

WORLD FOOTWEAR

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World Footwear 21 billion

World production sets new maximum

Production

APICCAPS estimates the world-wide production of footwear to have reached 21 billion pairs in 2011. Asia continues to be the powerhouse of the footwear industry, with an overall share close to 90%.

The other continents' shares have only marginally changed from the previous year, with Africa showing a slight increase and others minimally decreasing.



Chart 1 - Distribution of Footwear Production by Continent (quantity) 2011

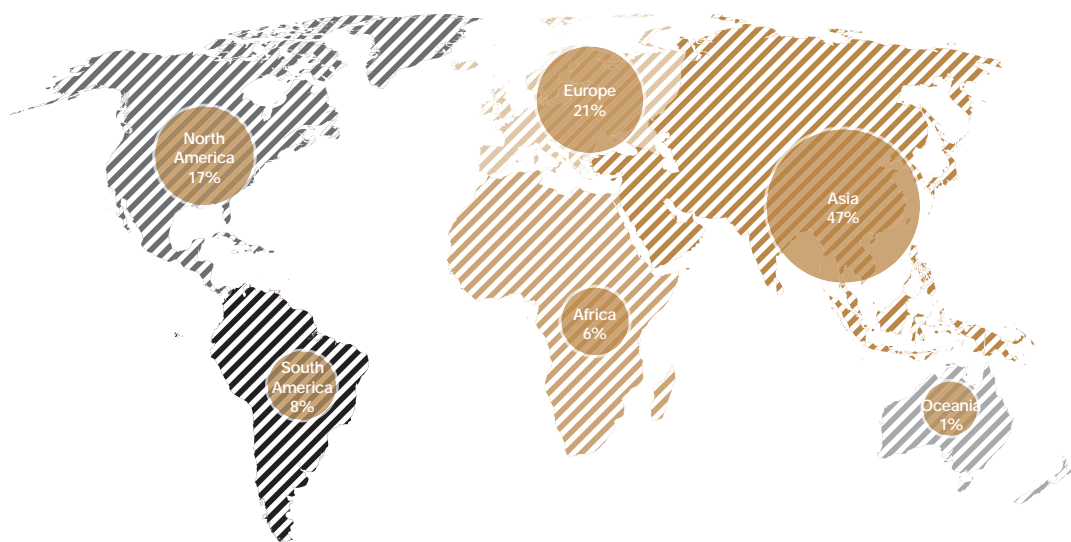
Seven Asian countries are counted among the world's top 10 producers, a list in which China's leadership is undisputable. Brazil is the only non-Asian country among the top 5 producers. In the bottom half of this list, Mexico has exchanged places with Thailand although they show very similar figures. Italy, the top European producer, just makes it into the world top 10, with a number of other countries such as Turkey and Iran very close.

Country	Pairs (millions)	World Share
1 China	12 887	60.5%
2 India	2 209	10.4%
3 Brazil	819	3.8%
4 Vietnam	804	3.8%
5 Indonesia	700	3.3%
6 Pakistan	298	1.4%
7 Bangladesh	276	1.3%
8 Mexico	253	1.2%
9 Thailand	244	1.2%
10 Italy	207	1.0%

Table 1 - Top 10 Footwear Producers (quantity) 2011

38%

38% of the world's shoes are sold in Europe and North America



Consumption

At the continental level, apparent consumption seems to be more dynamic, although no major changes can be expected on a year-to-year comparison. In 2011, Europe and North America yielded some market share to Asia and Africa, with South America and Oceania holding their positions.

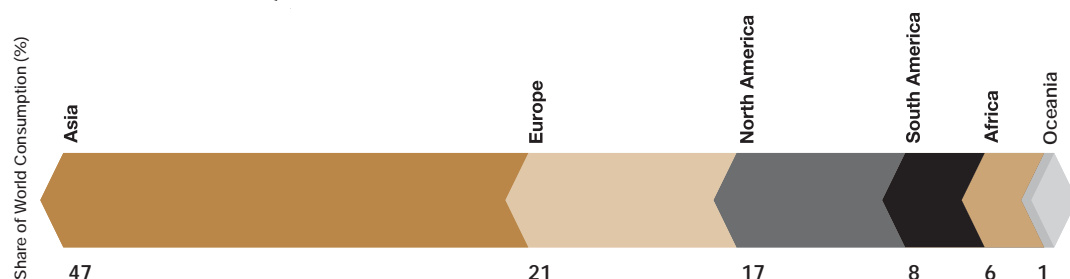


Chart 2 - Distribution of Footwear Consumption by Continent (quantity) 2011

Country		Pairs (millions)	World Share
1 China	<div></div>	2 761	15.9%
2 USA	<div></div>	2 248	12.9%
3 India	<div></div>	2 202	12.7%
4 Brazil	<div></div>	740	4.3%
5 Japan	<div></div>	697	4.0%
6 Indonesia	<div></div>	526	3.0%
7 Germany	<div></div>	429	2.5%
8 France	<div></div>	424	2.4%
9 United Kingdom	<div></div>	372	2.1%
10 Italy	<div></div>	336	1.9%

Table 2 - Top 10 Footwear Consumers (quantity) 2011

China is the world's largest market for footwear, in terms of quantity, closely followed by the USA and India. Compared to the previous year, the USA share showed some decrease whereas those of the other two countries increased. In the second half of the top 10 table there have been some changes in the ranking of European countries, with Germany and France coming above the United Kingdom and Spain.

84%

of the world exports
come out of Asia

Exports

Asia dwarfs all the others continents as a footwear exporter, with 84% of the world total. Europe is a distant second, with 11%. Although the general picture is basically the same as the previous year, North America has slightly increased its share overtaking Africa in this table.



Chart 3 - Distribution of Footwear Exports by Continent of Origin (quantity) 2011

China alone sells almost three out of every four pairs of shoes exported worldwide and is followed on the list of the main exporters by its special administrative area of Hong Kong. However, Hong Kong's exports maintained the downward trend they have shown throughout the last decade and are now less than half of what they were ten years ago. Vietnam, Indonesia, and Thailand complete the group of 5 Asian countries in the top 10 table. The other five top exporters are European, led by Italy, which has a narrow margin over Belgium and Germany, followed by the Netherlands and Spain.

Country	Pairs (millions)	World Share
1 China	10 170	73.1%
2 Hong Kong	362	2.6%
3 Vietnam	316	2.3%
4 Italy	229	1.7%
5 Belgium	207	1.5%
6 Indonesia	206	1.5%
7 Germany	194	1.4%
8 Netherlands	143	1.0%
9 Thailand	141	1.0%
10 Spain	130	0.9%

Table 3 - Top 10 Footwear Exporters (quantity) 2011

40%

Europe is the destination of 40% of world imports

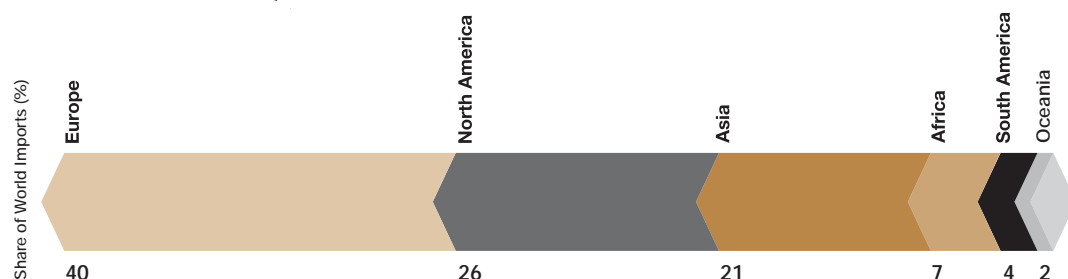


Chart 4 - Distribution of Footwear Imports by Continent of Destination (quantity) 2011

Country		Pairs (millions)	World Share
1 USA		2 302	22.4%
2 Japan		619	6.0%
3 Germany		593	5.8%
4 France		480	4.7%
5 United Kingdom		455	4.4%
6 Hong Kong		425	4.1%
7 Italy		358	3.5%
8 Spain		354	3.4%
9 Russian Fed.		256	2.5%
10 Netherlands		245	2.4%

Table 4 - Top 10 Footwear Importers (quantity) 2011

Imports

Europe leads the ranking of world importers. However, after reaching a maximum of 44% in 2008, its share of the world total has been declining for the last three years. At the other end of the table, Africa's imports have been growing steadily over the last decade.

The top 10 importing countries have not changed from last year. The USA keeps their undisputed leadership, still importing almost one out of every four pairs traded internationally, even if its share has declined. Reflecting Europe's importance in terms of imports, seven European countries make it into this table. The UK no longer leads this group, having been overtaken by Germany and France. Japan and Hong Kong complete the list of the most significant importers.

2

A new record for
footwear exports

\$100 billion

Dynamics of International Trade

World footwear trade keeps its strong upward trend. Again in 2011 a new record was set with total world exports for the first time above 100 billion US dollars, up 15% from the previous year. The number of pairs exported reaching almost 14 billion. Cumulatively, over the last decade, the quantity exported nearly doubled and an impressive rise in value of 143% was recorded.

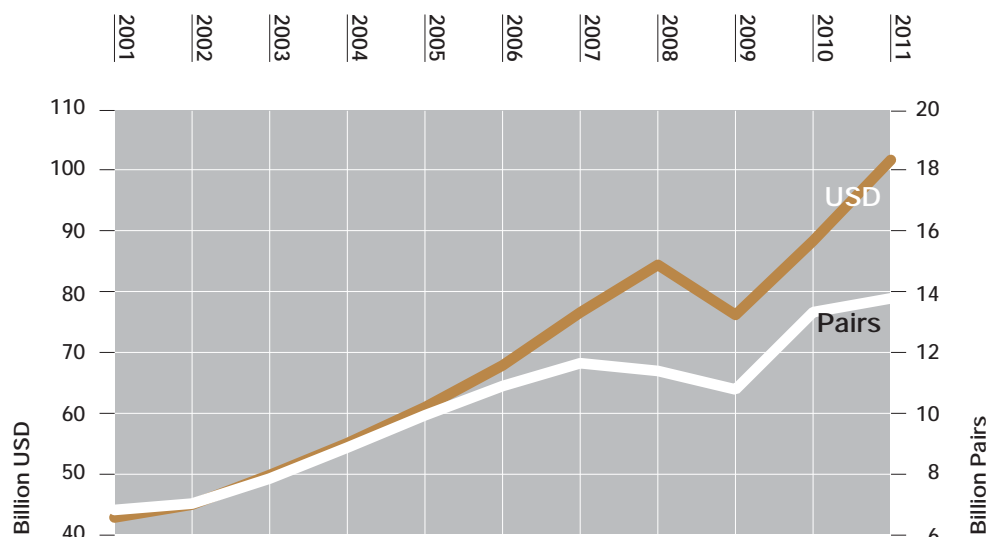


Chart 5 - World Footwear Exports 2001-2011

Prices have also been going up. In 2011 the average export price worldwide reached 7.39 USD, slightly higher than the previous maximum of 7.31 USD reached in 2008. Over the decade this represents an increase of 27%. However, as seen in Chart 6, after a period of near stability, up to 2005, average prices have shown considerable volatility rising sharply from 2005 to 2008, only to fall over the next two years and rise again in 2011.

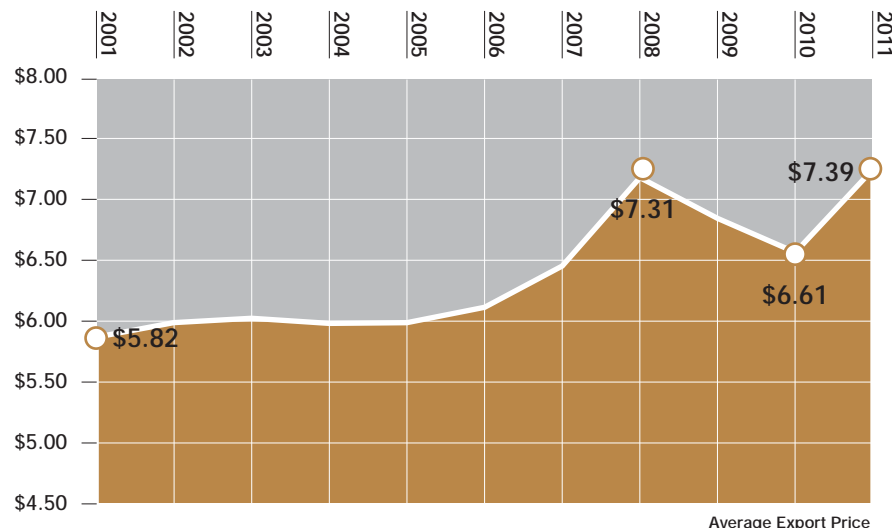


Chart 6 - World Footwear Exports Price 2001-2011

2.1

Asia's share of the value
of exports has risen 8
percentage points in 10 years

57%

Geographical patterns

As seen in Chart 3, Asia is the dominant force of footwear exports, Europe being a distant second. Over the last decade Asia has increased its share of the world total, both in terms of volume (from 78% to 84%) and value (from 49% to 57%). However, in 2011 these shares decreased slightly. Over the same time period the opposite happened to Europe, its share of world exports decreased from 16% to 11% in terms of volume and from 43% to 38% in terms of value. However, the last year was an exception to this downward trend.

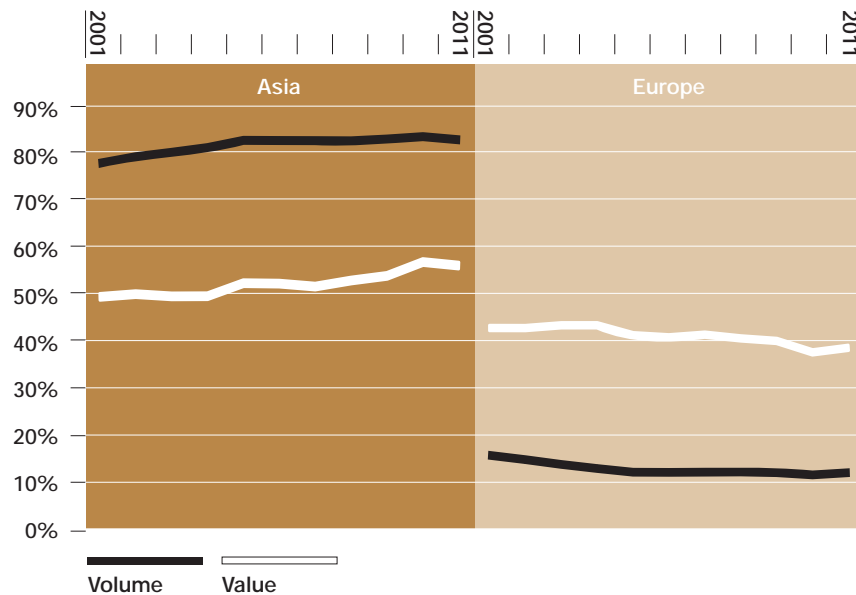


Chart 7 - Share of World Exports (Asia & Europe) 2001-2011

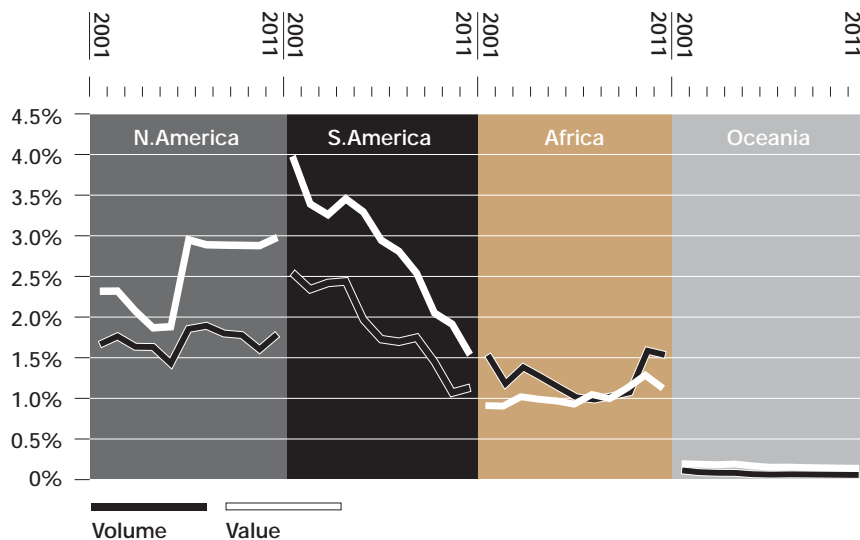


Chart 8 - Share of World Exports (other continents) 2001-2011

The other continents represent small fractions of the world trade. Among them, South America shows the clearest trend, over the last decade its share of world exports fell from 2.6% to 1.1% in terms of volume, and from 4.0% to 1.5% in terms of value. Oceania has remained stable at a mere 0.1% of the world total. Africa and North America show some volatility with no permanent trend being apparent.

\$25

Oceania's export prices are catching up with Europe

The most relevant exporters, Asia and Europe, are worlds apart in terms of their market positioning. Asia consistently presents the lowest export price, among all continents, despite a 35% increase over the last decade. In 2011 it was still the only continent with an average price below the 5 USD threshold. Europe, on the other hand, keeps charging the highest average price in the world, close to 25 USD per pair, up 56% from the beginning of the decade. Among the small players, Oceania is catching up with Europe in terms of prices, whereas Africa follows Asian standards. In between these two groups the Americas are selling in the 10-12 USD price range.

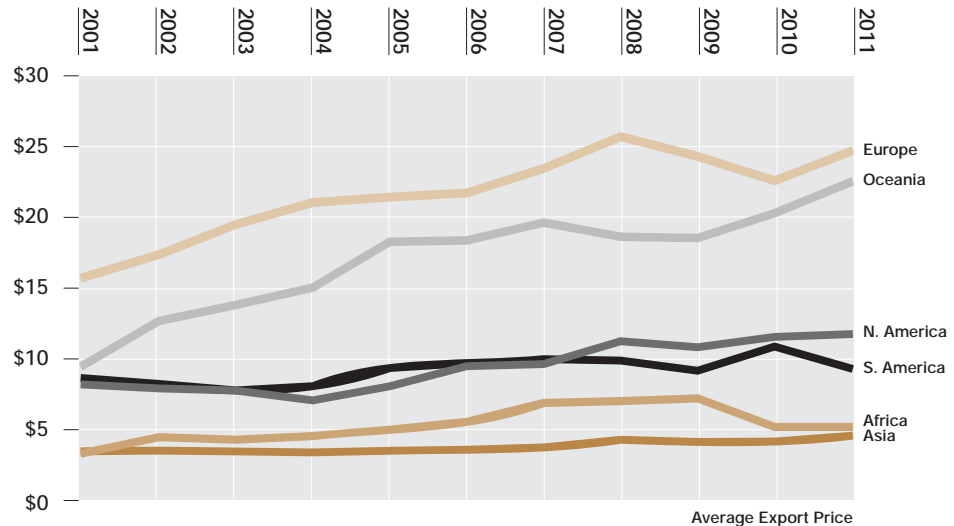


Chart 9 - Average Export Price by Continent 2001-2011

Imports

Europe also pays the highest average price for imports. However with the exception of Africa, the differences among continents are less significant than on export prices. Thus, the ranking of importers in terms of value is very similar to the ranking in terms of quantities with Europe on top, followed by North America and Asia, and then, with considerably smaller shares, South America, Africa, and Oceania.

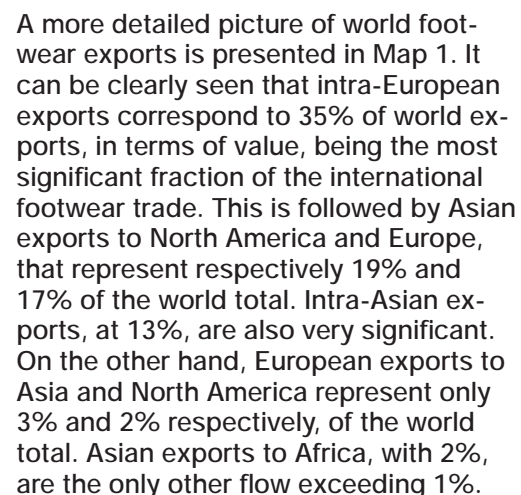
Continent	USD (millions)	Share	Pairs (millions)	Share	Average Price
Europe	51 351	49.4%	4 078	39.6%	\$12.63
North America	27 990	26.9%	2 736	26.6%	\$10.23
Asia	17 899	17.2%	2 205	21.4%	\$8.12
South America	3 053	2.9%	382	3.7%	\$7.99
Africa	2 108	2.0%	724	7.0%	\$2.91
Oceania	1 629	1.6%	167	1.6%	\$9.75

Table 5 - Imports by Continent 2011

of Europe's exports don't leave the continent



Chart 10 - Intra-continental and Extra-continental exports (value) 2011



Note: arrows correspond to flows of exports within or between continents; the percentages correspond to the share of each flow in total world footwear exports in terms of value (US dollars). Percentages were calculated for the period 2007-2011 to avoid some volatility in yearly values. Flows that correspond to less than 0.5% of the world total are not represented in the map.

2012

Leather now represents
only 50% of the value of
footwear exports

50%

Product Mix

Last year witnessed the continuation of the product mix trends that have prevailed throughout the last decade. Leather footwear's share continued to decline and, in terms of value, represents, for the first time, only half of the world exports (16% in terms of volume). This decline has been compensated by marginal gains in every other type of footwear (except the residual category "others", if measured in volume). Rubber and plastic footwear particularly has continued to gain share and, in terms of volume, already represents 56% of the total.

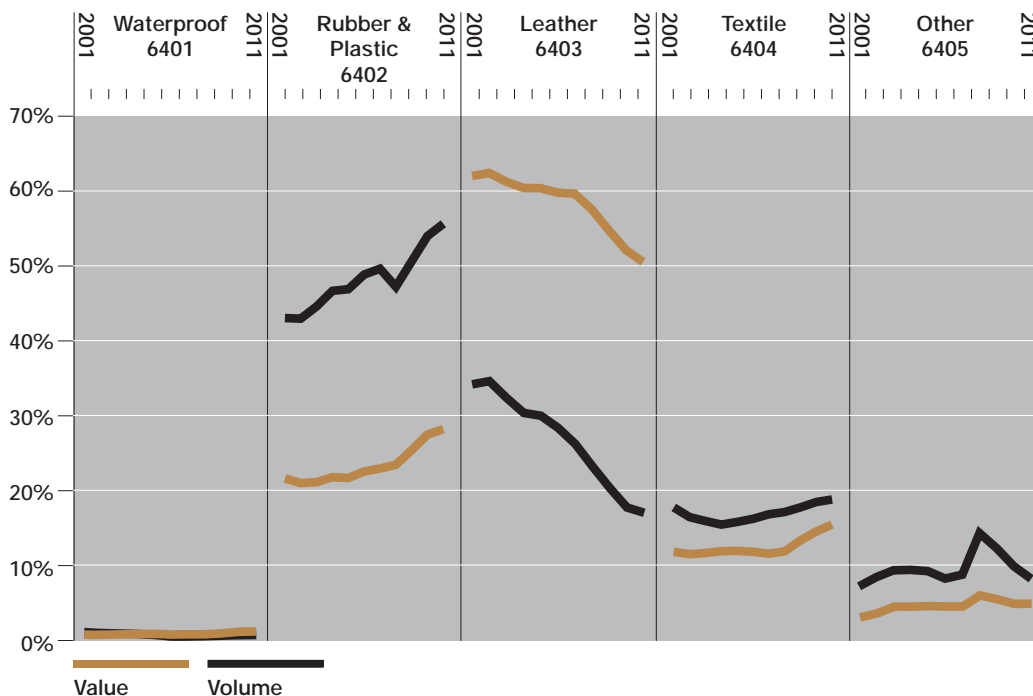


Chart 11 - Share of Exports by type of footwear (HS 4 digit) 2001-2011

These trends are common to all continents. Asia started the decade exporting around 50% of rubber & plastic footwear but in the last few years this percentage rose to nearly 60%, while leather's share fell to 13%. Africa shows similar figures. Europe started the decade exporting almost 60% of leather footwear but that percentage is now down to 38%, whereas rubber & plastic rose from 15% to 32%. Oceania followed a similar path although in the last couple of years showed some revival of leather footwear exports. Finally, North and South America started the decade exporting more leather than rubber & plastic footwear but this changed by mid-decade and now the opposite is true.

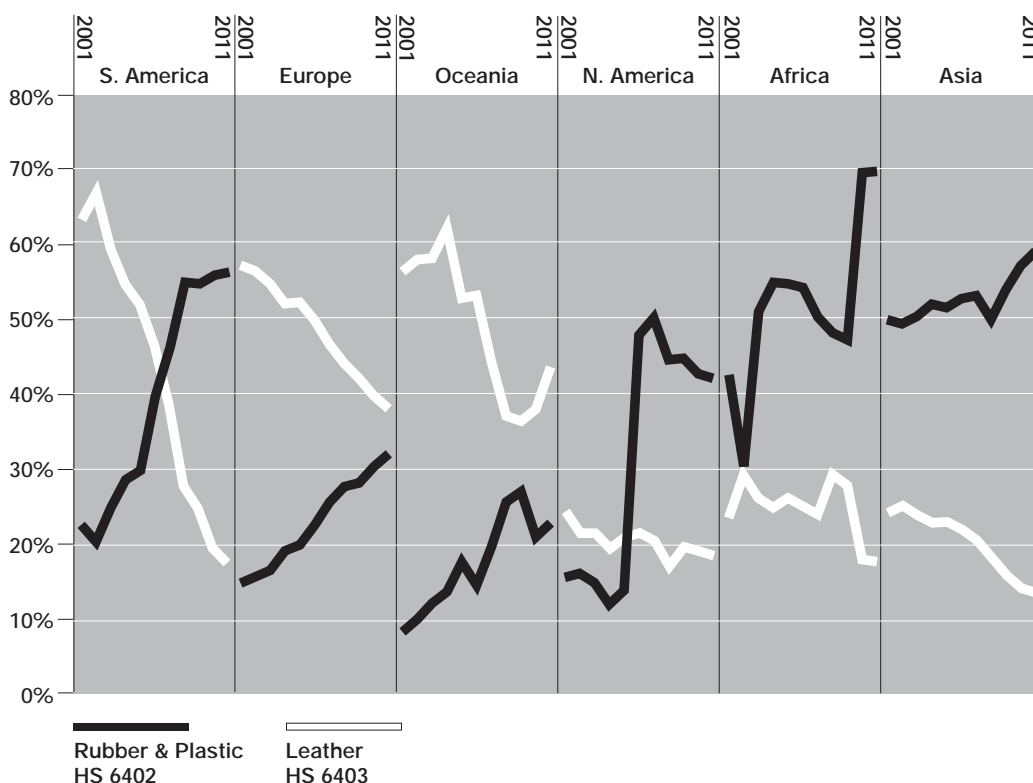


Chart 12 - Types of Product Exported by Continent 2001-2011 (% of volume exported)

10 years

No evidence of international price convergence

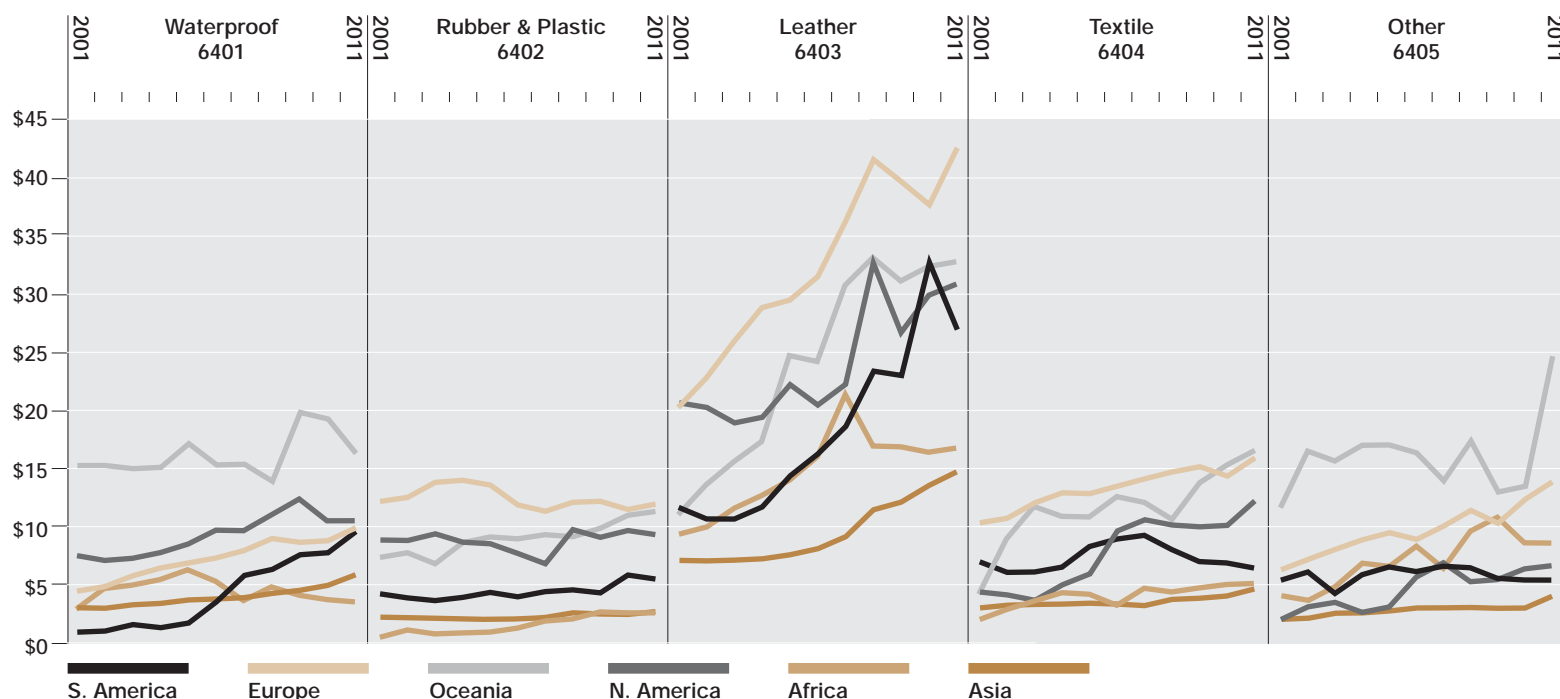


Chart 13 - Average Price by Type of Product and Continent 2001-2011

Charts 6 and 9 show an upward trend in footwear export prices throughout the decade. Chart 13 breaks down this price information by different footwear categories and continents. Over the last ten years, prices increased for almost every type of product no matter the continent of origin. The only exceptions are rubber & plastic footwear exported by European countries and textile footwear exported from South America the price of which ended the decade slightly lower than they started at. Overall, rubber & plastic is the type of footwear for which prices rose more moderately. Leather footwear, on the contrary, shows a strong upward trend with 10-year increases ranging from 45% in North America to 200% in Oceania.

For waterproof footwear, trends are not homogeneous, with prices increasing substantially in some continents (Europe, North and South America) but remaining relatively stable in others. Textile footwear prices rose significantly everywhere except in South America. The same is true of the miscellaneous category "other footwear". This chart shows no evidence of significant price convergence. Over the decade, the difference between the highest and the lowest average continental prices decreased slightly for waterproof and rubber & plastic footwear but increased for the other types, particularly so for leather footwear.

The Big Players

The product mixes of the different countries, and their different levels of price, explain that China's dominance of the world market is less extreme when analyzed in terms of value than, as in Table 3 in terms of quantity. Still, China represents 38% of the value of all footwear exported worldwide, with another 5% corresponding to Hong Kong. Vietnam, Indonesia and India are the other Asian countries among the top 15 exporters. Together these five countries represent more than half of the world total. They are joined by nine European countries led by Italy, which together correspond to 31% of world exports and in fifteenth place, Brazil.

Italy charges the highest average export price (45 USD), followed by Portugal (32 USD) and France (30 USD). At the other end of this scale, China exports at an average price of just below 4 USD.

Rank	Country	USD (millions)	World Share	Average Price
1	China	39 374	38.3%	\$3.87
2	Italy	10 376	10.1%	\$45.32
3	Hong Kong	5 317	5.2%	\$14.70
4	Vietnam	5 123	5.0%	\$16.20
5	Germany	4 392	4.3%	\$22.66
6	Belgium	4 172	4.1%	\$20.16
7	Indonesia	3 227	3.1%	\$15.65
8	Netherlands	2 933	2.9%	\$20.55
9	Spain	2 870	2.8%	\$22.04
10	France	2 409	2.3%	\$30.18
11	Portugal	2 091	2.0%	\$32.00
12	India	1 421	1.4%	\$12.61
13	United Kingdom	1 400	1.4%	\$15.90
14	Romania	1 391	1.4%	\$24.35
15	Brazil	1 296	1.3%	\$11.47

Table 6 - World Top 15 Exporters in 2011 (Value)

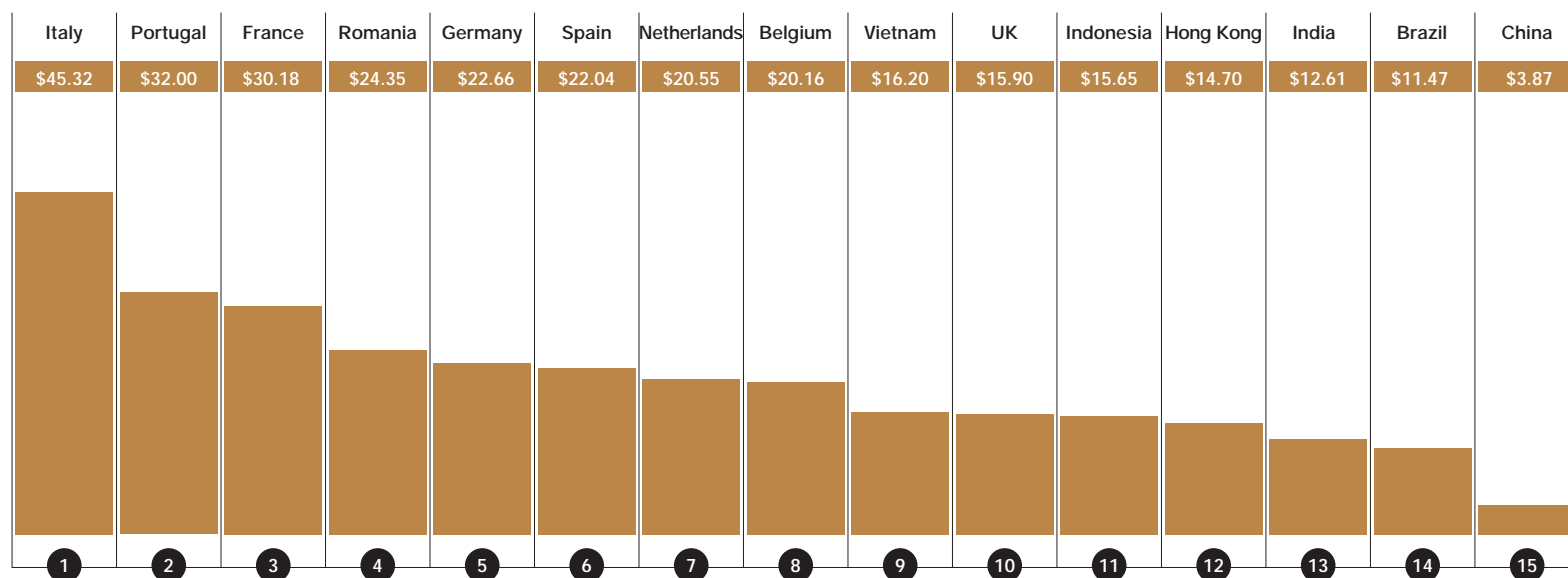


Chart 14 - Average Export Price among Top 15 Exporters

\$23 billion

The USA remain the world's largest import market

Rank	Country	USD (millions)	World Share	Average Price
1	USA	23 245	22.3%	\$10.10
2	Germany	8 717	8.4%	\$14.69
3	France	6 506	6.3%	\$13.55
4	Italy	5 662	5.4%	\$15.83
5	United Kingdom	5 169	5.0%	\$11.35
6	Japan	5 062	4.9%	\$8.17
7	Hong Kong	4 850	4.7%	\$11.40
8	Russian Federation	3 940	3.8%	\$15.39
9	Netherlands	3 465	3.3%	\$14.14
10	Spain	2 977	2.9%	\$8.42
11	Belgium	2 322	2.2%	\$11.89
12	Canada	2 089	2.0%	\$12.72
13	Austria	1 596	1.5%	\$21.42
14	Rep. of Korea	1 536	1.5%	\$13.29
15	Switzerland	1 402	1.3%	\$18.72

Seven out of the nine European countries present in the table of the 15 largest exporters are also among the top 15 importers of footwear (Table 7), where they are joined by three other countries from the same continent (Russia, Austria, Switzerland), explaining Europe's importance in world imports. Among the non-European top exporters, only Hong Kong is also a significant importer.

The table of top importers by value is led, with a very large margin, by the USA with a share that is more than two and a half times that of Germany, ranked second. This despite the fact that the USA pays one of the lowest average prices (10 USD) among this group; only Japan and Spain, sixth and tenth in the table, pay lower prices. Austria is the single country in this list to pay an average price above 20 USD. Korea entered the top 15 table this year, taking Australia's place.

Table 7 - World Top 15 Importers in 2011 (Value)

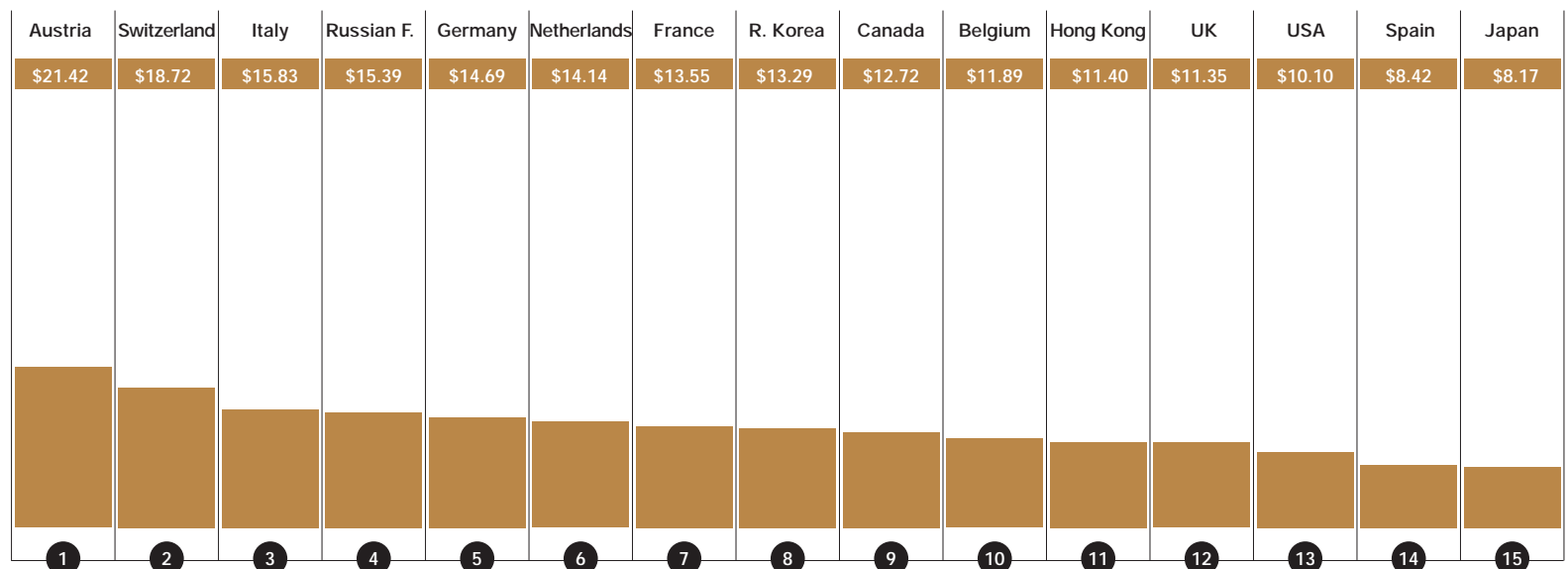


Chart 15 - Average Import Price among Top 15 Importers

Top 5 Exporters by Continent

Germany rose to second place among European exporters 11%

Africa

Tunisia leads African exports by value but Nigeria is the largest exporter in terms of quantity. The very different average prices charged by these two countries reflect different specialization patterns. Tunisia exports mostly leather footwear whereas Nigeria's exports consist almost exclusively of rubber & plastic footwear. Morocco is also an important exporter.¹

¹ Several African countries, including some of the largest, are not individually considered in this analysis, being included in the "Other African" residual category, because their series of export values is extremely incomplete or unreliable.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Tunisia	409	33.9%	27	12.6%	\$14.99
2	Nigeria	340	28.2%	104	48.2%	\$3.26
3	Morocco	279	23.1%	17	7.9%	\$16.23
4	Côte d'Ivoire	42	3.4%	10	4.6%	\$4.16
5	Kenya	40	3.3%	44	20.4%	\$0.92

Table 8 - Top 5 Exporters in Africa 2011

Asia

The table of the top 5 exporters in Asia is almost unchanged from last year, with China being a clear leader followed by its own special administrative area of Hong Kong. Vietnam, Indonesia, and India complete the table, each charging an average price that is three to four times that of China. Together, these five countries represent 94% of Asian exports, down from 98% in 2010.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	39 374	67.8%	10 170	87.0%	\$3.87
2	Hong Kong	5 317	9.2%	362	3.1%	\$14.70
3	Vietnam	5 123	8.8%	316	2.7%	\$16.20
4	Indonesia	3 227	5.6%	206	1.8%	\$15.65
5	India	1 421	2.4%	113	1.0%	\$12.61

Table 9 - Top 5 Exporters in Asia 2011

Europe

In Europe, Germany rose to second position, in terms of value, replacing Belgium, which nonetheless, continues to export a larger quantity. Italy is the continental leader and thanks to the average price it charges which is the highest in the world, its leadership is particularly clear in terms of value. The Netherlands and Spain, with similar figures, close the top 5 table.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Italy	10 376	26.7%	229	14.4%	\$45.32
2	Germany	4 392	11.3%	194	12.2%	\$22.36
3	Belgium	4 172	10.8%	207	13.0%	\$20.16
4	Netherlands	2 933	7.6%	143	9.0%	\$20.55
5	Spain	2 870	7.4%	130	8.2%	\$22.04

Table 10 - Top 5 Exporters in Europe 2011

\$1 billion

Panama and the USA share the leadership of North American exports

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Panama	1 130	36.3%	102	40.7%	\$11.07
2	USA	1 023	32.9%	78	31.2%	\$13.07
3	Mexico	411	13.2%	22	8.9%	\$18.43
4	Dominican Rep.	245	7.9%	31	12.4%	\$7.87
5	Canada	224	7.2%	12	5.0%	\$18.00

Table 11 - Top 5 Exporters in North America 2011

North America

Panama is the largest exporter of footwear in North America, with over a 100 million pairs, thanks to the "import and re-export platform" role it plays in international trade. NAFTA members, USA, Mexico, and Canada, in this order, take three of the remaining four positions in the top 5 table, with the Dominican Republic positioned among them.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Australia	45	53.8%	2	53.7%	\$22.92
2	New Zealand	38	44.6%	2	41.4%	\$24.68
3	Fiji	0.9	1.1%	0,1	2.0%	\$12.11
4	Other Oceania	04	0.5%	0,1	2.7%	\$4.57
5	Vanuatu	0.01	0.0%	0,01	0.2%	\$1.37

Table 12 - Top 5 Exporters in Oceania 2011

Oceania

Oceania's footwear exports are minute, with Australia and New Zealand being the most significant players but having exchanged places from last year. Their average prices continue to rise and are similar, or even higher, to those charged by the largest European exporters, with the exception of Italy. Exports by other Oceanic countries are residual.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	Brazil	1 296	83.3%	113	70.7%	\$11.47
2	Chile	135	8.7%	35	21.7%	\$3.89
3	Ecuador	37	2.4%	4	2.4%	\$9.50
4	Colombia	34	2.2%	2	1.4%	\$15.04
5	Argentina	27	1.7%	2	1.2%	\$14.68

Table 13 - Top 5 Exporters in South America 2011

South America

Brazil is the dominant player in South American footwear exports. The figures on its exports have, however, been revised downwards from last year. Chile takes second place thanks to its significant exports of textile footwear, with a low average price. As in 2010, Ecuador, Colombia, and Argentina complete the list of main exporters, with relatively close figures.

Top 10 Exporters by Product Type

China is the world's top exporter
for every type of footwear

#1

Waterproof

As in the previous year, in 2011 China was the main exporter of all the five types of footwear recognized in the trade statistics. In the case of waterproof footwear, the top 4 positions are unchanged from 2010, with China leading, followed by Italy, France, and the Netherlands. Figures for the next countries in the table are, however, very close and some have exchanged position. Portugal fell from fifth to eighth, with Hong Kong taking its previous position and Germany rising from tenth to sixth. Spain and Canada dropped out of this table, replaced by Bosnia Herzegovina and Panama.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	658	42.2%	103	50.6%	\$6.37
2	Italy	162	10.4%	19	9.1%	\$8.73
3	France	85	5.5%	6	2.7%	\$15.25
4	Netherlands	50	3.2%	3	1.7%	\$14.50
5	Hong Kong	36	2.3%	2	0.9%	\$19.13
6	Germany	33	2.1%	3	1.3%	\$12.23
7	USA	30	1.9%	2	1.2%	\$12.67
8	Portugal	29	1.9%	3	1.6%	\$9.09
9	Bosnia Herzegovina	27	1.7%	2	1.1%	\$11.91
10	Panama	24	1.6%	3	1.2%	\$9.59

Table 14 - Top 10 Exporters of Waterproof Footwear (HS 6401) 2011

Rubber & Plastic

China claims an even larger share of rubber & plastic exports, selling more than four out of every five pairs exported worldwide and being responsible for more than 60% of the value of exports. Vietnam rose to second position among exporters of this type of footwear in part due to the fall in exports from Hong Kong, which brought this territory to fifth position, down from third. France and Spain were replaced in this table by Panama and Indonesia, which last year were not present due to data availability problems.

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	17 603	61.4%	6 423	82.9%	\$2.74
2	Vietnam	1 093	3.8%	89	1.1%	\$12.34
3	Belgium	1 087	3.8%	97	1.2%	\$11.24
4	Germany	1 070	3.7%	73	0.9%	\$14.72
5	Hong Kong	887	3.1%	118	1.5%	\$7.53
6	Italy	847	3.0%	38	0.5%	\$22.37
7	Netherlands	612	2.1%	50	0.7%	\$12.12
8	Panama	598	2.1%	72	0.9%	\$8.36
9	Brazil	475	1.7%	83	1.1%	\$5.72
10	Indonesia	469	1.6%	38	0.5%	\$12.22

Table 15 - Top 10 Exporters of Rubber & Plastic Footwear (HS 6402) 2011

23%

Italy, Portugal and Spain, the main European producers, account for 23% of the global leather footwear exports

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	10 854	21.2%	891	40.4%	\$12.18
2	Italy	8 413	16.4%	138	6.2%	\$61.01
3	Hong Kong	3 750	7.3%	173	7.8%	\$21.72
4	Germany	2 554	5.0%	65	3.0%	\$39.10
5	Vietnam	2 444	4.8%	74	3.3%	\$33.06
6	Indonesia	2 199	4.3%	129	5.9%	\$17.00
7	Belgium	2 051	4.0%	59	2.7%	\$34.88
8	Portugal	1 824	3.6%	46	2.1%	\$39.24
9	Spain	1 758	3.4%	42	1.9%	\$42.02
10	Netherlands	1 696	3.3%	46	2.1%	\$36.94

Table 16 - Top 10 Exporters of Leather Footwear (HS 6403) 2011

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	7 220	44.7%	1 881	71.4%	\$3.84
2	Vietnam	1 494	9.3%	143	5.4%	\$10.41
3	Belgium	987	6.1%	47	1.8%	\$21.20
4	Italy	770	4.8%	27	1.0%	\$28.74
5	Germany	656	4.1%	45	1.7%	\$14.62
6	Hong Kong	586	3.6%	56	2.1%	\$10.51
7	Netherlands	532	3.3%	35	1.3%	\$15.28
8	Indonesia	527	3.3%	35	1.3%	\$15.18
9	Spain	527	3.3%	40	1.5%	\$13.21
10	France	439	2.7%	21	0.8%	\$20.43

Table 17 - Top 10 Exporters of Textile Footwear (HS 6404) 2011

	Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
1	China	3 040	56,8%	871	77,5%	\$3.49
2	Dominican Rep.	185	3,5%	29	2,6%	\$6.34
3	Italy	183	3,4%	8	0,7%	\$23.61
4	Spain	170	3,2%	10	0,9%	\$16.94
5	Poland	158	2,9%	14	1,3%	\$10.94
6	Portugal	137	2,6%	4	0,3%	\$38.24
7	USA	134	2,5%	22	2,0%	\$6.02
8	Romania	112	2,1%	6	0,6%	\$17.29
9	Vietnam	88	1,7%	10	0,9%	\$9.03
10	Germany	80	1,5%	8	0,7%	\$9.67

Table 18 - Top 10 Exporters of Other Footwear (HS 6405) 2011

Leather

China and Italy are the top 2 exporters of leather footwear, selling relatively similar values (21% and 16%), but very different quantities (40% and 6%) as a result of clearly divergent price strategies while Italy exports leather shoes at an average price of over 60 USD, China only charges 12 USD. The top 10 is completed by three other Asian countries (Hong Kong, Vietnam, and Indonesia) and five European countries (Germany, Belgium, Portugal, Spain, and the Netherlands).

Textile

There are no changes in the top spots for the textile footwear exporters table, in which China is followed, with a large gap, by Vietnam and then Belgium and Italy. China's average prices are just a fraction of its main competitors' but this does not stop this country from claiming almost one half of the value exported. As in other categories, the table is composed exclusively by Asian and European countries.

Other

The very diverse average prices displayed by different countries, ranging from 38 USD in Portugal to 3 USD in China, reflect the miscellaneous character of the "other footwear" category. It is no surprise that this shows more change to the previous year than others and the top 10 includes some not so usual participants, such as the Dominican Republic, Poland, and Romania. The first of these is a newcomer in the top 10 table, where it replaces Singapore.