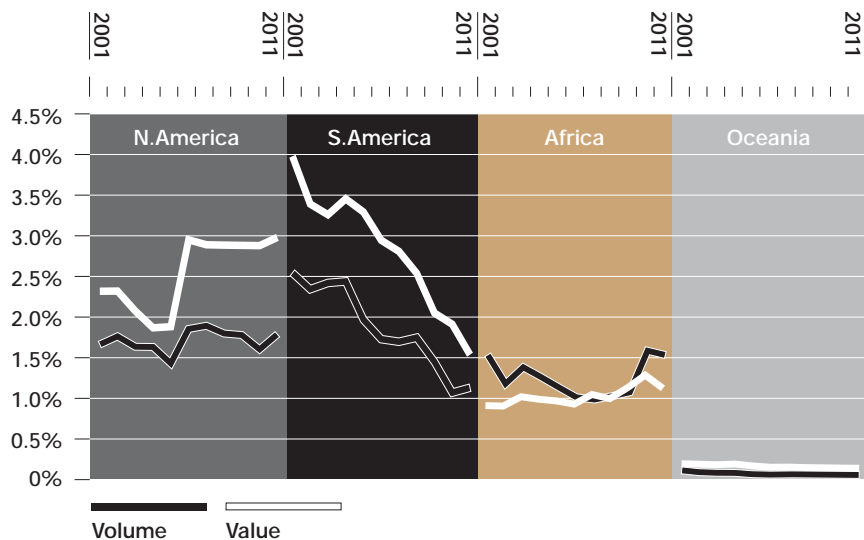


Chart 8 - Share of World Exports (other continents) 2001-2011

The other continents represent small fractions of the world trade. Among them, South America shows the clearest trend, over the last decade its share of world exports fell from 2.6% to 1.1% in terms of volume, and from 4.0% to 1.5% in terms of value. Oceania has remained stable at a mere 0.1% of the world total. Africa and North America show some volatility with no permanent trend being apparent.

# \$25

## Oceania's export prices are catching up with Europe

The most relevant exporters, Asia and Europe, are worlds apart in terms of their market positioning. Asia consistently presents the lowest export price, among all continents, despite a 35% increase over the last decade. In 2011 it was still the only continent with an average price below the 5 USD threshold. Europe, on the other hand, keeps charging the highest average price in the world, close to 25 USD per pair, up 56% from the beginning of the decade. Among the small players, Oceania is catching up with Europe in terms of prices, whereas Africa follows Asian standards. In between these two groups the Americas are selling in the 10-12 USD price range.

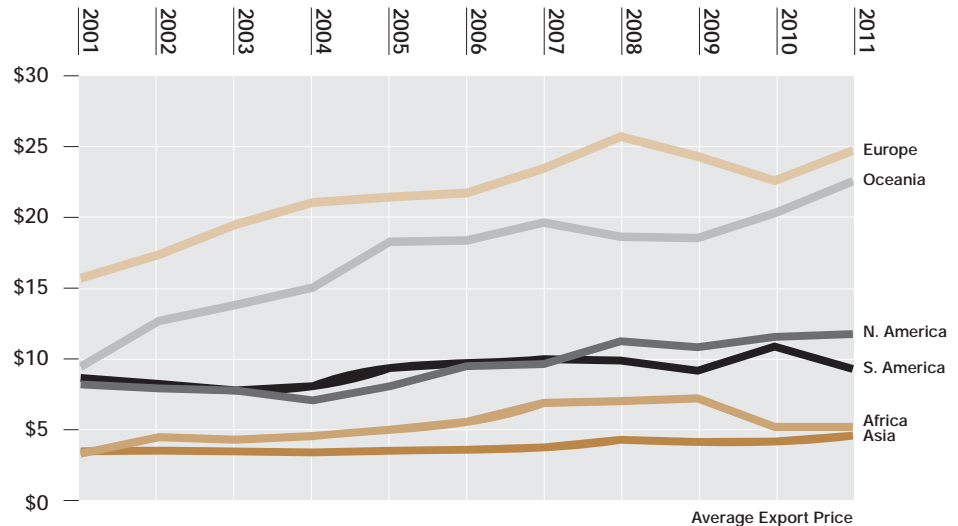


Chart 9 - Average Export Price by Continent 2001-2011

## Imports

Europe also pays the highest average price for imports. However with the exception of Africa, the differences among continents are less significant than on export prices. Thus, the ranking of importers in terms of value is very similar to the ranking in terms of quantities with Europe on top, followed by North America and Asia, and then, with considerably smaller shares, South America, Africa, and Oceania.

Continent	USD (millions)	Share	Pairs (millions)	Share	Average Price
Europe	51 351	49.4%	4 078	39.6%	\$12.63
North America	27 990	26.9%	2 736	26.6%	\$10.23
Asia	17 899	17.2%	2 205	21.4%	\$8.12
South America	3 053	2.9%	382	3.7%	\$7.99
Africa	2 108	2.0%	724	7.0%	\$2.91
Oceania	1 629	1.6%	167	1.6%	\$9.75

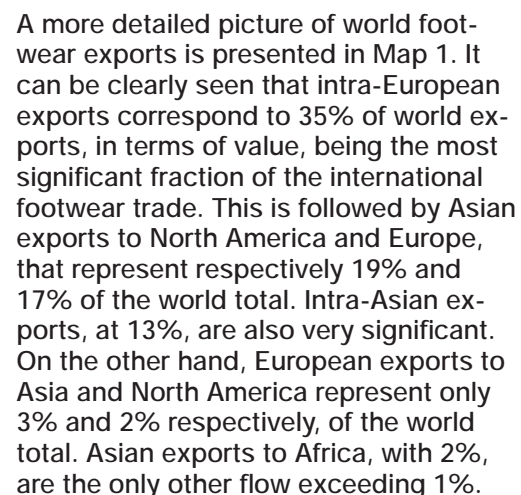
Table 5 - Imports by Continent 2011



## of Europe's exports don't leave the continent



Chart 10 - Intra-continental and Extra-continental exports (value) 2011



Note: arrows correspond to flows of exports within or between continents; the percentages correspond to the share of each flow in total world footwear exports in terms of value (US dollars). Percentages were calculated for the period 2007-2011 to avoid some volatility in yearly values. Flows that correspond to less than 0.5% of the world total are not represented in the map.

# 2-2

Leather now represents only 50% of the value of footwear exports

# 50%

## Product Mix

Last year witnessed the continuation of the product mix trends that have prevailed throughout the last decade. Leather footwear's share continued to decline and, in terms of value, represents, for the first time, only half of the world exports (16% in terms of volume). This decline has been compensated by marginal gains in every other type of footwear (except the residual category "others", if measured in volume). Rubber and plastic footwear particularly has continued to gain share and, in terms of volume, already represents 56% of the total.

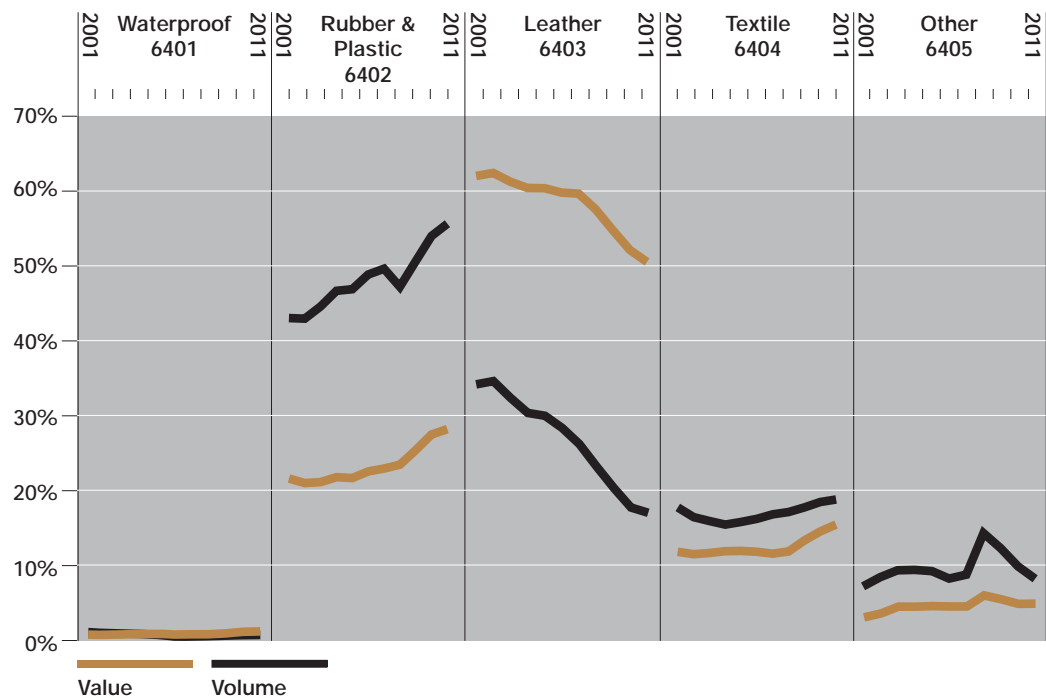


Chart 11 - Share of Exports by type of footwear (HS 4 digit) 2001-2011

These trends are common to all continents. Asia started the decade exporting around 50% of rubber & plastic footwear but in the last few years this percentage rose to nearly 60%, while leather's share fell to 13%. Africa shows similar figures. Europe started the decade exporting almost 60% of leather footwear but that percentage is now down to 38%, whereas rubber & plastic rose from 15% to 32%. Oceania followed a similar path although in the last couple of years showed some revival of leather footwear exports. Finally, North and South America started the decade exporting more leather than rubber & plastic footwear but this changed by mid-decade and now the opposite is true.

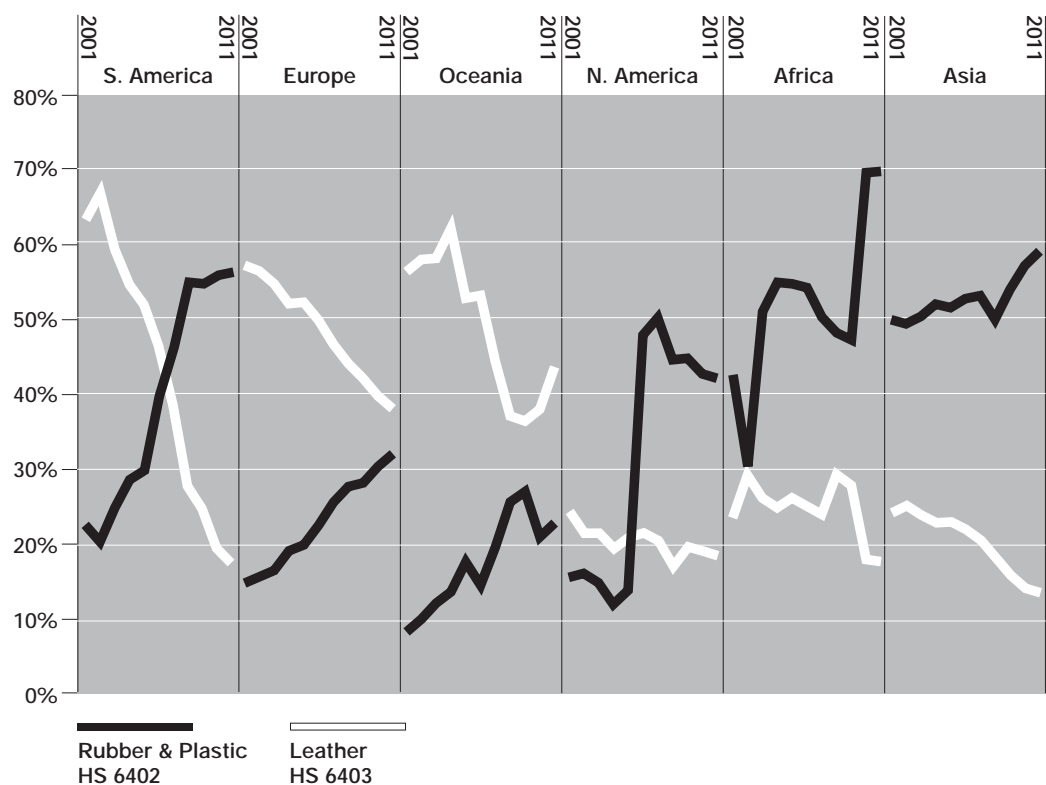


Chart 12 - Types of Product Exported by Continent 2001-2011 (% of volume exported)

10 years

## No evidence of international price convergence

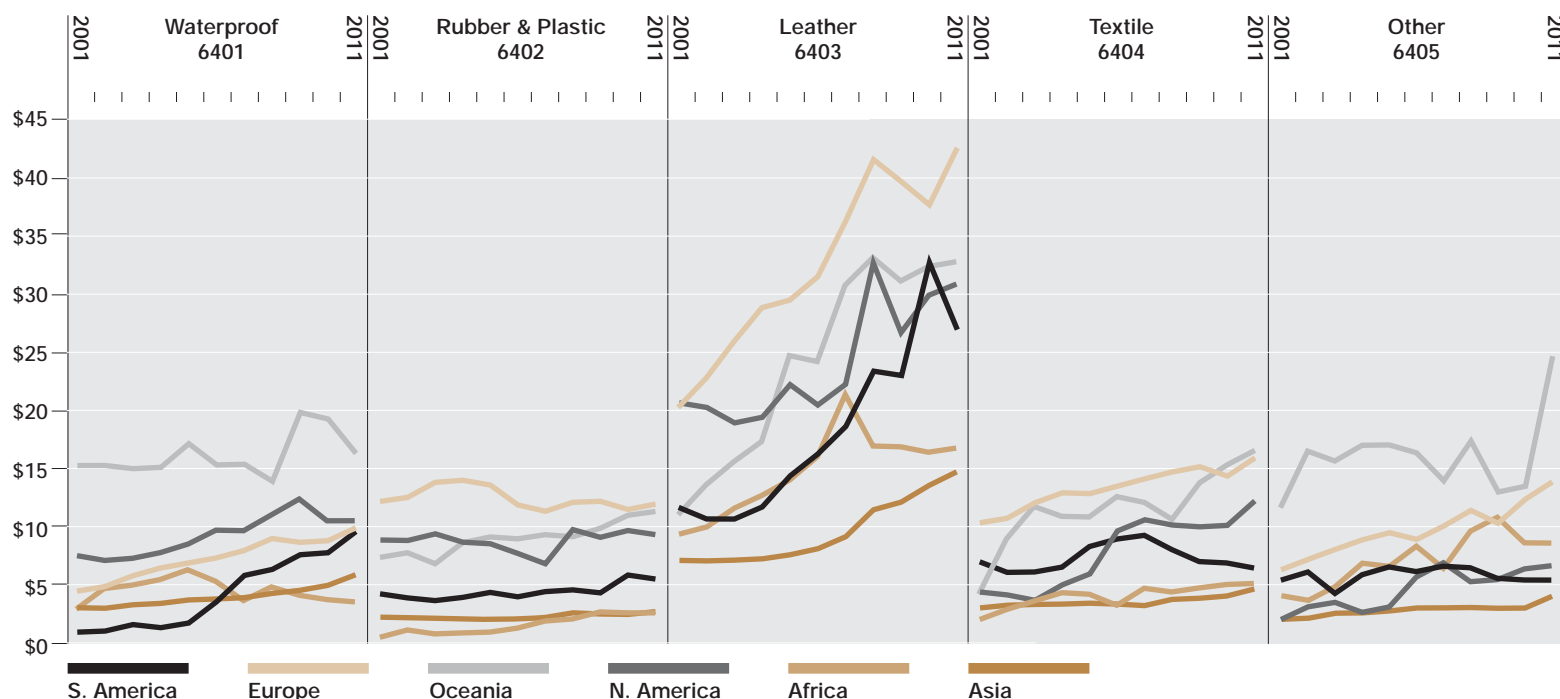


Chart 13 - Average Price by Type of Product and Continent 2001-2011

Charts 6 and 9 show an upward trend in footwear export prices throughout the decade. Chart 13 breaks down this price information by different footwear categories and continents. Over the last ten years, prices increased for almost every type of product no matter the continent of origin. The only exceptions are rubber & plastic footwear exported by European countries and textile footwear exported from South America the price of which ended the decade slightly lower than they started at. Overall, rubber & plastic is the type of footwear for which prices rose more moderately. Leather footwear, on the contrary, shows a strong upward trend with 10-year increases ranging from 45% in North America to 200% in Oceania.

For waterproof footwear, trends are not homogeneous, with prices increasing substantially in some continents (Europe, North and South America) but remaining relatively stable in others. Textile footwear prices rose significantly everywhere except in South America. The same is true of the miscellaneous category "other footwear". This chart shows no evidence of significant price convergence. Over the decade, the difference between the highest and the lowest average continental prices decreased slightly for waterproof and rubber & plastic footwear but increased for the other types, particularly so for leather footwear.

## The Big Players

The product mixes of the different countries, and their different levels of price, explain that China's dominance of the world market is less extreme when analyzed in terms of value than, as in Table 3 in terms of quantity. Still, China represents 38% of the value of all footwear exported worldwide, with another 5% corresponding to Hong Kong. Vietnam, Indonesia and India are the other Asian countries among the top 15 exporters. Together these five countries represent more than half of the world total. They are joined by nine European countries led by Italy, which together correspond to 31% of world exports and in fifteenth place, Brazil.

Italy charges the highest average export price (45 USD), followed by Portugal (32 USD) and France (30 USD). At the other end of this scale, China exports at an average price of just below 4 USD.

Rank	Country	USD (millions)	World Share	Average Price
1	China	39 374	38.3%	\$3.87
2	Italy	10 376	10.1%	\$45.32
3	Hong Kong	5 317	5.2%	\$14.70
4	Vietnam	5 123	5.0%	\$16.20
5	Germany	4 392	4.3%	\$22.66
6	Belgium	4 172	4.1%	\$20.16
7	Indonesia	3 227	3.1%	\$15.65
8	Netherlands	2 933	2.9%	\$20.55
9	Spain	2 870	2.8%	\$22.04
10	France	2 409	2.3%	\$30.18
11	Portugal	2 091	2.0%	\$32.00
12	India	1 421	1.4%	\$12.61
13	United Kingdom	1 400	1.4%	\$15.90
14	Romania	1 391	1.4%	\$24.35
15	Brazil	1 296	1.3%	\$11.47

Table 6 - World Top 15 Exporters in 2011 (Value)

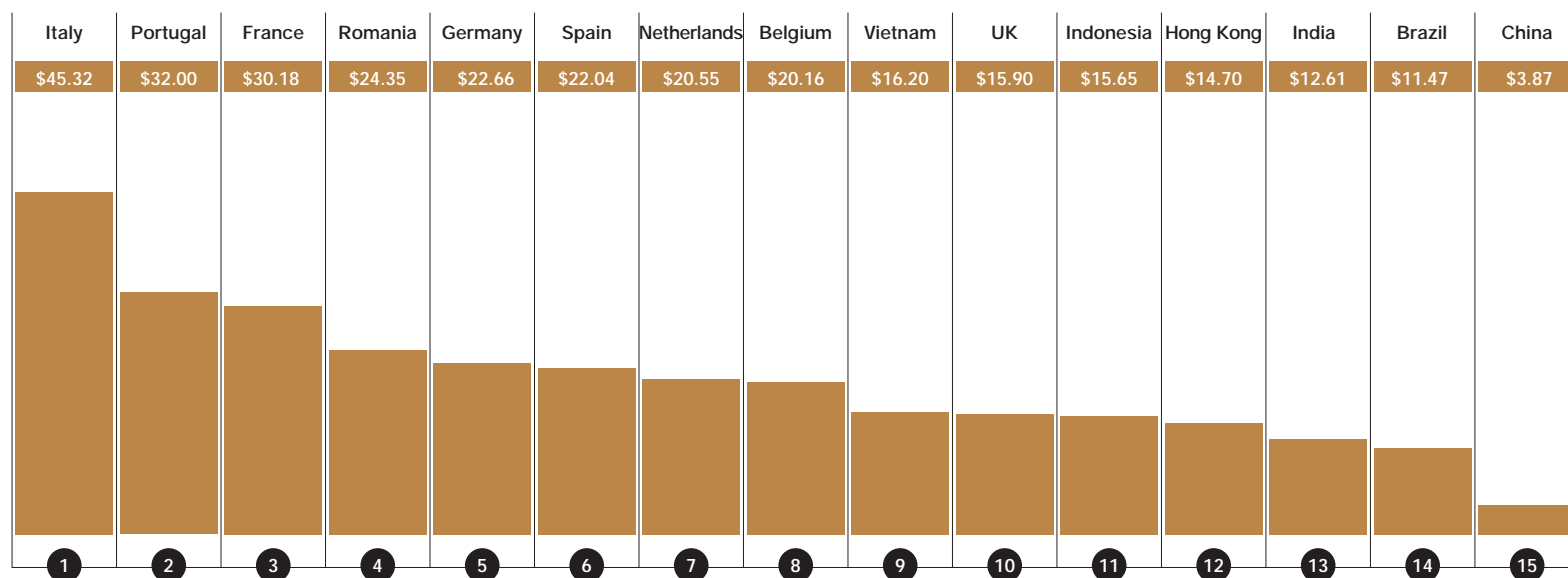


Chart 14 - Average Export Price among Top 15 Exporters

# \$23 billion

## The USA remain the world's largest import market

Rank	Country	USD (millions)	World Share	Average Price
1	USA	23 245	22.3%	\$10.10
2	Germany	8 717	8.4%	\$14.69
3	France	6 506	6.3%	\$13.55
4	Italy	5 662	5.4%	\$15.83
5	United Kingdom	5 169	5.0%	\$11.35
6	Japan	5 062	4.9%	\$8.17
7	Hong Kong	4 850	4.7%	\$11.40
8	Russian Federation	3 940	3.8%	\$15.39
9	Netherlands	3 465	3.3%	\$14.14
10	Spain	2 977	2.9%	\$8.42
11	Belgium	2 322	2.2%	\$11.89
12	Canada	2 089	2.0%	\$12.72
13	Austria	1 596	1.5%	\$21.42
14	Rep. of Korea	1 536	1.5%	\$13.29
15	Switzerland	1 402	1.3%	\$18.72

Seven out of the nine European countries present in the table of the 15 largest exporters are also among the top 15 importers of footwear (Table 7), where they are joined by three other countries from the same continent (Russia, Austria, Switzerland), explaining Europe's importance in world imports. Among the non-European top exporters, only Hong Kong is also a significant importer.

The table of top importers by value is led, with a very large margin, by the USA with a share that is more than two and a half times that of Germany, ranked second. This despite the fact that the USA pays one of the lowest average prices (10 USD) among this group; only Japan and Spain, sixth and tenth in the table, pay lower prices. Austria is the single country in this list to pay an average price above 20 USD. Korea entered the top 15 table this year, taking Australia's place.

Table 7 - World Top 15 Importers in 2011 (Value)

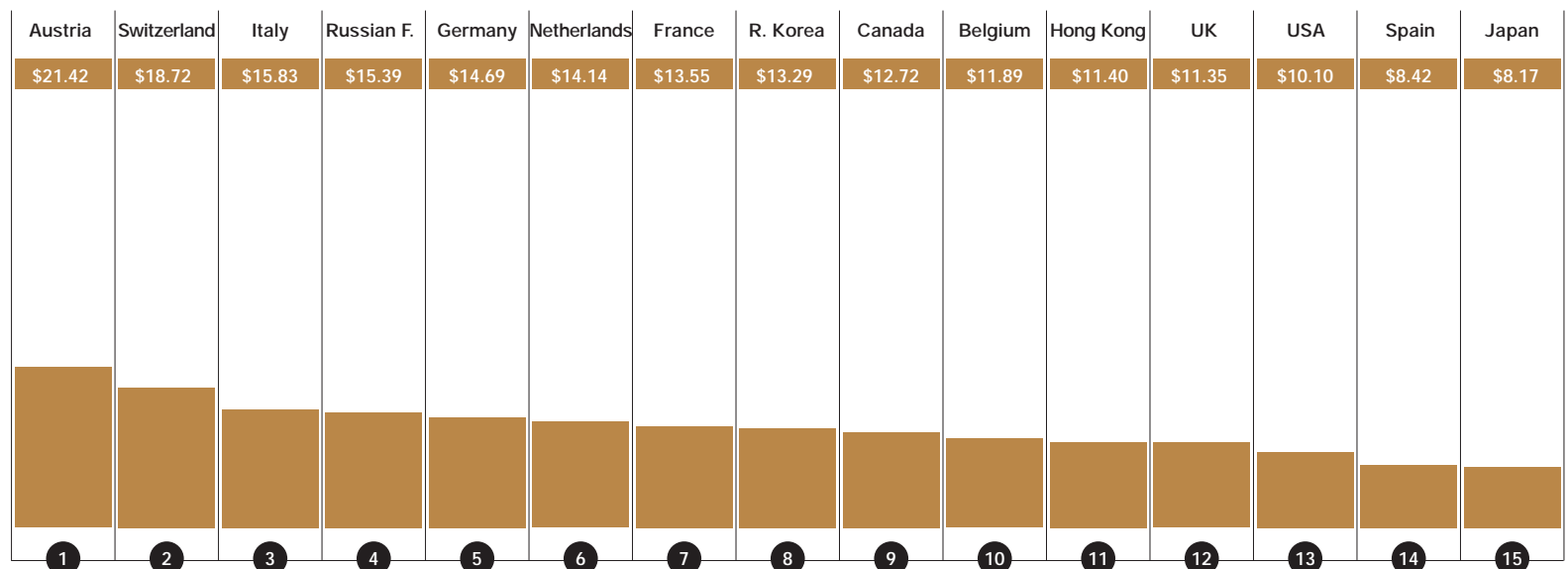


Chart 15 - Average Import Price among Top 15 Importers

# Top 5 Exporters by Continent

Germany rose to second place among European exporters 11%

## Africa

Tunisia leads African exports by value but Nigeria is the largest exporter in terms of quantity. The very different average prices charged by these two countries reflect different specialization patterns. Tunisia exports mostly leather footwear whereas Nigeria's exports consist almost exclusively of rubber & plastic footwear. Morocco is also an important exporter.<sup>1</sup>

<sup>1</sup> Several African countries, including some of the largest, are not individually considered in this analysis, being included in the "Other African" residual category, because their series of export values is extremely incomplete or unreliable.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Tunisia	409	33.9%	27	12.6%	\$14.99
2	Nigeria	340	28.2%	104	48.2%	\$3.26
3	Morocco	279	23.1%	17	7.9%	\$16.23
4	Côte d'Ivoire	42	3.4%	10	4.6%	\$4.16
5	Kenya	40	3.3%	44	20.4%	\$0.92

Table 8 - Top 5 Exporters in Africa 2011

## Asia

The table of the top 5 exporters in Asia is almost unchanged from last year, with China being a clear leader followed by its own special administrative area of Hong Kong. Vietnam, Indonesia, and India complete the table, each charging an average price that is three to four times that of China. Together, these five countries represent 94% of Asian exports, down from 98% in 2010.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	39 374	67.8%	10 170	87.0%	\$3.87
2	Hong Kong	5 317	9.2%	362	3.1%	\$14.70
3	Vietnam	5 123	8.8%	316	2.7%	\$16.20
4	Indonesia	3 227	5.6%	206	1.8%	\$15.65
5	India	1 421	2.4%	113	1.0%	\$12.61

Table 9 - Top 5 Exporters in Asia 2011

## Europe

In Europe, Germany rose to second position, in terms of value, replacing Belgium, which nonetheless, continues to export a larger quantity. Italy is the continental leader and thanks to the average price it charges which is the highest in the world, its leadership is particularly clear in terms of value. The Netherlands and Spain, with similar figures, close the top 5 table.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Italy	10 376	26.7%	229	14.4%	\$45.32
2	Germany	4 392	11.3%	194	12.2%	\$22.36
3	Belgium	4 172	10.8%	207	13.0%	\$20.16
4	Netherlands	2 933	7.6%	143	9.0%	\$20.55
5	Spain	2 870	7.4%	130	8.2%	\$22.04

Table 10 - Top 5 Exporters in Europe 2011

\$1 billion

## Panama and the USA share the leadership of North American exports

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Panama	1 130	36.3%	102	40.7%	\$11.07
2	USA	1 023	32.9%	78	31.2%	\$13.07
3	Mexico	411	13.2%	22	8.9%	\$18.43
4	Dominican Rep.	245	7.9%	31	12.4%	\$7.87
5	Canada	224	7.2%	12	5.0%	\$18.00

Table 11 - Top 5 Exporters in North America 2011

## North America

Panama is the largest exporter of footwear in North America, with over a 100 million pairs, thanks to the "import and re-export platform" role it plays in international trade. NAFTA members, USA, Mexico, and Canada, in this order, take three of the remaining four positions in the top 5 table, with the Dominican Republic positioned among them.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Australia	45	53.8%	2	53.7%	\$22.92
2	New Zealand	38	44.6%	2	41.4%	\$24.68
3	Fiji	0.9	1.1%	0,1	2.0%	\$12.11
4	Other Oceania	04	0.5%	0,1	2.7%	\$4.57
5	Vanuatu	0.01	0.0%	0,01	0.2%	\$1.37

Table 12 - Top 5 Exporters in Oceania 2011

## Oceania

Oceania's footwear exports are minute, with Australia and New Zealand being the most significant players but having exchanged places from last year. Their average prices continue to rise and are similar, or even higher, to those charged by the largest European exporters, with the exception of Italy. Exports by other Oceanic countries are residual.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Brazil	1 296	83.3%	113	70.7%	\$11.47
2	Chile	135	8.7%	35	21.7%	\$3.89
3	Ecuador	37	2.4%	4	2.4%	\$9.50
4	Colombia	34	2.2%	2	1.4%	\$15.04
5	Argentina	27	1.7%	2	1.2%	\$14.68

Table 13 - Top 5 Exporters in South America 2011

## South America

Brazil is the dominant player in South American footwear exports. The figures on its exports have, however, been revised downwards from last year. Chile takes second place thanks to its significant exports of textile footwear, with a low average price. As in 2010, Ecuador, Colombia, and Argentina complete the list of main exporters, with relatively close figures.



# Top 10 Exporters by Product Type

China is the world's top exporter  
for every type of footwear

#1

## Waterproof

As in the previous year, in 2011 China was the main exporter of all the five types of footwear recognized in the trade statistics. In the case of waterproof footwear, the top 4 positions are unchanged from 2010, with China leading, followed by Italy, France, and the Netherlands. Figures for the next countries in the table are, however, very close and some have exchanged position. Portugal fell from fifth to eighth, with Hong Kong taking its previous position and Germany rising from tenth to sixth. Spain and Canada dropped out of this table, replaced by Bosnia Herzegovina and Panama.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	658	42.2%	103	50.6%	\$6.37
2	Italy	162	10.4%	19	9.1%	\$8.73
3	France	85	5.5%	6	2.7%	\$15.25
4	Netherlands	50	3.2%	3	1.7%	\$14.50
5	Hong Kong	36	2.3%	2	0.9%	\$19.13
6	Germany	33	2.1%	3	1.3%	\$12.23
7	USA	30	1.9%	2	1.2%	\$12.67
8	Portugal	29	1.9%	3	1.6%	\$9.09
9	Bosnia Herzegovina	27	1.7%	2	1.1%	\$11.91
10	Panama	24	1.6%	3	1.2%	\$9.59

Table 14 - Top 10 Exporters of Waterproof Footwear (HS 6401) 2011

## Rubber & Plastic

China claims an even larger share of rubber & plastic exports, selling more than four out of every five pairs exported worldwide and being responsible for more than 60% of the value of exports. Vietnam rose to second position among exporters of this type of footwear in part due to the fall in exports from Hong Kong, which brought this territory to fifth position, down from third. France and Spain were replaced in this table by Panama and Indonesia, which last year were not present due to data availability problems.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	17 603	61.4%	6 423	82.9%	\$2.74
2	Vietnam	1 093	3.8%	89	1.1%	\$12.34
3	Belgium	1 087	3.8%	97	1.2%	\$11.24
4	Germany	1 070	3.7%	73	0.9%	\$14.72
5	Hong Kong	887	3.1%	118	1.5%	\$7.53
6	Italy	847	3.0%	38	0.5%	\$22.37
7	Netherlands	612	2.1%	50	0.7%	\$12.12
8	Panama	598	2.1%	72	0.9%	\$8.36
9	Brazil	475	1.7%	83	1.1%	\$5.72
10	Indonesia	469	1.6%	38	0.5%	\$12.22

Table 15 - Top 10 Exporters of Rubber & Plastic Footwear (HS 6402) 2011



23%

Italy, Portugal and Spain, the main European producers, account for 23% of the global leather footwear exports

## Leather

China and Italy are the top 2 exporters of leather footwear, selling relatively similar values (21% and 16%), but very different quantities (40% and 6%) as a result of clearly divergent price strategies while Italy exports leather shoes at an average price of over 60 USD, China only charges 12 USD. The top 10 is completed by three other Asian countries (Hong Kong, Vietnam, and Indonesia) and five European countries (Germany, Belgium, Portugal, Spain, and the Netherlands).

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	10 854	21.2%	891	40.4%	\$12.18
2	Italy	8 413	16.4%	138	6.2%	\$61.01
3	Hong Kong	3 750	7.3%	173	7.8%	\$21.72
4	Germany	2 554	5.0%	65	3.0%	\$39.10
5	Vietnam	2 444	4.8%	74	3.3%	\$33.06
6	Indonesia	2 199	4.3%	129	5.9%	\$17.00
7	Belgium	2 051	4.0%	59	2.7%	\$34.88
8	Portugal	1 824	3.6%	46	2.1%	\$39.24
9	Spain	1 758	3.4%	42	1.9%	\$42.02
10	Netherlands	1 696	3.3%	46	2.1%	\$36.94

Table 16 - Top 10 Exporters of Leather Footwear (HS 6403) 2011

## Textile

There are no changes in the top spots for the textile footwear exporters table, in which China is followed, with a large gap, by Vietnam and then Belgium and Italy. China's average prices are just a fraction of its main competitors' but this does not stop this country from claiming almost one half of the value exported. As in other categories, the table is composed exclusively by Asian and European countries.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	7 220	44.7%	1 881	71.4%	\$3.84
2	Vietnam	1 494	9.3%	143	5.4%	\$10.41
3	Belgium	987	6.1%	47	1.8%	\$21.20
4	Italy	770	4.8%	27	1.0%	\$28.74
5	Germany	656	4.1%	45	1.7%	\$14.62
6	Hong Kong	586	3.6%	56	2.1%	\$10.51
7	Netherlands	532	3.3%	35	1.3%	\$15.28
8	Indonesia	527	3.3%	35	1.3%	\$15.18
9	Spain	527	3.3%	40	1.5%	\$13.21
10	France	439	2.7%	21	0.8%	\$20.43

Table 17 - Top 10 Exporters of Textile Footwear (HS 6404) 2011

## Other

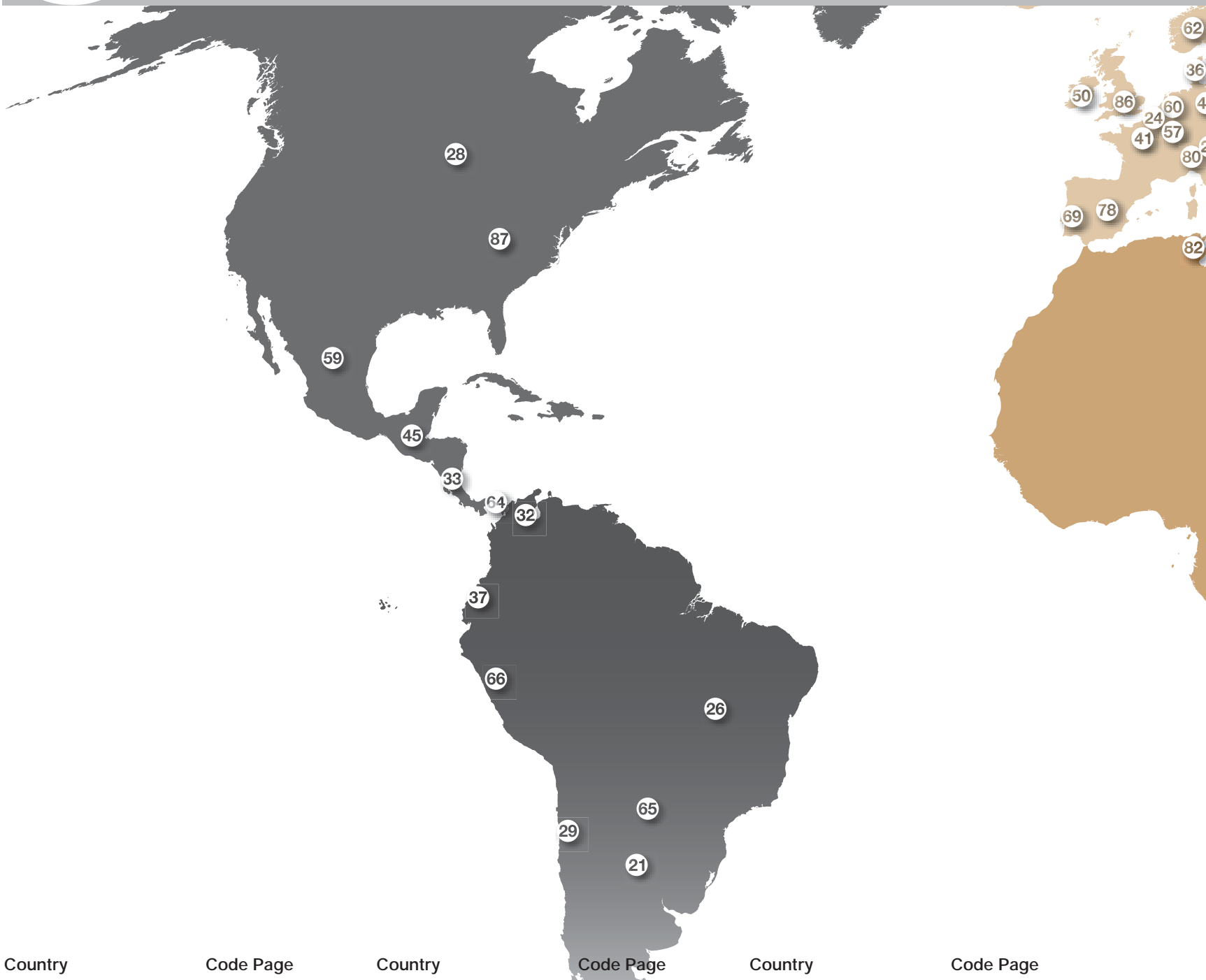
The very diverse average prices displayed by different countries, ranging from 38 USD in Portugal to 3 USD in China, reflect the miscellaneous character of the "other footwear" category. It is no surprise that this shows more change to the previous year than others and the top 10 includes some not so usual participants, such as the Dominican Republic, Poland, and Romania. The first of these is a newcomer in the top 10 table, where it replaces Singapore.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	3 040	56,8%	871	77,5%	\$3.49
2	Dominican Rep.	185	3,5%	29	2,6%	\$6.34
3	Italy	183	3,4%	8	0,7%	\$23.61
4	Spain	170	3,2%	10	0,9%	\$16.94
5	Poland	158	2,9%	14	1,3%	\$10.94
6	Portugal	137	2,6%	4	0,3%	\$38.24
7	USA	134	2,5%	22	2,0%	\$6.02
8	Romania	112	2,1%	6	0,6%	\$17.29
9	Vietnam	88	1,7%	10	0,9%	\$9.03
10	Germany	80	1,5%	8	0,7%	\$9.67

Table 18 - Top 10 Exporters of Other Footwear (HS 6405) 2011

# 3

## Country Profiles

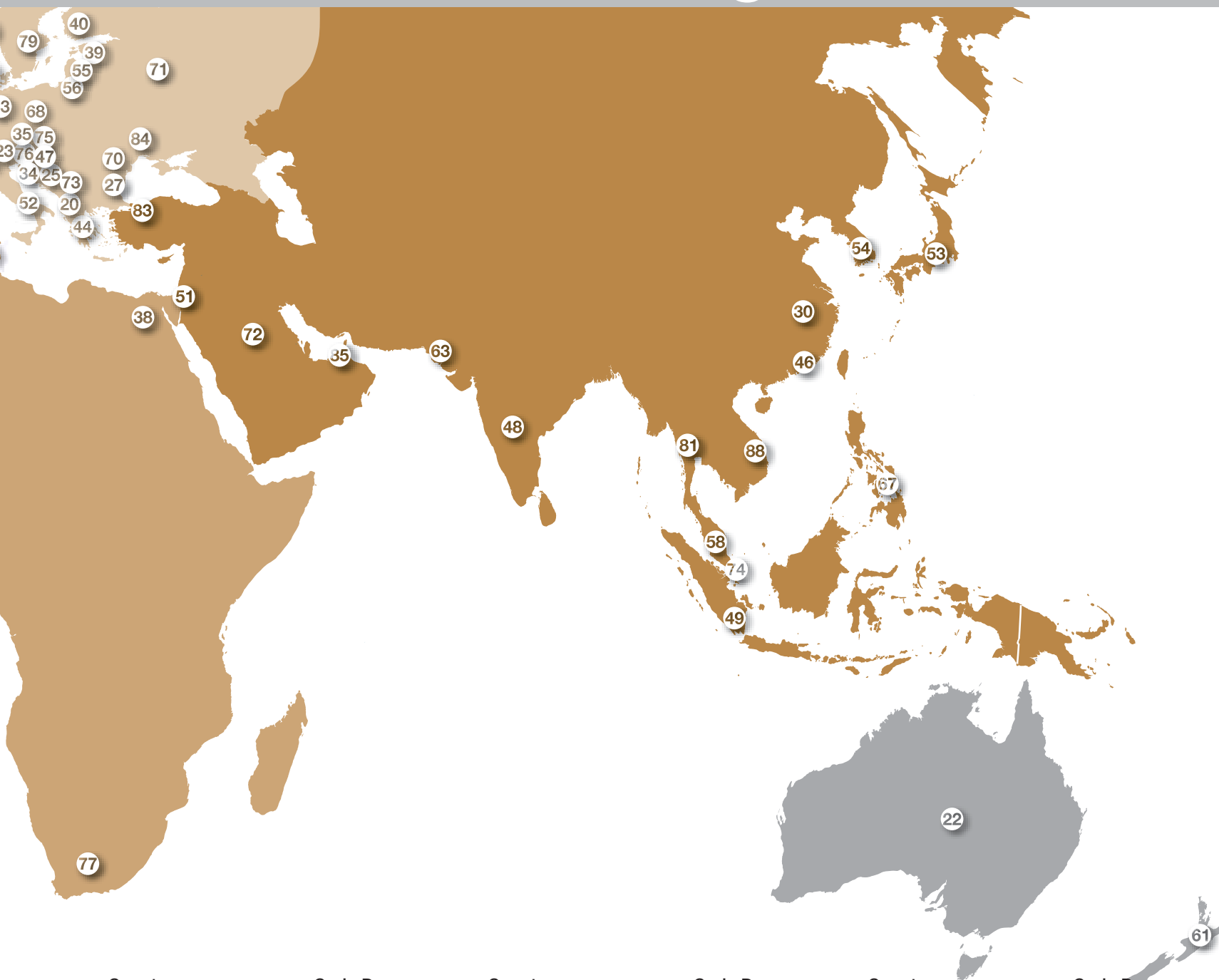


Country	Code	Page
Albania	AL	20
Argentina	AR	21
Australia	AU	22
Austria	AT	23
Belgium	BE	24
Bosnia Herzegovina	BA	25
Brazil	BR	26
Bulgaria	BG	27
Canada	CA	28
Chile	CL	29
China	CN	30

Country	Code	Page
Colombia	CO	32
Costa Rica	CR	33
Croatia	HR	34
Czech Republic	CZ	35
Denmark	DK	36
Ecuador	EC	37
Egypt	EG	38
Estonia	EE	39
Finland	FI	40
France	FR	41
Germany	DE	43

Country	Code	Page
Greece	GR	44
Guatemala	GT	45
Hong Kong	HK	46
Hungary	HU	47
India	IN	48
Indonesia	ID	49
Ireland	IE	50
Israel	IL	51
Italy	IT	52
Japan	JP	53
Korea, Rep.	KR	54

# Summary



Country	Code	Page	Country	Code	Page	Country	Code	Page
Latvia	LV	55	Peru	PE	66	South Africa	ZA	77
Lithuania	LT	56	Philippines	PH	67	Spain	ES	78
Luxembourg	LU	57	Poland	PL	68	Sweden	SE	79
Malaysia	MY	58	Portugal	PT	69	Switzerland	CH	80
Mexico	MX	59	Romania	RO	70	Thailand	TH	81
Netherlands	NL	60	Russia	RU	71	Tunisia	TN	82
New Zealand	NZ	61	Saudi Arabia	SA	72	Turkey	TR	83
Norway	NO	62	Serbia	RS	73	Ukraine	UA	84
Pakistan	PK	63	Singapore	SG	74	United Arab Emirates	AE	85
Panama	PA	64	Slovakia	SK	75	United Kingdom	GB	86
Paraguay	PY	65	Slovenia	SI	76	United States	US	87
						Vietnam	VN	88

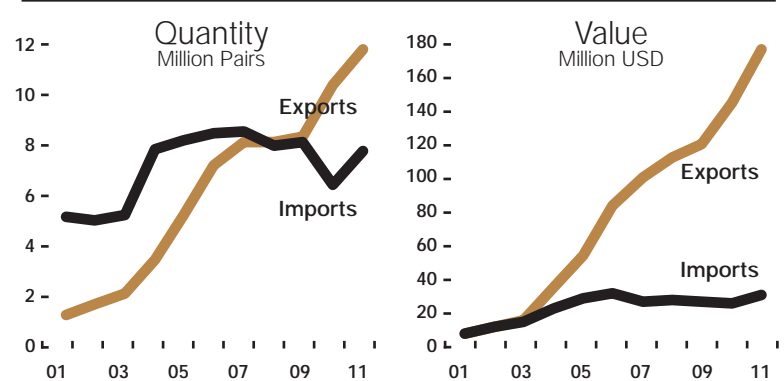
## Location and main indicators

Capital	Tirana
Language	Albanian
Area	28 750 km <sup>2</sup>
Population	3 million
GDP 2011	13 billion USD
GDP per capita	3 992 USD
Δ GDP 2011	+2.0%
Δ GDP last 5 years	+24.2%
Currency	Leke (ALL)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	181	39	12	43	15.31
Imports	31	98	8	81	4.00
Production			8	69	
Consumption			4	134	

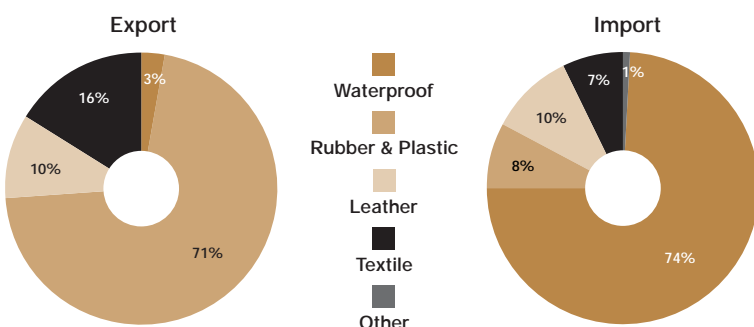


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Italy	146	81%	10.2	86%	+71%
Germany	12	7%	0.6	5%	+60
Spain	6	3%	0.3	3%	+12
Austria	2	1%	0.1	1%	+6
Netherlands	2	1%	0.1	1%	+3

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	22	68%	5.7	73%	+34%
Turkey	4	14%	1.2	16%	+64%
Italy	4	13%	0.8	10%	-99%
Greece	0	1%	0.0	0%	-69%
USA	0	1%	0.0	0%	+5

## Types of footwear traded 2011 (quantity)



## Recent developments

The footwear industry in Albania is mainly located in Tirana, Shkoder, and Dures. In 2011, as shown through the previous decade, the Albanian footwear industry continued to show its remarkable trend, with exports growing at double digit rates. Albanian exports are concentrated on the Italian market. Imports are comparatively small, coming mostly from China and Turkey.

## Sectorial organizations

UCCIAL - Union of Chambers of Commerce and Industry of Albania | <http://uccial.al>

## Fairs & Events

n.a.

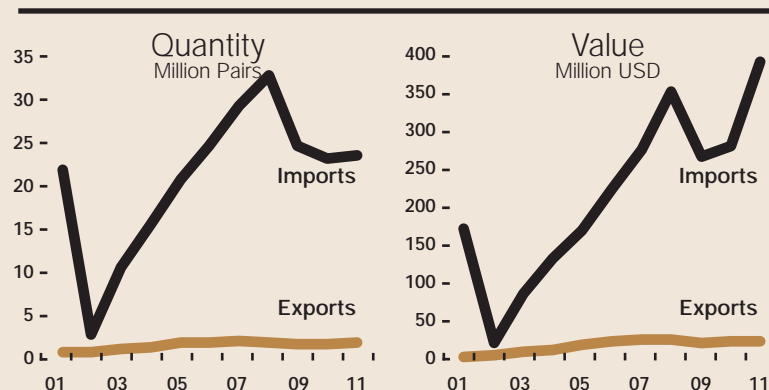
## Location and main indicators

Capital	Buenos Aires
Language	Spanish
Area	2 780 400 km <sup>2</sup>
Population	41 million
GDP 2011	448 billion USD
GDP per capita	10 945 USD
Δ GDP 2011	+8.9%
Δ GDP last 5 years	+39.0%
Currency	Peso (ARS)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	27	73	2	74	14.68
Imports	395	38	23	56	17.11
Production			118	14	
Consumption			139	23	

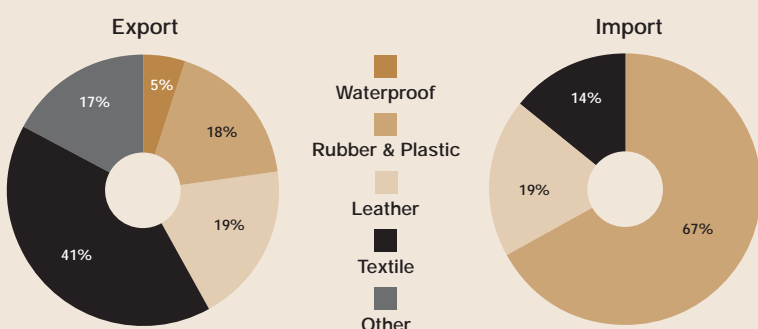


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Uruguay	8	28%	0.7	36%	+95%	+183%	+288%	-49%
Chile	6	24%	0.2	11%				
Paraguay	4	14%	0.3	14%	+4	+2.5	+2.3	
Bolivia	3	12%	0.2	12%				
Brazil	2	6%	0.1	7%				-6

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Brazil	193	49%	12.5	54%	+327%	+39%	+57%	+209%
China	86	22%	3.9	17%				
Vietnam	71	18%	3.8	16%	+55	+54	+31	+22
Indonesia	33	8%	2.3	10%				
Thailand	3	1%	0.1	0%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The Argentinean footwear industry, placed mostly in the Buenos Aires area, has ambitious plans for the future, planning to double production and exports by 2020. However, for now the country shows a considerable trade deficit, with imports being more than ten times exports. In 2011, both increased. Brazil is the major supplier and Uruguay, Chile, Paraguay, and Bolivia are the main clients.

## Sectorial organizations

CIC - Camara De La Industria Del Calzado | [www.calzadargentino.org.ar](http://www.calzadargentino.org.ar)

## Fairs & Events

CEMCA, Buenos Aires (Fev; Jul) | [www.cemca.com.ar](http://www.cemca.com.ar)  
 EFICA, Buenos Aires (Jul; Dec) | [www.calzadargentino.org.ar](http://www.calzadargentino.org.ar)  
 eXPOcaipic, Buenos Aires (Jun; Nov) | [www.caipic.org.ar](http://www.caipic.org.ar)

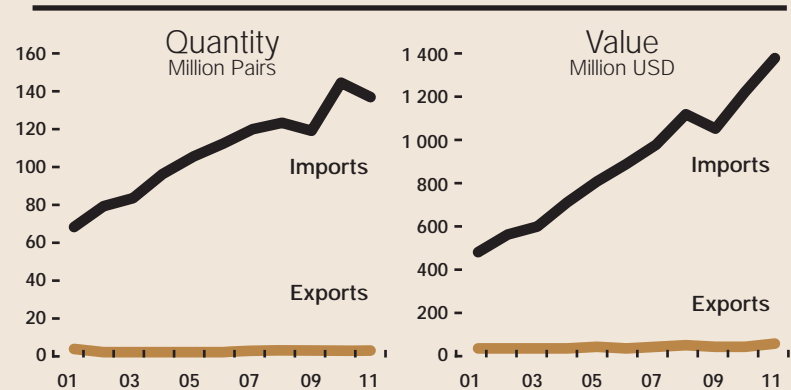
## Location and main indicators

Capital	Canberra
Language	English
Area	7 741 220 km <sup>2</sup>
Population	23 million
GDP 2011	1 488 billion USD
GDP per capita	65 477 USD
Δ GDP 2011	+2.0%
Δ GDP last 5 years	+13.8%
Currency	Dollar (AUD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	45	58	2	72	22.92
Imports	1 333	16	132	17	10.08
Production			3	90	
Consumption			133	26	

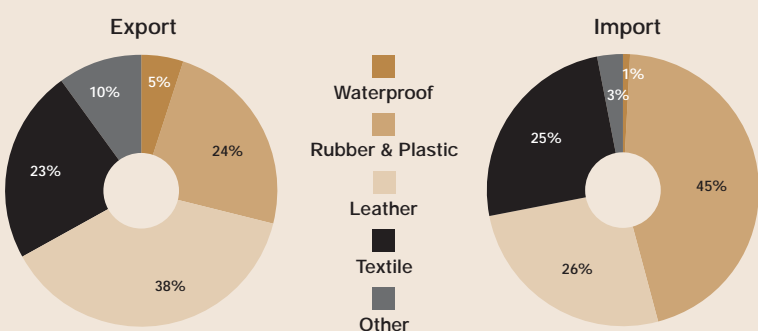


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
New Zealand	15	34%	0.7	36%	+48%
Israel	2	5%	0.0	2%	+165%
Rep. of Korea	2	4%	0.0	2%	+71%
UK	2	4%	0.0	1%	-38%
New Caledonia	2	4%	0.0	1%	+4.9
					+1.5
					+0.9
					-0.6
					New Zealand
					Israel
					New Caledonia
					USA

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	934	70%	111	84%	+59%
Vietnam	86	6%	6	4%	+109%
Italy	85	6%	1	1%	+210%
Indonesia	56	4%	3	2%	+47%
Hong Kong	25	2%	2	2%	+345
					+45
					+38
					+27
					China
					Vietnam
					Indonesia
					Italy

## Types of footwear traded 2011 (quantity)



## Recent developments

The Australian footwear industry employs some 1,800 people, mostly in New South Wales and Victoria. Over the last few years the industry has been shrinking and concentrating on medium to high-value products. For the first time in many years, in 2011, the number of pairs imported by Australia decreased, although the value of imports continued to grow. China is the largest supplier. Australian exports grew 25%, in value, New Zealand being their most significant market.

## Sectorial organizations

FMAAI - Footwear Manufacturers Association of Australia | [www.nationalfootwearretailers.com.au](http://www.nationalfootwearretailers.com.au)  
 NFRA - National Footwear Retailers Association | [www.nationalfootwearretailers.com.au](http://www.nationalfootwearretailers.com.au)

## Fairs & Events

Australian Shoe Fair, Melbourne (Aug) | [www.australianshoefair.com](http://www.australianshoefair.com)  
 Australian Shoe Fair, Sydney (Mar) | [www.australianshoefair.com](http://www.australianshoefair.com)  
 Bags & Accessories Fair, Melbourne (Aug) | [www.bagsaccessories.com.au](http://www.bagsaccessories.com.au)  
 Bags & Accessories Fair, Sydney (Mar) | [www.bagsaccessories.com.au](http://www.bagsaccessories.com.au)



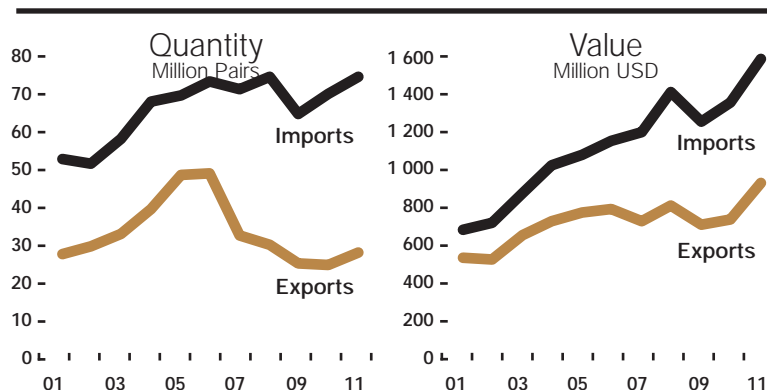
## Location and main indicators

Capital	Vienna
Language	German
Area	83 870 km <sup>2</sup>
Population	8 million
GDP 2011	419 billion USD
GDP per capita	49 809 USD
Δ GDP 2011	+3.1%
Δ GDP last 5 years	+6.7%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	931	19	28	31	33.39
Imports	1 596	13	75	27	21.42
Production			2	99	
Consumption			49	49	

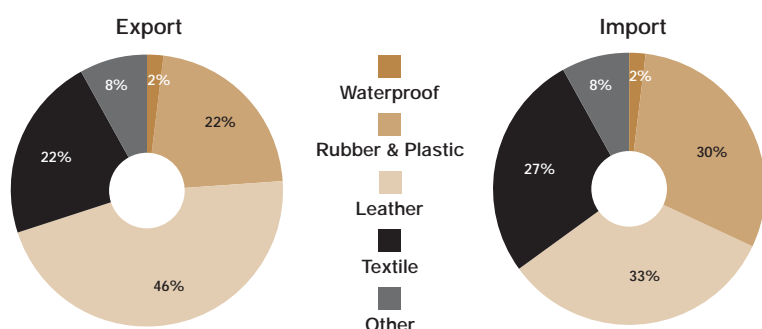


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	509	55%	14	51%	+11%	+66%	+119%	+99%
Switzerland	50	5%	1.1	4%	+50	+19	+18	+17
Czech Rep.	36	4%	1.4	5%				
Russian Fed.	35	4%	0.6	2%				
Netherlands	34	4%	0.6	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	445	28%	18.2	24%	+207%	+19%		
Italy	251	16%	6.0	8%	+100	+72	+71	+67
Slovakia	110	7%	10.4	14%				
France	108	7%	2.1	3%				
Czech Rep.	72	4%	4.1	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Austria has a relatively small but export oriented footwear industry, employing a little over a thousand people. In 2011, exports grew 13%, in volume, and 25%, in value. Germany absorbs more than half of Austrian exports. Imports also increased, although at lower rates. They come mostly from Germany and Italy.

## Sectorial organizations

Association of the Austrian Textile Clothing Shoe and Leather Industries | [www.shoes-leather.at](http://www.shoes-leather.at)

## Fairs & Events

Schuh Austria, Salzburg (Fev, Aug) | [www.brandboxx.eu](http://www.brandboxx.eu)

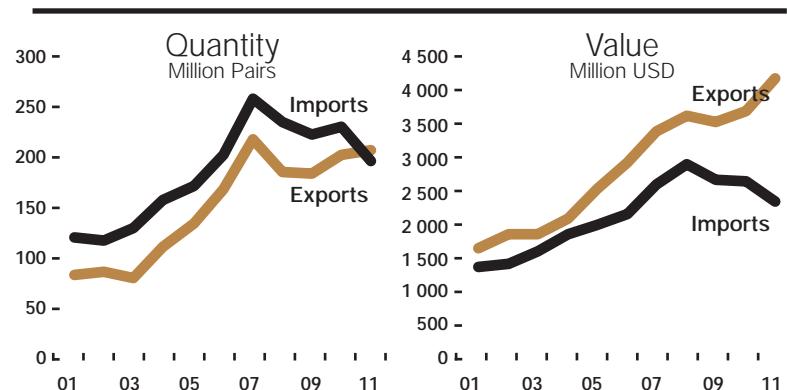
## Location and main indicators

Capital	Brussels
Language	Dutch / French
Area	30 530 km <sup>2</sup>
Population	11 million
GDP 2011	513 billion USD
GDP per capita	46 878 USD
Δ GDP 2011	+1.9%
Δ GDP last 5 years	+5.2%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	4 172	6	207	5	20.16
Imports	2 322	11	195	12	11.89
Production			1	113	
Consumption			22	77	

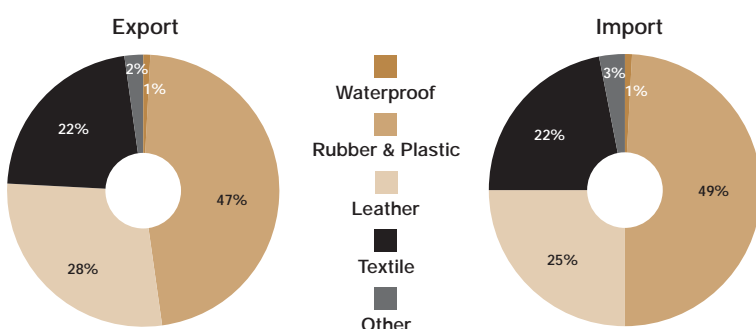


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
France	1 007	24%	97	47%	+52% +89% +26%
Italy	507	12%	15	7%	+343 +233 +185 +103
Germany	497	12%	22	11%	
Netherlands	496	12%	17	8%	
UK	489	12%	17	8%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	629	27%	112	57%	+64% +19% -89% -38%
Netherlands	325	14%	14	7%	
Italy	287	12%	7	4%	+58 +52
Vietnam	209	9%	14	7%	-105 -128
France	180	8%	9	5%	

## Types of footwear traded 2011 (quantity)



## Recent developments

Belgium is one of the most relevant platforms in international footwear trade, being simultaneously among the largest importers and exporters. However, trade statistics show a decline in Belgian imports in 2011, whereas exports continued to grow. Belgian exports are concentrated in European markets, but its imports come mainly from Asia.

## Sectorial organizations

FEBIC - Federatie van de Belgische Schoeiselindustrie | [www.febic.be](http://www.febic.be)

## Fairs & Events

Shoe Preview & Shoes4kids, Brussels (Feb; Aug) | [www.trademart.be](http://www.trademart.be)  
Shoe Show, Brussels (Mar; Sep) | [www.trademart.be](http://www.trademart.be)



# Bosnia Herzegovina BA

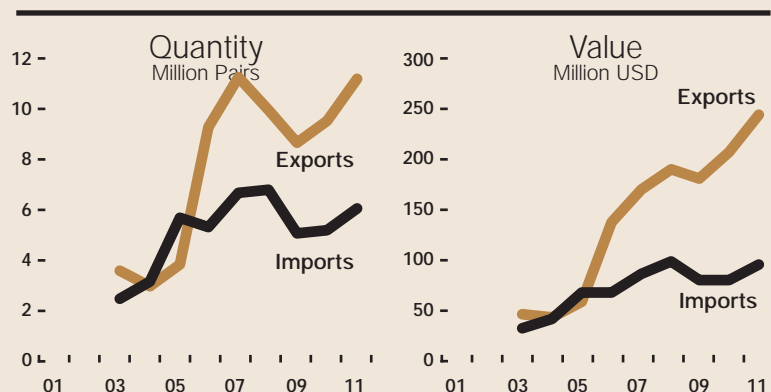
## Location and main indicators

Capital	Sarajevo
Language	Bosnian
Area	51 210 km <sup>2</sup>
Population	4 million
GDP 2011	18 billion USD
GDP per capita	4 618 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+11.6%
Currency	Convertible Marka (BAM)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	244	35	11	44	21.82
Imports	95	67	6	92	15.76
Production			11	60	
Consumption			6	125	

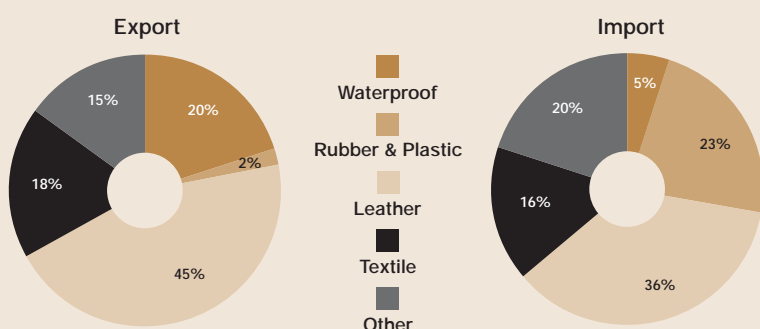


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Italy	142	58%	2.5	47%	+40%	+170%	+183%
Austria	43	18%	1.3	24%	+41%	+27%	+19%
Germany	20	8%	0.4	8%	+27%	+19%	+6%
France	13	5%	0.4	7%			
Slovenia	10	4%	0.3	5%			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
China	34	36%	1.4	38%	+167%	+25%	+462%
Serbia	19	20%	0.6	17%	+12%	+7%	+2.9%
Italy	9	10%	0.3	9%			
Vietnam	6	6%	0.2	6%			
Germany	4	4%	0.1	4%			

## Types of footwear traded 2011 (quantity)



## Recent developments

Bosnia-Herzegovina is one of the few European countries to show a positive footwear trade balance. In 2011 its exports increased by 17%, reaching a new all-time maximum. Roughly half of them go the Italian market. Imports rose at similar rates. Serbia is Bosnia-Herzegovina's second most important supplier, after China.

## Sectorial organizations

Foreign Trade Chamber of Bosnia and Herzegovina | [www.komorabih.ba](http://www.komorabih.ba)

## Fairs & Events

n.a.

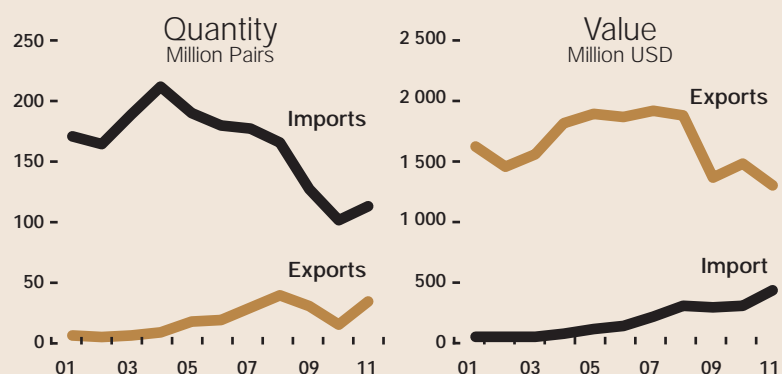
## Location and main indicators

Capital	Brasília
Language	Portuguese
Area	8 514 880 km <sup>2</sup>
Population	195 million
GDP 2011	2 493 billion USD
GDP per capita	12 789 USD
Δ GDP 2011	+2.7%
Δ GDP last 5 years	+22.9%
Currency	Real (BRL)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 296	15	113	11	11.47
Imports	428	36	34	47	12.58
Production			819	3	
Consumption			740	4	

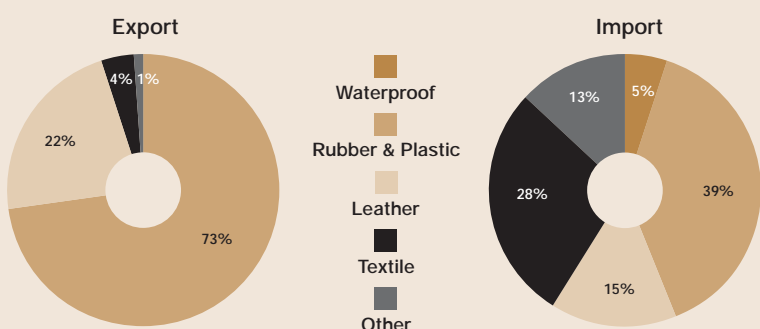


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	240	18%	12	10%	+56%	+155%	-52%	-72%
Argentina	195	15%	14	12%	+70	+43	-103	-624
UK	97	7%	3	3%				
France	71	5%	5	4%				
Italy	68	5%	3	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Vietnam	183	43%	10.4	31%	+496%	-97%	-87%	
Indonesia	96	22%	5.6	16%	+152	+89	-39	-47
China	70	16%	10.4	31%				
Malaysia	14	3%	3.0	9%				
Italy	13	3%	0.1	0%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Last year, the footwear industry in Brazil contracted. The number of firms fell below 8 thousand and the number of workers fell 3.2% to 319 thousand. Production decreased 8% to a little over 800 million pairs. Exports also showed a downward trend, falling 21% in terms of quantity and 13% in terms of value. In contrast, the value of imports increased more than 40%. Vietnam is Brazil's most relevant supplier, followed by Indonesia and China.

## Sectorial organizations

ABICALÇADOS - Brazilian Shoe Manufacturers Association | [www.abicalcados.com.br](http://www.abicalcados.com.br)

## Fairs & Events

Couromoda, São Paulo (Jan) | [www.couromoda.com](http://www.couromoda.com)  
 Courovisão, Novo Hamburgo (Sep) | [www.courovisao.com.br](http://www.courovisao.com.br)  
 FIMEC, Novo Hamburgo (Mar) | [www.fimec.com.br](http://www.fimec.com.br)  
 FRANCAL, São Paulo (jun) | [www.feirafrencal.com.br](http://www.feirafrencal.com.br)

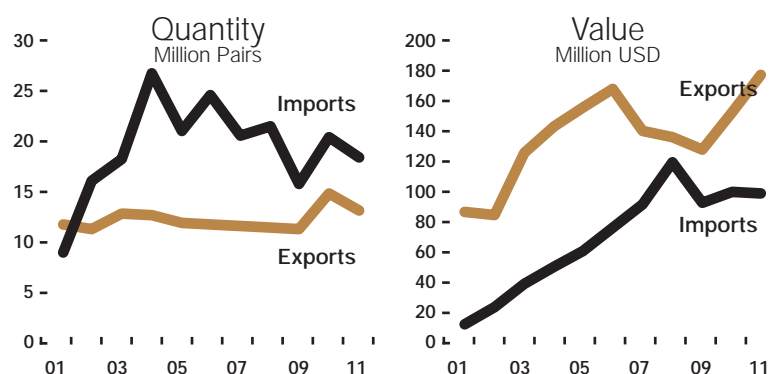
## Location and main indicators

Capital	Sofia
Language	Bulgarian
Area	111 000 km <sup>2</sup>
Population	7 million
GDP 2011	54 billion USD
GDP per capita	7 202 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+9.1%
Currency	Leva (BGN)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	177	40	13	41	13.52
Imports	98	65	18	61	5.35
Production			15	52	
Consumption			20	81	

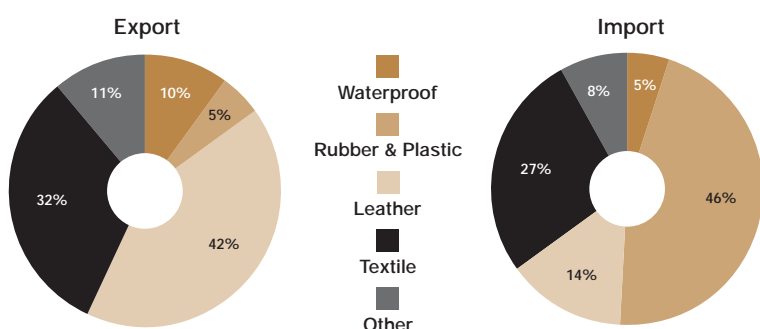


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	109	62%	8.7	66%	+239%	+11%	-86%	-99%
Hungary	36	20%	1.4	11%	+25	+11	-8	-24
France	9	5%	0.4	3%				
Germany	4	2%	0.4	3%				
Greece	4	2%	0.3	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	18	19%	0.7	4%	+678%	+77%	+492%	-61%
China	16	16%	7.2	39%				
Greece	13	14%	4.9	26%	+11	+8	+6	-24
Turkey	8	8%	2.0	11%				
Slovakia	8	8%	0.7	4%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Contrary to international trends, Bulgarian footwear trade decreased last year, except for the value of exports. Again, contrary to international trends over the last five years Bulgaria's imports from China have decreased significantly in favour of imports from neighbouring countries. Bulgaria increased its exports to Hungary and Italy but decreased them to Austria and the United Kingdom.

## Sectorial organizations

Branch Union Leather, Furrier's, Shoe and Haberdasher Industry

## Fairs & Events

n.a.

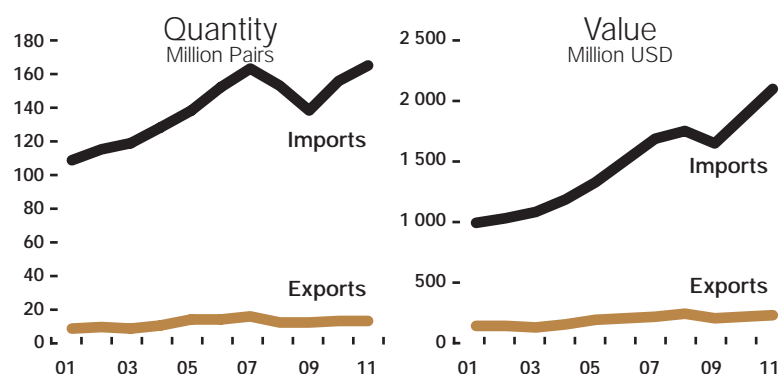
## Location and main indicators

Capital	Ottawa
Language	English
Area	9 984 670 km <sup>2</sup>
Population	34 million
GDP 2011	1 737 billion USD
GDP per capita	50 436 USD
Δ GDP 2011	+2.5%
Δ GDP last 5 years	+5.8%
Currency	Dollar (CAD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	224	37	12	42	18.00
Imports	2 089	12	164	14	12.72
Production			8	71	
Consumption			160	20	

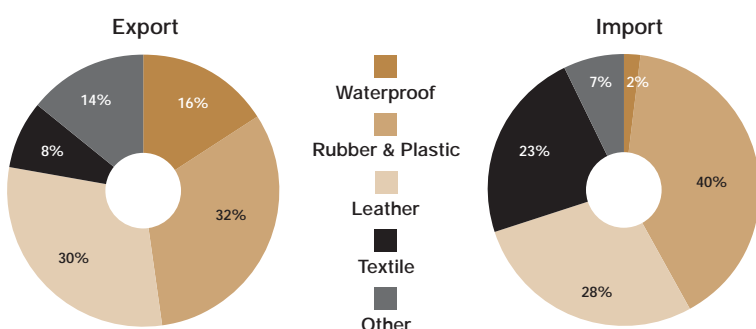


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	203	90%	12	94%	+11%	+94%	-64%	-98%
Russian Fed.	4	2%	0.1	1%	+20	+2	-1	-4
Germany	2	1%	0.1	1%				
Japan	2	1%	0.0	0%				
Chile	1	1%	0.1	1%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	1 450	69%	137	83%	+48%	+40%	+130%	-79%
Vietnam	165	8%	10	6%	+470	+47	+27	-54
Italy	109	5%	2	1%				
Indonesia	49	2%	3	2%				
USA	36	2%	2	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Canada has a small footwear industry, located mostly in Montreal and the Quebec province, composed of some 30 companies employing over 3 thousand workers. Local production has been redirected from fashion related footwear to work type footwear, waterproof footwear and winter footwear. Last year, both the country's small exports and it's much more significant imports increased.

## Sectorial organizations

SMAC - Shoe Manufacturers' Association of Canada | [www.shoecanada.com](http://www.shoecanada.com)  
Western Canadian Shoe Association | [www.wcsa.ca](http://www.wcsa.ca)

## Fairs & Events

Toronto Shoe Show, Toronto (Fev; Aug) | [www.torontoshoeshow.com](http://www.torontoshoeshow.com)

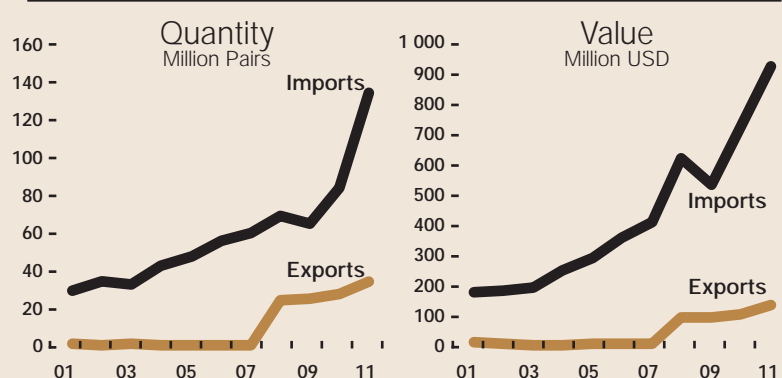
## Location and main indicators

Capital	Santiago
Language	Spanish
Area	756 090 km <sup>2</sup>
Population	17 million
GDP 2011	248 billion USD
GDP per capita	14 278 USD
Δ GDP 2011	+5.9%
Δ GDP last 5 years	+20.8%
Currency	Pesos (CLP)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	135	46	35	27	3.89
Imports	925	22	134	16	11.78
Production			11	58	
Consumption			110	32	

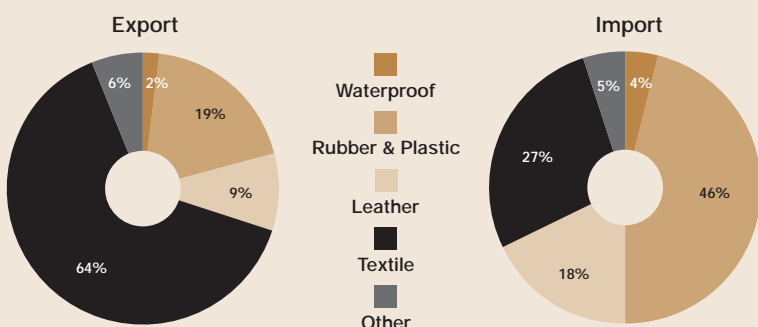


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Bolivia	66	49%	5	15%	+65
Peru	52	38%	6	16%	+50
Paraguay	10	7%	1	3%	+9
Mexico	2	1%	6	17%	+1
Colombia	2	1%	4	12%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	669	72%	109	81%	+176%
Vietnam	84	9%	6	4%	+183%
Indonesia	50	5%	4	3%	+437%
Brazil	37	4%	2	1%	+426
USA	17	2%	9	7%	+54

## Types of footwear traded 2011 (quantity)



## Recent developments

Chilean imports, mostly from China, Vietnam, and Indonesia, continue to increase at steady rates but, in 2011, exports also rose strongly. Chile exports mainly textile footwear to Bolivia and Peru, at very low average prices.

## Sectorial organizations

ACHIQTEC - Asociación Chilena de Químicos y Técnicos del Cuero de Chile  
FEDECCAL - Cámara de Industriales del Cuero, Calzado y Afines Federación Gremial

## Fairs & Events

n.a.

## Location and main indicators

Capital	Beijing
Language	Mandarin
Area	9 600 000 km <sup>2</sup>
Population	1 348 million
GDP 2011	7 298 billion USD
GDP per capita	5 414 USD
Δ GDP 2011	+9.2%
Δ GDP last 5 years	+64.9%
Currency	Yuan Renminbi (CNY)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	39 374	1	10 170	1	3.87
Imports	1 289	17	43	42	29.93
Production			12 888	1	
Consumption			2 761	1	

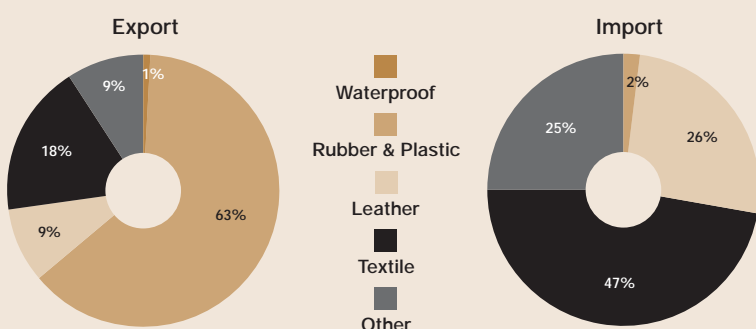


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	11 817	30%	1 877	18%	+57%	+188%	+73%	+169%
Japan	2 331	6%	529	5%	+4 277	+1 095	+985	+867
Russian Fed.	1 868	5%	227	2%				
Germany	1 678	4%	328	3%				
UK	1 382	4%	302	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	375	29%	2	5%	+522%	+493%	+213%	+434%
Vietnam	314	24%	18	43%	+314	+260	+170	+85
China	251	19%	9	21%				
Indonesia	106	8%	6	15%				
Spain	42	3%	1	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

China is the most relevant player in the international footwear market, being the number one exporter to almost every country. In 2011, the country's exports set new records, passing 10 billion pairs and approaching 40 billion USD. Imports are comparatively minute but have also increased strongly, for the first time overcoming the 1 billion USD mark. Italy claims almost a third of that value.

## Sectorial organizations

CLIA - China Leather Industry Association | [www.chinaleather.org/eng](http://www.chinaleather.org/eng)

## Fairs & Events

China Shoetec, Dongguan (Nov) | [www.chinashoesexpo.com](http://www.chinashoesexpo.com)  
 ClFF, Shanghai (Sep) | [www.clffchina.com](http://www.clffchina.com)  
 China Footwear & Leather Goods Exhibition, Changai (Apr)  
 Shoes & Leather, Guangzhou (Jun) | [www.shoesleather-guangzhou.com](http://www.shoesleather-guangzhou.com)





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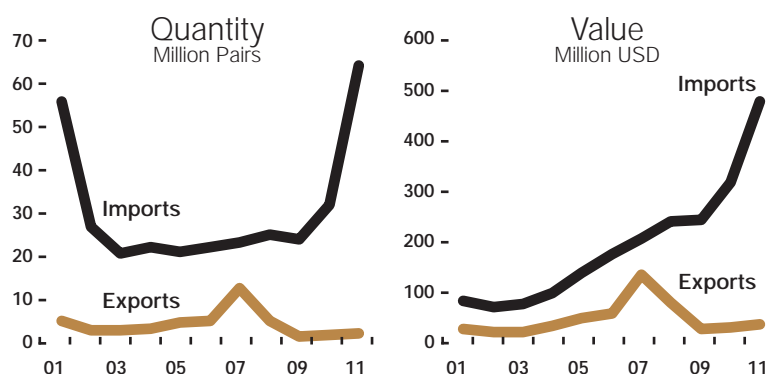
## Location and main indicators

Capital	Bogotá, D.C.
Language	Spanish
Area	1 141 750 km <sup>2</sup>
Population	46 million
GDP 2011	328 billion USD
GDP per capita	7 132 USD
Δ GDP 2011	+5.9%
Δ GDP last 5 years	+24.0%
Currency	Peso (COP)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	34	67	2	70	15.04
Imports	477	33	64	33	7.45
Production			53	23	
Consumption			115	29	

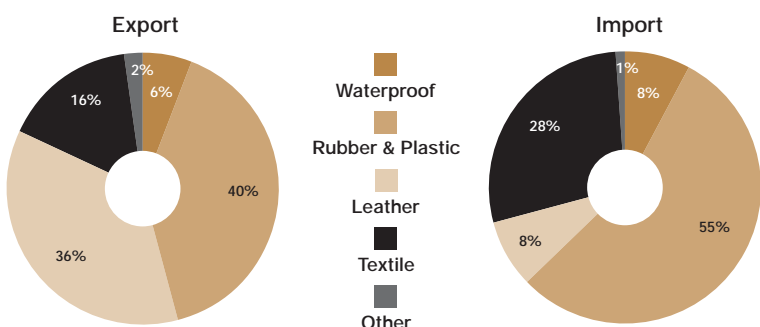


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Ecuador	15	43%	1.0	46%	+65%	+332%	-83%	-84%
Venezuela	4	13%	0.3	14%	+6	+0.9	-6	-22
Mexico	4	12%	0.3	13%				
Panama	3	7%	0.1	5%				
Peru	2	5%	0.2	7%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	267	56%	44	69%	+164%	+872%	-97%	-100%
Vietnam	66	14%	3	4%	+165	+59	-150	-167
Brazil	30	6%	4	6%				
Panama	29	6%	3	4%				
Indonesia	28	6%	1	2%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Consumption and imports are on the rise in the Colombian market, reaching new maximum levels in 2011. China and Vietnam are Colombia's main suppliers. Exports also had a positive year but they represent just a small fraction of imports. Ecuador is their most important market. The Colombian footwear industry employs more than 40 thousand workers, particularly in the areas of Bogotá and Cundinamarca, Valle and Norte de Santander.

## Sectorial organizations

ACICAM | [www.acicam.org](http://www.acicam.org)

## Fairs & Events

EICI, Bogotá (Fev; Aug) | [www.eici.com.co](http://www.eici.com.co)  
IFLS, Bogotá (Fev; Aug) | [www.ifls.com.co](http://www.ifls.com.co)



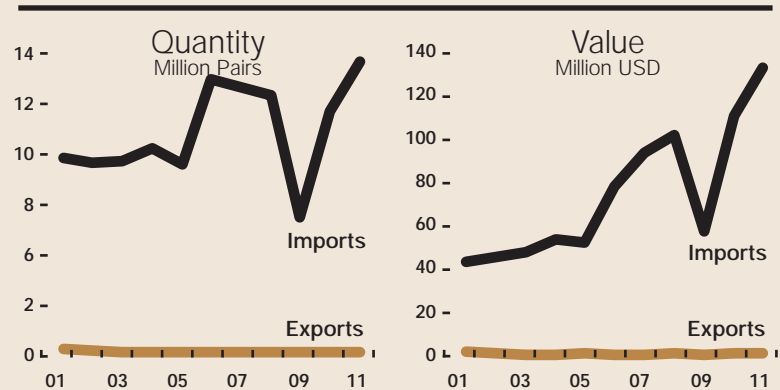
## Location and main indicators

Capital	San José
Language	Spanish
Area	51 100 km <sup>2</sup>
Population	5 million
GDP 2011	41 billion USD
GDP per capita	8 877 USD
Δ GDP 2011	+4.2%
Δ GDP last 5 years	+19.7%
Currency	Colon (CRC)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1	102	0.1	102	10.40
Imports	130	56	13	68	9.84
Production			4	88	
Consumption			17	87	

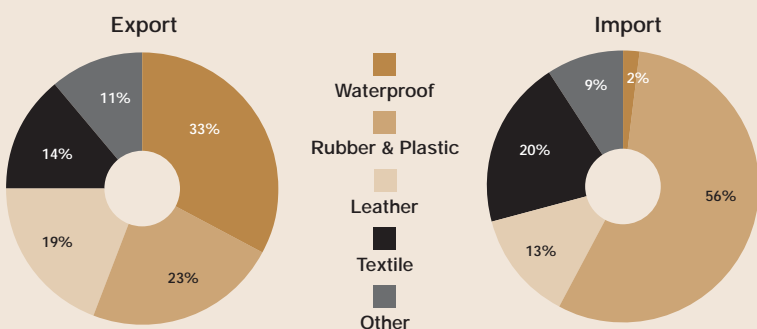


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
El Salvador	0.5	37%	0.1	58%	+139% -100% -84%
Nicaragua	0.4	30%	0.0	29%	+0.3 +0.2 -0.01 -0.04
Panama	0.3	20%	0.0	7%	
Honduras	0.1	5%	0.0	2%	
Dominican Rep.	0.0	4%	0.0	0%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	69	54%	7	55%	+76% +110% +263% +28%
USA	14	11%	2	12%	+29 +3 +3 +2.9
Guatemala	8	6%	0	3%	
Panama	7	5%	1	6%	
Brazil	7	5%	1	8%	

## Types of footwear traded 2011 (quantity)



## Recent developments

Costa Rican footwear needs are supplied mainly from imports that have increased 20%, in 2011. These are composed, in the greater part, by rubber and plastic footwear coming from China. The USA is Costa Rica's second supplier but imports from Guatemala have also increased over the last five years.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

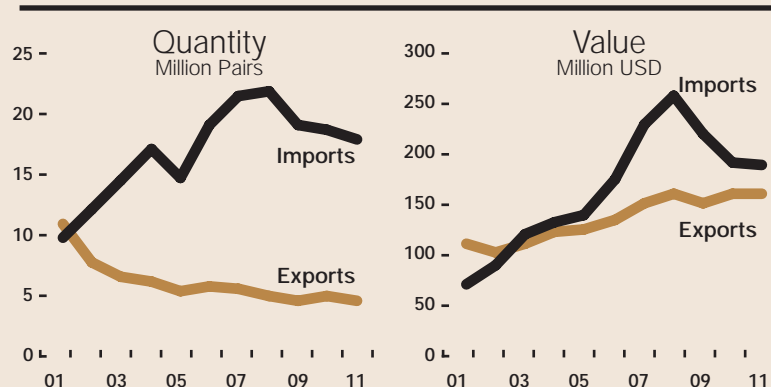
## Location and main indicators

Capital	Zagreb
Language	Croatian
Area	56 590 km <sup>2</sup>
Population	4 million
GDP 2011	64 billion USD
GDP per capita	14 457 USD
Δ GDP 2011	0.0%
Δ GDP last 5 years	-0.3%
Currency	Kuna (HRK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	160	42	4	56	35.64
Imports	189	49	18	62	10.54
Production			10	63	
Consumption			23	71	

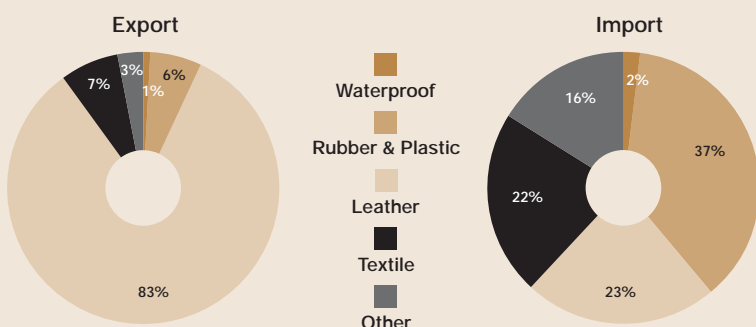


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	57	35%	1.2	26%	+88%	+85%	-30%	-28%
Austria	40	25%	1.0	23%	+26	+7	-1.4	-8
Italy	22	14%	0.7	17%				
Netherlands	15	10%	0.3	6%				
France	14	9%	0.4	8%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	82	43%	13.1	73%	+24%	+208%	+34%	-41%
Italy	25	13%	0.9	5%	+15	+7	+4	-17
Vietnam	19	10%	0.8	5%				
Indonesia	11	6%	0.5	3%				
Slovenia	7	4%	0.3	2%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Croatian footwear imports have decreased for the third consecutive year, returning to the level they had in 2004. Over the last five years, imports from Italy have fallen, while those from China continued to increase. Croatian exports decreased in terms of volume but, thanks to a growing average price, increased in terms of value. Germany, Austria and Italy are its most significant markets.

## Sectorial organizations

Association of leather-processing industry

## Fairs & Events

n.a.

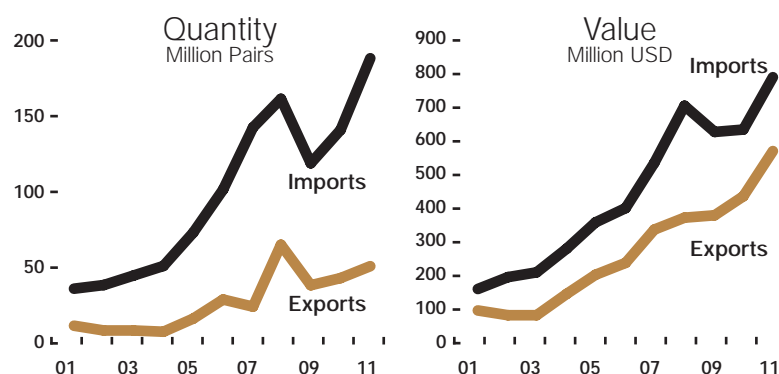
## Location and main indicators

Capital	Prague
Language	Czech
Area	78 870 km <sup>2</sup>
Population	11 million
GDP 2011	215 billion USD
GDP per capita	20 444 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+8.5%
Currency	Koruny (CZK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	570	23	51	23	11.27
Imports	790	25	188	13	4.20
Production			4	82	
Consumption			141	22	

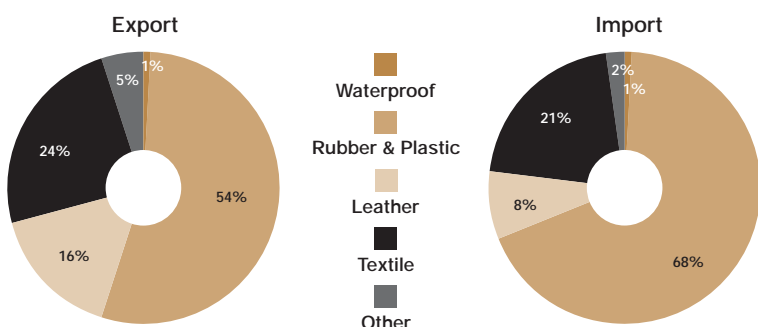


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	122	21%	7	13%	+499%	+143%	+309%	+65%
Austria	87	15%	5	9%	+72	+72	+45	+32
Slovakia	83	15%	24	47%				
UK	60	11%	2	5%				
France	36	6%	1	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	196	25%	157	84%	+128%	+75%	+187%	+56%
Germany	152	19%	7.6	4%	+110	+65	+48	+33
Italy	93	12%	3.2	2%				
Slovakia	74	9%	5.6	3%				
Austria	46	6%	1.7	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Czech footwear imports continued to increase steeply while internal production stagnated. The number of active producers fell to 35 and employment suffered considerable losses. The industry now employs some 4,500 workers, mostly in the Zlín area, less than half the number registered ten years ago.

## Sectorial organizations

AZL Otrokovice | [www.azl.cz](http://www.azl.cz)  
 COKA | [www.coka.cz](http://www.coka.cz)  
 ITC | [www.itczlin.cz](http://www.itczlin.cz)  
 Tomas Bata University in Zlín | [www.utb.cz](http://www.utb.cz)

## Fairs & Events

KABO, Brno (Fev; Aug) | [www.bvv.cz/en/styl-kabo](http://www.bvv.cz/en/styl-kabo)  
 STYL, Brno (Fev; Aug) | [www.bvv.cz/en/styl-kabo](http://www.bvv.cz/en/styl-kabo)

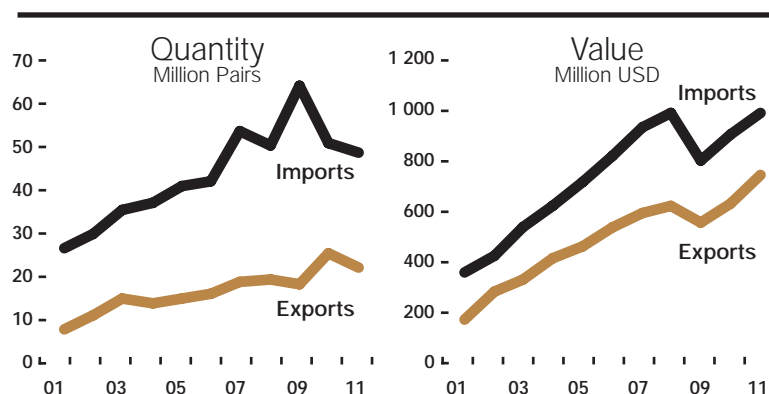
## Location and main indicators

Capital	Copenhagen
Language	Danish
Area	43 090 km <sup>2</sup>
Population	6 million
GDP 2011	333 billion USD
GDP per capita	59 928 USD
Δ GDP 2011	+1.0%
Δ GDP last 5 years	-2.9%
Currency	Kroner (DKK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	747	21	22	36	33.51
Imports	987	20	49	39	20.19
Production			9	66	
Consumption			36	56	

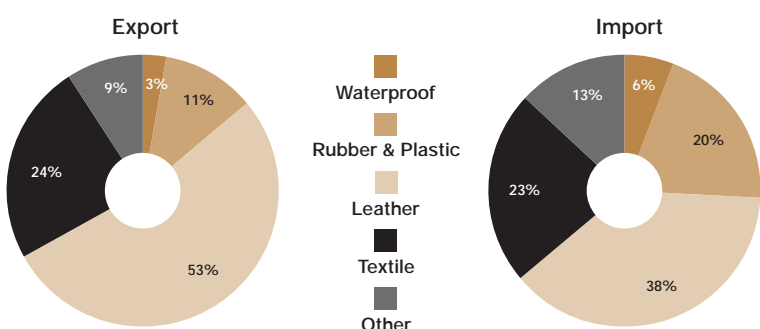


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	218	29%	6.9	31%	+72%	+69%	+149%	-94%
Sweden	184	25%	4.6	21%	+90%	+75%	+23%	-30%
Netherlands	76	10%	1.9	9%				
Norway	59	8%	1.6	7%				
UK	40	5%	1.2	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	192	19%	19.6	40%	+90%	+36%	+254%	+107%
Germany	113	11%	4.5	9%	+53%	+50%	+36%	+29%
Portugal	89	9%	2.3	5%				
Thailand	77	8%	2.7	5%				
Italy	69	7%	2.2	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Although there are some Danish footwear brands with international reputation, most of their production is now outsourced in Asia and the country's exports are primarily re-exports. In 2011 both imports and exports fell in terms of volume, but increased in terms of value, the trade deficit remaining stable. In the last five years Denmark intensified its commercial relations with Germany, both as an importer and an exporter.

## Sectorial organizations

Danish Shoe Retailers Association | [www.skohandlerforening.dk](http://www.skohandlerforening.dk)

## Fairs & Events

Cliff, Copenhagen (Fev; Aug) | [www.ciff.dk](http://www.ciff.dk)  
CPH Vision, Copenhagen (Fev; Aug) | [www.cphvision.dk](http://www.cphvision.dk)

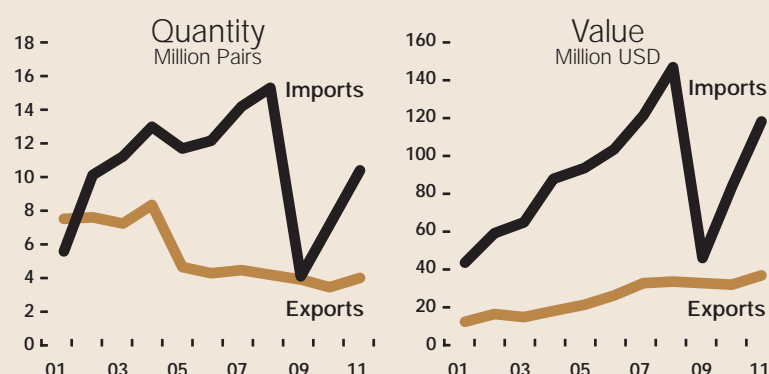
## Location and main indicators

Capital	Quito
Language	Spanish
Area	256 370 km <sup>2</sup>
Population	15 million
GDP 2011	66 billion USD
GDP per capita	4 424 USD
Δ GDP 2011	+7.8%
Δ GDP last 5 years	+22.6%
Currency	US Dollar (USD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	37	65	4	59	9.50
Imports	118	59	10	73	11.39
Production			30	38	
Consumption			36	58	

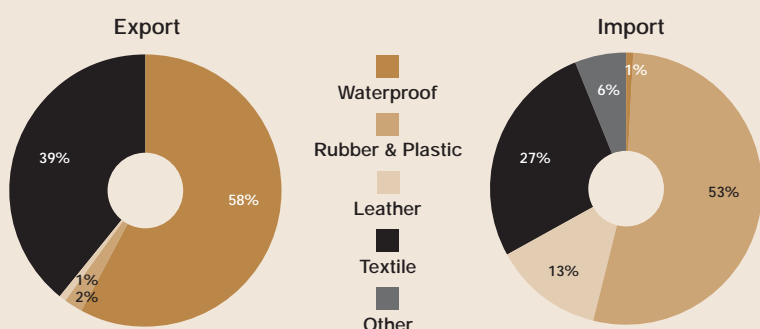


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Colombia	23	73%	2	n.a.	+24%	+125%	-50%
Peru	7	21%	0	n.a.			
Venezuela	1	3%	2	n.a.	+5	+4	+1
Guatemala	0	1%	0	n.a.			-0.09
USA	0	1%	0	n.a.			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
China	62	51%	5	47%	+88%		-99%
Vietnam	15	13%	1	11%			
Colombia	15	13%	2	16%	+28	+14	+7
Brazil	11	9%	1	13%			
Indonesia	8	7%	1	6%			-20

## Types of footwear traded 2011 (quantity)



## Recent developments

The Ecuadorian footwear industry, mostly located in the Tungurahua province, suffered a major crisis in 2008 but has since been growing fast. In 2011, Ecuadorian exports, most of which sent to Colombia, increased at double digit rates. Imports continued to recover from the 2009 slump, but have not yet attained 2008 levels. Imports from China have increased most significantly, being a serious concern for the local industry.

## Sectorial organizations

CAMEC - Cámara Ecuatoriana del Calzado, Cuero y Conexos

## Fairs & Events

n.a.

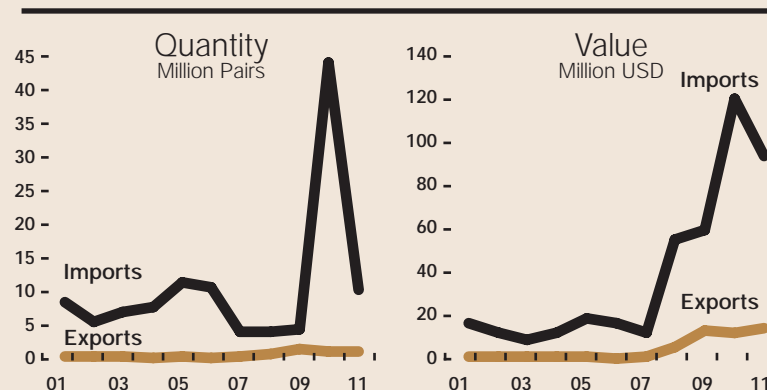
## Location and main indicators

Capital	Cairo
Language	Arabic
Area	1 001 450 km <sup>2</sup>
Population	79 million
GDP 2011	236 billion USD
GDP per capita	2 970 USD
Δ GDP 2011	+1.8%
Δ GDP last 5 years	+28.5%
Currency	Pounds (EGP)



## Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	14	81	1	85	14.05
Imports	94	69	10	75	9.49
Production			49	25	
Consumption			58	43	

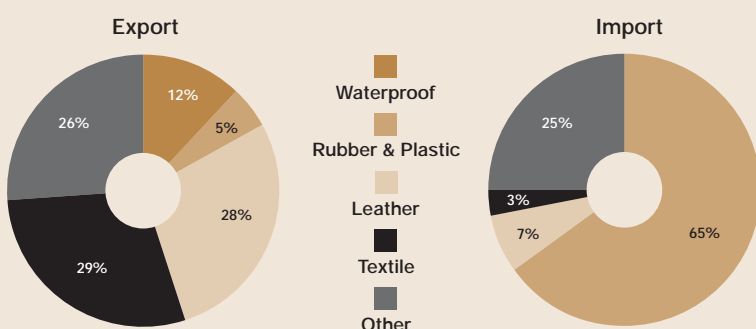


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Italy	7.6	53%	1	58%	+7
UK	3.7	26%	0.2	23%	+3.6
Belgium	0.8	6%	0.0	0%	+0.8
Iraq	0.5	4%	0.1	8%	-0.04
Netherlands	0.4	3%	0.0	0%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	72	77%	9	90%	+431%
Spain	6	6%	0.0	0%	+5
Vietnam	3	3%	0.2	2%	+3
Indonesia	2	3%	0.2	2%	+2
Italy	2	2%	0.1	1%	

## Types of footwear traded 2011 (quantity)



## Recent developments

Official statistics show a steep fall in Egyptian footwear imports in 2011, compared to the peak levels attained in the previous year. China is the main origin of Egyptian imports. Exports, mainly to Italy and the United Kingdom continued to increase steadily in terms of value, although they have levelled off in terms of volume.

## Sectorial organizations

CLI - Chamber of Leather Industries | [www.leatheregyp.com](http://www.leatheregyp.com)  
CLTFI - Chamber Of Leather Tanning & Fur

## Fairs & Events

ITCE, Cairo (Apr) | [www.itcecairo.com](http://www.itcecairo.com)



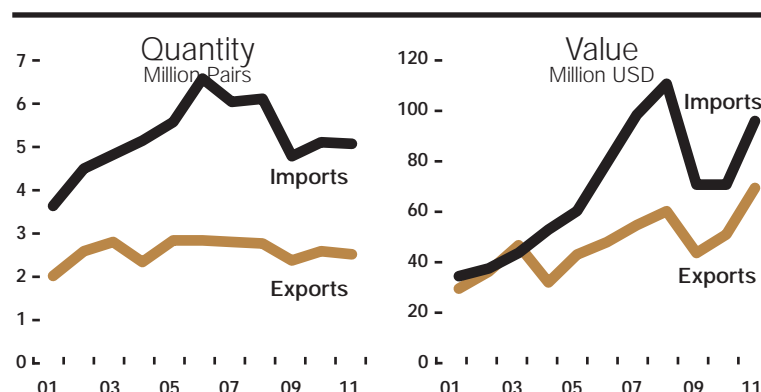
## Location and main indicators

Capital	Tallinn
Language	Estonian
Area	45 230 km <sup>2</sup>
Population	1 million
GDP 2011	22 billion USD
GDP per capita	16 583 USD
Δ GDP 2011	+7.6%
Δ GDP last 5 years	-2.3%
Currency	Kroon (EEK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	69	55	2.5	68	27.38
Imports	95	66	5.0	96	18.75
Production			2.3	95	
Consumption			4.8	131	

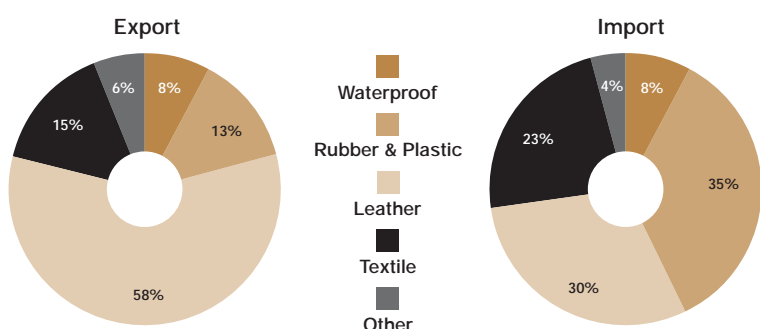


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Finland	17	25%	0.5	20%	+555%	+221%	+29%	+20%
Russian Fed.	16	23%	0.3	13%	+13	+6	+3	+1
Latvia	16	23%	0.8	31%				
Norway	8	12%	0.1	6%				
Lithuania	7	11%	0.4	15%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	15	16%	0.5	10%	+117%	+64%	-25%	-47%
Italy	10	11%	0.2	4%	+5	+3	-3	-3.7
Latvia	10	11%	0.5	10%				
Netherlands	9	10%	0.6	13%				
Finland	9	10%	0.3	6%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Estonian footwear imports and exports both stabilized in terms of volume in 2011. However their value increases some 35%, reflecting a similar variation in average price. Estonia imports mainly from Germany and Italy, but imports from Latvia, Lithuania and Belgium increased significantly over the last few years. Exports are mainly directed to Finland, Russia and Latvia.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.



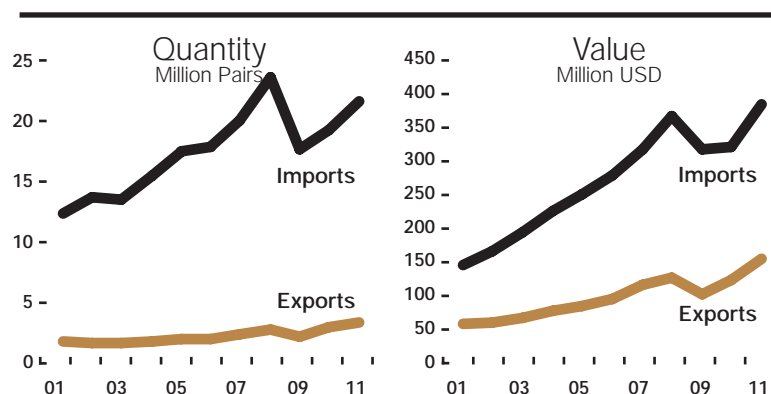
## Location and main indicators

Capital	Helsinki
Language	Finnish
Area	338 420 km <sup>2</sup>
Population	5 million
GDP 2011	267 billion USD
GDP per capita	49 350 USD
Δ GDP 2011	+2.9%
Δ GDP last 5 years	+3.3%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	156	43	3	63	46.70
Imports	384	39	22	59	17.76
Production			4	86	
Consumption			22	74	

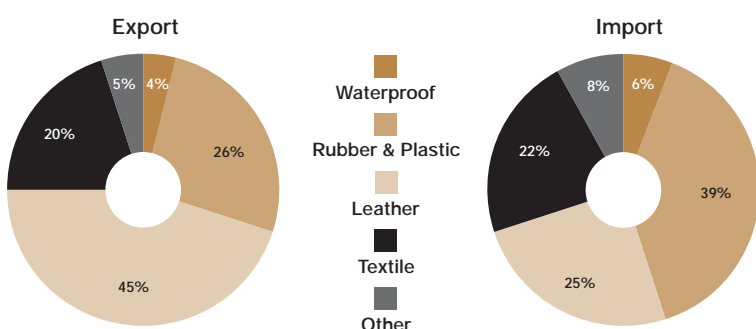


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Sweden	61	39%	1.0	30%	+102%	+286%	+924%	+802%
Estonia	26	17%	0.5	16%	+30	+19	+4	+3
Russian Fed.	23	15%	0.7	21%				
Norway	10	6%	0.2	7%				
Germany	9	6%	0.1	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Sweden	65	17%	2.7	13%	+79%	+117%	+35%	+80%
Germany	56	15%	2.1	10%	+24	+16	+13	+12
China	53	14%	8.0	37%				
Netherlands	30	8%	1.8	8%				
Denmark	28	7%	0.9	4%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The small Finnish footwear industry is predominantly located in the Tampere area, but the internal market is fundamentally supplied by imports. In 2011, both imports and exports grew at double digit rates, recovering from the 2009 downturn. Finnish imports are more geographically diversified than most countries', Sweden, Germany, China, and the Netherlands being important suppliers. Sweden, Estonia and Russia are the main export markets.

## Sectorial organizations

Association of Textile and Footwear Importers and Wholesalers | [www.teja.fi/sisalto/teja.htm](http://www.teja.fi/sisalto/teja.htm)

## Fairs & Events

Shoe Week, Ikaalinen (Fev; Aug) | [www.kenkaviikko.fi](http://www.kenkaviikko.fi)

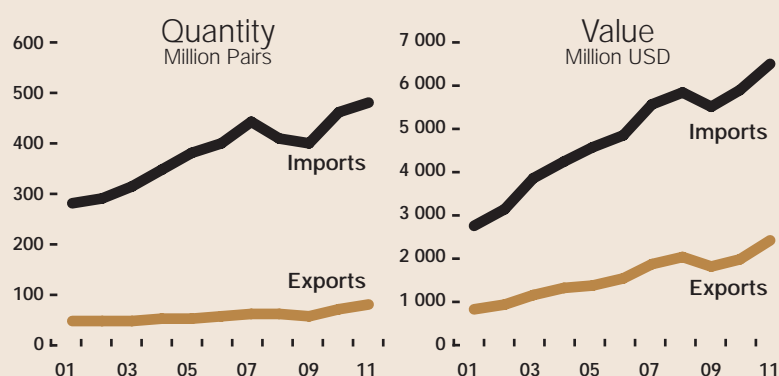
## Location and main indicators

Capital	Paris
Language	French
Area	549 190 km <sup>2</sup>
Population	63 million
GDP 2011	2 776 billion USD
GDP per capita	44 008 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+2.4%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 409	10	80	18	30.18
Imports	6 506	3	480	4	13.55
Production			24	42	
Consumption			424	8	

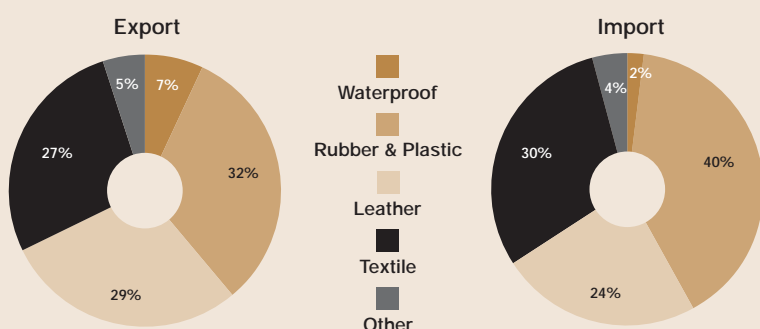


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	351	15%	12	15%	+65%	+59%	+291%	+51%
Spain	314	13%	17	22%	+138	+116	+103	+93
Germany	276	11%	9	12%				
Belgium	204	8%	9	12%				
UK	150	6%	5	6%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	1 349	21%	38	8%	+68%	+56%	+29%	+50%
China	1 200	18%	205	43%	+483	+318	+305	+95
Belgium	886	14%	84	18%				
Portugal	490	8%	15	3%				
Spain	455	7%	25	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Both French imports and exports increased substantially in 2011, reaching record values. Exports are directed mainly at neighbouring countries such as Italy, Germany and Spain, and carry one of the highest average prices in the world. Although China is France's most relevant supplier, in terms of quantity, it is supplanted by Italy in terms of value, French imports being more diversified than those of most other countries. France has a relatively small footwear industry, producing some 24 million pairs a year.

## Sectorial organizations

Federation Française de la Chaussure | [www.chaussuredefrance.com](http://www.chaussuredefrance.com)

## Fairs & Events

Le Cuir à Paris, Paris (Fev; Sep) | [lecuiraparis.com](http://lecuiraparis.com)  
 Première Classe - Jardin des Tuileries, Paris (Mar; Set) | [www.premiere-classe-tuileries.com](http://www.premiere-classe-tuileries.com)  
 TEC Italmoda, Paris (Mar; Sep) | [www.tecparis.com](http://www.tecparis.com)  
 Who's Next, Paris (Jan; Jun) | [www.whosnext.com](http://www.whosnext.com)



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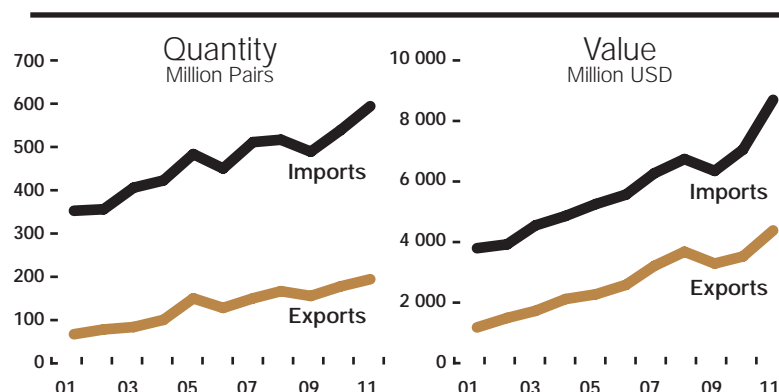
## Location and main indicators

Capital	Berlin
Language	German
Area	357 120 km <sup>2</sup>
Population	82 million
GDP 2011	3 577 billion USD
GDP per capita	43 742 USD
Δ GDP 2011	+3.1%
Δ GDP last 5 years	+5.6%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	4 392	5	194	7	22.66
Imports	8 717	2	593	3	14.69
Production			31	37	
Consumption			430	7	

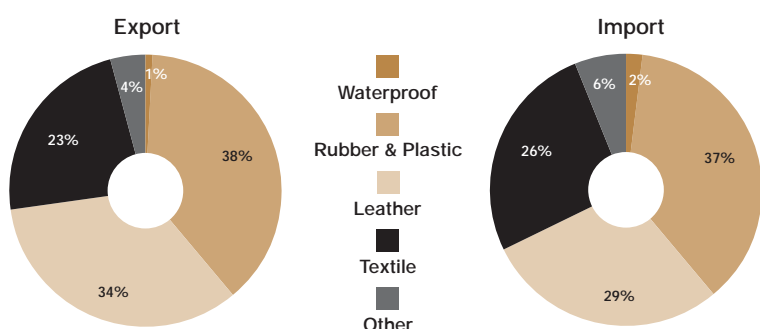


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Netherlands	535	12%	21	11%	+187%	+63%	+750%	+97%
Austria	420	10%	17	9%	+260	+207	+190	+189
Poland	400	9%	28	15%				
France	386	9%	15	8%				
Switzerland	266	6%	7	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	2 098	24%	285	48%	+87%	+75%	+106%	+111%
Italy	1 045	12%	34	6%				
Netherlands	604	7%	36	6%	+997	+259	+233	+237
Vietnam	600	7%	54	9%				
Belgium	465	5%	18	3%				

## Types of footwear traded 2011 (quantity)



## Recent developments

2011 was a positive year for the German footwear industry, with employment growing 5% and turnover 12%. Although also present in other regions, the German footwear industry is mainly located in the west of the country, especially in Pirmasens, North Rhine-Westphalia and Bavaria. Both exports and imports increased around 24%. Germany imports mainly from China and Italy, and exports to European countries, particularly large neighbouring markets.

## Sectorial organizations

Bundesverband des DeutschenSchuheinzelhandels | [www.bdse.org](http://www.bdse.org)  
HDS - Bundesverband der Schuhindustrie | [www.hds-schuh.de](http://www.hds-schuh.de)  
Prüf- und Forschungsinstitut Pirmasens | [www.pfi-pirmasens.de](http://www.pfi-pirmasens.de)

## Fairs & Events

Bread & Butter, Berlin (Jan; Jul) | [www.breadandbutter.com](http://www.breadandbutter.com)  
GDS, Düsseldorf (Mar; Sep) | [www.gds-online.com](http://www.gds-online.com)  
Global Shoes, Düsseldorf (Mar; Sep) | [www.globalshoes-online.com](http://www.globalshoes-online.com)  
ILM, Offenbach (Mar; Sep) | [www.messe-offenbach.de](http://www.messe-offenbach.de)



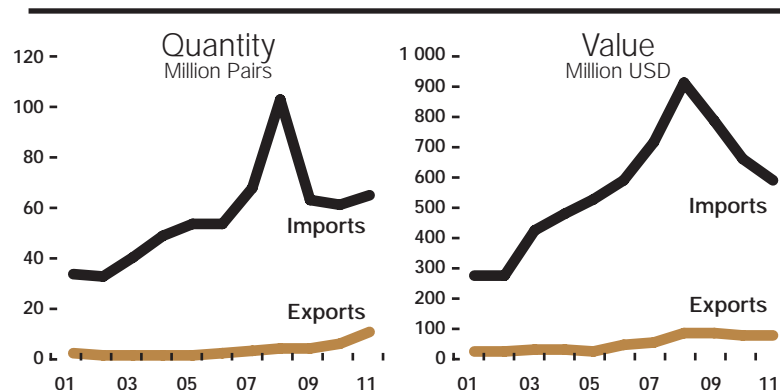
## Location and main indicators

Capital	Athens
Language	Greek
Area	131 960 km <sup>2</sup>
Population	11 million
GDP 2011	303 billion USD
GDP per capita	27 073 USD
Δ GDP 2011	-6.9%
Δ GDP last 5 years	-10.5%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	80	53	10	46	7.86
Imports	588	31	65	30	9.05
Production			3	89	
Consumption			58	44	

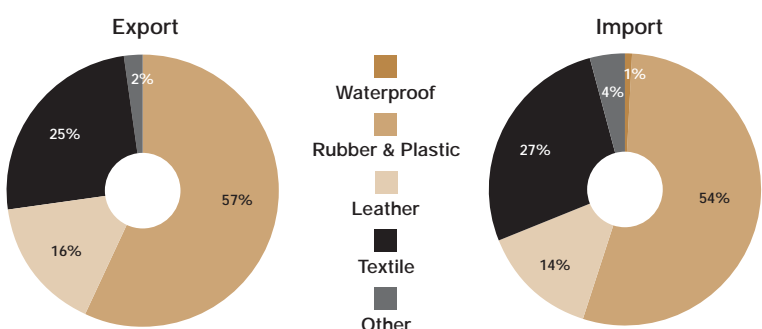


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Cyprus	27	33%	1.5	15%	+79%
Bulgaria	11	14%	6.6	64%	+366%
Romania	8	10%	0.4	4%	+298%
Germany	7	9%	0.4	4%	+102%
Italy	7	9%	0.3	3%	+11%

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	158	27%	44	68%	+160%
Italy	134	23%	5	7%	+12%
Belgium	71	12%	2	3%	-45%
Spain	59	10%	3	5%	-18%
Netherlands	30	5%	1	2%	+43%

## Types of footwear traded 2011 (quantity)



## Recent developments

Salonica is the main centre of the footwear industry in Greece, representing some 25% of total employment in the industry. Statistics show the volume of exports increasing sharply in 2011, but at a discounted average price, resulting in a modest growth in terms of value. The volume of imports increased slightly, but they seem to have redirected from more expensive sources, such as Italy, to cheaper ones, allowing an 11% reduction in terms of value.

## Sectorial organizations

ELKEDE SA | [www.elkede.gr](http://www.elkede.gr)  
 ELSEVIE | [www.elsevie.gr](http://www.elsevie.gr)  
 OBYE

## Fairs & Events

n.a.

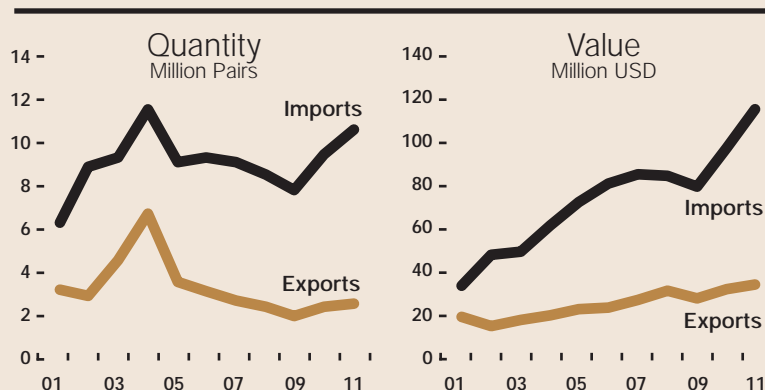
## Location and main indicators

Capital	Guatemala city
Language	Spanish
Area	108 890 km <sup>2</sup>
Population	15 million
GDP 2011	47 billion USD
GDP per capita	3 182 USD
Δ GDP 2011	+3.8%
Δ GDP last 5 years	+17.8%
Currency	Quetzal (GTQ)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	34	69	2	69	13.58
Imports	115	60	11	72	10.88
Production			21	48	
Consumption			29	67	

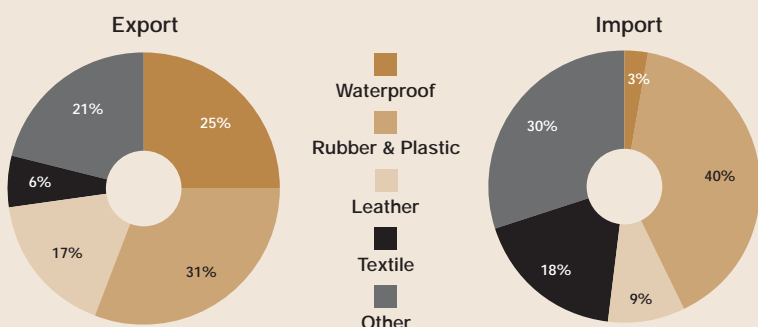


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
El Salvador	10	30%	1	41%	+107%	+252%	+20%	-100%
Costa Rica	8	22%	0.3	13%	+4	+2.5	+1.6	-2.6
Nicaragua	4	12%	0.2	7%				
USA	4	10%	0.2	7%				
Honduras	3	10%	1	22%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	41	35%	3	29%	+46%	+105%	+32%	+821%
Panama	29	25%	3	29%	+12	+10	+7	+5
El Salvador	21	18%	2	23%				
USA	9	8%	0.3	3%				
Mexico	5	5%	0.5	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Guatemalan footwear international trade set new records, both for exports and imports, in 2011. Guatemala mainly exports to regional neighbours such as El Salvador, Costa Rica, Nicaragua as well as to the USA. Imports come mainly from China, Panama and El Salvador.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

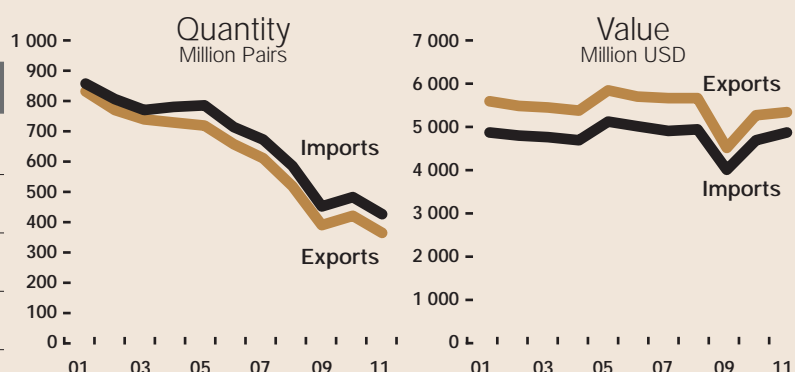
## Location and main indicators

Capital	
Language	Cantonese, English
Area	1 092 km <sup>2</sup>
Population	7 million
GDP 2011	243 billion USD
GDP per capita	34 049 USD
Δ GDP 2011	+5.0%
Δ GDP last 5 years	+19.1%
Currency	Dollars Hong Kong (HKD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	5 317	3	362	2	14.70
Imports	4 850	7	425	6	11.40
Production			1	114	
Consumption			64	38	

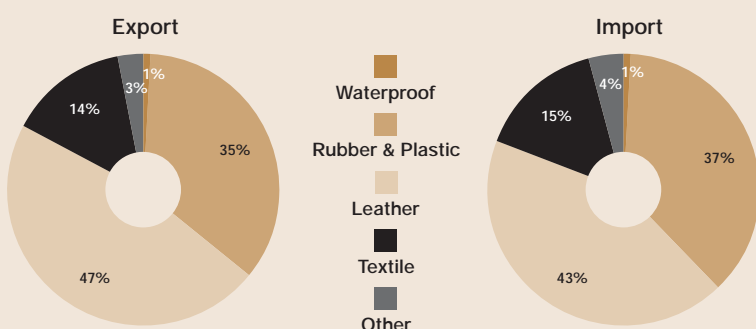


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	1 927	36%	151	42%	+143%	+166%	-29%	-29%
Japan	437	8%	30	8%	+210	+125	-176	-787
China	359	7%	9	2%				
Germany	216	4%	12	3%				
Netherlands	206	4%	12	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	3 981	82%	407	96%	+167%	+205%	+109%	-14%
Italy	281	6%	1.9	0%	+176	+118	+54	-631
France	176	4%	0.7	0%				
Vietnam	105	2%	5.7	1%				
Switzerland	77	2%	0.3	0%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Hong-Kong is the world's top seventh importer and the third exporter, in terms of value. Imports and exports move in parallel, resulting from the territory's role as an important platform for the exportation of Chinese production. With mainland China increasingly trading directly with foreign partners, Hong Kong's international footwear trade shows a clear downward trend that has continued in 2011. Hong Kong progressively plays the opposite role of importing European footwear and exporting to mainland China.

## Sectorial organizations

HKFA - Hong Kong Footwear Association | [www.hkfootwear.org/en/index.php](http://www.hkfootwear.org/en/index.php)  
 Hong Kong Trade Development Council - [www.hktdc.com/manufacturers/Shoe-Manufacturers](http://www.hktdc.com/manufacturers/Shoe-Manufacturers)

## Fairs & Events

Fashion Access, Hong Kong (Mar; Sep) | [www.fashionaccess.aplf.com](http://www.fashionaccess.aplf.com)  
 Hong Kong Fashion Week, Hong Kong (Jan) | [www.hktdc.com/hkfashionweekfw](http://www.hktdc.com/hkfashionweekfw)



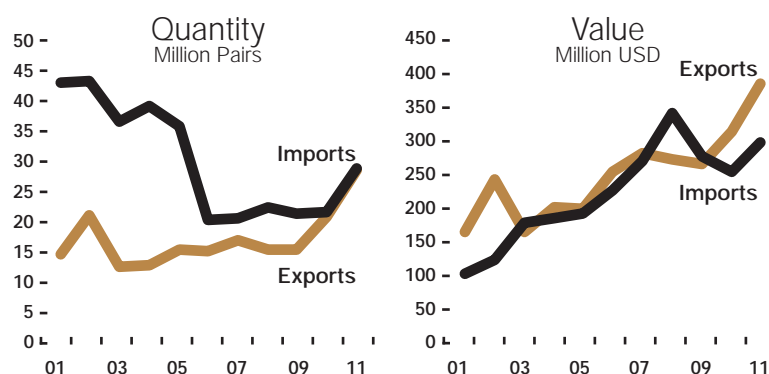
## Location and main indicators

Capital	Budapest
Language	Hungarian
Area	93 030 km <sup>2</sup>
Population	10 million
GDP 2011	140 billion USD
GDP per capita	14 050 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	-3.1%
Currency	Forint (HUF)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	385	28	28	30	13.55
Imports	299	41	29	53	10.42
Production			23	43	
Consumption			24	70	

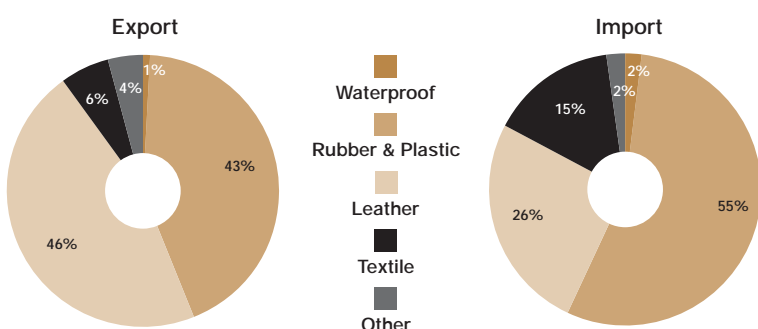


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	155	40%	9.4	33%	+655%	+11%	+530%	+11%
Austria	85	22%	3.5	12%	+70	+34	+14	+8
Italy	82	21%	1.3	5%				
Romania	17	4%	6.7	24%				
USA	7	2%	0.2	1%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	49	17%	2.8	10%	+179%			-48%
Slovakia	37	13%	3.5	12%	+36	+22	+19	-14
Bulgaria	35	12%	1.4	5%				
Romania	29	10%	1.3	5%				
Czech Rep.	20	7%	1.1	4%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Hungary's exports and imports were of the same magnitude with almost exactly the same volume and a slightly higher value for exports. Exports are directed mostly to Germany, Austria and Italy with imports coming mainly from Germany, Slovakia and Bulgaria. Direct imports from Asia have an unusually low share of Hungary's imports, China representing no more than 6% of their value.

## Sectorial organizations

BCBTE - Scientific Society of the Leather, Shoe and Allied Industries  
BCE - Association for Leather and Shoe Industry | [www.matav.hu/uzlet/bcegy](http://www.matav.hu/uzlet/bcegy)

## Fairs & Events

Budapest Leather & Shoe Week, Budapest (Mar; Sep) | [www.bcefair.hu](http://www.bcefair.hu)

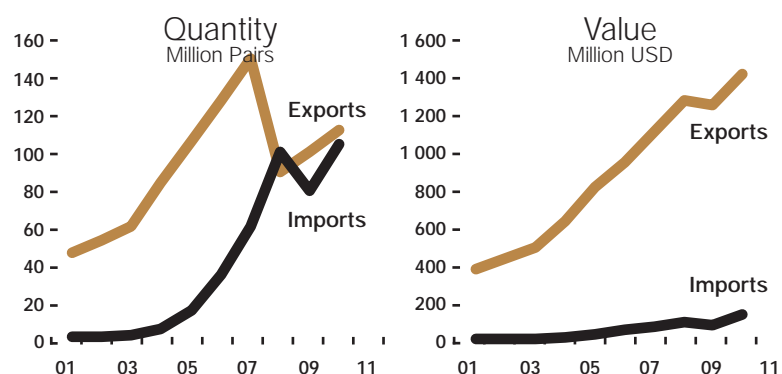
## Location and main indicators

Capital	New Delhi
Language	Hindi, English
Area	3 287 260 km <sup>2</sup>
Population	1 207 million
GDP 2010	1 676 billion USD
GDP per capita	1 389 USD
Δ GDP 2010	+7.2%
Δ GDP last 5 years	+47.7%
Currency	Indian Rupees (INR)



## Footwear industry

	Value		Quantity		Prices
2010	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 421	12	113	12	34.74
Imports	149	54	106	24	1.41
Production			2 209	2	
Consumption			2 202	3	

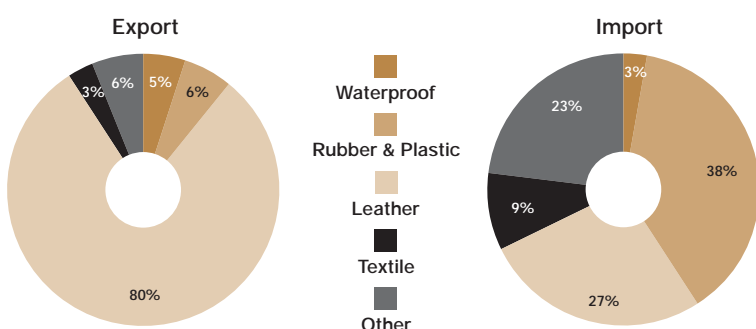


## Main trading partners 2010

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
UK	296	21%	22	19.8%	+69%
Germany	210	15%	15	13.6%	+104%
USA	136	10%	10	8.5%	+132%
Italy	183	13%	14	12.2%	+175%
France	132	9%	10	9.3%	+120%
					+93
					+75
					+62
					UK Italy France Spain

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	105	70.6%	89	84.1%	+346%
Vietnam	7	5.0%	1	0.7%	+767%
Nepal	6	4.3%	3	2.4%	+172%
Thailand	6	4.0%	5	5.1%	-57%
Italy	6	3.8%	0	0.3%	+81
					+5
					+5
					-1
					China Italy Vietnam Malaysia

## Types of footwear traded 2010 (quantity)



## Recent developments

India is the second footwear producer in the world, after China. There are several important footwear production centres around the country: the areas of Delhi-Agra and Chennai-Ambur are the most important. Mumbai, in the west of the country and Kolkata, in the east are also relevant. India's exports are dominated by leather footwear directed at the major European and American markets, which allows the country to achieve an average price above what is common in many other Asian producers. Imports to India come mainly from China and other Asian countries. Data for 2011 was not available at the moment of producing this yearbook.

## Sectorial organizations

IFCOMA - Indian Footwear Components Manufacturers Association | <http://ifcoma.org>  
 Indian Shoe Federation | [www.indianshoefederation.in](http://www.indianshoefederation.in)

## Fairs & Events

FMM&T, New Delhi (May) | [www.aplfairindia.com](http://www.aplfairindia.com)  
 IILF, Chennai (Fev) | [www.iilfleatherfair.com](http://www.iilfleatherfair.com)  
 IILF, New Delhi, (Jul) | [www.iilfleatherfair.com](http://www.iilfleatherfair.com)  
 ILGF, Kolkata (Fev) | [www.leathergoodsfair.com](http://www.leathergoodsfair.com)

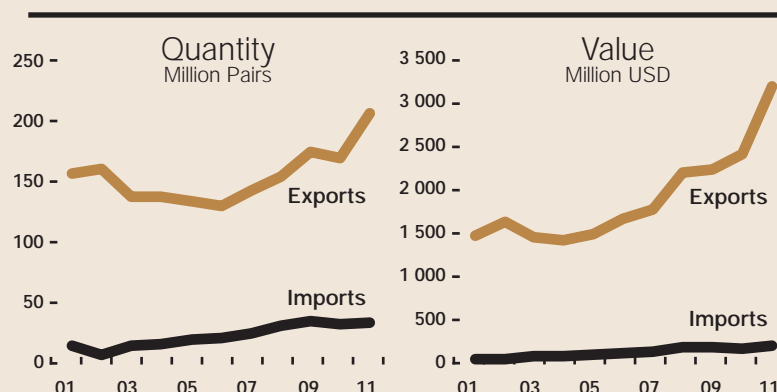
## Location and main indicators

Capital	Jakarta
Language	Indonesian
Area	1 904 570 km <sup>2</sup>
Population	241 million
GDP 2011	846 billion USD
GDP per capita	3 509 USD
Δ GDP 2011	+6.5%
Δ GDP last 5 years	+33.4%
Currency	Rupiah (IDR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	3 227	7	206	6	15.65
Imports	184	50	32	52	5.75
Production			700	5	
Consumption			526	6	

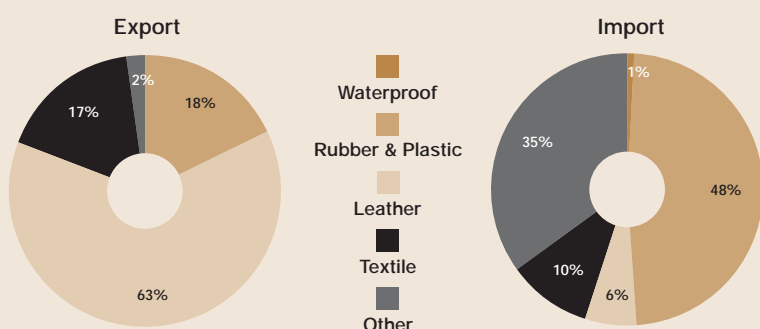


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
USA	721	22%	49	23.9%	
Belgium	295	9%	19	9.1%	
Germany	253	8%	17	8.0%	
UK	226	7%	15	7.1%	
Netherlands	210	7%	10	4.7%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	125	68%	25	78%	
Vietnam	21	11%	3	8%	
Indonesia	18	10%	2	7%	
Malaysia	6	3%	1	3%	
Italy	3	2%	0	0%	

## Types of footwear traded 2011 (quantity)



## Recent developments

The Indonesian footwear industry is among the most important in the world. The country is among the world's top 10 exporters, with exports in excess of three billion USD. The USA is the main market for Indonesian footwear followed by Belgium and Germany. Imports, though much smaller, have been growing and are sourced mainly from regional neighbours such as China, Vietnam and Malaysia.

## Sectorial organizations

n.a.

## Fairs & Events

Indoleather & Footwear Expo, Jakarta (May) | [indoleather-footwear.com](http://indoleather-footwear.com)

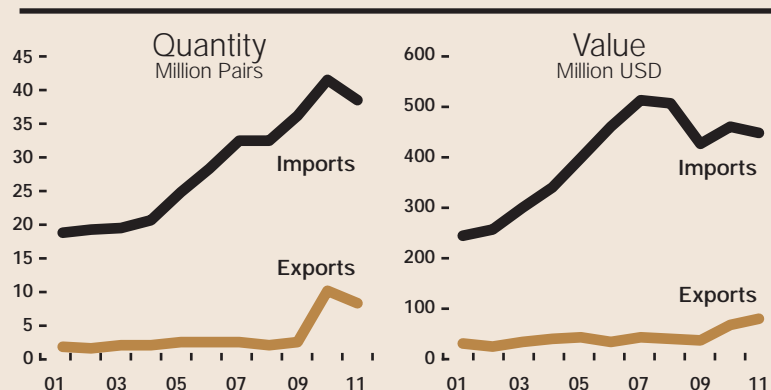
## Location and main indicators

Capital	Dublin
Language	Irish, English
Area	70 280 km <sup>2</sup>
Population	5 million
GDP 2011	218 billion USD
GDP per capita	47 513 USD
Δ GDP 2011	+0.7%
Δ GDP last 5 years	-4.8%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	78	54	8	51	9.40
Imports	448	34	38	45	11.67
Production			1	119	
Consumption			31	64	

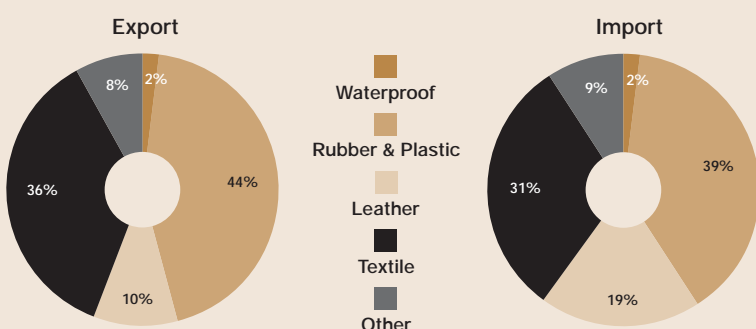


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
UK	30	38%	2.0	24%	+319%	+28%	+496%	
Germany	17	22%	2.9	35%	+16	+7.5	+6	+6
Netherlands	10	13%	1.1	13%				
Spain	7	9%	1.3	16%				
Belgium	5	7%	0.5	6%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
UK	236	53%	12	32%	+118%	+13%	-7%	-36%
China	85	19%	21	56%	+46	+2	-16	-19
Belgium	33	7%	1	3%				
Germany	18	4%	1	3%				
Portugal	15	3%	0	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In Ireland, both exports and imports dropped from the peak values attained in 2010. The United Kingdom is Ireland's main trading partner, both as a destination of exports and an origin of imports. China and Belgium are other relevant origins of imports whereas Germany and the Netherlands are the second and third destination markets.

## Sectorial organizations

Federation of Irish Footwear Manufacturers

## Fairs & Events

Futura Fair, Dublin (Fev) | [www.futurafair.com](http://www.futurafair.com)

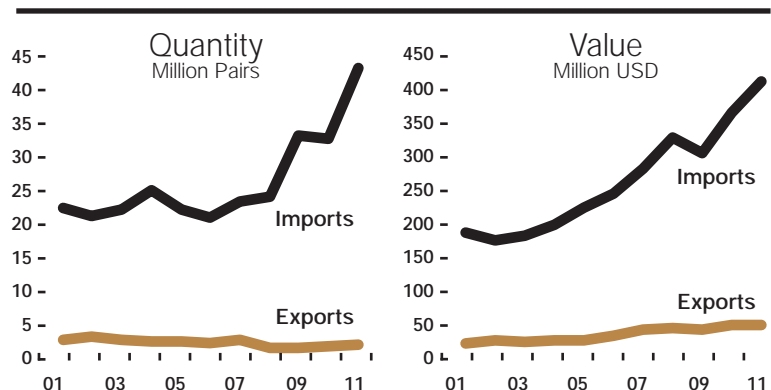
## Location and main indicators

Capital	Jerusalem
Language	Hebrew, Arabic
Area	22 070 km <sup>2</sup>
Population	8 million
GDP 2011	243 billion USD
GDP per capita	31 986 USD
Δ GDP 2011	+4.7%
Δ GDP last 5 years	+21.5%
Currency	New Shekels (ILS)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	49	57	2	71	23.43
Imports	413	37	42	44	9.87
Production			3	92	
Consumption			42	52	

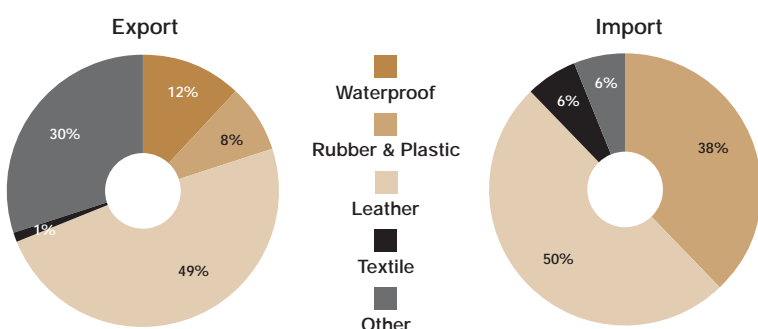


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	30	62%	1.2	67%	+46%	+59%	+117%	+71%
Canada	8	17%	0.2	13%	+9	+3	+2	+0.7
Australia	4	7%	0.1	5%				
Germany	2	4%	0.1	4%				
Japan	1	1%	0.0	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	166	40%	28	71%	+68%	+65%	+56%	
Belgium	45	11%	1.5	4%	+66	+44	+13	+10
Italy	34	8%	0.8	2%				
Hong Kong	31	7%	2.2	6%				
Netherlands	29	7%	1.5	4%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Israeli imports increased sharply, for the first time passing the 40 million pairs and the 400 billion USD thresholds. China is the origin of 70% of the pairs imported. Israeli exports are directed mainly at the USA and increased 25% in volume, but remained stable in value.

## Sectorial organizations

Manufacturers Association of Israel (Shoe Branch) | [www.industry.org.il/Eng/](http://www.industry.org.il/Eng/)

## Fairs & Events

n.a.

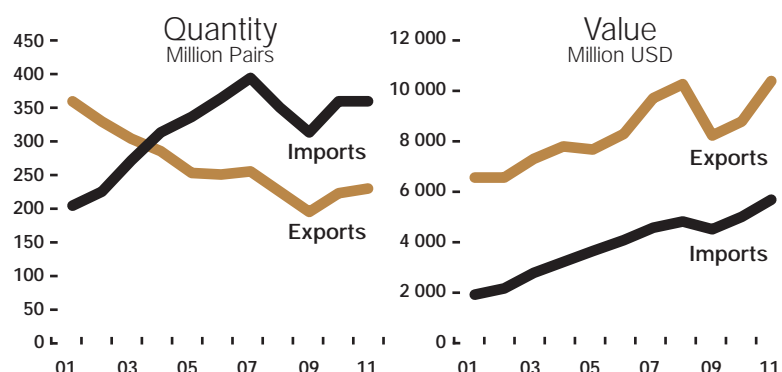
## Location and main indicators

Capital	Roma
Language	Italian
Area	301 340 km <sup>2</sup>
Population	61 million
GDP 2011	2 199 billion USD
GDP per capita	36 267 USD
Δ GDP 2011	+0.4%
Δ GDP last 5 years	-2.9%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	10 376	2	229	4	45.32
Imports	5 662	4	358	7	15.83
Production			208	10	
Consumption			336	10	

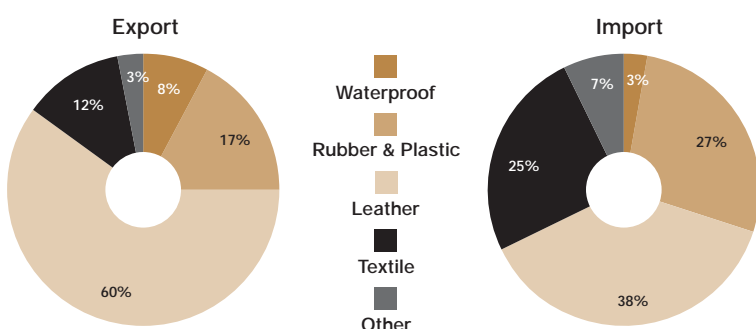


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
France	1 648	16%	41	18%	+42%	+56%	+41%	+187%
Germany	1 294	12%	38	17%	+486	+265	+210	+172
USA	983	9%	13	5%				
Switzerland	740	7%	11	5%				
Russian Fed.	724	7%	7	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	1 136	20%	151	42%	+45%	+150%	+125%	-23%
Romania	645	11%	32	9%	+352	+243	+142	-190
Belgium	491	9%	14	4%				
Netherlands	406	7%	10	3%				
Vietnam	322	6%	21	6%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Despite difficult macroeconomic conditions, 2011 was positive for Italian footwear, particularly in external markets, exports grew almost 20% thanks mostly to an increased average price. France, Germany and the USA are the most important markets for Italian footwear. Employment in the industry remained stable, at around 80 thousand workers, although the number of active firms declined.

## Sectorial organizations

ANCI - Associazione Nazionale Calzaturifici Italiani | [www.ancionline.com](http://www.ancionline.com)

## Fairs & Events

Expo Riva Schuh, Riva del Garda (Jan; Jun) | [www.exporivaschuh.it](http://www.exporivaschuh.it)  
 Lineapelle, Bologna (Apr; Oct) | [www.lineapelle-fair.it](http://www.lineapelle-fair.it)  
 MICAM ShoEvent, Milan (Mar; Sep) | [www.micamonline.com](http://www.micamonline.com)  
 MIPEL, Milan (Mar; Sep) | [www.mipel.it](http://www.mipel.it)



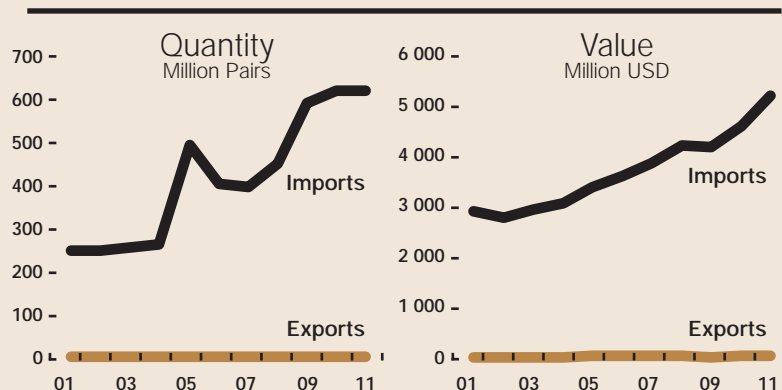
## Location and main indicators

Capital	Tokyo
Language	Japanese
Area	377 940 km <sup>2</sup>
Population	128 million
GDP 2011	5 869 billion USD
GDP per capita	45 920 USD
Δ GDP 2011	-0.7%
Δ GDP last 5 years	-1.0%
Currency	Yen (JPY)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	45	59	1	79	29.88
Imports	5 062	6	619	2	8.17
Production			79	18	
Consumption			697	5	

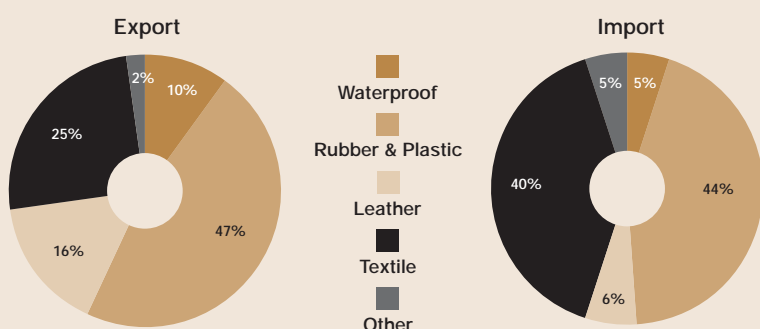


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Hong Kong	16	36%	0.4	30%	+28%	+135%	+31%	-92%
Rep. of Korea	7	16%	0.3	20%	+3.4	+2	+1.7	-1
China	4	8%	0.1	7%				
Singapore	2	6%	0.1	6%				
USA	1	3%	0.0	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	3 497	69%	555	90%	+44%	+103%	+53%	+171%
Vietnam	333	7%	19	3%	+1 063	+176	+57	+52
Italy	329	7%	3	0%				
Indonesia	164	3%	14	2%				
Cambodia	146	3%	6	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The Japanese footwear industry is mainly located in the areas of Tokyo, Osaka and Kobe. It is inwardly oriented as Japan is one of the world's main footwear markets, but not a very significant exporter. Its relatively small exports showed growth in 2011, with a continued focus on other Asian countries, led by China (both the mainland and Hong-Kong) and Korea. Imports, mainly from China, stabilized in volume but continued growing in terms of value.

## Sectorial organizations

TSA - Toto Shoe Manufacturers' Association | [www.ttkm.jp](http://www.ttkm.jp)

## Fairs & Events

ISF, Tokyo (Mar; Sep) | [www.isf-web.jp/english](http://www.isf-web.jp/english)  
 JFW, Tokyo (Jan; Jul) | [senken-ex.com/iff](http://senken-ex.com/iff)  
 Rooms, Tokyo (Fev; Sep) | [www.roomsroom.com](http://www.roomsroom.com)



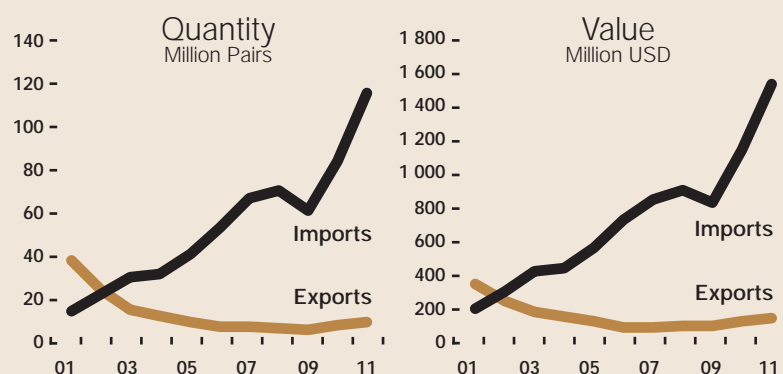
## Location and main indicators

Capital	Seoul
Language	Korean
Area	99 900 km <sup>2</sup>
Population	49 million
GDP 2011	1 116 billion USD
GDP per capita	22 778 USD
Δ GDP 2011	+3.6%
Δ GDP last 5 years	+18.9%
Currency	South Korean won (KRW)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	144	45	9	49	15.30
Imports	1 536	14	116	21	13.29
Production			5	79	
Consumption			111	31	

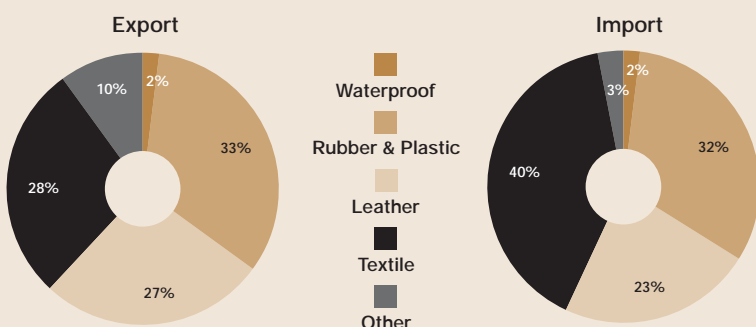


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Japan	45	32%	4	39%	+206%	+48%	+222%	-54%
China	34	24%	2	23%	+30	+11	+5	-10
Germany	9	6%	1	8%				
USA	9	6%	1	7%				
Hong Kong	8	6%	0	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	943	61%	75	65%	+98%	+229%	+78%	+88%
Vietnam	244	16%	17	15%	+467	+169	+54	+34
Italy	125	8%	8	7%				
Indonesia	73	5%	5	5%				
USA	39	3%	2	2%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The Korean footwear industry employs 28 thousand workers, roughly half of which are in the Busan area. After a decade of consecutive decreases, over the last two years the country's exports have been rising. However, Chinese and Vietnamese import products keep rising even faster, resulting in a large trade deficit.

## Sectorial organizations

Footwear Industrial Promotion Center | [www.shoenet.org](http://www.shoenet.org)  
Korean Footwear Industries Association | [www.footwear.or.kr](http://www.footwear.or.kr)

## Fairs & Events

n.a.

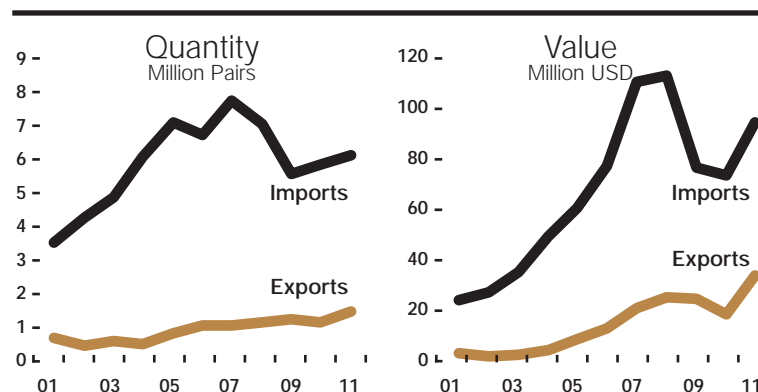
## Location and main indicators

Capital	Riga
Language	Latvian
Area	64 560 km <sup>2</sup>
Population	2 million
GDP 2011	28 billion USD
GDP per capita	12 671 USD
Δ GDP 2011	+5.5%
Δ GDP last 5 years	-8.3%
Currency	Lat (LVL)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	34	70	1	80	22.73
Imports	94	68	6	90	15.52
Production			2	96	
Consumption			7	119	

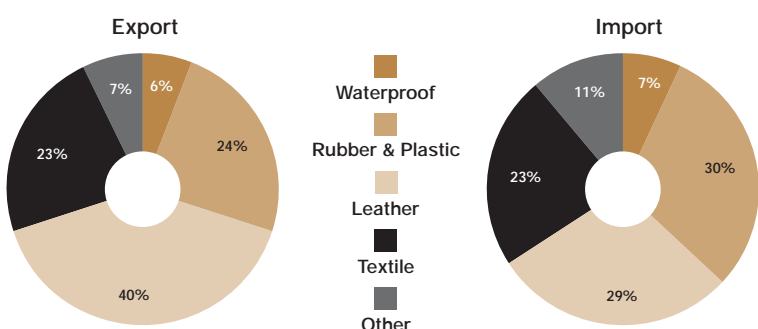


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Russian Fed.	14	41%	0.4	26%	+279%	+129%	+77%	-82%
Estonia	10	30%	0.4	31%	+10	+5	+2	-0.5
Lithuania	5	15%	0.3	19%				
China	2	5%	0.1	4%				
Spain	1	2%	0.0	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	16	17%	0.4	6%	+76%	+42%	+70%	-35%
Lithuania	12	12%	1.2	20%	+7	+3	+3	-3
Estonia	11	12%	0.7	11%				
Germany	10	11%	0.4	7%				
Denmark	8	9%	0.3	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Latvia's footwear external trade grew considerably in 2011, both in exports and imports. These flows are more geographically diversified than in other European countries, with Italy being the main supplier and Russia the main market. Other Baltic and Scandinavian countries are also significant partners.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

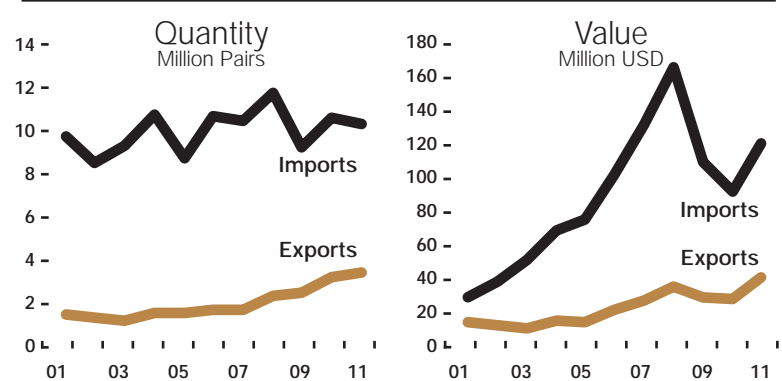
## Location and main indicators

Capital	Vilnius
Language	Lithuanian
Area	65 300 km <sup>2</sup>
Population	3 million
GDP 2011	43 billion USD
GDP per capita	13 075 USD
Δ GDP 2011	+5.9%
Δ GDP last 5 years	+3.3%
Currency	Litai (LTL)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	41	61	3	60	12.03
Imports	121	57	10	74	11.72
Production			1	104	
Consumption			8	111	

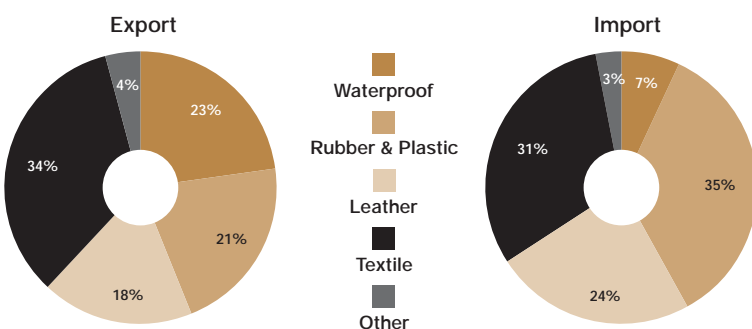


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Russian Fed.	15	37%	0.7	20%	+675%	+24%	+258%	-65%
Latvia	12	28%	1.3	37%	+12	+2	+2	-3
UK	3	8%	0.4	12%				
Estonia	3	7%	0.4	11%				
Germany	2	6%	0.1	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	30	25%	1.6	15%	+21%	+901%	+35%	-94%
China	21	17%	5.1	49%	+5	+4	+3	-3
Italy	13	11%	0.5	4%				
Poland	12	10%	0.9	9%				
Estonia	7	6%	0.3	3%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Over the last decade, Lithuanian imports have remained stable at around 10 million pairs a year, even if their value grew fourfold. Germany and China are the main origins of imports. Exports have been growing steadily reaching a new maximum of 41 million USD in 2011. Neighbouring nations such as Russia and Latvia are their main destinations.

## Sectorial organizations

OPGTC - Plastic and Leather Products Research Center of KTU |  
<http://en.ktu.lt/content/personalprotective-equipment-footwear-conformity-assessment>

## Fairs & Events

n.a.

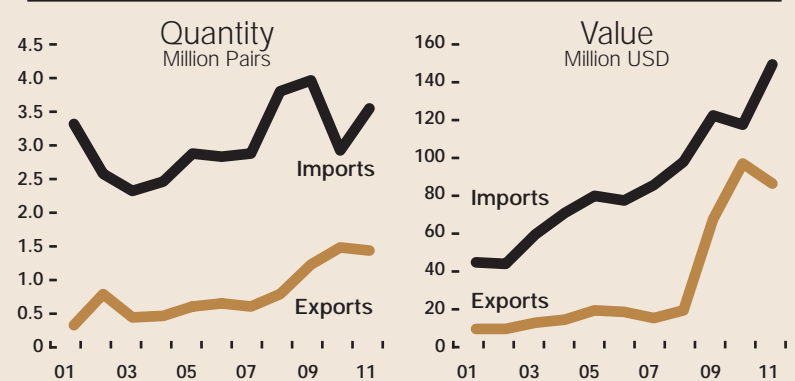
## Location and main indicators

Capital	Luxembourg
Language	Luxembourgish and others
Area	2 590 km <sup>2</sup>
Population	1 million
GDP 2011	58 billion USD
GDP per capita	113 533 USD
Δ GDP 2011	+1.0%
Δ GDP last 5 years	+5.5%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	86	52	1	81	60.73
Imports	150	53	4	108	42.18
Production			0	-	
Consumption			2	148	

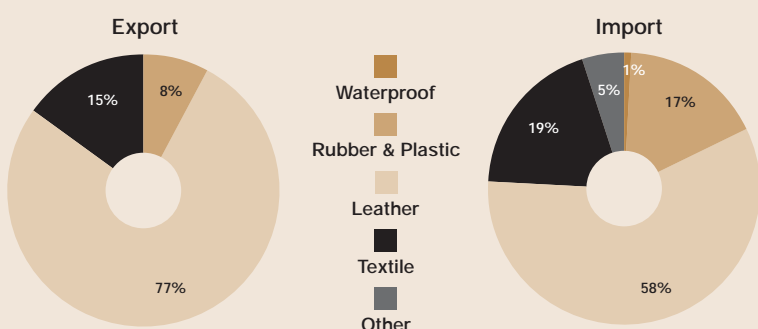


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Italy	25	29%	0.4	29%	+246%
Germany	17	19%	0.3	19%	+23
Spain	13	15%	0.2	12%	+13
Netherlands	5	6%	0.1	5%	+11
UK	5	6%	0.1	5%	+5

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Germany	35	23%	0.6	16%	+47%
Belgium	34	23%	1.1	31%	+46%
China	17	11%	0.6	16%	+16
Indonesia	16	11%	0.5	15%	+16
Italy	15	10%	0.1	2%	+11
					+10

## Types of footwear traded 2011 (quantity)



## Recent developments

There is no production of footwear in Luxembourg. Apparent consumption is in the order of 2 million pairs a year, other imports being re-exported, mainly to Italy, Germany and Spain.

## Sectorial organizations

Chambre de Commerce Luxembourg | [www.cc.lu](http://www.cc.lu)

## Fairs & Events

n.a.

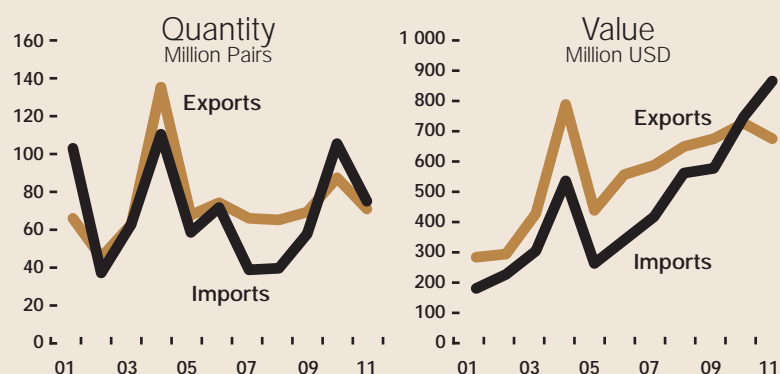
## Location and main indicators

Capital	Kuala Lumpur
Language	Bahasa Malaysia
Area	330 800 km <sup>2</sup>
Population	29 million
GDP 2011	279 billion USD
GDP per capita	9 700 USD
Δ GDP 2011	+5.1%
Δ GDP last 5 years	+23.7%
Currency	Ringgits (MYR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	201	38	31	29	6.54
Imports	259	43	33	51	7.96
Production			68	19	
Consumption			70	36	



## Main trading partners 2011

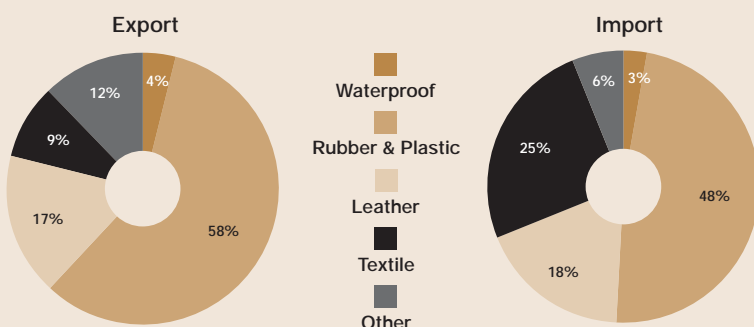
Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Singapore	42	21%	4	14%	
Brazil	21	10%	4	13%	+246%
UK	21	10%	2	5%	+133%
Mexico	21	10%	7	22%	-96%
Indonesia	11	6%	2	5%	



Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	139	54%	24	75%	+217%
Vietnam	39	15%	3.2	10%	+224%
Indonesia	26	10%	2.2	7%	+111%
Italy	10	4%	0.1	0%	
USA	10	4%	0.2	1%	



## Types of footwear traded 2011 (quantity)



## Recent developments

Although the country traditionally was a net exporter of footwear, in 2010 imports overcame exports for the first time and in 2011 the trade deficit widened. Malaysia imports mainly from China, Vietnam and Indonesia. Its exports are geographically more diversified, with significant markets in Singapore, Brazil, the United Kingdom, and Mexico. Ipoh, in the Perak state, is the main footwear production centre in Malaysia. Klang Valley and Johor are other important locations for the industry which employs around 30 thousand people.

## Sectorial organizations

MFMA - Malaysian Footwear Manufacturers Association | [www.malaysianfootwear.com](http://www.malaysianfootwear.com)  
Selangor Human Resource Development Centre | [www.shrhc.my](http://www.shrhc.my)

## Fairs & Events

Malaysia International Shoe Festival, Kuala Lumpur (Apr) | [www.malaysiafootwear.com/misf/2012](http://www.malaysiafootwear.com/misf/2012)

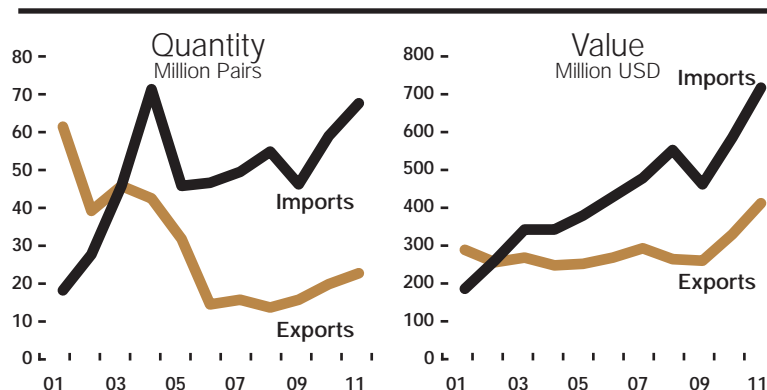
## Location and main indicators

Capital	Mexico City
Language	Spanish
Area	1 964 380 km <sup>2</sup>
Population	114 million
GDP 2011	1 155 billion USD
GDP per capita	10 153 USD
Δ GDP 2011	+4.0%
Δ GDP last 5 years	+7.4%
Currency	Peso (MXN)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	411	25	22	35	18.43
Imports	718	27	68	29	10.61
Production			254	8	
Consumption			299	14	

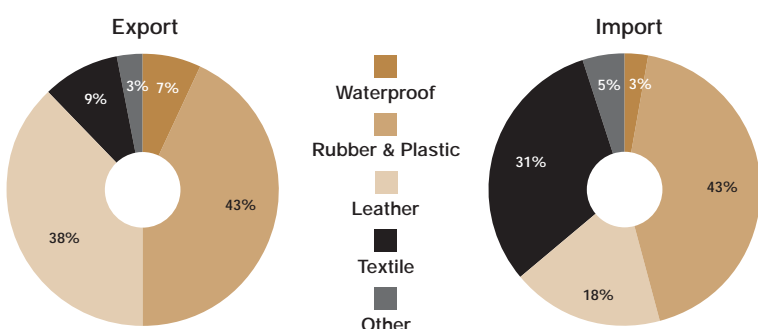


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
USA	339	82%	17.5	78%	+41% +165% +679%
Japan	11	3%	0.3	1%	+98
Canada	8	2%	0.7	3%	+6
France	8	2%	0.1	0%	+6
Brazil	6	1%	0.9	4%	+5.5

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Vietnam	267	37%	23	33%	+56% +290% +221% -67%
China	124	17%	9	13%	+96
Indonesia	121	17%	12	19%	+90
Italy	50	7%	1	2%	+85
Spain	44	6%	1	2%	-35

## Types of footwear traded 2011 (quantity)



## Recent developments

Although Mexico is an import footwear producer, its exports are relatively limited: the country ranks only 35th among exporters, in terms of volume. The Mexican footwear industry is strongly concentrated in the city of León, in the state of Guanajuato, with smaller production centres in Guadalajara (Jalisco) and Mexico City. Mexico's international footwear trade shows enormous concentration. More than 80% of its exports are directed at its northern neighbour, the USA, and more than two thirds of its imports come from Vietnam, Indonesia or China. In 2011 both the imports and exports set new records.

## Sectorial organizations

CICEG - Footwear Chamber of Guanajuato State | [www.ciceg.org](http://www.ciceg.org)  
 CICEJ - Footwear Chamber & Industry of Jalisco State | [www.modama.com.mx](http://www.modama.com.mx)

## Fairs & Events

ANPIC, Leon (Nov) | [www.anpic.com](http://www.anpic.com)  
 MDM Modama, Guadalajara (May; Oct) | [www.modama.com.mx](http://www.modama.com.mx)  
 Primavera Verano, Leon (May) | [www.anpic.com](http://www.anpic.com)  
 SAPICA Shoe Fair, Leon (Mar; Aug) | [www.sapica.com](http://www.sapica.com)



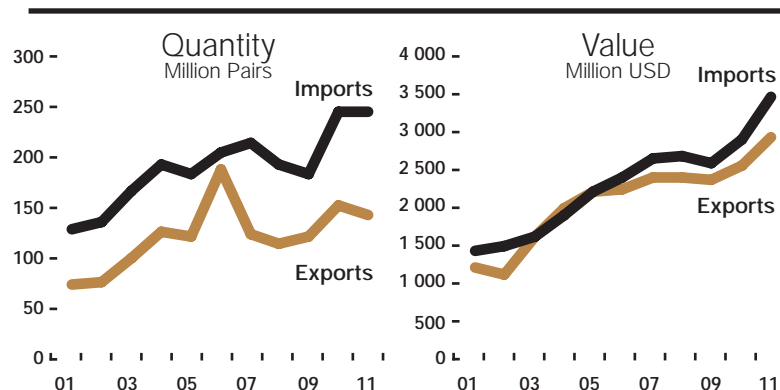
## Location and main indicators

Capital	Amsterdam
Language	Dutch
Area	41 540 km <sup>2</sup>
Population	17 million
GDP 2011	840 billion USD
GDP per capita	50 355 USD
Δ GDP 2011	+1.3%
Δ GDP last 5 years	+5.1%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 933	8	143	8	20.55
Imports	3 465	9	245	10	14.14
Production			1	101	
Consumption			104	34	

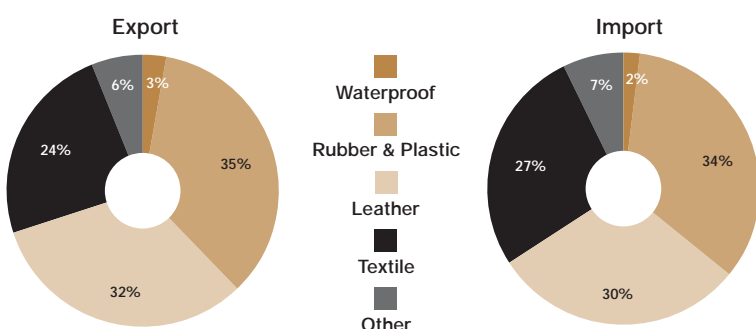


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	711	24%	40	28%	+42%	+46%	+291%	+18%
France	416	14%	19	13%	+210	+119	+65	+39
Italy	377	13%	10	7%				
UK	362	12%	13	9%				
Belgium	257	9%	12	8%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	1 023	30%	138	56%	+46%	+82%	+46%	+56%
Belgium	465	13%	14	6%	+322	+136	+92	+79
Vietnam	303	9%	21	9%				
Germany	294	8%	14	6%				
Italy	240	7%	8	3%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Noord-Brabant is the main location of the small footwear industry in the Netherlands. In 2011, Dutch exports dropped by 7% in volume, but still increased in value. The Netherlands export to the major European markets such as Germany, France and the United Kingdom and even to countries with a strong production base, such as France, Italy and Portugal. The Netherlands' imports keep on increasing and come from the major Asian and European producers.

## Sectorial organizations

FNLS - Federatie van de Nederlandse Lederwaren - en Schoenfabrikanten | [www.fnls.nl](http://www.fnls.nl)  
Nederlandse Schoenmakers Vereniging | [www.schoenmaker.nl](http://www.schoenmaker.nl)

## Fairs & Events

Modedefabriek, Amsterdam (Jan) | [www.modedefabriek.nl](http://www.modedefabriek.nl)



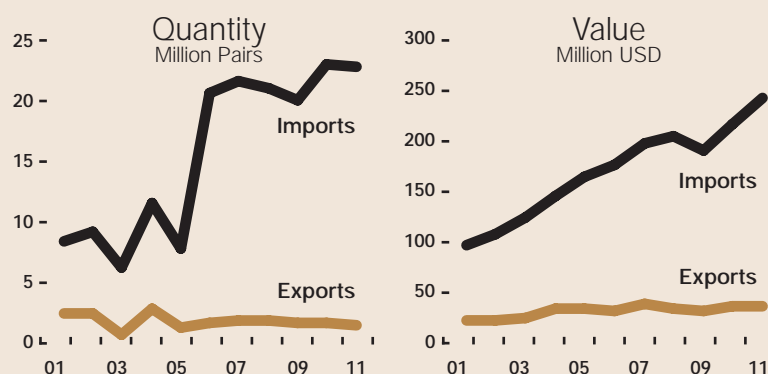
## Location and main indicators

Capital	Wellington
Language	English, Maori
Area	267 710 km <sup>2</sup>
Population	4 million
GDP 2011	162 billion USD
GDP per capita	36 648 USD
Δ GDP 2011	+1.4%
Δ GDP last 5 years	+3.3%
Currency	NZ dollars (NZD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	38	63	2	78	24.68
Imports	242	45	23	57	10.61
Production			1	117	
Consumption			22	75	

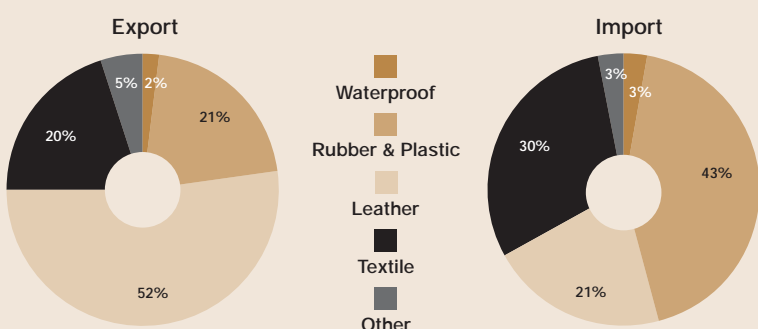


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Australia	23	61%	1.0	63%	+24%	+182%	-74%	-30%
USA	6	15%	0.1	9%	+4	+1.4	-1	-2.5
UK	2	6%	0.1	4%				
Hong Kong	1	3%	0.0	2%				
Belgium	1	2%	0.1	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	170	70%	20	86%	+37%	+84%	+74%	+74%
Vietnam	18	8%	1.1	5%	+45	+8	+4	+2
Italy	10	4%	0.1	1%				
Indonesia	9	4%	0.5	2%				
India	4	2%	0.2	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, New Zealand's limited footwear exports stabilized while imports continued growing in terms of value (but not volume). The country's footwear trade is concentrated in two "giants": Australia is the destination of more than 60% of the country's exports, whereas China is the origin of more than 70% of its imports. Both countries have reinforced their positions in the last five years.

## Sectorial organizations

New Zealand Footwear Industry Association | [www.nzfootwear.org.nz](http://www.nzfootwear.org.nz)

## Fairs & Events

n.a.

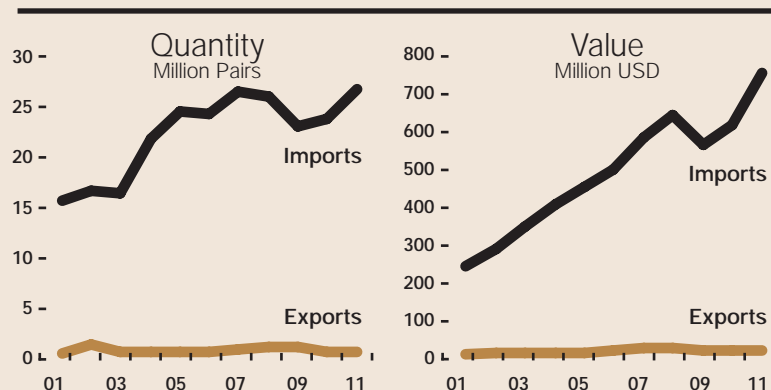
## Location and main indicators

Capital	Oslo
Language	Norwegian
Area	323 780 km <sup>2</sup>
Population	5 million
GDP 2011	484 billion USD
GDP per capita	97 255 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+3.3%
Currency	Norwegian krone (NOK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	20	75	1	89	29.25
Imports	721	26	26	54	27.86
Production			1	107	
Consumption			26	69	

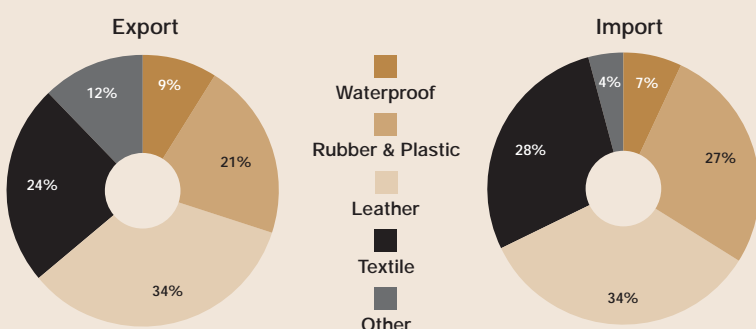


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Sweden	12	60%	0.4	58%	+113%	+8%	-84%	-73%
Denmark	4	19%	0.2	22%	+2	+0.8	-1	-1.5
Netherlands	1	4%	0.0	4%				
Iceland	1	3%	0.0	5%				
UK	0	2%	0.0	1%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	278	39%	15	58%	+98%	+63%	+70%	+144%
Vietnam	79	11%	3	10%	+137	+30	+20	+16
Italy	53	7%	1	4%				
Portugal	49	7%	1	4%				
Indonesia	27	4%	1	3%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Norway's large trade deficit in footwear continued to enlarge, pushed by a 20% increase in imports. Most of these come from China and Viet Nam, but Italy and Portugal are also important suppliers. The country's small exports are directed mainly to Sweden and Denmark.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

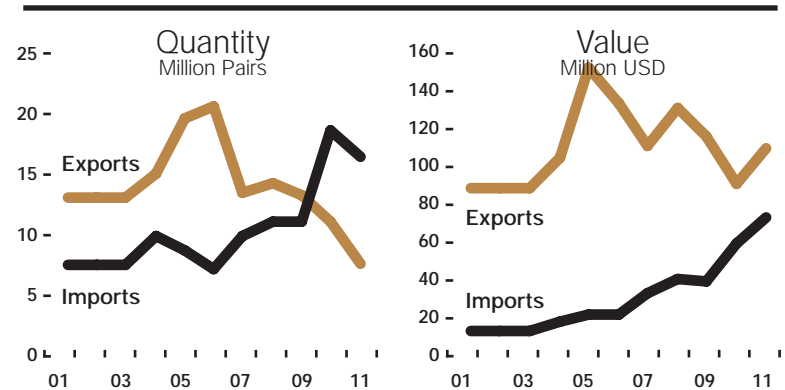
## Location and main indicators

Capital	Islamabad
Language	Urdu (national), English
Area	796 100 km <sup>2</sup>
Population	175 million
GDP 2011	211 billion USD
GDP per capita	1 201 USD
Δ GDP 2011	+2.4%
Δ GDP last 5 years	+19.7%
Currency	Pakistani Rupee (PKR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	110	50	8	53	14.35
Imports	73	74	16	64	4.46
Production			299	6	
Consumption			308	12	

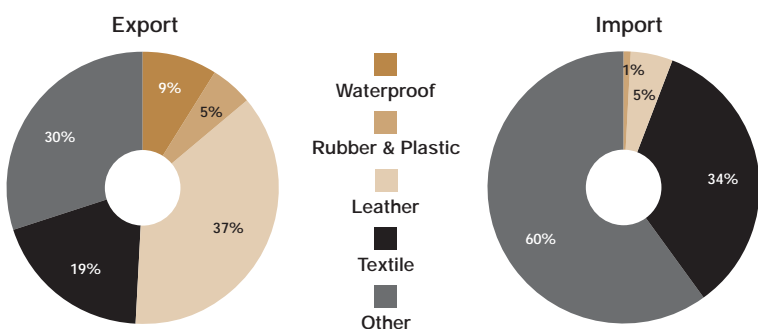


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	23	21%	2	23%	+154%	+195%	-84%	-65%
Italy	16	14%	1	16%	+14	+10	-16	-19
Emirates	13	12%	1	13%				
Saudi Arabia	10	9%	1	8%				
UK	9	8%	1	9%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	63	86%	10	63%	+265%	+411%	-86%	
Thailand	8	11%	5	31%	+45	+6	-0.4	
Vietnam	1	1%	0	1%				
Indonesia	0	0%	0	0%				
Italy	0	0%	0	0%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The footwear industry is an important force in the Pakistani economy, particularly in the region of Lahore. Official statistics show the volume of exports declining in 2011, while their value increased considerably. Germany and Italy are Pakistan's main markets, closely followed by the United Arab Emirates and Saudi Arabia. China is Pakistan's main supplier.

## Sectorial organizations

PFMA - Pakistan Footwear Manufacturers Association | [www.pakfootwear.org](http://www.pakfootwear.org)

## Fairs & Events

IGATEX Pakistan, Lahore (Oct) | [www.igatex.pk](http://www.igatex.pk)

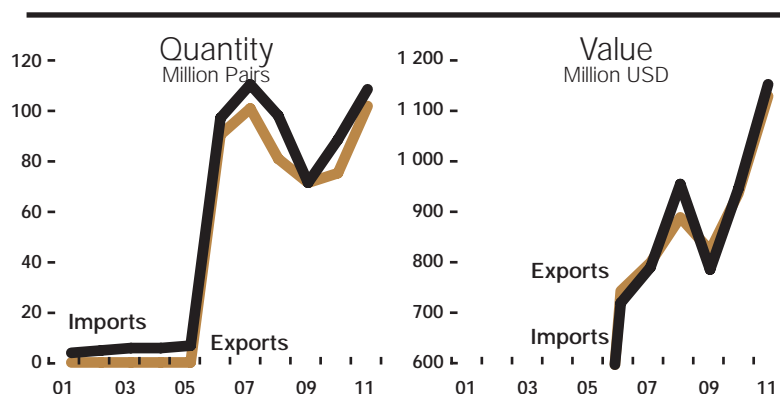
## Location and main indicators

Capital	Panama City
Language	Spanish
Area	75 420 km <sup>2</sup>
Population	4 million
GDP 2011	31 billion USD
GDP per capita	8 514 USD
Δ GDP 2011	+10.6%
Δ GDP last 5 years	+52.5%
Currency	Balboa (PAB)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 130	16	102	14	11.07
Imports	1 153	18	108	23	10.69
Production			1	109	
Consumption			7	116	

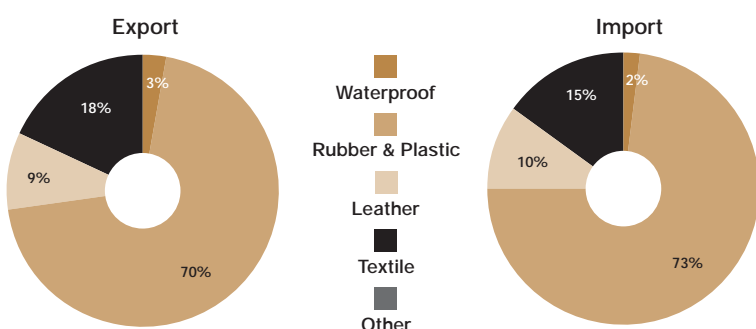


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Venezuela	357	32%	34	33%	+94%	+56%	+65%	+67%
Colombia	328	29%	26	25%	+158	+127	+19	+19
Dominic. Rep.	64	6%	7	7%				
Ecuador	50	4%	4	4%				
Costa Rica	49	4%	4	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	708	61%	82	76%	+123%	+154%	+297%	-25%
Vietnam	167	15%	9	9%	+390	+101	+55	-39
Hong Kong	118	10%	8	7%				
Indonesia	75	6%	3	3%				
USA	30	3%	2	2%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Since 2006 Panama has served as an important platform in international footwear trade. Its exports that are almost exclusively re-exports, move in line with imports and in 2010, were in the order of 1.1 billion USD. The country imports rubber and plastic footwear from China and other Asian countries and re-exports it to its neighbours in Central and Southern America.

## Sectorial organizations

CCIAP - Cámara de Comercio, Industrias y Agricultura de Panamá | [www.panacamara.org](http://www.panacamara.org)

## Fairs & Events

n.a.

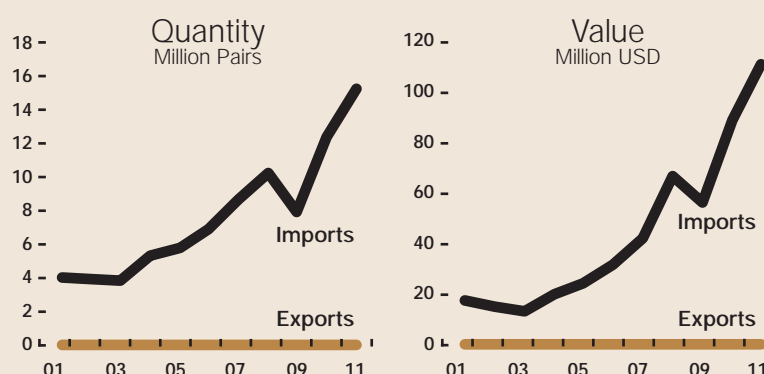
## Location and main indicators

Capital	Asunción
Language	Spanish and Guarani
Area	406 750 km <sup>2</sup>
Population	7 million
GDP 2011	21 billion USD
GDP per capita	3 252 USD
Δ GDP 2011	+3.8%
Δ GDP last 5 years	+29.7%
Currency	Guarani (PYG)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	0.3	113	0.02	114	15.18
Imports	112	62	15	67	7.30
Production			2	100	
Consumption			17	86	

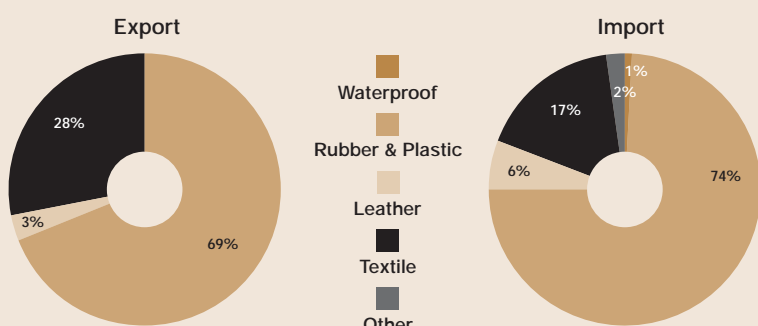


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Brazil	0.24	70%	0.02	96%	-100% -100%
Argentina	0.04	13%	0.00	0%	
Cuba	0.02	6%	0.00	2%	+0.2
Germany	0.01	4%	0.00	1%	-0.04
Chile	0.01	3%	0.00	0%	-0.01

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Brazil	50	45%	10	68%	+320% +195%
China	46	41%	4	29%	+159%
Vietnam	4	3%	0.0	0%	+34
Argentina	4	3%	0.1	1%	+32
Indonesia	3	3%	0.1	1%	+3

## Types of footwear traded 2011 (quantity)



## Recent developments

Paraguay's imports have been growing steadily over the last decade and continued to do so in 2011, reaching a new all-time maximum. Some of this growth seems to be related to triangular trade between China and Brazil, Paraguay's largest market. Paraguay also imports mostly from its neighbour Brazil, and from Asian countries such as China, Vietnam and Indonesia. Paraguay's exports are of little significance.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

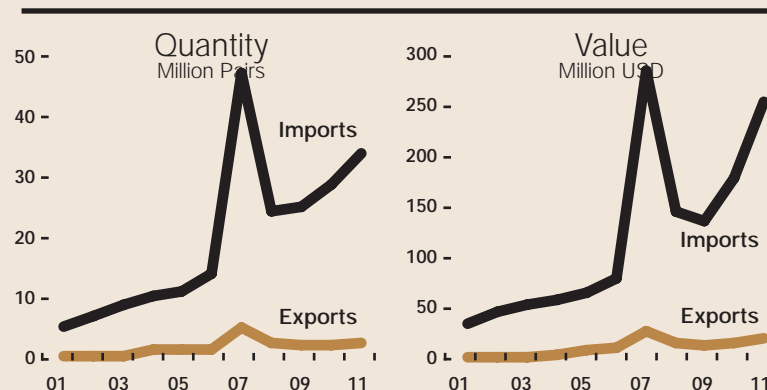
## Location and main indicators

Capital	Lima
Language	Spanish
Area	1 285 220 km <sup>2</sup>
Population	30 million
GDP 2011	174 billion USD
GDP per capita	5 782 USD
Δ GDP 2011	+6.9%
Δ GDP last 5 years	+40.3%
Currency	Nuevos Soles (PEN)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	22	74	3	67	7.96
Imports	255	44	34	46	7.47
Production			42	30	
Consumption			73	35	

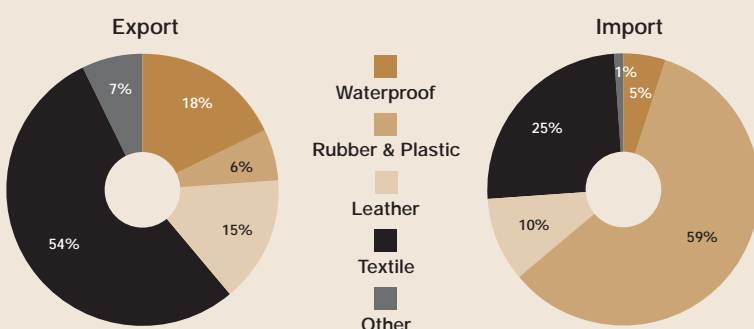


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Colombia	5.0	23%	1.0	38%	+286% +230% -51%
Chile	4.6	21%	0.5	18%	+3
Ecuador	3.0	14%	0.2	9%	+0.7
USA	2.0	9%	0.1	3%	-0.03
Mexico	1.7	8%	0.2	7%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	157	61%	20	57%	+291% +301% +625% +131%
Vietnam	30	12%	2	5%	+116
Brazil	23	9%	2	6%	+22
Indonesia	16	6%	1	4%	+13
Ecuador	8	3%	3	8%	+12

## Types of footwear traded 2011 (quantity)



## Recent developments

After a sharp fall in 2008-09, Peru's footwear imports are on the rise, with growth rates of 18% (volume) and 43% (value) in 2011. Roughly 60% of these come from China. Exports have also grown strongly although far outweighed by imports, resulting in a large trade deficit. Colombia, Chile and Ecuador are Peruvian's main markets.

## Sectorial organizations

APMEFAC - Asociacion de Pequeños y Medianos Fabricantes de Calzado  
 CCCA- Leather, shoe industry and related components Corp.  
 PROMPEX - Sector Cuero, Calzado y Complementarios

## Fairs & Events

n.a.



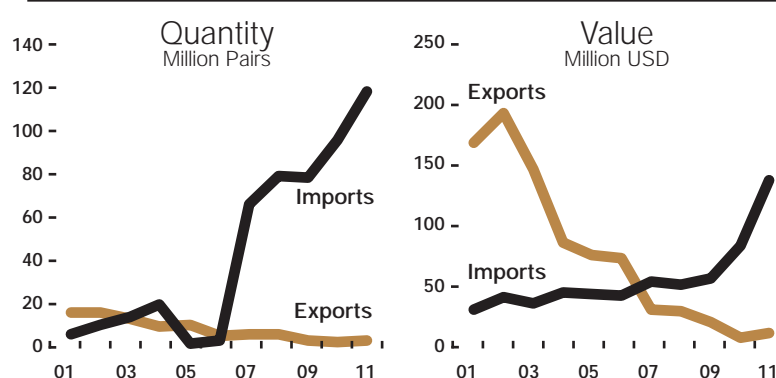
## Location and main indicators

Capital	Manila
Language	Filipino and English
Area	300 000 km <sup>2</sup>
Population	96 million
GDP 2011	213 billion USD
GDP per capita	2 223 USD
Δ GDP 2011	+3.7%
Δ GDP last 5 years	+25.4%
Currency	Peso (PHP)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	11	83	3	62	3.17
Imports	138	55	118	20	1.17
Production			79	17	
Consumption			194	17	

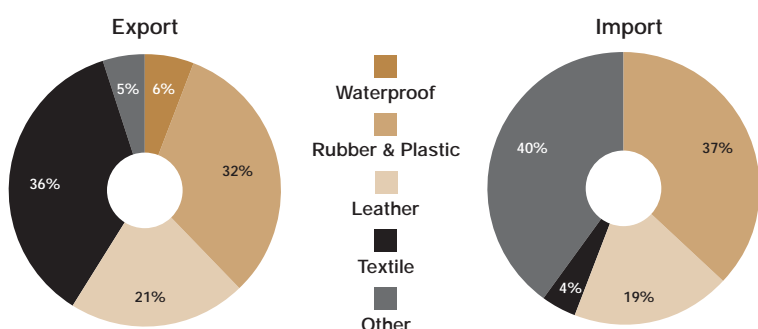


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Japan	6.1	58%	1.4	43%	+70%	-77%	-98%	-100%
USA	0.5	5%	0.1	3%				
Rep. of Korea	0.5	5%	0.2	7%	+2			
Australia	0.5	5%	0.1	4%	-2			
Hong Kong	0.3	3%	0.1	3%	-2			
					-14			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	89	65%	109	92%	+253%	+191%	+167%	-12%
Vietnam	14	11%	1	1%	+64			
Indonesia	10	7%	0.8	1%	+10			
Hong Kong	7	5%	3	2%	+6			
Brazil	4	3%	0.9	1%	-1			

## Types of footwear traded 2011 (quantity)



## Recent developments

Over the last decade, Philippine exports displayed a strong downwards trend, interrupted in 2011 when footwear exports grew 33% in volume and 53% in value. Japan was the destination of the majority of these. Meanwhile, Philippines imports continue to increase strongly, now approaching 120 million pairs. Singapore, Thailand and China are the country's most relevant suppliers.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.

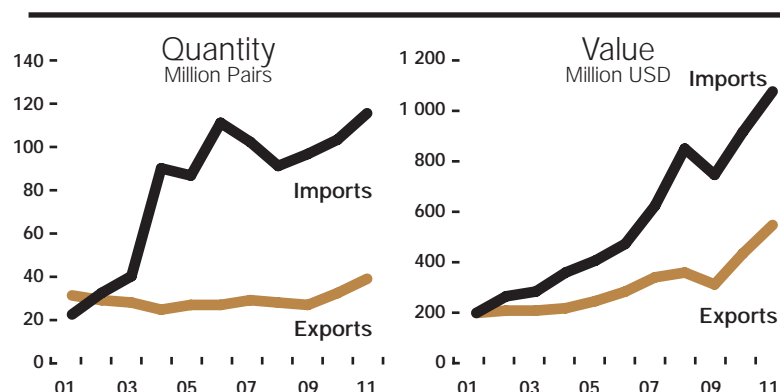
## Location and main indicators

Capital	Warsaw
Language	Pole/Polish
Area	312 680 km <sup>2</sup>
Population	38 million
GDP 2011	514 billion USD
GDP per capita	13 540 USD
Δ GDP 2011	+4.3%
Δ GDP last 5 years	+23.7%
Currency	Zlotych (PLN)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	543	24	39	26	14.05
Imports	1 070	19	115	22	9.30
Production			32	36	
Consumption			108	33	

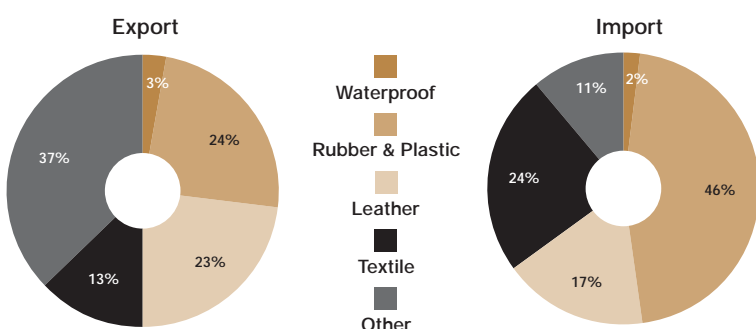


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Russian Fed.	136	25%	5	13%	+297%
Germany	134	25%	10	26%	+145%
Ukraine	57	10%	3	8%	+127%
Czech Rep.	30	6%	3	8%	-48%
Netherlands	25	5%	1	3%	+101%

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Germany	384	36%	29	26%	+197%
China	178	17%	56	48%	+61%
Italy	115	11%	3	3%	+80%
Slovakia	55	5%	3	3%	+245%
Belgium	49	5%	3	3%	+67%

## Types of footwear traded 2011 (quantity)



## Recent developments

The Polish footwear industry is located in towns such as Łaskarzew, Czeszichowa, Kalwaria Zebrzydowska, Łuków and Słupsk. Last year, both Polish exports and imports increased strongly, but the trade deficit enlarged, as has been happening for a decade. In the last five years Russia established itself as Poland's main client, followed closely by Germany. Germany is also Poland's main supplier, followed at some distance by China and Italy.

## Sectorial organizations

IPS - Leather Industry Institute - [www.ips.lodz.pl](http://www.ips.lodz.pl)  
PIPS - Polish Chamber of Shoe and Leather Industry | [www.pips.pl](http://www.pips.pl)

## Fairs & Events

BTS, Poznan (Mar; Aug)

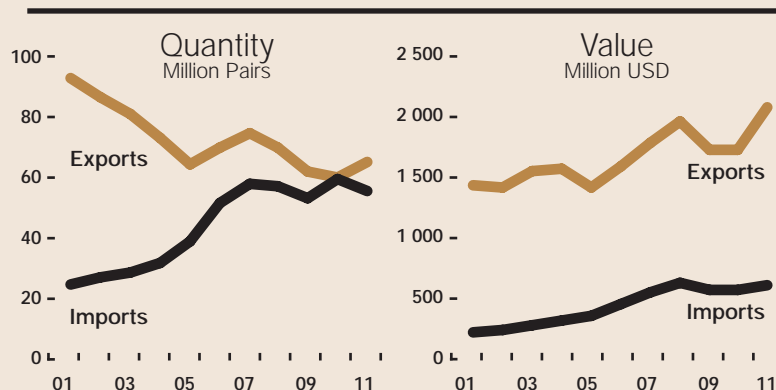
## Location and main indicators

Capital	Lisboa
Language	Portuguese
Area	92 090 km <sup>2</sup>
Population	11 million
GDP 2011	239 billion USD
GDP per capita	22 413 USD
Δ GDP 2011	-1.5%
Δ GDP last 5 years	-0.7%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 091	11	65	21	32.00
Imports	606	29	56	35	10.90
Production			61	22	
Consumption			51	47	

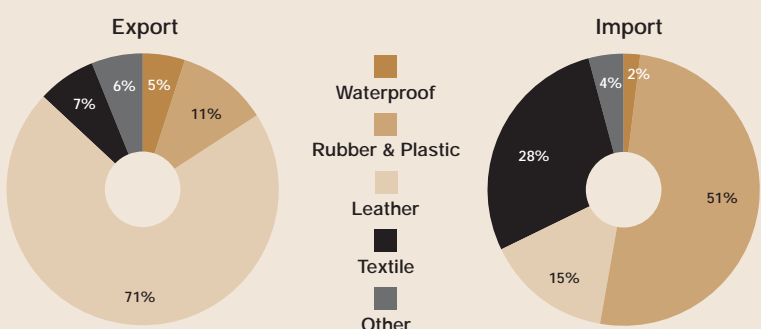


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
France	550	26%	15	23%	+69%	+23%	+68%	+23%
Germany	390	19%	10	16%	+119	+103	+94	+73
Netherlands	294	14%	8	12%				
Spain	234	11%	14	21%				
UK	166	8%	5	8%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Spain	269	44%	18	32%	+23%	+158%	+68%	+37%
China	72	12%	25	45%	+50	+43	+25	+18
Belgium	70	11%	2	4%				
Italy	63	10%	2	3%				
Netherlands	42	7%	2	4%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Portugal is among the top 10 footwear exporters for every category of footwear except rubber & plastic and textile. The Portuguese footwear industry is located in the north of the country and is organized in two geographic clusters; the towns of Felgueiras and Guimarães, on the one hand, and Feira, São João da Madeira and Oliveira de Azeméis, on the other. All are easily accessible from Porto International Airport. In 2011, Portuguese exports increased 21% in value. France, Germany, Spain and the Netherlands are its main markets.

## Sectorial organizations

APICCAPS - Portuguese Footwear Association | [www.apiccaps.pt](http://www.apiccaps.pt)  
CTCP - Portuguese Footwear Technological Center | [www.ctcp.pt](http://www.ctcp.pt)

## Fairs & Events

n.a.

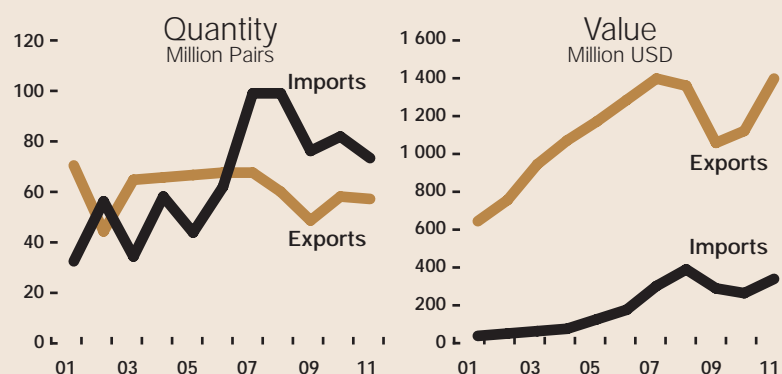
## Location and main indicators

Capital	Bucharest
Language	Romanian
Area	238 391 km <sup>2</sup>
Population	21 million
GDP 2011	190 billion USD
GDP per capita	8 863 USD
Δ GDP 2011	+2.5%
Δ GDP last 5 years	+7.4%
Currency	New Lei (RON)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 391	14	57	22	24.35
Imports	343	40	73	27	4.70
Production			44	29	
Consumption			59	41	

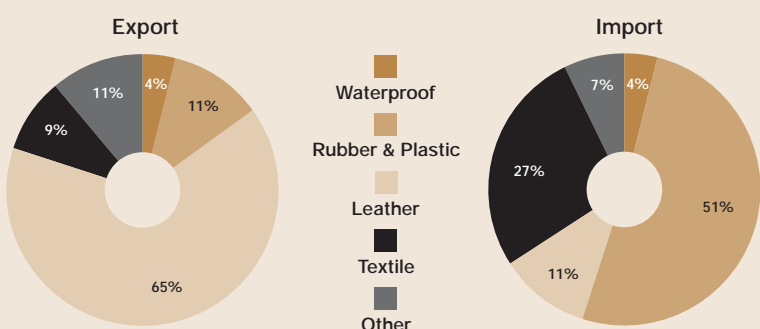


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Italy	742	53%	33	57%	+272%	-19%	-10%
Austria	146	10%	5	9%	+106	+96	
France	102	7%	3	5%			
Slovakia	98	7%	4	6%		-12	-84
Germany	93	7%	4	6%			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
China	72	21%	51	70%		+52%	-22%
Italy	59	17%	3	4%			
Slovakia	54	16%	3	4%	+53	+20	+17
Germany	19	5%	3	4%			
Spain	18	5%	1	1%			-20

## Types of footwear traded 2011 (quantity)



## Recent developments

The Romanian footwear industry, located in areas such as Bihor, Timis, and Bucharest, continues to contract, its number of workers falling below 50 thousand in 2011. Exports, directed primarily to Italy, stabilized to the order of 57 million pairs. Official statistics show imports increasing in terms of value but falling in quantity.

## Sectorial organizations

SFERA FACTOR - Organisation of the Romanian Leather Manufacturers  
Association of Romanian Shoe Producers

## Fairs & Events

Expo ITP, Bucharest (Mar; Sep) | [www.itp-expo.ro](http://www.itp-expo.ro)  
Next Season Bucharest, Bucharest (Fev; Aug) | [www.sferafactor.ro](http://www.sferafactor.ro)

# Russian Federation RU

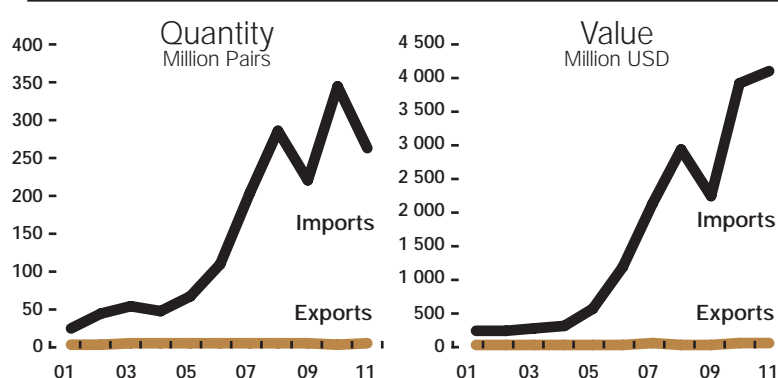
## Location and main indicators

Capital	Moscow
Language	Russian
Area	17 098 240 km <sup>2</sup>
Population	142 million
GDP 2010	1 850 billion USD
GDP per capita	12 993 USD
Δ GDP 2010	+4.3%
Δ GDP last 5 years	+14.6%
Currency	Rubles (RUB)



## Footwear industry

	Value		Quantity		Prices
2010	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	30	72	6	54	4.83
Imports	3 940	8	256	9	15.39
Production			52	24	
Consumption			302	13	

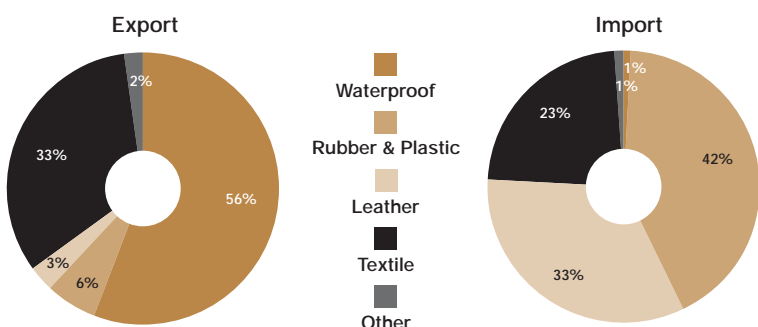


## Main trading partners 2010

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %	
Ukraine	7	23%	2	33%	-90%	-100%
Poland	5	16%	2	35%	+4	+4
Kyrgyzstan	3	12%	0	2%	-4	-7
Germany	2	6%	0	7%		
Georgia	2	6%	0	1%		

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %	
China	2 629	67%	189	74%	+243%	+208%
Italy	296	8%	13	5%	+380%	+697%
Vietnam	197	5%	11	4%	+199	+155
Indonesia	109	3%	6	2%	+95	
Turkey	80	2%	5	2%		

## Types of footwear traded 2010 (quantity)



## Recent developments

In recent years, Krasnodarskiy Kray became the most important footwear production centre in Russia. Other important locations for the industry are Moscow, Tver and Voronezh. Russia is among the top 10 footwear importers, but is not a significant exporter. In 2011, imports draw back in volume but kept rising in value. China is Russia's main supplier.

## Sectorial organizations

National Footwear Association of Russia  
The St. Petersburg Footwear Chamber

## Fairs & Events

LeShow, Moscow (May) | [leshow.ru](http://leshow.ru)  
Mosshoes, Moscow (Jan; Mar; Jun; Sep) | [www.mosshoes.com](http://www.mosshoes.com)  
Obuv Mir Kozhi, Moscow (Mar; Oct) | [www.obuv-expo.ru/en/](http://www.obuv-expo.ru/en/)  
Techtextil Russia, Moscow (Mar) | [www.techtextil.messefrankfurt.ru](http://www.techtextil.messefrankfurt.ru)

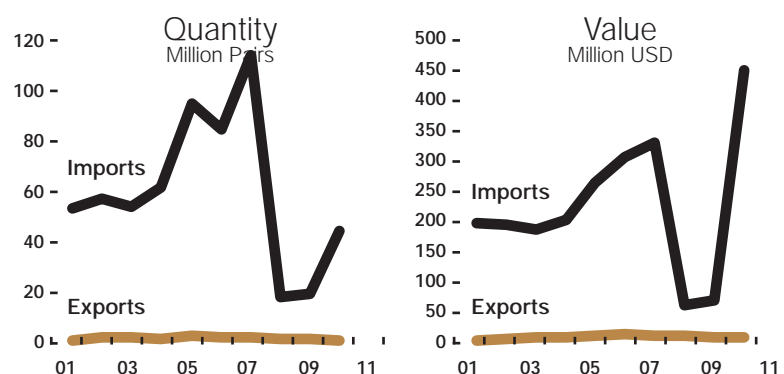
## Location and main indicators

Capital	Riyadh
Language	Arabic
Area	2 149 690 km <sup>2</sup>
Population	28 million
GDP 2010	578 billion USD
GDP per capita	20 504 USD
Δ GDP 2010	+6.8%
Δ GDP last 5 years	+18.9%
Currency	Riyal (SAR)



## Footwear industry

	Value		Quantity		Prices
2010	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	7	85	1	83	5.66
Imports	433	35	43	43	10.12
Production			86	16	
Consumption			127	27	

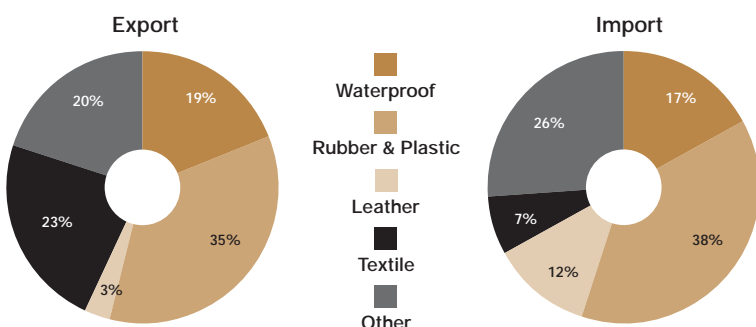


## Main trading partners 2010

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
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Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	267	62%	30	70%	+60%
Italy	41	9%	2	5%	+90%
Turkey	21	5%	3	7%	+26%
Vietnam	18	4%	1	2%	+211%
India	15	3%	1	3%	

## Types of footwear traded 2010 (quantity)



## Recent developments

Saudi Arabia has only residual exports of footwear as a result of some re-exporting. Official statistics show imports of some 43 million pairs coming mostly from China, a number that seems low for the country's wealth and population.

## Sectorial organizations

n.a.

## Fairs & Events

n.a.



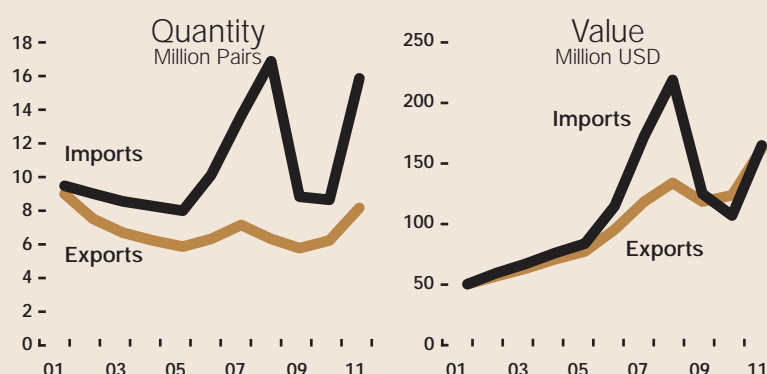
## Location and main indicators

Capital	Belgrade
Language	Serbian
Area	88 360 km <sup>2</sup>
Population	7 million
GDP 2011	45 billion USD
GDP per capita	6 081 USD
Δ GDP 2011	+1.8%
Δ GDP last 5 years	+8.5%
Currency	Serbian dinar (RSD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	162	41	8	52	20.08
Imports	164	51	16	66	10.37
Production			4	87	
Consumption			12	97	

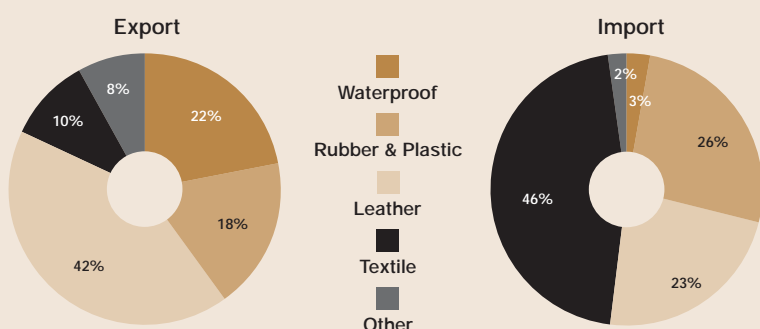


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Italy	56	34%	2	31%	+414%	+238%	-18%
Montenegro	26	16%	2	20%	+21	+17	+6
Bosnia Herz.	24	15%	1	18%			
China	7	4%	1	6%			-12
Macedonia	6	3%	0	5%			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
China	87	53%	9	59%	+49%	+119%	-28%
Italy	16	10%	1	7%	+28	+9	+4
Vietnam	11	7%	1	6%			
Montenegro	10	6%	1	6%			-4
Indonesia	7	4%	1	4%			

## Types of footwear traded 2011 (quantity)



## Recent developments

The Serbian footwear industry is composed of more than 200 firms, mostly in the areas of Vojvodina, Zaječar, Vranje and Novi Pazar, employing some 8 thousand workers. Official figures show imports almost doubling in 2011 to some 16 million pairs, while exports increased by 31%. Italy, Montenegro and Bosnia Hercegovina are the main export markets and China is the most important supplier.

## Sectorial organizations

Serbian Chamber of Commerce | <http://www.pks.rs>

## Fairs & Events

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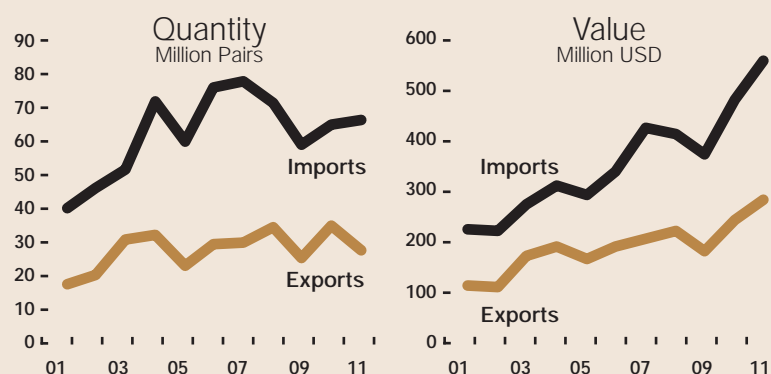
## Location and main indicators

Capital	Singapore
Language	English, Malay, Chinese, Tamil
Area	710 km <sup>2</sup>
Population	5 million
GDP 2011	260 billion USD
GDP per capita	49 271 USD
Δ GDP 2011	+4.9%
Δ GDP last 5 years	+32.0%
Currency	Singapore dollar (SGD)



## Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	284	30	28	32	10.25
Imports	560	32	67	30	8.41
Production			12	54	
Consumption			51	48	

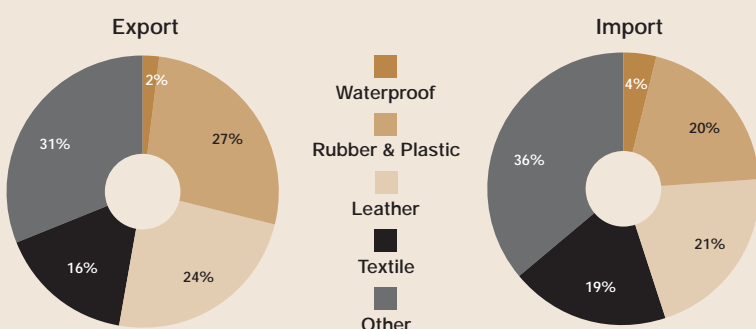


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Indonesia	77	27%	7	26%	+124%	+67%	-72%
Malaysia	48	17%	5	18%	+42	+19	+18
Mexico	18	6%	3	11%			
Thailand	15	5%	1	3%			-26
Australia	14	5%	1	2%			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
China	225	40%	41	62%	+109%	+229%	+113%
Italy	79	14%	1	1%	+117	+54	+33
Indonesia	62	11%	5	8%			-23
Vietnam	40	7%	4	6%			
Malaysia	36	6%	5	7%			

## Types of footwear traded 2011 (quantity)



## Recent developments

In spite of the stability in terms of volume, Singaporean exports and imports continued to set new records in value. Singapore exports mainly to neighbouring Malaysia and Indonesia, which are also significant suppliers. China, however, is the main source of imports with Italy a distant second.

## Sectorial organizations

Singapore Footwear Merchant's Association

## Fairs & Events

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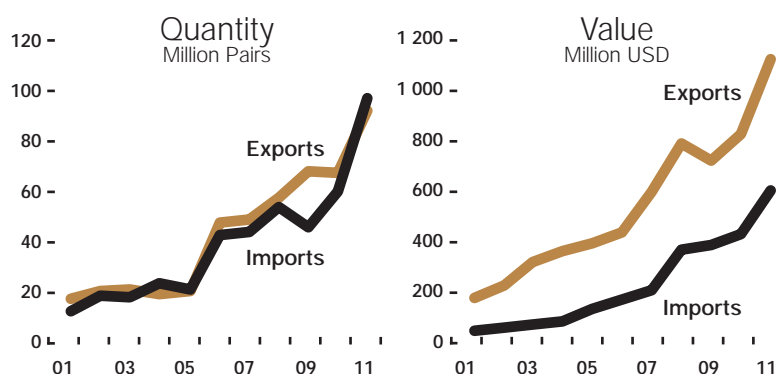
## Location and main indicators

Capital	Bratislava
Language	Slovak
Area	49 040 km <sup>2</sup>
Population	5 million
GDP 2011	96 billion USD
GDP per capita	17 644 USD
Δ GDP 2011	+3.3%
Δ GDP last 5 years	+19.6%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 122	17	92	16	12.17
Imports	604	30	97	25	6.23
Production			22	47	
Consumption			26	68	

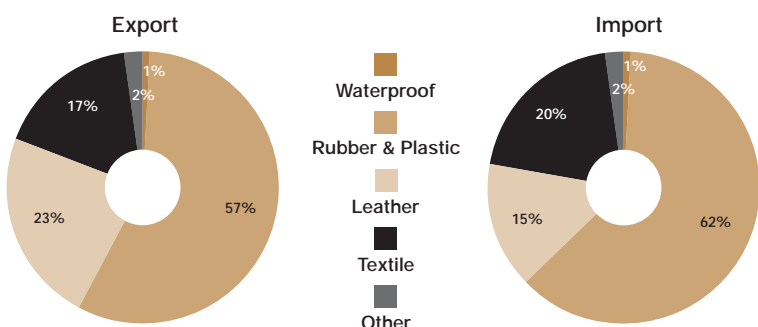


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	487	43%	15	16%	+155%	+565%	+268%	+268%
Austria	118	11%	5	5%	+295	+100	+65	+62
Hungary	89	8%	43	47%				
Czech Rep.	86	8%	10	11%				
Poland	60	5%	8	9%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	240	40%	20	20%	+800%			+112%
Romania	99	16%	4	4%	+213	+97	+46	+38
China	73	12%	59	60%				
Czech Rep.	53	9%	3	3%				
Vietnam	47	8%	6	6%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In Slovakia the footwear industry is concentrated in Bardejov, Partizánske and Bánovce, Bebravou and Komárno. Slovak exports and imports of footwear have grown in step and almost continuously throughout the last decade reaching new all-time highs in 2011. Germany, Austria, Hungary and the Czech Republic are Slovakia's main clients and exports to those countries grew substantially in the last five years. China is the main supplier.

## Sectorial organizations

Association of Leather and Shoe Industries of Slovakia | [www.zkop.sk](http://www.zkop.sk)

## Fairs & Events

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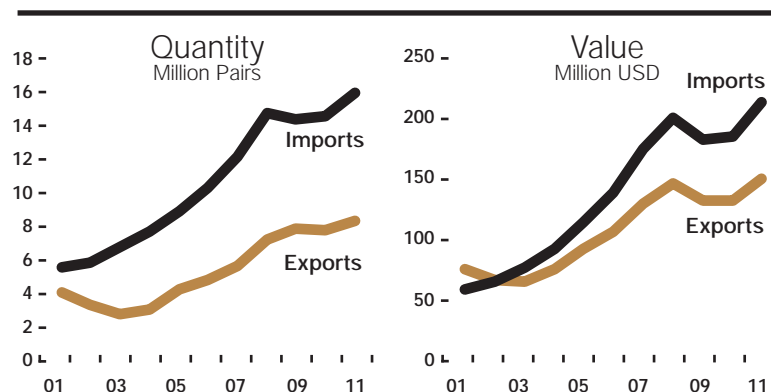
## Location and main indicators

Capital	Ljubljana
Language	Slovene
Area	20 270 km <sup>2</sup>
Population	2 million
GDP 2011	50 billion USD
GDP per capita	24 533 USD
Δ GDP 2011	-0.2%
Δ GDP last 5 years	+3.1%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	151	44	8	50	18.20
Imports	214	47	16	65	13.42
Production			2	98	
Consumption			10	104	

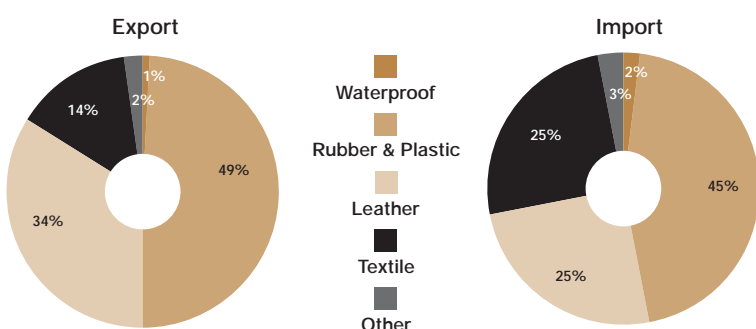


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	37	24%	0.8	10%	+85%	+134%	+51%	+343%
Croatia	22	14%	0.9	10%	+16	+6	+4	+3
Serbia	11	7%	0.4	5%				
Hungary	10	7%	2.1	25%				
Italy	10	7%	1.7	20%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	42	20%	1.8	11%	+89%	+161%	+201%	
China	35	16%	6.5	41%	+16	+12	+11	+10
Austria	23	11%	0.9	6%				
Germany	19	9%	1.1	7%				
Belgium	15	7%	0.8	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Gorenjska is the most import centre of the small Slovenian footwear industry, followed by Dolenjska and Prekmurje. In 2011 the industry continued losing firms and workers, the level of employment having fallen below 1,500. Exports and imports grew at rates close to 15%, resulting in a widening trade deficit. Italy is the main origin of imports and Germany the main market for exports.

## Sectorial organizations

ZAVOD IRCUO - Technological Center for Leather and Shoe Industry | [www.ircuo.si](http://www.ircuo.si)

## Fairs & Events

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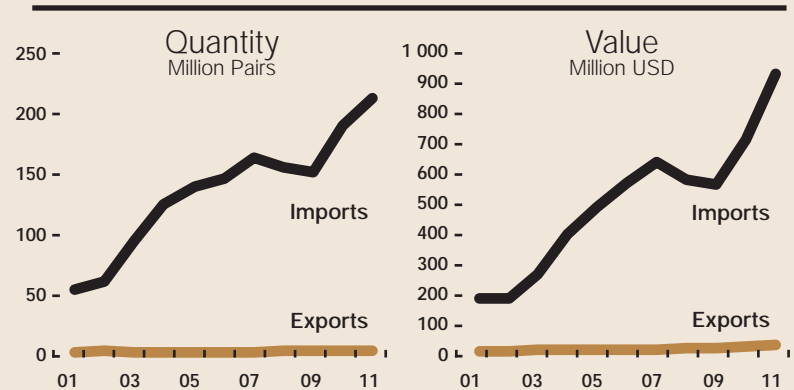
## Location and main indicators

Capital	Pretoria
Language	English
Area	1 219 090 km <sup>2</sup>
Population	51 million
GDP 2011	408 billion USD
GDP per capita	8 066 USD
Δ GDP 2011	+3.1%
Δ GDP last 5 years	+14.3%
Currency	Rand (ZAR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	33	71	3	64	10.01
Imports	905	23	206	11	4.40
Production			47	27	
Consumption			249	16	

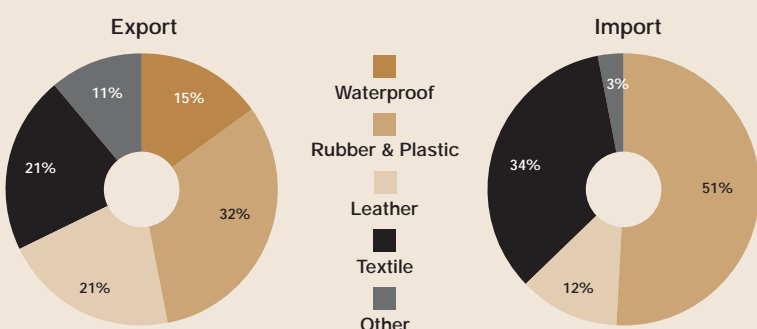


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Zimbabwe	8	24%	1.0	29%	+410%	+181%	+297%	-69%
Zambia	6	17%	0.7	21%	+6	+3.5	+2.4	-2
Mozambique	3	10%	0.3	9%				
Rep. Congo	2	6%	0.1	3%				
Malawi	2	6%	0.1	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	679	75%	188	92%	+64%	+79%	+205%	+66%
Vietnam	79	9%	7	3%	+264	+34	+29	+14
Indonesia	44	5%	4	2%				
Italy	37	4%	1	1%				
India	17	2%	2	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, the South African footwear industry, located mostly in KwaZulu-Natal and Cape Town, and employing some 12 thousand workers, was able to increase production and exports. Regional neighbours such as Zimbabwe, Mozambique and Zambia are South Africa's most relevant export markets. Chinese imports supply most of the internal market.

## Sectorial organizations

SAFLEC - SA Footwear and Leather Export Council | [www.saflec.co.za](http://www.saflec.co.za)  
SAFLIA - South African Footwear & Leather Industries Association

## Fairs & Events

ATF, Cape Town (Nov) | [www.atfexpo.co.za](http://www.atfexpo.co.za)

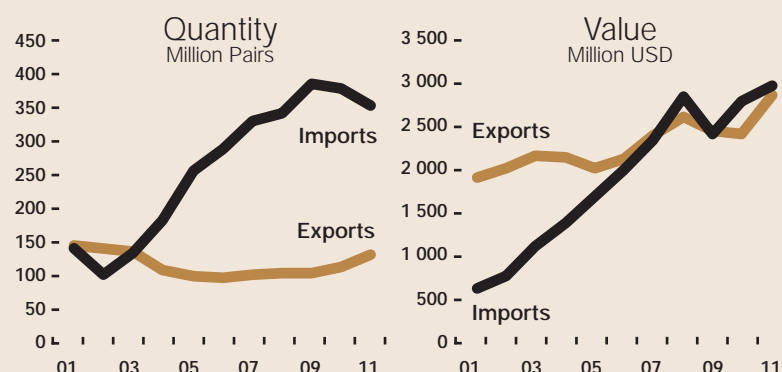
## Location and main indicators

Capital	Madrid
Language	Spanish
Area	505 370 km <sup>2</sup>
Population	46 million
GDP 2011	1 494 billion USD
GDP per capita	32 360 USD
Δ GDP 2011	+0.7%
Δ GDP last 5 years	+1.1%
Currency	Euro (EUR)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 870	9	130	10	22.04
Imports	2 977	10	354	8	8.42
Production			94	15	
Consumption			318	11	

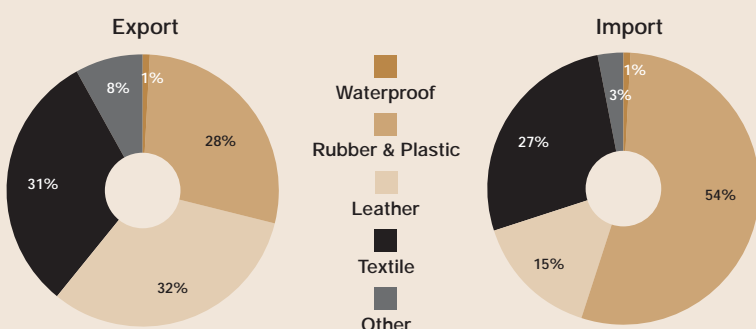


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
France	602	21%	29	22%	+34%	+79%	+70%	+35%
Italy	326	11%	14	11%	+153	+143	+127	+70
Portugal	310	11%	22	17%				
Germany	273	10%	10	8%				
UK	215	8%	7	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	943	32%	244	69%	+62%	+66%	+80%	+105%
France	282	9%	16	4%	+362	+112	+111	+102
Belgium	276	9%	9	3%				
Italy	271	9%	8	2%				
Vietnam	251	8%	22	6%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The Comunidad Valenciana is the center of the important Spanish footwear industry, although it is also present in areas such as Castilla La Mancha and La Rioja. During 2011, the volume of exports went up 12,4% in pairs and 10,6% in value. Over the last three years the Spanish industry has been able to diversify its exports to new markets. At the same time, imports from China grew 62%. Italy and France are the main export markets for the Spanish brands.

## Sectorial organizations

FICE - [www.fice.es](http://www.fice.es)  
 INESCOP - Instituto Tecnológico del Calzado y Conexas | [www.inescop.es](http://www.inescop.es)

## Fairs & Events

Futurmoda, Alicante (Apr; Nov) | [www.futurmoda.es](http://www.futurmoda.es)  
 Modacalzado & Iberpiel, Madrid (Mar; Sep) | [www.ifema.es](http://www.ifema.es)  
 SIMM, Madrid (Fev; Sep) | [www.ifema.es](http://www.ifema.es)  
 The Branderly, Barcelona (Jan; Jul) | [www.thebranderly.com](http://www.thebranderly.com)



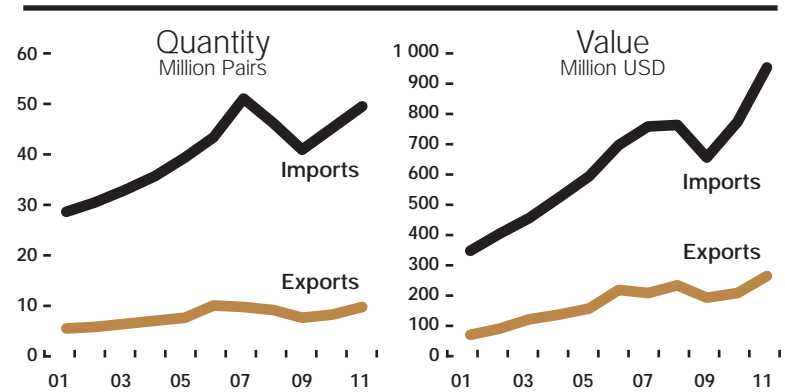
## Location and main indicators

Capital	Stockholm
Language	Swedish
Area	450 300 km <sup>2</sup>
Population	9 million
GDP 2011	538 billion USD
GDP per capita	56 956 USD
Δ GDP 2011	+4.0%
Δ GDP last 5 years	+7.5%
Currency	Kronor (SEK)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	262	33	9	48	27.81
Imports	949	21	49	38	19.22
Production			1	112	
Consumption			41	54	

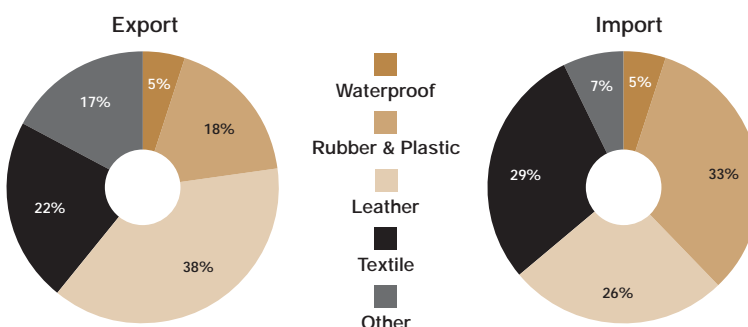


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Finland	69	26%	3	30%	+28%	+854%	+154%	-13%
Norway	63	24%	2	16%	+13%	+8	+7	-7
Denmark	53	20%	2	22%				
UK	13	5%	1	7%				
Germany	12	5%	0	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	205	22%	26	52%	+147%	+31%	+96%	+107%
Germany	115	12%	4	9%	+68	+48	+33	+33
Denmark	106	11%	3	5%				
Netherlands	70	7%	2	4%				
Belgium	69	7%	2	3%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The footwear industry in Sweden is very small, being located mainly in the area of Örebro. The country imports most of the shoes it needs. China accounts for half of the Swedish imports, in terms of quantity, but less than one quarter in terms of values. Sweden also imports from a diverse range of Asian and European suppliers. Despite the limited local production, Sweden also exports footwear almost exclusively to other Nordic countries. In 2011, both imports and exports increased to new record levels.

## Sectorial organizations

Swedish Shoemakers Association

## Fairs & Events

Nordic Shoe & Bag Fair, Stockholm (Fev; Aug) | [www.nordensskoochvaskmassa.se/en/](http://www.nordensskoochvaskmassa.se/en/)

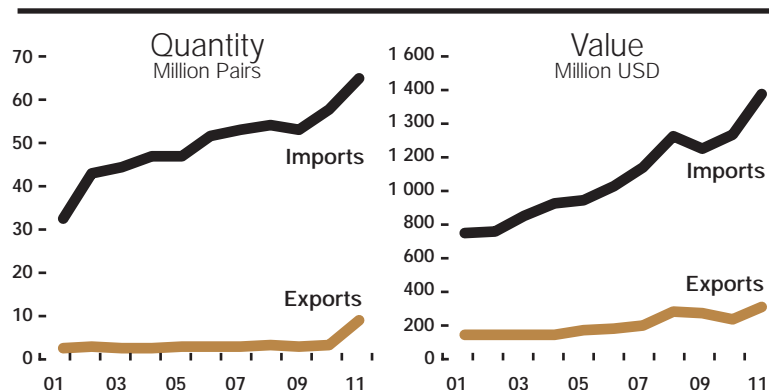
## Location and main indicators

Capital	Bern
Language	German, French, Italian
Area	41 280 km <sup>2</sup>
Population	8 million
GDP 2011	636 billion USD
GDP per capita	81 161 USD
Δ GDP 2011	+1.9%
Δ GDP last 5 years	+8.6%
Currency	Swiss franc (CHF)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	274	32	4	58	34.01
Imports	1 402	15	61	33	18.72
Production			1	106	
Consumption			58	42	

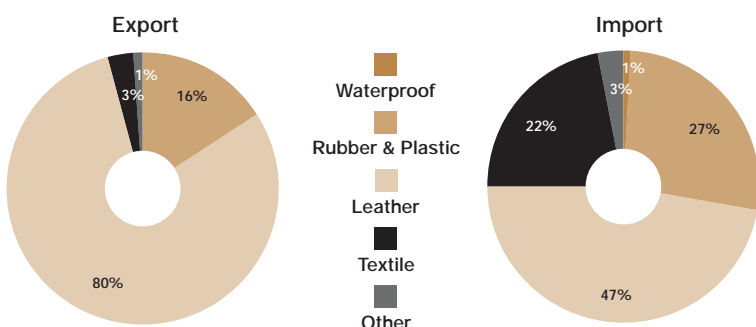


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Germany	69	25%	1.1	29%	+167%	+328%	+72%	+73%
China	38	14%	0.5	12%	+43%	+29%	+10%	+9%
Austria	24	9%	0.4	11%				
Italy	22	8%	0.2	6%				
Hong Kong	19	7%	0.2	6%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	379	27%	13	23%	+63%	+78%	+25%	+46%
Germany	317	23%	13	23%	+122%	+83%	+76%	+33%
China	191	14%	9	16%				
France	106	8%	4	7%				
Vietnam	65	5%	3	6%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Switzerland has seen rapid growth of footwear imports throughout the last decade. Contrary to many other countries, its top suppliers are still European, namely Italy and Germany with China coming third. The same three countries occupy the top 3 positions among the destinations of the, more limited, Swiss exports.

## Sectorial organizations

VSG - Verband Schweizerischer Gerbereien | <http://www.leder-gerbereien.ch>

## Fairs & Events

n.a.

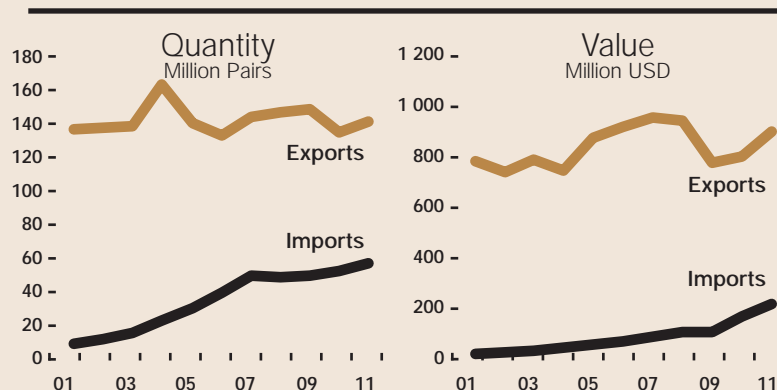
## Location and main indicators

Capital	Bangkok
Language	Thai
Area	513 120 km <sup>2</sup>
Population	64 million
GDP 2011	346 billion USD
GDP per capita	5 394 USD
Δ GDP 2011	+0.1%
Δ GDP last 5 years	+13.5%
Currency	Baht (THB)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	899	20	141	9	6.37
Imports	220	46	56	34	3.91
Production			245	9	
Consumption			160	19	

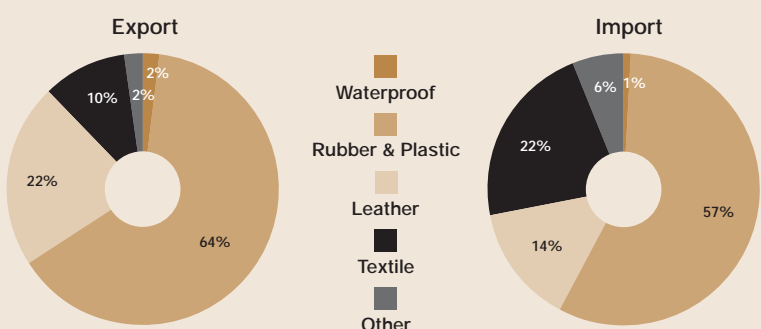


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Denmark	135	15%	4	3%	+145%	+344%	-93%	-55%
USA	128	14%	11	8%				
Emirates	61	7%	14	10%	+80	+25		
UK	52	6%	4	3%			-96	-156
France	40	4%	4	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	141	64%	51	91%	+271%	+251%		+143%
Vietnam	20	9%	1.2	2%				
Indonesia	14	6%	1.2	2%	+102	+14	+9	+8
Italy	13	6%	0.1	0%				
India	10	4%	0.3	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Thailand is among the top 10 footwear exporters in terms of volume, although it is only the twentieth exporter in terms of value. The country specializes in rubber and plastic of relatively low price. Its exports have remained almost stable over the last decade, while imports reached a new maximum in 2011. Nonetheless, the country still earns a sizable trade surplus. Denmark and the USA are Thailand's most relevant export markets. Thailand's imports, on the other hand come mainly from China.

## Sectorial organizations

TFA - Thai Footwear Association | <http://thaifoot.fortunecity.com>

## Fairs & Events

BIFF & BIL, Bangkok (Fev) | [www.biffandbil.com](http://www.biffandbil.com)

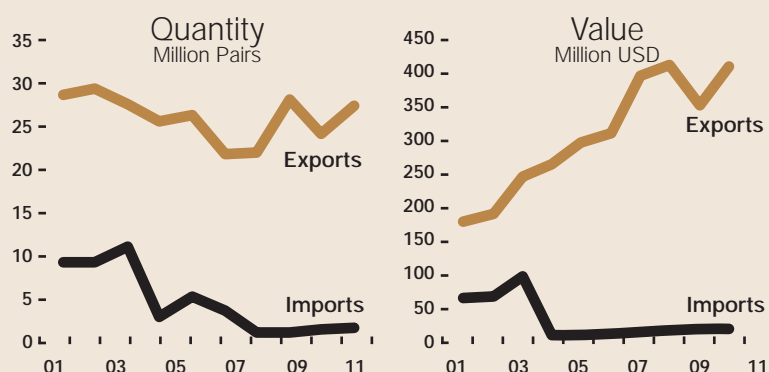
## Location and main indicators

Capital	Tunis
Language	Arabic
Area	163 610 km <sup>2</sup>
Population	11 million
GDP 2010	46 billion USD
GDP per capita	4 351 USD
Δ GDP 2010	-0.8%
Δ GDP last 5 years	+17.0%
Currency	Tunisian dinar (TND)



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	409	26	27	33	14.99
Imports	18	112	2	120	10.63
Production			44	28	
Consumption			18	84	

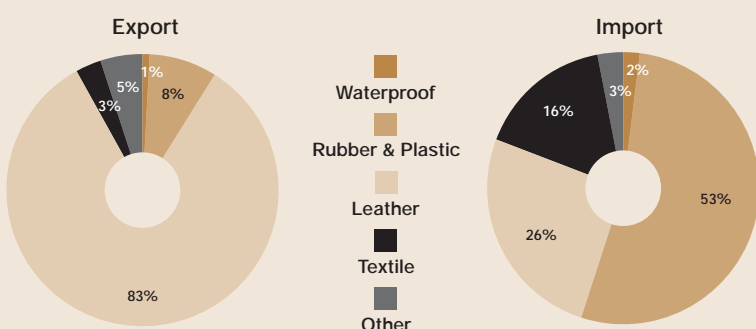


## Main trading partners 2010

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Italy	175	43%	12	43%	+44%	+141%	-81%	-60%
France	101	25%	6	23%	+53	+44	-10	-16
Germany	75	18%	5	20%				
UK	7	2%	1	3%				
Morocco	4	1%	0	1%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	6	31%	1.0	60%	+76%	-70%	-100%	-83%
Vietnam	3	16%	0.1	8%				
Italy	2	12%	0.1	4%	+2	-47	-49	-53
France	1	8%	0.1	5%				
Spain	1	8%	0.0	3%				

## Types of footwear traded 2010 (quantity)



## Recent developments

Tunisia is a relevant exporter of leather footwear to major European markets: Italy, France and Germany which together receive more than 90% of its exports. Exports to the United Kingdom have declined substantially in the last few years. Tunisian imports are small, China and Vietnam being the main suppliers. Data for 2011 was not available in time for inclusion in this report.

## Sectorial organizations

FNCC- National Federation of Leather and Footwear | [www.utica.org.tn](http://www.utica.org.tn)

## Fairs & Events

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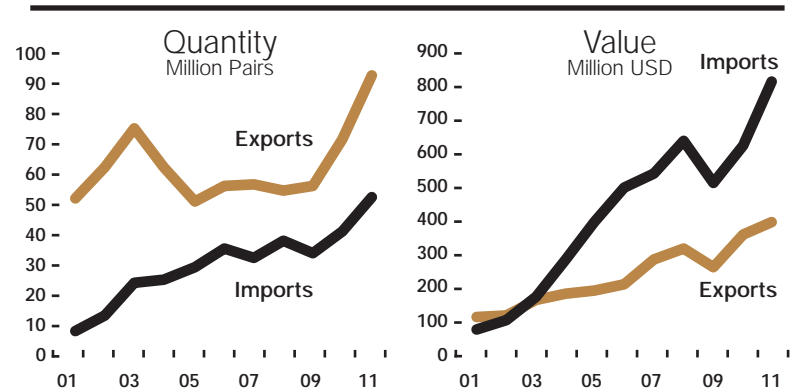
## Location and main indicators

Capital	Ankara
Language	Turkish
Area	783 560 km <sup>2</sup>
Population	74 million
GDP 2011	778 billion USD
GDP per capita	10 522 USD
Δ GDP 2011	+8.5%
Δ GDP last 5 years	+18.6%
Currency	Turkish lira (TRY)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	398	27	93	15	4.30
Imports	816	24	52	36	15.63
Production			188	12	
Consumption			148	21	

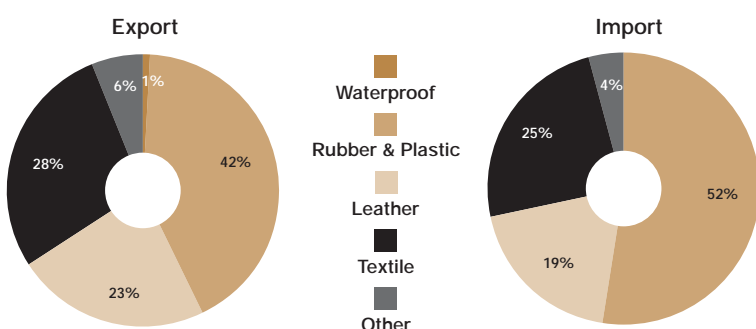


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Russian Fed.	74	18%	4	4%	+606%	+389%	+60%	-50%
Iraq	59	15%	26	28%	+63	+46	+10	-9
Saudi Arabia	29	7%	8	9%				
Germany	19	5%	3	3%				
UK	12	3%	1	1%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	451	55%	38	73%	+59%	+267%	+116%	+525%
Vietnam	107	13%	5	10%	+166	+62	+57	+11
Indonesia	86	11%	4	8%				
Italy	72	9%	1	1%				
India	16	2%	1	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

Istanbul and Izmir are the main centers of the Turkish footwear industry. The industry also has a relevant presence in Konya, Bursa, Ankara, Gaziantep, Manisa and Denizli. Both exports and imports increased strongly in 2011. In the last five years Turkey has substantially increased its exports to neighbouring Russia and Iraq, which became its main clients, to the detriment of other European countries.

## Sectorial organizations

T.A.S.D. - Footwear Industrialists Association Of Turkey | <http://www.tasd.com.tr>

## Fairs & Events

Ayakkabi, Izmir (Jan; Jun) | [www.izfas.com.tr](http://www.izfas.com.tr)  
 AYMOD, Istanbul (Apr; Nov) | [www.cnraymod.com](http://www.cnraymod.com)  
 AYSAF, Istanbul (Mar; Oct) | [www.cnraysaf.com](http://www.cnraysaf.com)  
 IDF - Istanbul Leather Fair, Istanbul (Jan) | [www.istanbulderifuari.net](http://www.istanbulderifuari.net)

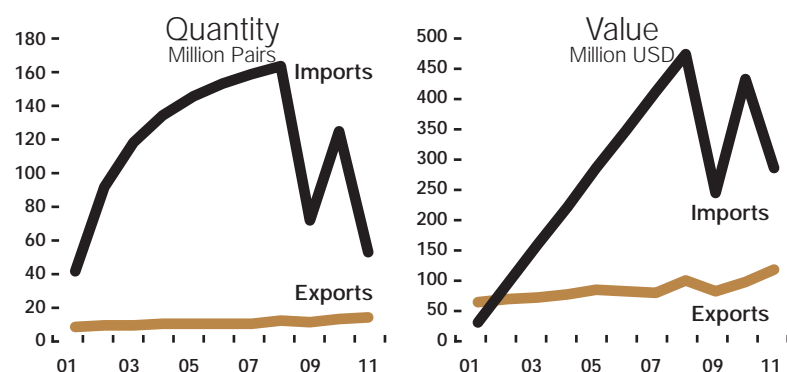
## Location and main indicators

Capital	Kiev
Language	Ukrainian
Area	603 550 km <sup>2</sup>
Population	46 million
GDP 2011	165 billion USD
GDP per capita	3 621 USD
Δ GDP 2011	+5.2%
Δ GDP last 5 years	+3.0%
Currency	Hryvnia (UAH)



## Footwear industry

2011	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	118	49	13	40	8.86
Imports	284	42	51	37	5.54
Production			23	44	
Consumption			61	39	

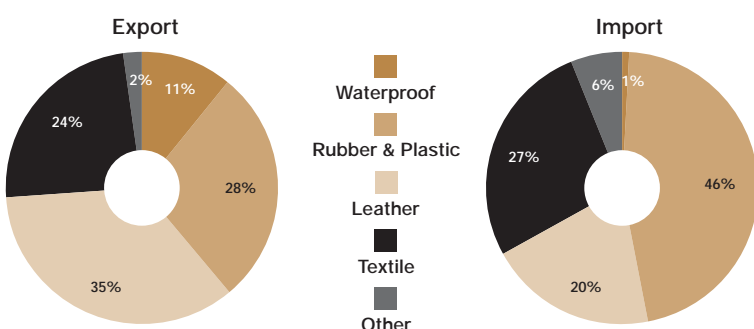


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Russian Fed.	32	28%	4	33%	
Italy	27	23%	1	9%	
Poland	24	20%	4	33%	
Romania	12	10%	1	5%	
Kazakhstan	5	5%	1	4%	

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	199	70%	45	87%	
Vietnam	22	8%	1.5	3%	
Indonesia	12	4%	0.8	2%	
Italy	8	3%	0.2	0%	
Russian Fed.	5	2%	0.6	1%	

## Types of footwear traded 2011 (quantity)



## Recent developments

In 2011, Ukraine's imports, which are composed mostly of rubber and plastic footwear coming from China fell sharply. The country's limited exports continued to grow and find their markets mainly in neighbouring countries such as Russia and Poland, although Italy is also a significant client.

## Sectorial organizations

Ukrainian Leather And Shoes Union | [www.artexpoua.com](http://www.artexpoua.com)

## Fairs & Events

Expo Shoes, Kiev (Apr; Oct) | [www.artexpoua.com/leather/en/](http://www.artexpoua.com/leather/en/)  
Leather & Shoes, Kiev (Jan; Jul) | [www.artexpoua.com/leather/en/](http://www.artexpoua.com/leather/en/)



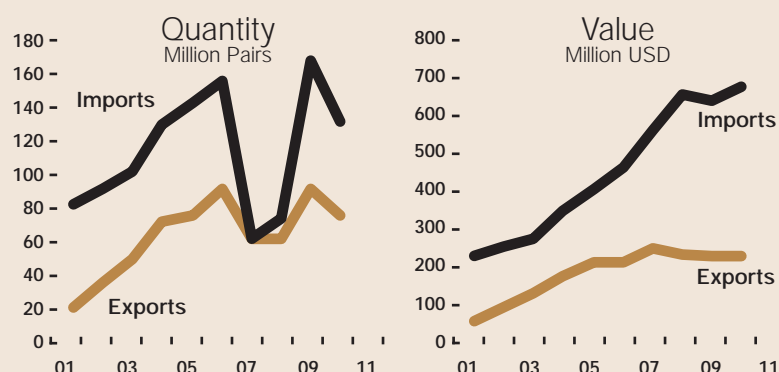
## Location and main indicators

Capital	Abu Dhabi
Language	Arabic
Area	83 600 km <sup>2</sup>
Population	5 million
GDP 2010	360 billion USD
GDP per capita	67 008 USD
Δ GDP 2010	+4.9%
Δ GDP last 5 years	+14.9%
Currency	UAE Dirham (AED)



## Footwear industry

	Value		Quantity		Prices
2010	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	228	36	76	20	3.01
Imports	678	28	131	18	5.17
Production			0	-	
Consumption			55	46	

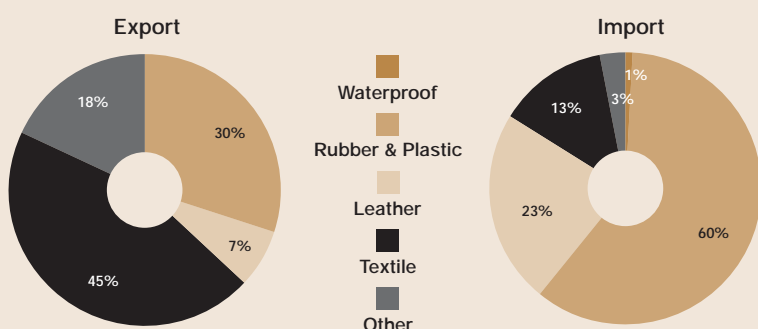


## Main trading partners 2010

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Iran	85	37%	18	24%	+34%	+553%	-42%	-89%
Oman	24	11%	10	14%	+22%	+20%	-13%	-62%
Iraq	18	8%	7	9%				
Kuwait	14	6%	1	2%				
Saudi Arabia	11	5%	4	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	317	47%	103	78%	+63%	+118%	+115%	+122%
Italy	95	14%	2	2%	+123%	+52%	+24%	+24%
India	45	7%	6	5%				
Thailand	43	6%	10	8%				
Vietnam	43	6%	2	1%				

## Types of footwear traded 2010 (quantity)



## Recent developments

The Emirates imports have been increasing steadily: they come predominantly from China and are mainly rubber and plastic footwear. However, imports from Italy with an average price above 40 USD, have also increased substantially. The Emirates export to their neighbours particularly Iran and Oman. Data for 2011, however, was not available in time to be included in this report.

## Sectorial organizations

Chambers of Commerce and Industry | <http://www.fcciuae.ae/en>

## Fairs & Events

Arab Health, Dubai (Jan) | [www.arabhealthonline.com](http://www.arabhealthonline.com)

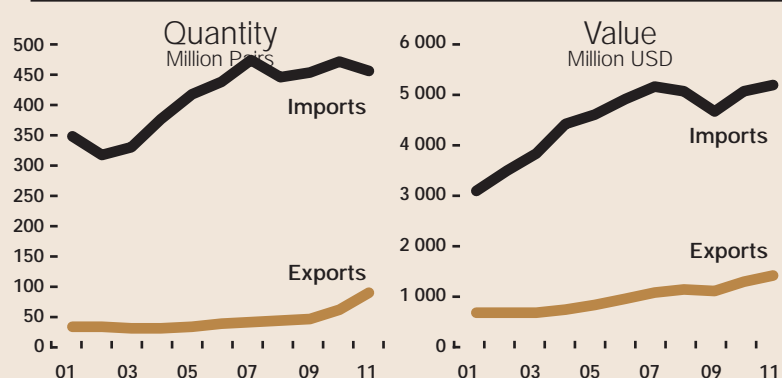
## Location and main indicators

Capital	London
Language	English
Area	243 610 km <sup>2</sup>
Population	63 million
GDP 2011	2 418 billion USD
GDP per capita	38 592 USD
Δ GDP 2011	+0.7%
Δ GDP last 5 years	+0.6%
Currency	Pound sterling (GBP)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 400	13	88	17	15.90
Imports	5 169	5	455	5	11.35
Production			5	77	
Consumption			372	9	

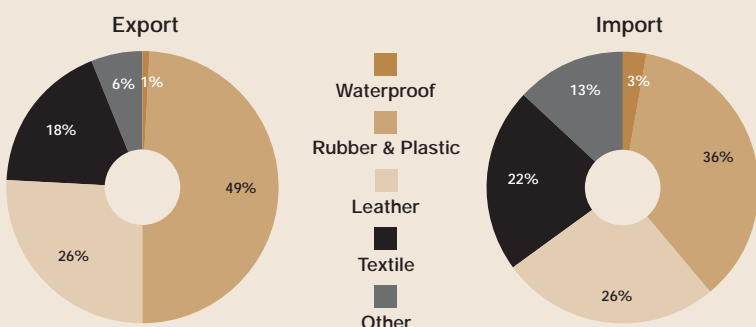


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Ireland	304	22%	17	20%	+79%
Germany	254	18%	8	10%	+108%
France	171	12%	20	23%	+92%
Italy	114	8%	23	26%	+31%
Netherlands	90	6%	2	3%	+112%

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
China	1 729	33%	296	65%	+38%
Italy	508	10%	12	3%	+58%
Netherlands	374	7%	15	3%	-68%
Belgium	345	7%	11	2%	-51%
Vietnam	343	7%	27	6%	+476

## Types of footwear traded 2011 (quantity)



## Recent developments

The UK is one of the most important footwear markets worldwide and is supplied mostly from imports. In 2011, they decreased somewhat in terms of quantity but their value increased. Exports increased remarkably, although at falling average prices. E-commerce plays an important role in the UK market, representing some 12% of consumption.

## Sectorial organizations

BFA - British Footwear Association | [www.britfoot.com](http://www.britfoot.com)  
SATRA - [www.satra.co.uk](http://www.satra.co.uk)

## Fairs & Events

Moda UK, Birmingham (Fev; Aug) | [www.moda-uk.co.uk](http://www.moda-uk.co.uk)  
Pure London, London (Fev; Aug) | [www.purelondon.com](http://www.purelondon.com)  
The Kensington Shoe Event, London (Mar; Sep) | [www.thekensingtonshoevent.co.uk](http://www.thekensingtonshoevent.co.uk)

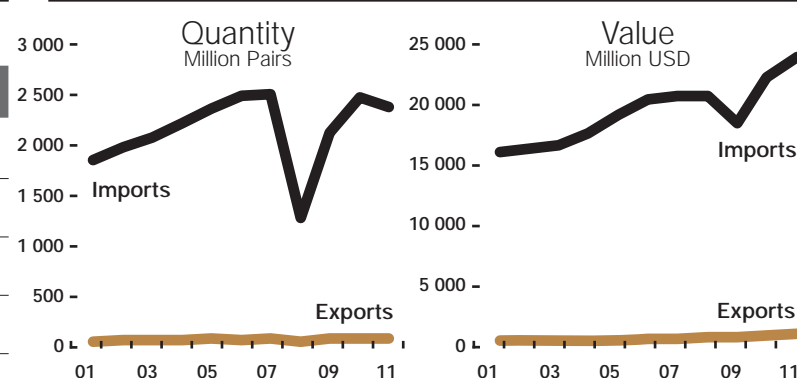
## Location and main indicators

Capital	Washington, D.C.
Language	English
Area	9 831 510 km <sup>2</sup>
Population	312 million
GDP 2011	15 094 billion USD
GDP per capita	48 387 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+2.8%
Currency	US Dollar (USD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 023	18	78	19	13.07
Imports	23 245	1	2 302	1	10.10
Production			25	41	
Consumption			2 249	2	

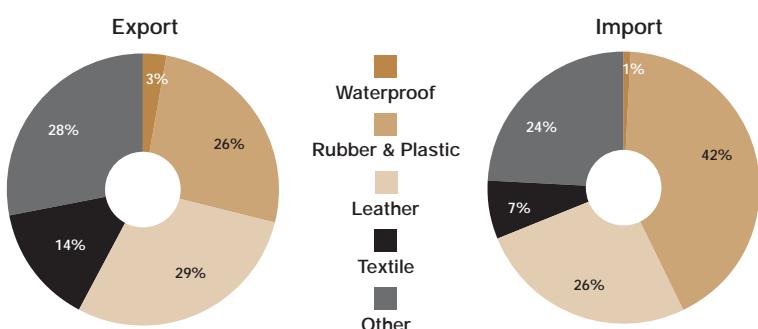


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Canada	336	33%	24	30%	+41%	+197%	+103%	+76%
Japan	88	9%	3	3%	+97	+58	+41	+31
Rep. of Korea	82	8%	3	4%				
Mexico	74	7%	9	12%				
Emirates	27	3%	1	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	17 215	74%	1 964	85%	+19%	+107%	+63%	-72%
Vietnam	2 145	9%	172	7%	+2 752	+1 110	+312	-679
Italy	1 135	5%	15	1%				
Indonesia	813	3%	64	3%				
Mexico	334	1%	16	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The USA is the world's top footwear importer. In 2011, imports decreased in quantity but increased in value. Three quarters of them by value, or 85% by quantity, come from China. Over the last five years, imports from Vietnam, Indonesia and Mexico have also grown considerably. On the other hand, imports from Brazil, Thailand and Spain fell strongly. The USA also has limited exports, about 40% of which are actually re-exports. These are directed primarily at Canada.

## Sectorial organizations

AAFA - American Apparel & Footwear Association | [www.wewear.org](http://www.wewear.org)  
FDRA - Footwear Distributors and Retailers of America | [www.fdra.org](http://www.fdra.org)

## Fairs & Events

ENK WSA, Las Vegas (Feb; Aug) | [www.wsashow.com](http://www.wsashow.com)  
FFANY - Shoe Expo, NYC (Feb; Jun; Aug; Nov) | [ffany.org](http://ffany.org)  
Magic, Las Vegas (Feb; Aug) | [www.magiconline.com](http://www.magiconline.com)  
SMOTA, Miami (Mar; Sep) | [smota.com](http://smota.com)

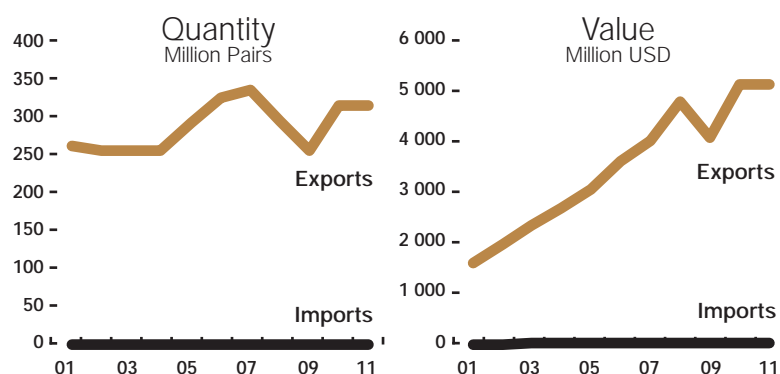
## Location and main indicators

Capital	Hanoi
Language	Vietnamese
Area	331 050 km <sup>2</sup>
Population	89 million
GDP 2011	123 billion USD
GDP per capita	1 374 USD
Δ GDP 2011	+5.9%
Δ GDP last 5 years	+37.3%
Currency	Dong (VND)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	5 123	4	316	3	16.20
Imports	25	105	2	121	14.57
Production			805	4	
Consumption			136	25	

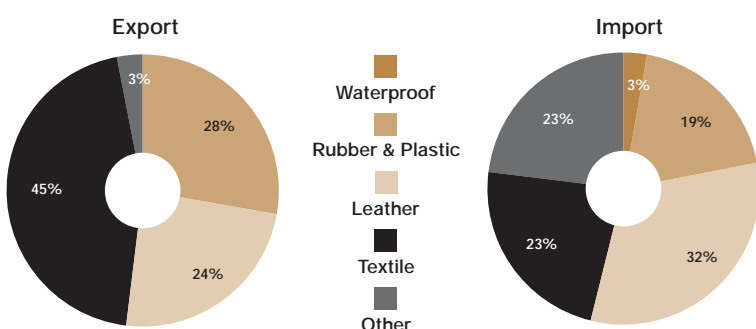


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
USA	1 407	28%	81	26%	+131%	+165%	+450%	-70%
UK	496	10%	30	10%	+798	+148	+126	-5
Austria	357	7%	29	9%				
Italy	319	6%	16	5%				
Hong Kong	245	5%	14	4%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	9	38%	0.5	27%	+705%	+945%	-62%	
Thailand	5	22%	0.5	29%	+8	+5	+1.7	-0.4
Italy	2	8%	0.2	1%				
Malaysia	2	7%	0.0	14%				
Indonesia	1	5%	0.2	5%				

## Types of footwear traded 2011 (quantity)



## Recent developments

In Vietnam, the footwear industry is located mainly in the south of the country, in Ho Chi Minh City and the provinces of Binh Duong and Dong Nai. Footwear is one of the most important industries in the Vietnamese economy, employing more than half a million people. External trade figures for 2011 are not available, but exports may have approached 6 billion USD, mainly destined to the USA and European countries, whereas imports are comparatively negligible.

## Sectorial organizations

LEFASO VN - Vietnam Leather and Footwear Association | [www.lefaso.org.vn](http://www.lefaso.org.vn)

## Fairs & Events

IFLE - Vietnam, Ho Chi Minh City (Jul) | [www.ifle-vietnam.com](http://www.ifle-vietnam.com)  
 Shoe & Leather Vietnam, Ho Chi Minh City (Jul) | [www.shoeleather-vietnam.com](http://www.shoeleather-vietnam.com)  
 Vietnam Saigon Fabric & Garment Accessories Expo, Ho Chi Minh City (Apr) | [www.vfabric.com](http://www.vfabric.com)

An abstract graphic on the left side of the poster features three shoe silhouettes. The largest silhouette on the left is filled with a dense, chaotic pattern of multi-colored lines (red, blue, green, yellow, pink). To its right are two smaller, more sparsely outlined shoe silhouettes, also composed of similar multi-colored lines.

# SHOE FASHION ALL ALONG THE LINE

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WORLD FOOTWEAR

# World Data Map

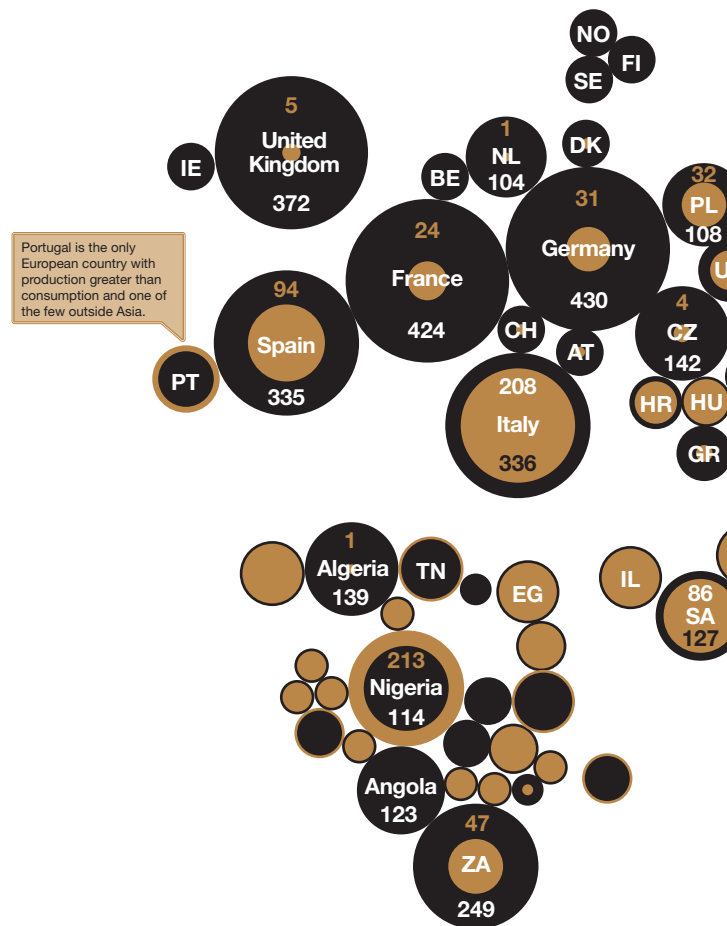
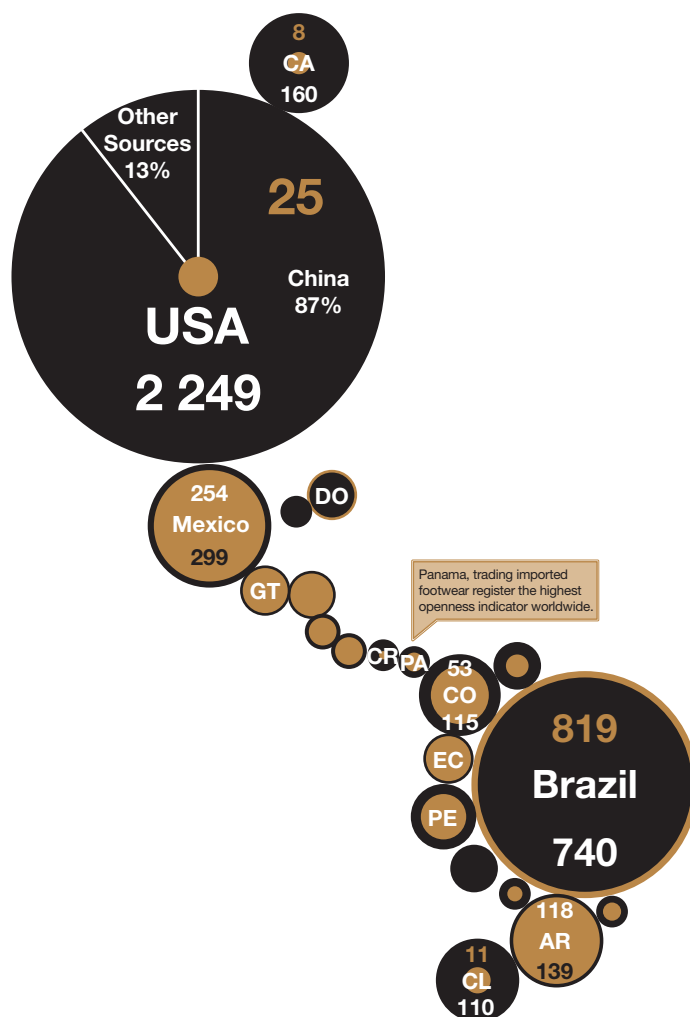
	Page	Country	Continent	Million USD		Million Pairs			
				Exports	Imports	Exports	Imports	Production	Consumption
AL	20	Albania	Europe	181	31	12	8	8	4
AR	21	Argentina	South America	27	395	2	23	118	139
AU	22	Australia	Oceania	45	1 333	2	132	3	133
AT	23	Austria	Europe	931	1 596	28	75	2	49
BE	24	Belgium	Europe	4 172	2 322	207	195	1	22
BA	25	Bosnia Herzegovina	Europe	244	95	11	6	11	6
BR	26	Brazil	South America	1 296	428	113	34	819	740
BG	27	Bulgaria	Europe	177	98	13	18	15	20
CA	28	Canada	North America	224	2.089	12	164	8	160
CL	29	Chile	South America	135	925	35	134	11	110
CN	30	China	Asia	39 374	1 289	10 170	43	12 888	2 761
CO	32	Colombia	South America	34	477	2	64	53	115
CR	33	Costa Rica	North America	1	130	0	13	4	17
HR	34	Croatia	Europe	160	189	4	18	10	23
CZ	35	Czech Rep.	Europe	570	790	51	188	4	142
DK	36	Denmark	Europe	747	989	22	49	9	36
EC	37	Ecuador	South America	37	118	4	10	30	36
EG	38	Egypt	Africa	14	94	1	10	49	58
EE	39	Estonia	Europe	69	95	3	5	2	5
FI	40	Finland	Europe	156	384	3	22	4	22
FR	41	France	Europe	2 409	6 506	80	480	24	424
DE	43	Germany	Europe	4 392	8 717	194	593	31	430
GR	44	Greece	Europe	80	588	10	65	3	58
GT	45	Guatemala	North America	34	115	2	11	21	29
HK	46	Hong Kong	Asia	5 317	4 850	362	425	1	64
HU	47	Hungary	Europe	385	299	28	29	23	24
IN	48	India	Asia	1 421	149	113	106	2 209	2 202
ID	49	Indonesia	Asia	3 227	184	206	32	700	526
IE	50	Ireland	Europe	78	448	8	38	1	31
IL	51	Israel	Asia	49	413	2	42	3	42
IT	52	Italy	Europe	10 376	5 662	229	358	208	336
JP	53	Japan	Asia	45	5 062	1	619	79	697
KR	54	Korea, Republic	Asia	144	1 536	9	116	5	111
LV	55	Latvia	Europe	34	94	1	6	2	7
LT	56	Lithuania	Europe	41	121	3	10	1	8
LU	57	Luxembourg	Europe	86	150	1	4	0	2
MY	58	Malaysia	Asia	201	259	31	33	68	70
MX	59	Mexico	North America	411	718	22	68	254	299
NL	60	Netherlands	Europe	2 933	3 465	143	245	1	104
NZ	61	New Zealand	Oceania	38	242	2	23	1	22
NO	62	Norway	Europe	20	721	1	26	1	26
PK	63	Pakistan	Asia	110	73	8	16	299	308
PA	64	Panama	North America	1 130	1 153	102	108	1	7
PY	65	Paraguay	South America	0	112	0	15	2	17
PE	66	Peru	South America	22	255	3	34	42	73
PH	67	Philippines	Asia	11	138	3	118	79	194
PL	68	Poland	Europe	543	1 070	39	115	32	108
PT	69	Portugal	Europe	2 091	606	65	56	61	51
RO	70	Romania	Europe	1 391	343	57	73	44	59
RU	71	Russian Federation	Europe	30	3 940	6	256	52	302
SA	72	Saudi Arabia	Asia	7	433	1	43	86	127
RS	73	Serbia	Europe	162	164	8	16	4	12
SG	74	Singapore	Asia	284	560	28	67	12	51
SK	75	Slovakia	Europe	1 122	604	92	97	22	26
SI	76	Slovenia	Europe	151	214	8	16	2	10
ZA	77	South Africa	Africa	33	905	3	206	47	249
ES	78	Spain	Europe	2 870	2 977	130	354	94	318
SE	79	Sweden	Europe	262	949	9	49	1	41
CH	80	Switzerland	Europe	274	1 402	4	61	1	58
TH	81	Thailand	Asia	899	220	141	56	245	160
TN	82	Tunisia	Africa	409	18	27	2	44	18
TR	83	Turkey	Asia	398	816	93	52	188	148
UA	84	Ukraine	Europe	118	284	13	51	23	61
AE	85	United Arab Emirates	Asia	228	678	76	131	0	55
GB	86	United Kingdom	Europe	1 400	5 169	88	455	5	372
US	87	USA	North America	1 023	23 245	78	2 302	25	2 249
VN	88	Vietnam	Asia	5 123	25	316	2	805	136



# WORLD FOOTWEAR

## PRODUCTION AND CONSUMPTION 2011

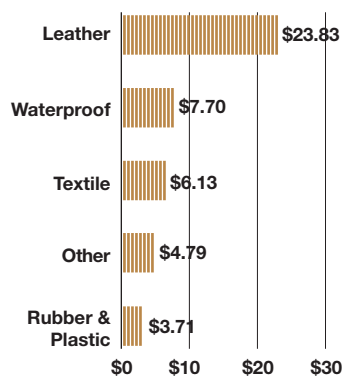
million pairs



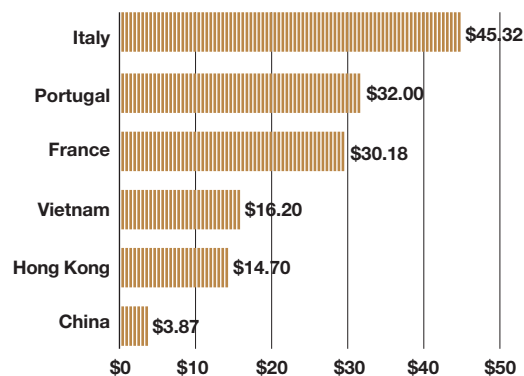
[www.worldfootwear.com](http://www.worldfootwear.com)

## AVERAGE EXPORT PRICES 2011

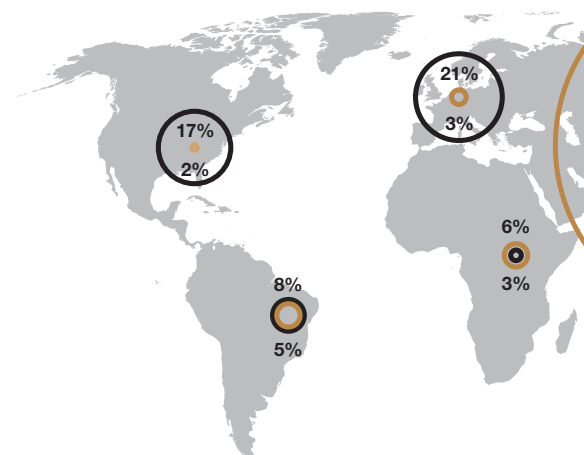
by Product Type

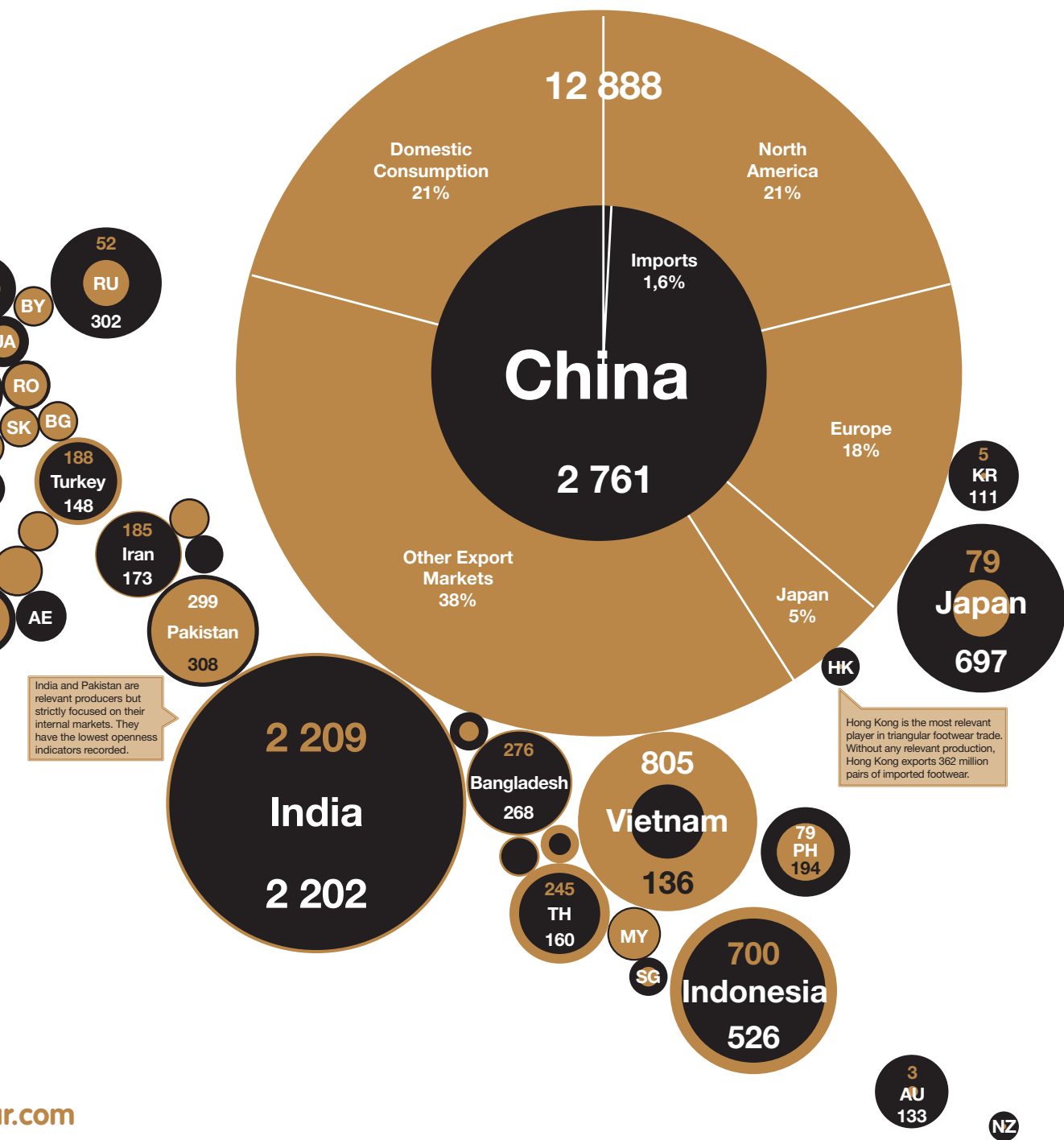


by Country of Origin



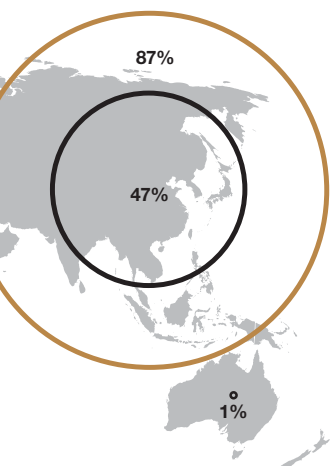
## CONTINENTAL SHARE





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## RES 2011



## PRODUCTION CONSUMPTION

For each country production and consumption are represented by concentric circles. The area of each circle is roughly to be proportional to each variable value. The smaller value is always represented above the greater one.

The visible area of the background circle can be interpreted as the trade balance (positive if the background circle is Production e.g.: China; or negative if the background circle is consumption e.g.: USA and almost all European countries).

The numbers above the country names correspond to production and numbers below are related to consumption.

The chart representing the average export price by country only shows the biggest three exporters and the three exporters with the highest price from the top 15 exporter list.

**21 billion pairs produced**  
**+5% 2011 growth**



# WORLD FOOTWEAR

## Credits

Title

World Footwear Yearbook

Director

President of APICCAPS

Project Coordination



APICCAPS' Studies Office

Editorial Coordination

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