



WORLD FOOTWEAR

**WORLD
FOOTWEAR**
2011
YEARBOOK

DATA UP TO 2010

an Initiative of

A P I C C A P S

PORTUGUESE FOOTWEAR, COMPONENTS AND
LEATHER GOODS MANUFACTURERS' ASSOCIATION



WORLD FOOTWEAR

Disclaimer

Figures in this report correspond to APICCAPS' best estimate of the value of the corresponding variables. Although due care was taken in the preparation of the report, APICCAPS makes no warranty as to its accuracy or completeness and is not to be deemed responsible for any error or loss resulting from its use. Other organizations quoted herein are in no way responsible for the content of the report or the consequences of its use.

Data and methods

In the preparation of this report APICCAPS drew on a variety of sources and methods that we briefly explain here.

General data on each country was retrieved from publicly available sources, namely the CIA Factbook, the IMF's World Economic Outlook database and the World Bank's World dataBank.

The COMTRADE database, from the United Nations Statistics Division, and COMEXT, from the European Union's Eurostat, were our primary sources on foreign trade. We tried to collect a complete series for exports and imports of footwear for every country in the world, at the Harmonized System four-digit level, for the 2000-2010 period. When, as is sometimes the case, the two databases show different or conflicting figures, we exercised our best judgment on which one to use. On occasion, we did resort to national statistics agencies to cover missing values in our primary sources. In the cases in which 2009 figures were available, but 2010's were not, we estimated the latter assuming that footwear imports and exports grew at the rates reported in the IMF's World Economic Outlook database for imports and exports of goods in the country.

We used information from trade associations, trade publications, and other non-official sources to supplement official sources when missing values existed for previous years. Finally, for countries that still had a limited number of gaps in the series, we used statistical and econometrical methods to complete them. As for countries that had very incomplete or an entirely empty series, we aggregated them at the continent level, in categories such as "other European countries", and proceeded likewise. These countries are not individually considered in our analysis.

We collected figures on production and employment from trade associations and trade publications. Figures on consumption are to be understood as apparent consumption, calculated as production plus imports minus exports. In some cases, in which data was available on consumption but not production, we proceeded inversely to estimate the latter.

Other information provided in the report was generally gathered from trade associations and trade publications.

This report was prepared with information available up to 31 July 2011.

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Acknowledgements

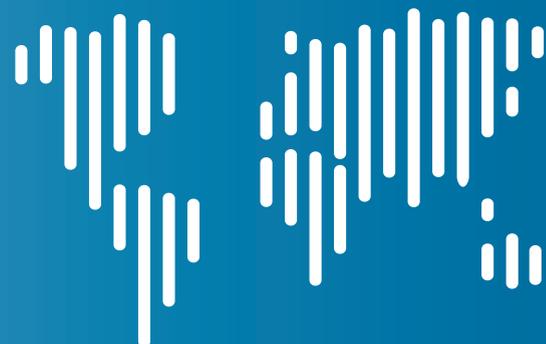
APICCAPS wishes to thank the following International and Portuguese organizations for providing information and / or support which was essential in producing this report: The U.N. Statistical Division, Eurostat, The European Commission, The Portuguese Government, AICEP Portugal Global, DGAE – Portuguese Directorate-General for Economic Activities, IAPMEI – Portuguese Institute for SME and Innovation and Programa Compete.

We also wish to acknowledge the contributions of a large number of national footwear sector organizations who provided us with important country-specific information. Due to the large number of organizations we will not list them separately, however this report could not have been prepared without their assistance.

This acknowledgement notwithstanding, these organizations have no responsibility for the content of the report, the sole author of which is APICCAPS.

The image shows the lowercase letters 'wwo' in a large, bold, white font with a blue outline. The letters are positioned on the right side of the page, set against a blue background that features a subtle geometric pattern of overlapping triangles.

World



WORLD FOOTWEAR

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1

World Footwear

Production of footwear worldwide reached
20 billion pairs in 2010

Production

Manufacture of footwear is heavily concentrated in Asia, as can be seen in Chart 1, this continent now produces 87% of all the pairs of shoes produced worldwide.



Chart 1 - Distribution of Footwear Production by Continent (quantity) 2010

China alone produces more than 62% of the world total. Its regional neighbours India, Vietnam, Indonesia, Pakistan, and Thailand are also among the top 10 world producers, producing another 20% of the total. Outside Asia, Brazil is the most important producer, with 4.4%. Mexico, Italy, and Turkey are also among the world's most significant manufacturers. Together, these ten countries account for 90% of the world footwear production.

Rank	Country	Pairs (millions)	World Share
1	China	12 597	62.4%
2	India	2 060	10.2%
3	Brazil	894	4.4%
4	Vietnam	760	3.8%
5	Indonesia	658	3.3%
6	Pakistan	292	1.4%
7	Thailand	245	1.2%
8	Mexico	244	1.2%
9	Italy	203	1.0%
10	Turkey	174	0.9%

Table 1 - Top 10 Footwear Producers (quantity) 2010

USA consumers buy 13,4% of all shoes sold worldwide

13%

Consumption

The geography of footwear consumption is inevitably less concentrated than production, as it follows population and wealth distribution. Asia's share is 49%, with Europe and North America following with 20% and 17% respectively (Chart 2). The other continents do not reach the 10% threshold.

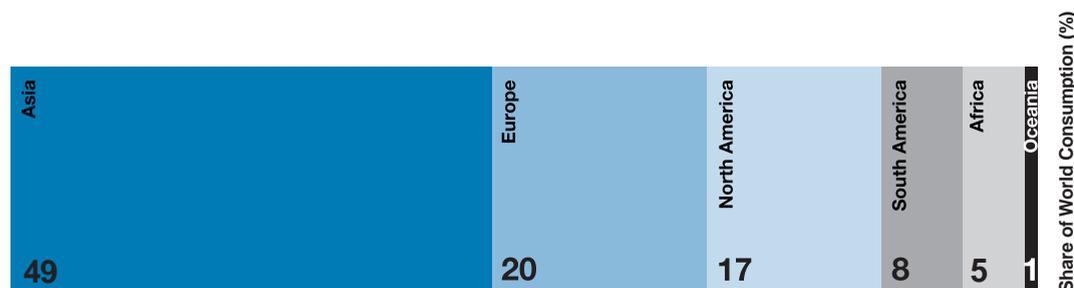


Chart 2 - Distribution of Footwear Consumption by Continent (quantity) 2010

Rank	Country	Pairs (millions)	World Share
1	China	2 700	15.2%
2	USA	2 335	13.4%
3	India	2 034	11.7%
4	Brazil	780	4.5%
5	Japan	693	4.0%
6	Indonesia	627	3.6%
7	United Kingdom	504	2.9%
8	Spain	427	2.4%
9	France	415	2.4%
10	Germany	385	2.2%

Table 2 - Top 10 Footwear Consumers (quantity) 2010

Individually, China is the largest world's market, buying 15% of the pairs of shoes sold worldwide and relegating the USA, that traditionally held that position, to second place. India closes the group of markets that consume more than 2 000 millions pairs a year (Table 2). Brazil and Japan represent about 4% of the world total, followed by Indonesia and the United Kingdom with 3%. Spain, France, and Germany each correspond to 2% of world consumption. Together, these ten countries account for 62% of world footwear consumption.

13 billion

China sells 73% of the 13 billion pairs exported worldwide

Exports

Just like production, the origin of exports is heavily concentrated in Asia, with 85% of the world total (Chart 3). However, in this case, Europe comes in second place representing 11%, with no other continent reaching more than 1%.

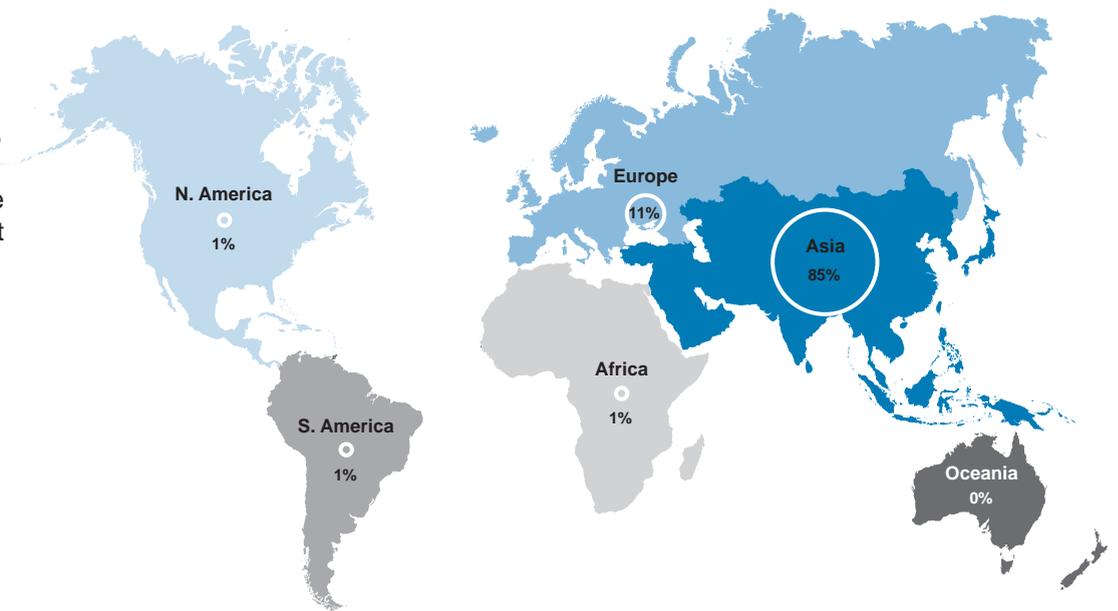


Chart 3 - Distribution of Footwear Exports by Continent of Origin (quantity) 2010

China has an even greater share of exports than it has of production, almost three out of every four pairs of shoes exported worldwide come from this country (Table 3). These figures do not even include the exports of the Chinese special administrative region of Hong-Kong, itself the world's second largest exporter country, with a share of 3%. Three other Asian countries, Vietnam, Indonesia* and Thailand, are also among the world's top 10 exporters in terms of volume. The list is completed by four European countries, Italy, Belgium, Germany and the Netherlands, all of them members of the European Union, and one South American country, Brazil.

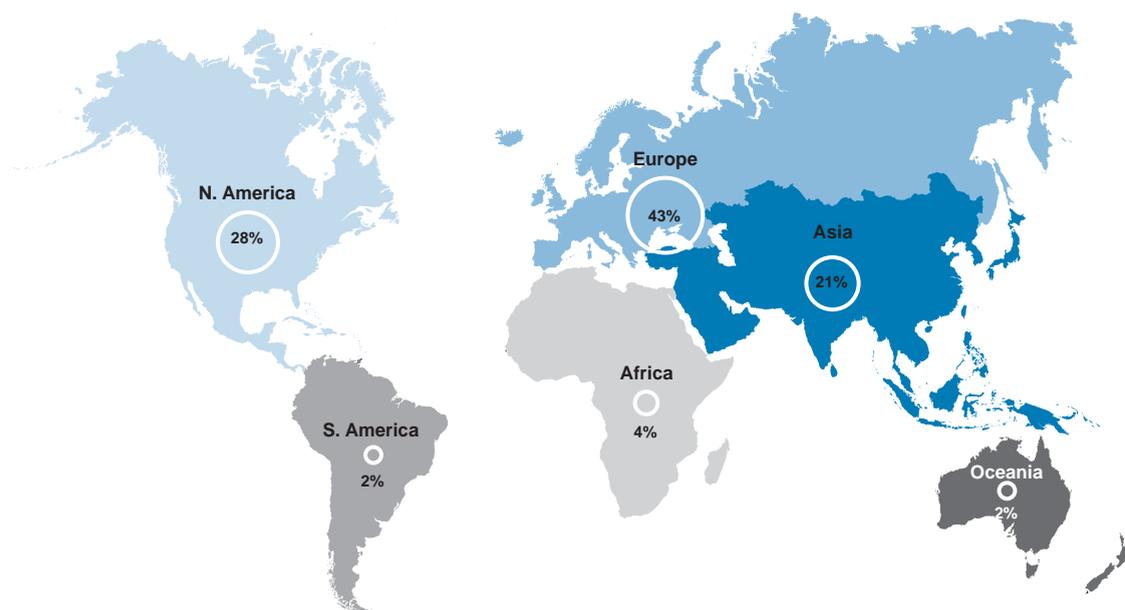
Rank	Country	Pairs (millions)	World Share
1	China	9 930	73.4%
2	Hong Kong	421	3.1%
3	Vietnam	268	2.0%
4	Italy	222	1.6%
5	Indonesia	213	1.6%
6	Belgium	203	1.5%
7	Germany	172	1.3%
8	Netherlands	148	1.1%
9	Brazil	143	1.1%
10	Thailand	134	1.0%

Table 3 - Top 10 Footwear Exporters (quantity) 2010

* The COMTRADE database contains no data for Indonesian exports after 2001. To avoid ignoring such a relevant exporter of footwear, in tables of the top 10 producers, we present figures for Indonesian exports based on the values that other countries report as imports from Indonesia. For other purposes, Indonesia is not individually considered in this report. It should be noted that there are, in general, substantial differences between what one country reports as having exported and what other countries report as having imported from that origin.

Europe is the destination of 43% of world imports

43%



Imports

As a continent, Europe leads the ranking of world importers, followed by North America (Chart 4). Seven out of the top 10 importers are located in this continent that is the destination of 43% of the world imports.



Chart 4 - Distribution of Footwear Imports by Continent of Destination (quantity) 2010

Rank	Country	Pairs (millions)	World Share
1	USA	2 384	24.8%
2	Japan	620	6.5%
3	United Kingdom	553	5.8%
4	Germany	527	5.5%
5	Hong Kong	484	5.0%
6	France	459	4.8%
7	Spain	444	4.6%
8	Italy	356	3.7%
9	Russia	336	3.5%
10	Netherlands	243	2.5%

Table 4 - Top 10 Footwear Importers (quantity) 2010

Individually, the USA is the leader in footwear imports, by a very large margin, representing a quarter of the world total. Hong Kong and Japan, in the sixth and seventh positions, are the only other non-European countries among the top 10 footwear importers.

2

The dynamics of international trade

World footwear trade reached a new all-time maximum in 2010: available evidence shows total world exports in the order of 85 billion US dollars, up 12% from the previous year. In terms of quantities, 13 billion pairs of footwear were exported, also a new maximum.

Last year's performance culminates a decade of impressive growth in footwear trade. World exports rose by 79% in terms of volume and 108% in terms of value, corresponding to average yearly increases of 6% and 7.6%, respectively (Chart 5).

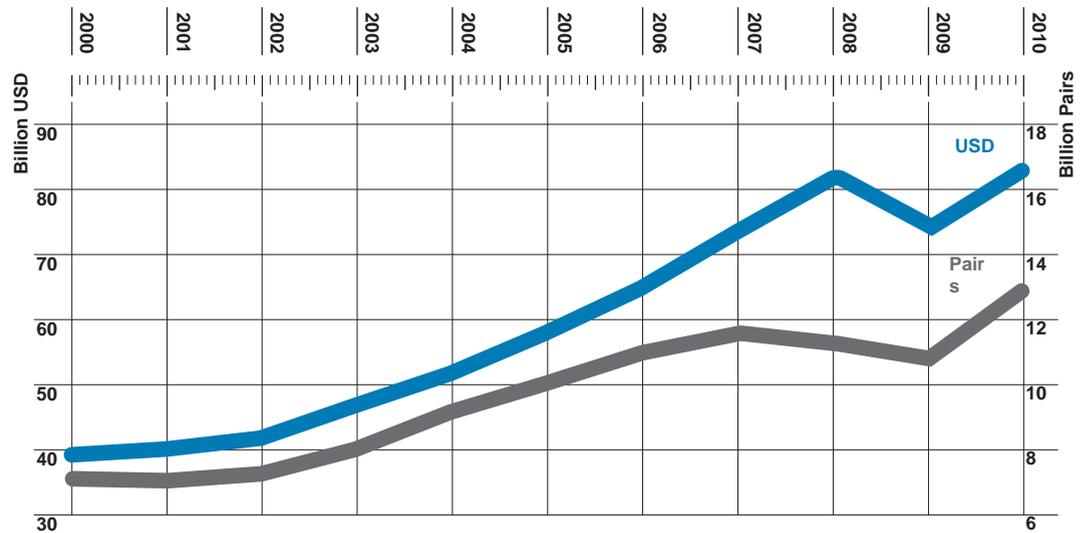


Chart 5 - World Footwear Exports 2000-2010

The higher rate of growth shown by value, compared to volume, reflects an increase in the average price, which rose 16%, from 5.50 USD in 2000 to 6.40 USD in 2010, despite a change in the mix of products exported in favour of less expensive types of footwear, as discussed below.

Prices did not rise steadily over the decade, until 2005 the average export price was almost stable, showing only a slight increase; it then rose sharply in the next three years, peaking at 7.22 USD, in 2008. In the final two years of the decade, the price fell appreciably (Chart 6).

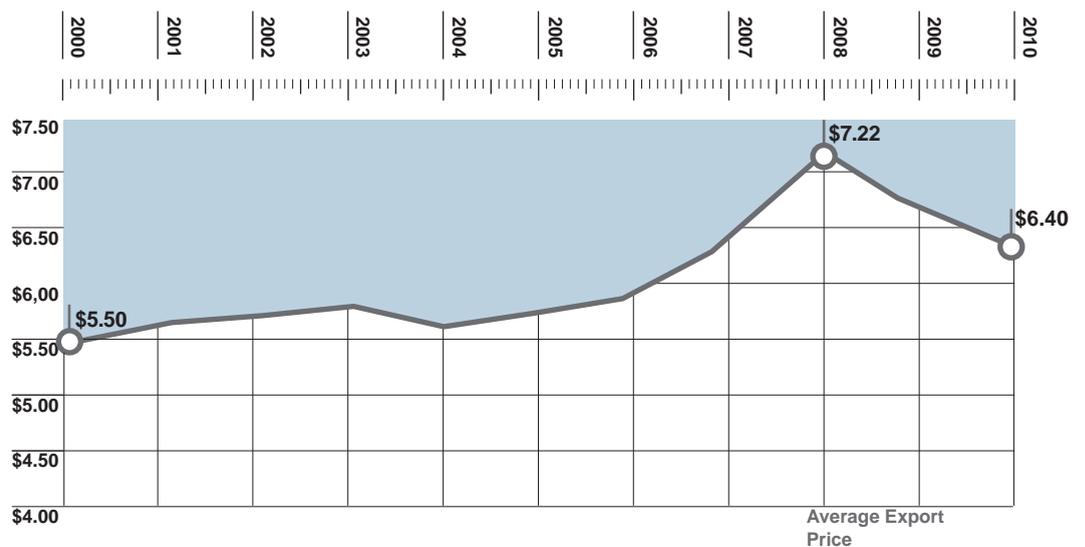


Chart 6 - World Average Export Price 2000-2010

Geographical patterns

2.1

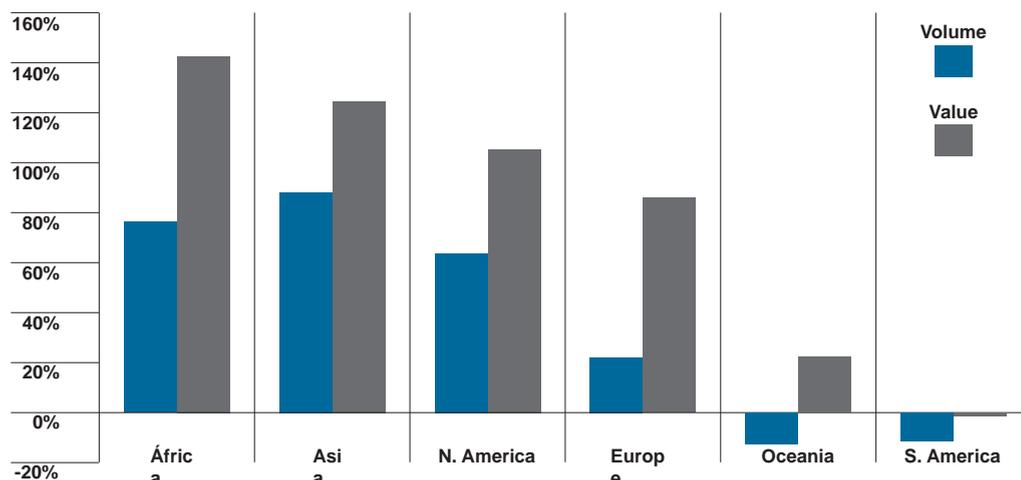


Chart 7 - Variation in Exports 2000-2010

Over the last ten years, every continent except for South America increased the value of its footwear exports (Chart 7). Africa, Asia and North America more than doubled their sales abroad, with increases ranging from 110% in the latter to 150% in the former. Europe came close, with 91% and Oceania lagged behind, with 24%. South America actually had a minor decrease of 1%. In terms of volume, Asia led with an increase of 93%, followed by Africa (80%), and North America (67%). Europe achieved 24% growth but Oceania and South America suffered losses in the order of 13% each.

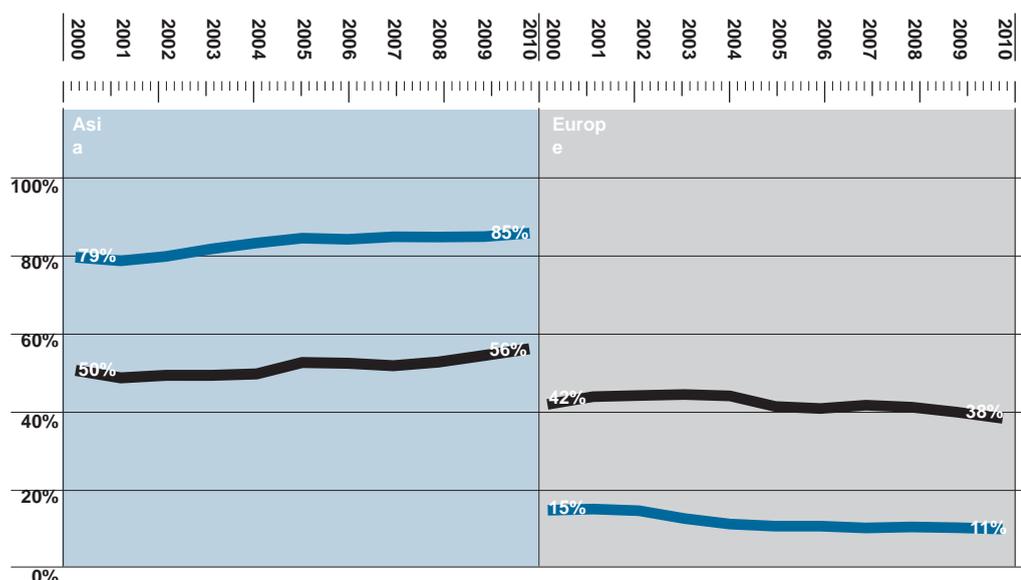


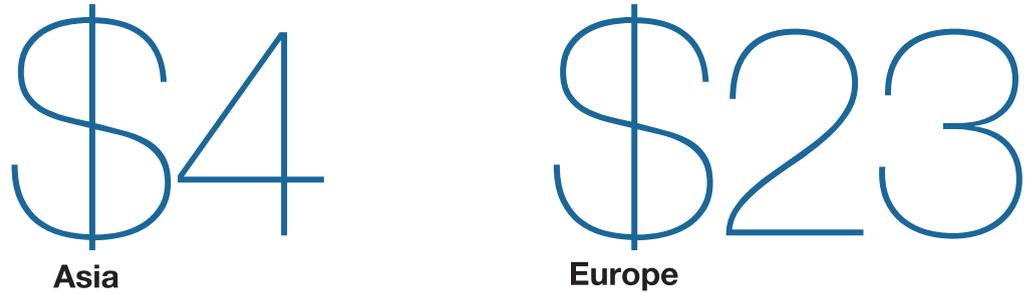
Chart 8 - Share of World Exports (Asia & Europe) 2000-2010

Thus, in this first decade of the 21st century, Asia consolidated its dominant position in the footwear industry, increasing its share of the volume of world exports from 79% to 85%. This increase came mostly at the expense of Europe, whose share fell from 15% to 11% (Chart 8).

Nonetheless, with its higher value added products, in 2010 Europe still represented 38% of the world exports by value, down from 42% at the beginning of the decade. Meanwhile, Asia's share, in terms of value, increased from 50% to 56%.



Average exports prices vary from 4 USD in Asia to 23 USD in Europe



The relatively balanced shares these two continents achieve in terms of value, despite extremely different volumes exported, reveal a wide difference in average prices, as can be seen in Chart 9. Whereas Asian countries were exporting footwear at a stable average price of approximately 4 USD throughout the decade, the average price charged by Europeans increased from 15 to 23 USD. This partly reflects the different mix of products exported, with European countries having relatively larger market shares in leather footwear, which commands a higher price than other categories of products. But, it is also the result of different marketing strategies, with European exporters trying to respond to increased competition by focusing on high-price market segments.

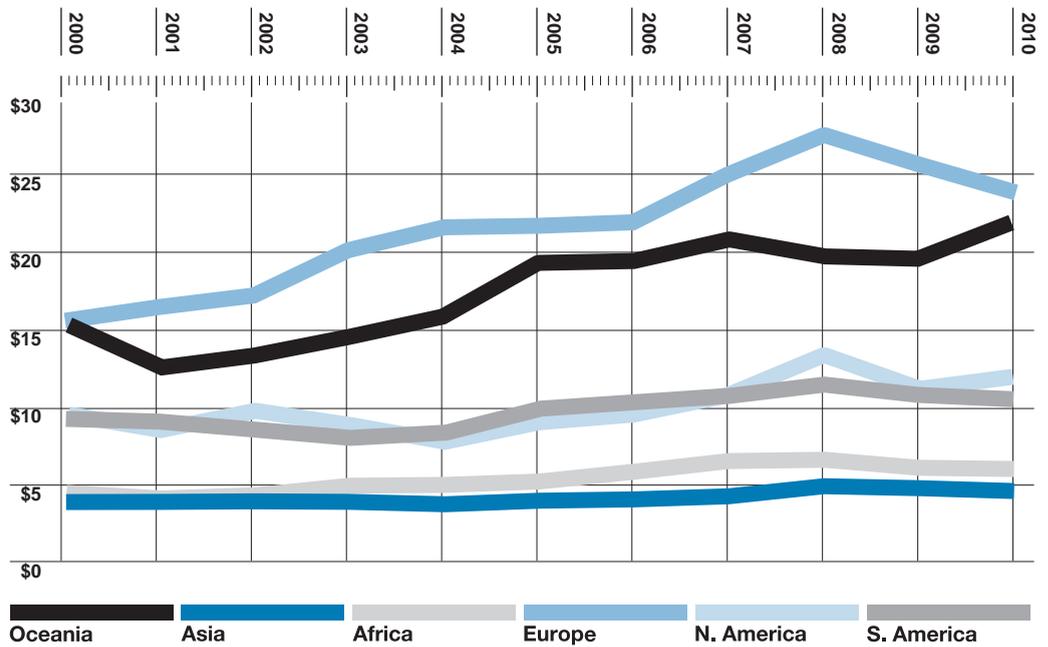


Chart 9 - Average Export Price by Continent 2000-2010

The position of other continents in the international footwear trade (Chart 10) remains small and, with the exception of South America, relatively stable; North America represents around 2% to 3% of world exports, Africa 1%, and Oceania a mere 0.1%. South America, though, seems to have been particularly hit by Asia's rise, with its share of world exports falling by half in a decade: from 2.4% to 1.2% in terms of volume and from 4% to less than 2% in terms of value.

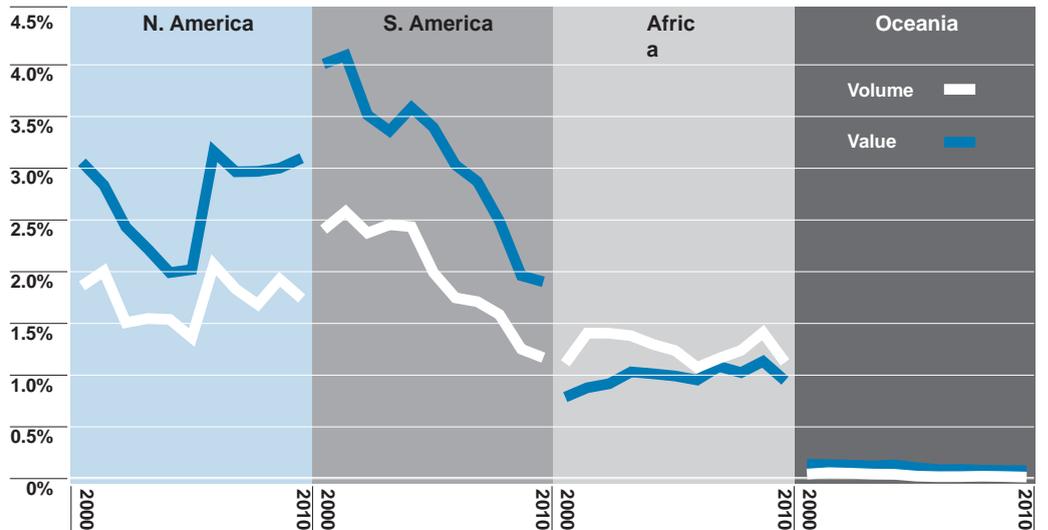


Chart 10 - Share of World Exports (other continents) 2000-2010

The disparate average prices charged by these four continents suggest considerably different market positioning strategies. Oceania prices its products in the 15-20 USD range, close to European competitors.

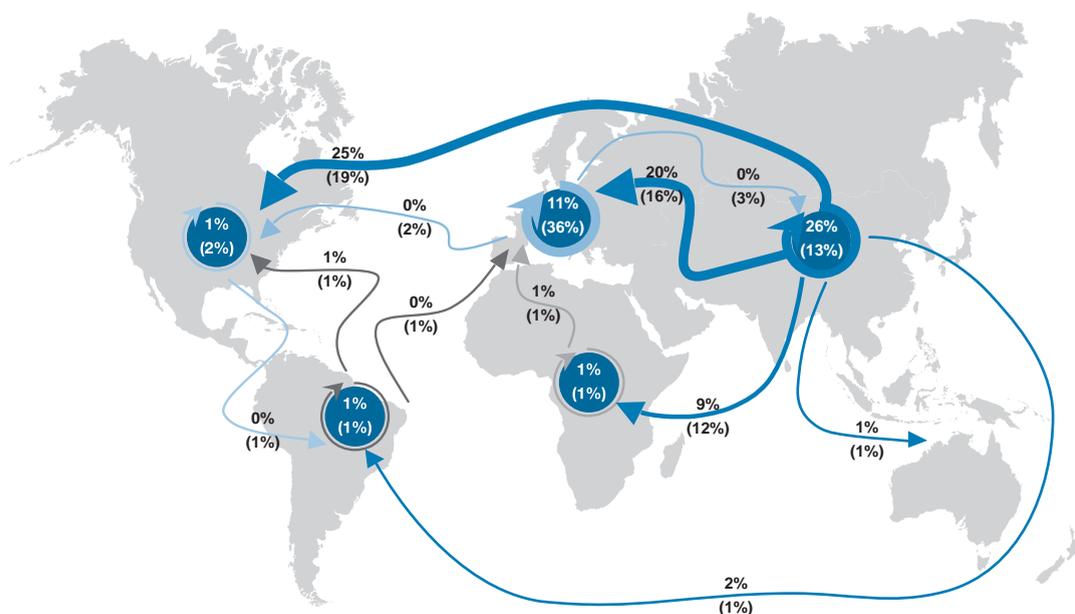
At the other extreme, African countries have been charging roughly 5 USD, about the same level charged by Asian countries. North and South America charge intermediate prices, in the order of 10 USD (Chart 9).

Most international trade is intracontinental

Continent	USD (millions)	Share	Pairs (millions)	Share	Average Price
Africa	1 569	1.7%	442	4.6%	\$3.55
Asia	14 657	16.1%	1 917	19.9%	\$7.65
Europe	45 525	50.0%	4 103	42.7%	\$11.10
North America	25 487	28.0%	2 714	28.2%	\$9.39
Oceania	1 424	1.6%	165	1.7%	\$8.63
South America	2 329	2.6%	271	2.8%	\$8.60

Table 5 - Imports by Continent 2010

As regards imports, Europe is the undisputed leader, with 43% of the volume and 50% of the value (Table 5). North America represents nearly 30% of the world imports and Asia 16%. Europe is also the continent that pays the highest average price for imports, again followed by North America.



Map 3 - Geographic patterns of footwear trade 2006-2010

Note: arrows correspond to flows of exports within or between continents; the percentages correspond to the share of each flow in total world footwear exports; outside the parenthesis are percentages in terms of quantity (pairs), inside the parenthesis percentages in terms of value (US dollars); percentages were calculated for the period 2006-2010 to avoid some volatility in yearly values; flows that correspond to less than 0.5% of the world total are not represented in the map.

When analysing statistics on imports and exports it is important to keep in mind that these are determined at a national level, thus, for example, “Asian exports” are the sum of the exports of each Asian country, not, as the expression might suggest, the amount that Asian countries sell to other continents. Map 3 makes this clear by representing the destination of each “continent’s exports” in terms of its share of the world total. As can be seen here exports from Asian countries to other Asian countries represent 26% of total world exports, in terms of quantity, and 13% in terms of value. Exports by Asian countries to Europe and North America correspond to 20% and 25%, respectively, of the quantity exported worldwide (16% and 19% of the corresponding value). Asian exports to Africa are also of some importance, particularly in terms of quantity.

It can be seen that the other continents’ exports are almost exclusively intracontinental: for example, exports by European countries to other European countries represent 11% of the quantity and 36% of the value exported worldwide. In contrast, European exports to Asia are just 3% of the total value of world exports and less than 1% of quantity, exports to North America are 2% of value and again less than 1% of quantity. Similarly, North America exports to other continents are less than 1% of the corresponding world total except in the case of the value of exports to South America which reach that threshold. No intercontinental exports flow, except for those originating from Asia, exceed 3% of the world total.

2.2

Product Mix

The last ten years have witnessed a significant change in the composition of footwear exports, reflecting trends that also affect consumption. While the volume of leather footwear exported remained stable, exports of rubber and plastic footwear more than doubled (125% increase). Consequently, rubber and plastic footwear's share of world exports increased from 43% to 54%, in terms of volume, while leather footwear fell from 30% to only 17%. Given its high price, in terms of value leather footwear still gets a much higher share (52%) but its downward trend is clearly visible in Chart 11, whereas rubber and plastic footwear's share is increasing steadily.

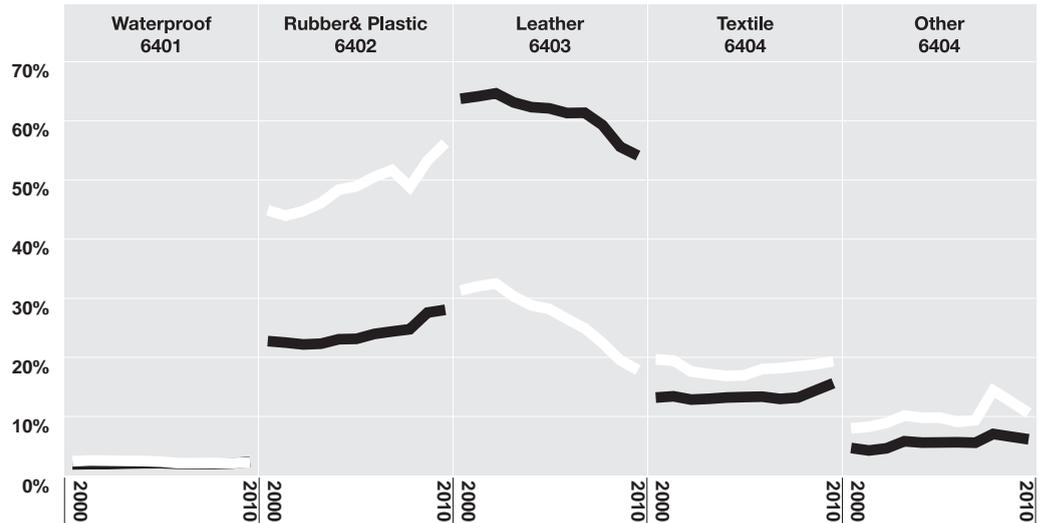


Chart 11 - Share of Exports by Type of Footwear (HS 4 digit) 2000-2010

Legend: Volume Value

Chart 12 illustrates the changes in the share of the main types of footwear exported by countries in each continent and helps to explain the differences in average prices reported above.

Based on the share of leather footwear in exports, two groups of continents clearly emerge: in North America, Africa, and Asia, the leather share is 10% to 30% of the volume exported, albeit with a declining trend. On the other hand, in Europe and Oceania, the share of leather footwear is in the range of 40% to 60% of exports, again with a declining trend. South America seems to be in transition between these two groups, having started the decade as the continent where leather represented a larger proportion of exports, approaching 70%, this type of product now represents less than 25% of its footwear exports, not much above the case in North America or Africa. Just as the share of leather footwear is declining everywhere, rubber and plastic footwear shows an upward trend in every continent, even if its share is considerably smaller in Europe and Oceania than in other parts of the world.

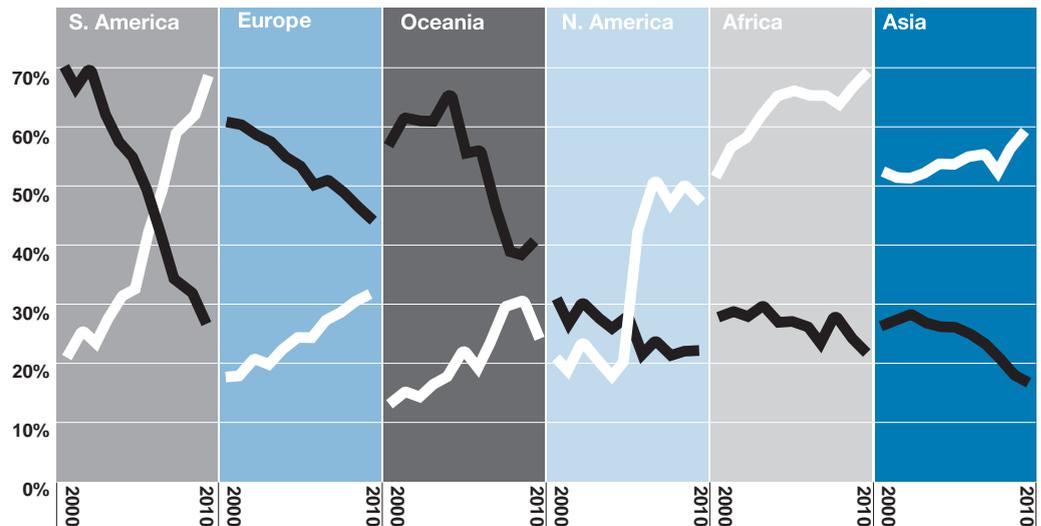


Chart 12 - Types of Product Exported by Continent 2000-2010 (% of volume exported)

Legend: Leather (HS 6403) Rubber and Plastic (HS 6402)

Export prices have risen for every continent and type of footwear

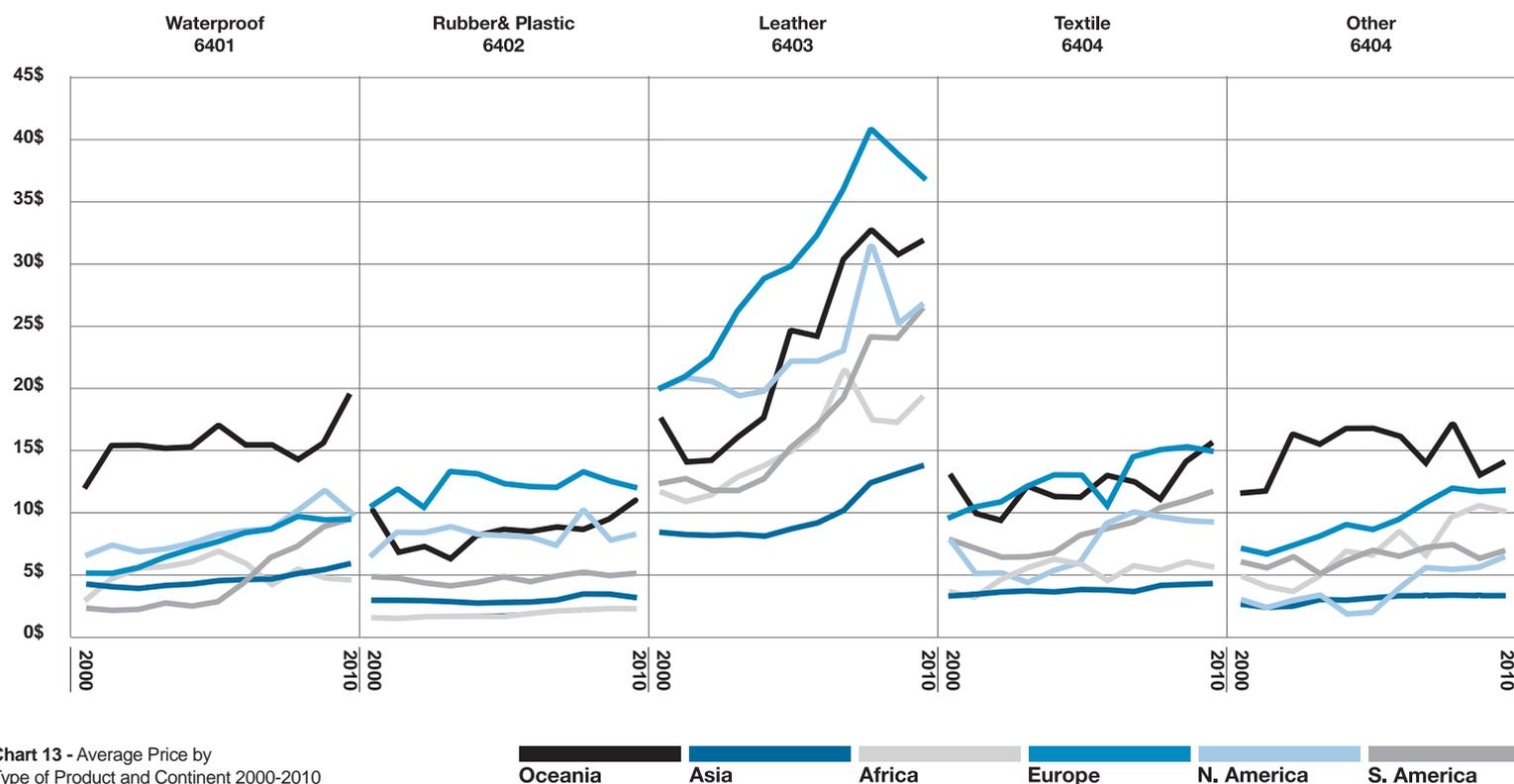


Chart 13 - Average Price by Type of Product and Continent 2000-2010

Continents that export higher percentages of leather footwear charge higher average prices. However, important price differences persist even when the different product mix is accounted for. As can be seen in Chart 13, Europe and Oceania are at the top of the export price rank for almost every year and type of product, with Africa and Asia in the opposite positions. North America is close to Europe and Oceania in waterproof, rubber and plastic, and leather footwear but closer to Africa and Asia in textile and "other" footwear. In the first half of the decade, South America had average prices close to Africa and Asia but they have increased considerably for several types of product (waterproof, leather, textile) since then.

An upward trend in footwear prices can be clearly seen in Chart 13. Over the last decade export prices rose for every continent and type of product. This is particularly visible for leather footwear, the price of which increased between a minimum of 38% in North America and a maximum of 133% in South America, but it is also true for the other categories. In relative terms, waterproof footwear prices increased even more, between 46% in Asia and 471% in South America. Rubber and plastic footwear shows the smallest increases: 7% in South America, 8% in Oceania, 9% in Asia, 16% in Europe, 31% in North America and 92% in Africa.

2.3

The Big Players

Exports

Asia's dominance in world footwear trade was clear in chapter 1, when analysing data on quantities. Considering the value of exports partially qualifies that dominance. Even if China is again the world's largest exporter, by a wide margin, 9 out of the 15 top exporters are European countries whereas only 5 are Asian (Table 6). Brazil is the only major exporter that doesn't locate in neither of these continents.

China's share is much smaller (39%) when measured in value, as a result of the low average price (\$3.39) charged by this country (Chart 14). Correspondingly, Italy, with an average price of almost 40 USD, achieves a share of 10%, in terms of value, even if it represents only 1.6% of the volume exported.

France and Portugal are the only other top 15 exporters with an average price above 25 USD.

Rank	Country	USD (millions)	World Share	Average Price
1	China	33 665	38.5%	\$3.39
2	Italy	8 755	10.0%	\$39.51
3	Hong Kong	5 244	6.0%	\$12.47
4	Vietnam	4 224	4.8%	\$15.79
5	Belgium	3 717	4.2%	\$18.30
6	Germany	3 444	3.9%	\$19.99
7	Indonesia	3 002	3.4%	\$14.09
8	Netherlands	2 464	2.8%	\$16.64
9	Spain	2 411	2.8%	\$21.51
10	France	1 970	2.2%	\$28.32
11	Portugal	1 718	2.0%	\$25.90
12	Brazil	1 487	1.7%	\$10.40
13	India	1 434	1.6%	\$12.53
14	United Kingdom	1 265	1.4%	\$23.81
15	Romania	1 121	1.3%	\$19.36

Table 6 - World Top 15 Exporters in 2010 (Value)

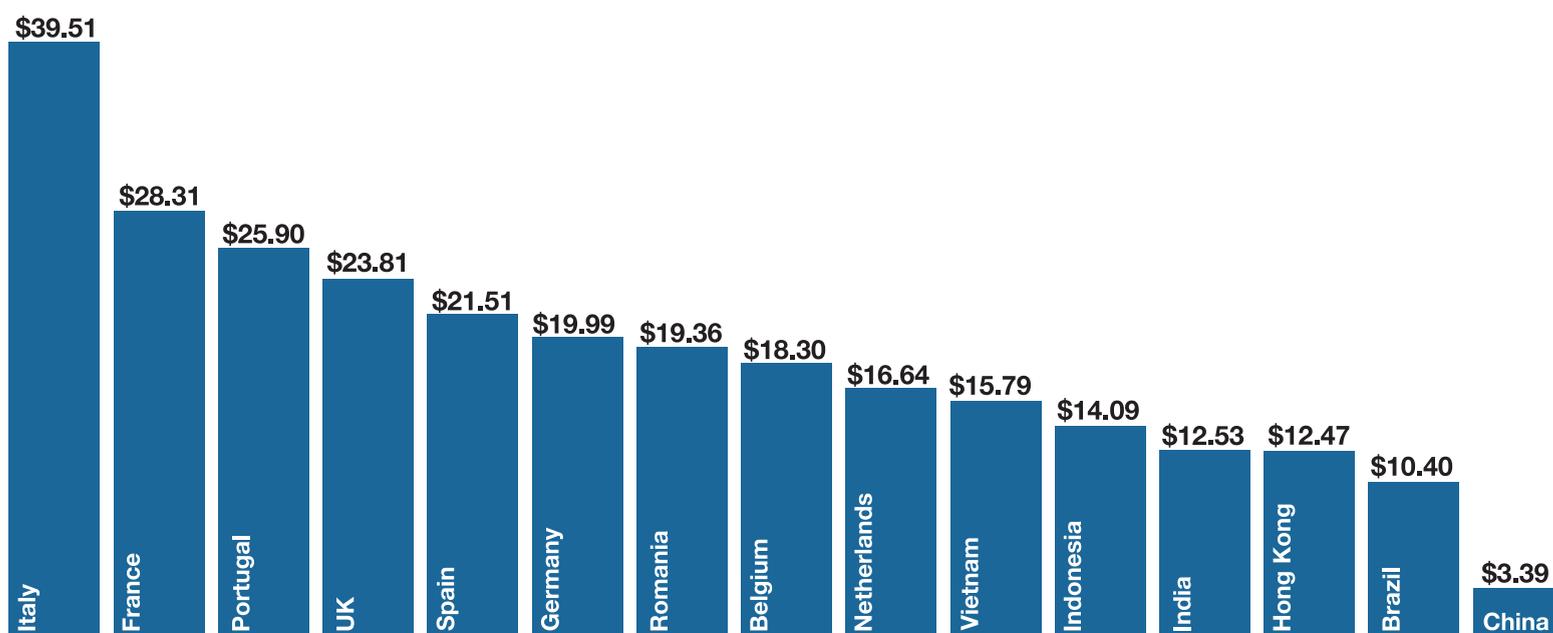


Chart 14 - Average Export Price among Top 15 Exporters

The USA imports 24% of all shoes

24%

Imports

The Top 15 Table for imports, by value (Table 7) shows little change to the one for imports by volume (Table 4). The USA is, by a wide margin, the largest importer in the world but European countries take 10 of the remaining places in the top 15 table. Among these, Germany comes first but France, the UK, and Italy also exceed 5% of world imports. Canada, from North America, Japan and Hong Kong from Asia, and Australia complete the list.

Price dispersion is considerably smaller in imports than in exports. European countries generally pay higher average prices than countries from other parts of the world but Spain is an exception with an average import price of 6.25 USD, it pays the lowest price among the top 15 importers (Chart 15).

Rank	Country	USD (millions)	World Share	Average Price
1	USA	21 531	23.7%	\$9.03
2	Germany	6 815	7.5%	\$12.94
3	France	5 802	6.4%	\$12.65
4	United Kingdom	5 529	6.1%	\$10.00
5	Italy	4 928	5.4%	\$13.83
6	Hong Kong	4 676	5.1%	\$9.67
7	Japan	4 468	4.9%	\$7.21
8	Russia	3 769	4.1%	\$11.22
9	Netherlands	2 844	3.1%	\$11.68
10	Spain	2 773	3.0%	\$6.25
11	Belgium	2 555	2.8%	\$11.42
12	Canada	1 869	2.1%	\$12.05
13	Austria	1 449	1.6%	\$20.70
14	Switzerland	1 184	1.3%	\$23.92
15	Australia	1 178	1.3%	\$8.44

Table 7 - World Top 15 Importers 2010 (value)

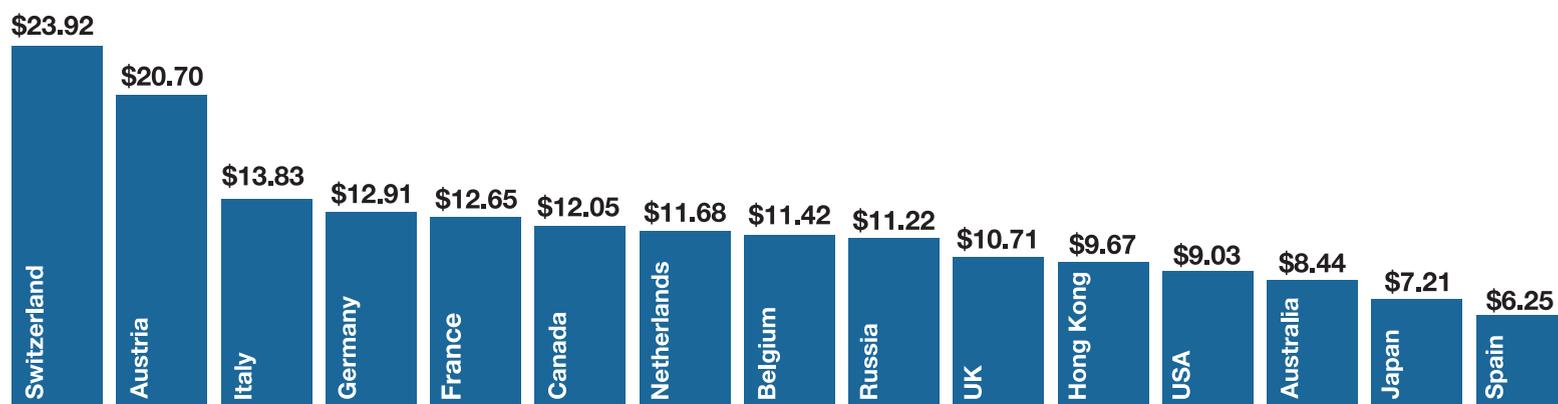


Chart 15 - Average Import Price among Top 15 Importers

2.3.1

Top 5 Exporters by Continent

Africa

According to available data (Table 8), Tunisia and Morocco are the largest African exporters, in terms of value, with 44% and 27% of continental exports. Their average prices are substantially above their neighbours, implying that their share in terms of volume is considerably smaller. In fact, Kenya reports the largest export volume, close to 30% of the African total, but at a very low price.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
Tunisia	356	43.9%	24	16.4%	\$14.55
Morocco	219	26.9%	9	5.8%	\$25.20
Ivory Coast	37	4.5%	6	4.3%	\$5.79
Kenya	35	4.3%	44	29.3%	\$0.79
South Africa	29	3.6%	3	2.0%	\$9.79

Table 8 - Top 5 Exporters in Africa 2010

Asia

China represents 70% of Asian exports, in terms of value, and almost 90% in terms of quantity (Table 9). If Hong Kong's figures are added to those of mainland China, these percentages rise to 80% and 91%, respectively. Vietnam, Indonesia, and India are the other main players, none of which achieve a 3% share of the continental volume of exports. These three countries charge prices considerably above the Chinese average, which allows them higher shares in terms of value.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
China	33 665	69.5%	9 930	7.3%	\$3.39
Hong Kong	5 244	10.8%	421	3.7%	\$12.47
Vietnam	4 224	8.7%	268	2.4%	\$15.79
Indonesia	3 002	6.4%	213	1.9%	\$14.09
India	1 434	3.0%	114	1.0%	\$12.53

Table 9 - Top 5 Exporters in Asia 2010

Europe

Italy is the main European exporter (Table 10), in terms of value and volume, and charges the highest average price in the world. Belgium has, however, been gaining ground quickly, based on an import and re-export business model, and, in terms of volume, already displays a similar share.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
Italy	8 755	27.1%	222	15.7%	\$39.51
Belgium	3 717	11.5%	203	14.4%	\$18.30
Germany	3 444	10.7%	172	12.2%	\$19.99
Netherlands	2 464	7.6%	148	10.5%	\$16.64
Spain	2 411	7.5%	112	8.0%	\$21.51

Table 10 - Top 5 Exporters in Europe 2010

Brazil represents more than 90% of South American exports

90%

North America

The USA leads North American exports (Table 11), with a continental market share of around one third, both in terms of value and volume. It is followed by its southern and northern neighbours, Mexico and Canada, both of which achieve higher average prices and are thus more relevant in terms of value than quantity. El Salvador and Guatemala take the remaining positions in the top 5 ranking.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
USA	855	32.9%	74	32.5%	\$11.49
Mexico	329	12.6%	20	8.6%	\$16.77
Canada	214	8.2%	12	5.4%	\$17.37
El Salvador	36	1.4%	2	0.8%	\$20.47
Guatemala	32	1.2%	2	1.0%	\$13.51

Table 11 - Top 5 Exporters in North America 2010

It should be noted, however, that we are including Panama in the "Other North American" residual category, due to missing values in its historical series. Had we not done so, Panama would appear as the continental leader; starting in 2006, Panama established itself as one of the largest footwear import and re-export platforms in the world. In 2010, its exports approached one billion dollars, corresponding to some 66 million pairs.

Oceania

In Oceania (Table 12), New Zealand and Australia split the leadership with very similar figures: Australia has a slight advantage in terms of volume as has New Zealand in terms of value. Both countries display average prices in the order of 20 USD, among the highest in the world. Exports by other Oceanic countries are residual.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
New Zealand	38	50.3%	2	48.3%	\$21.92
Australia	36	48.2%	2	49.4%	\$20.49
Fiji	0.8	1.1%	0.05	1.5%	\$16.29
New Caledonia	0.2	0.2%	0.02	0.7%	\$7.63
Others Oceania	0.1	0.2%	0.004	0.1%	\$25.63

Table 12 - Top 5 Exporters in Oceania 2010

South America

Finally, in South America, Brazil is the undisputed leader of the footwear industry, representing over 90% of the continent's exports (Table 13). Ecuador is in a very distant second position, with just 2%. Colombia, Argentina and Peru have exports of the same order of magnitude.

Country	USD (millions)	Share	Pairs (millions)	Share	Average Price
Brazil	1 489	92.6%	143	92.4%	\$10.40
Ecuador	31	2.0%	3	2.2%	\$9.17
Colombia	28	1.8%	2	1.3%	\$14.41
Argentina	28	1.7%	2	1.3%	\$13.88
Peru	17	1.0%	2	1.4%	\$7.47

Table 13 - Top 5 Exporters in South America 2010

2.3.2

Top 10 Exporters by Product Type

Waterproof

China is the leading exporter for all the five types of footwear analysed here. This country exports half of the waterproof footwear exported worldwide and, in terms of value, its share is 41% (Table 14). Even if it is the lowest among the top 10 exporters, the Chinese average price, for this type of product, is relatively close to that charged by producers such as Italy and Portugal. Nevertheless, Italy, the second exporter of waterproof footwear, has only a 10% market share. Besides Hong Kong, the other top 10 exporters are European (France, Netherlands, Portugal, Spain, and Germany) and North American countries (Canada and the USA).

Country	USD (millions)	World Share	Pairs (millions)	World Share	Average Price
China	539	41.3%	100	51.7%	\$5.38
Italy	132	10.1%	17	9.0%	\$7.61
France	61	4.7%	4	1.9%	\$16.68
Netherlands	36	2.8%	2	1.1%	\$16.18
Portugal	30	2.3%	4	2.0%	\$7.61
Hong Kong	30	2.3%	2	1.0%	\$16.16
Canada	29	2.2%	3	1.4%	\$10.89
USA	24	1.9%	2	1.1%	\$11.20
Spain	24	1.9%	1	0.7%	\$16.82
Germany	21	1.6%	2	1.1%	\$9.93

Table 14 - Top 10 Exporters of Waterproof Footwear (HS 6401) 2010

Rubber & Plastic

China's dominance is even stronger in rubber and plastic footwear, currently the industry's most exported product in terms of volume: China represents 83% of the volume and 62% of the value exported. Hong Kong is the third world exporter of this type of product, adding two percentage points to the Chinese volume and four percentage points to the value. Between the two, in second place for exporting rubber and plastic footwear, is Belgium. Brazil is the only country from outside Asia and Europe among the remaining top 10 exporters. (Table 15)

Country	USD (millions)	World Share	Pairs (millions)	World Share	Average Price
China	14 467	61.8%	6 004	83.0%	\$2.41
Belgium	1 016	4.3%	92	1.3%	\$11.00
Hong Kong	955	4.1%	148	2.0%	\$6.45
Vietnam	868	3.7%	76	1.1%	\$11.38
Germany	807	3.4%	65	0.9%	\$12.46
Italy	703	3.0%	36	0.5%	\$19.68
Netherlands	481	2.1%	56	0.8%	\$8.65
Brazil	465	2.0%	102	1.4%	\$4.57
France	349	1.5%	22	0.3%	\$15.96
Spain	323	1.4%	30	0.4%	\$10.92

Table 15 - Top 10 Exporters of Rubber & Plastic Footwear (HS 6402) 2010

Italy, Portugal and Spain, the main European producers, account for 23% of the global leather footwear exports

23%

Leather

Of the five product categories analysed, leather is the one in which the Chinese position is less dominant, although still representing 44% of the volume of world exports and 23% of its value. In terms of value, Italy comes relatively close, with a world share of 16%, thanks to an average price above 50 USD, the highest in the world. Hong Kong, Vietnam and India from Asia, and Germany, Belgium, Spain, Portugal and The Netherlands from Europe complete the list.

Country	USD (millions)	World Share	Pairs (millions)	World Share	Average Price
China	10 369	23.4%	981	44.2%	\$10.57
Italy	7 117	16.1%	135	6.1%	\$52.58
Hong Kong	3 664	8.3%	199	9.0%	\$18.39
Vietnam	2 131	4.8%	72	3.3%	\$29.47
Germany	2 075	4.7%	58	2.6%	\$35.65
Belgium	1 848	4.2%	67	3.0%	\$27.71
Spain	1 554	3.5%	43	1.9%	\$36.15
Portugal	1 503	3.4%	47	2.1%	\$32.18
Netherlands	1 443	3.3%	44	2.0%	\$32.68
India	1 340	3.0%	95	4.3%	\$14.05

Table 16 - Top 10 Exporters of Leather Footwear (HS 6403) 2010

Country	USD (millions)	World Share	Pairs (millions)	World Share	Average Price
China	5 685	46.1%	1 806	75.2%	\$3.15
Vietnam	1 127	9.1%	108	4.5%	\$10.41
Belgium	807	6.5%	39	1.6%	\$20.80
Italy	632	5.1%	25	1.1%	\$25.00
Hong Kong	541	4.4%	57	2.4%	\$9.45
Netherlands	479	3.9%	39	1.6%	\$12.31
Germany	462	3.7%	38	1.6%	\$12.21
Spain	424	3.4%	32	1.3%	\$13.14
France	333	2.7%	18	0.8%	\$18.33
U.K.	206	1.7%	13	0.5%	\$15.68

Table 17 - Top 10 Exporters of Textile Footwear (HS 6404) 2010

Country	USD (millions)	World Share	Pairs (millions)	World Share	Average Price
China	2 605	58.5%	1 038	81.8%	\$2.51
Italy	171	3.8%	8	0.6%	\$21.74
Poland	124	2.8%	13	1.0%	\$9.79
Romania	107	2.4%	7	0.5%	\$15.80
USA	102	2.3%	17	1.4%	\$5.91
Portugal	101	2.3%	3	0.3%	\$30.21
Vietnam	94	2.1%	10	0.8%	\$9.03
Spain	86	1.9%	6	0.5%	\$14.71
Germany	79	1.8%	9	0.7%	\$8.39
Singapore	68	1.5%	16	1.3%	\$4.22

Table 18 - Top 10 Exporters of Other Footwear (HS 6405) 2010

Textile

China represents almost half of the value of textile footwear exports, and three quarters of the volume. Vietnam is second, despite having an average price that is treble the Chinese price and close to several European competitors. The presence of the UK in the top 10 ranking is the main difference to other types of footwear.

Other

Poland and Romania, in third and fourth positions, and Singapore in tenth, are also less usual presences in the ranking of top 10 exporters of "other" footwear (Table 18). China is, however, the customary leader, followed, a long way behind, by Italy. The USA, Portugal, Vietnam, Spain, and Germany, which complete this table, have also been present in several of those previously presented.

3

Country Profiles



Country	Continent	Page	Country	Continent	Page	Country	Continent	Page
Albania	Europe	20	China	Asia	30	Germany	Europe	40
Argentina	South America	21	Colombia	South America	31	Greece	Europe	41
Australia	Oceania	22	Croatia	Europe	32	Hong Kong	Asia	42
Austria	Europe	23	Cyprus	Asia	33	Hungary	Europe	43
Belgium	Europe	24	Czech Rep.	Europe	34	India	Asia	44
Bosnia Herzegovina	Europe	25	Denmark	Europe	35	Ireland	Europe	45
Brazil	South America	26	Egypt	Africa	36	Israel	Asia	46
Bulgaria	Europe	27	Ethiopia	Africa	37	Italy	Europe	47
Canada	North America	28	Finland	Europe	38	Japan	Asia	48
Chile	South America	29	France	Europe	39	Korea, Rep.	Asia	49

Summary



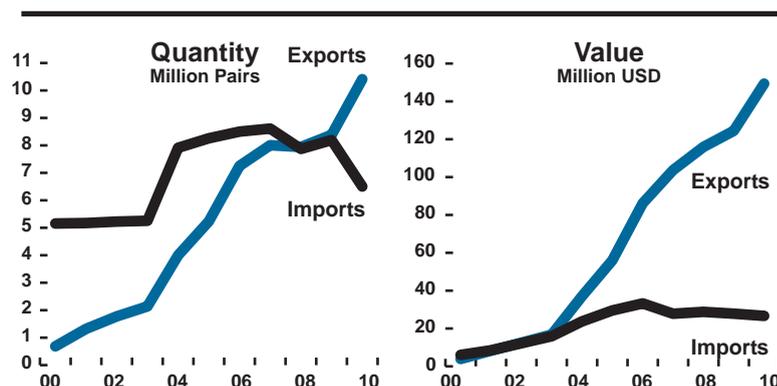
Country	Continent	Page	Country	Continent	Page	Country	Continent	Page
Lebanon	Asia	50	Peru	South America	60	Spain	Europe	70
Lithuania	Europe	51	Poland	Europe	61	Sweden	Europe	71
Malaysia	Asia	52	Portugal	Europe	62	Switzerland	Europe	72
Mexico	North America	53	Romania	Europe	63	Thailand	Asia	73
Morocco	Africa	54	Russian Federation	Europe	64	Tunisia	Africa	74
Netherlands	Europe	55	Serbia	Europe	65	Turkey	Asia	75
New Zealand	Oceania	56	Singapore	Asia	66	Ukraine	Europe	76
Norway	Europe	57	Slovakia	Europe	67	United Arab Emirates	Asia	77
Pakistan	Asia	58	Slovenia	Europe	68	United Kingdom	Europe	78
Panama	North America	59	South Africa	Africa	69	USA	North America	79
						Viet Nam	Asia	80

Location and main indicators



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	149	41	10	38	14.35
Imports	27	90	7	68	4.10
Production			8		
Consumption			5		

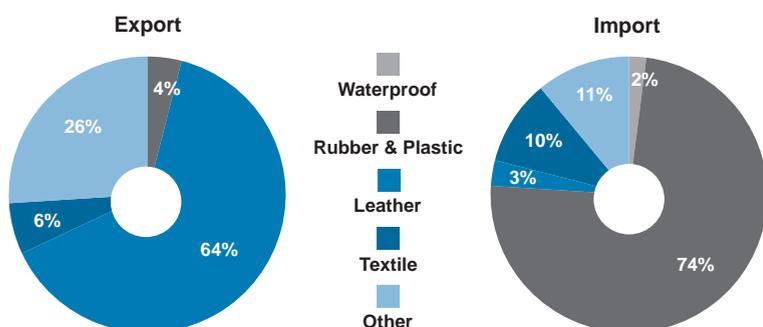


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	117	79%	8.7	84%	+62 +110%
Germany	10	7%	0.5	5%	+10
Spain	5	4%	0.3	3%	+5
France	3	2%	0.1	1%	+3
Austria	2	2%	0.1	1%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	18.9	71%	5.3	81%	-9 -72%
Italy	3.4	13%	0.3	4%	+4 +28%
Turkey	3.9	12%	0.9	14%	+0.9 +40%
USA	0.3	1%	0.0	0%	+0.3
Greece	0.2	1%	0.0	0%	

Types of footwear traded 2010 (quantity)



Recent developments

The footwear industry in Albania is mainly located in Tirana, Shkoder, and Durres. Albanian footwear exports have shown remarkable growth over the last decade, increasing almost forty times from a mere 4 million USD to 149 million. Proximity to Italy, which receives almost 80% of Albanian exports, has played a central role in this development. Footwear is one of the most dynamic industries in Albania and represents about 10% of the country's exports.

Sectorial organizations

UCCIAL - Union of Chambers of Commerce and Industry of Albania | <http://uccial.al/>

Fairs & Events

n.a.

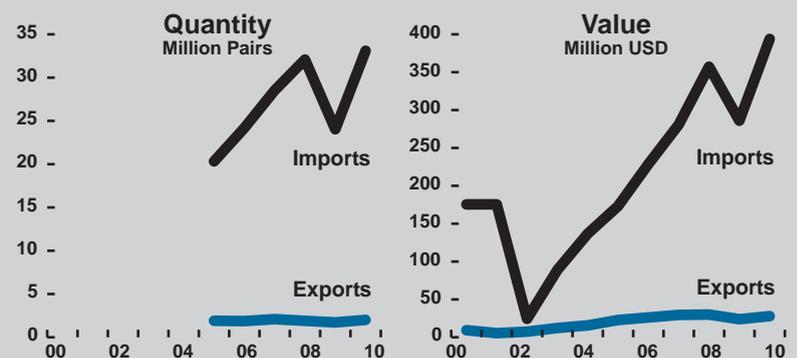
Location and main indicators

Capital	Buenos Aires
Language	Spanish
Area	2 780 400 km ²
Population	41 million
GDP per capita	9 138 USD
GDP 2010	370 billion USD
ΔGDP 2010	+9.2%
ΔGDP last 5 years	+38.5%
Currency	Pesos (ARS)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	28	66	2	61	13.88
Imports	394	35	33	42	11.90
Production			105	13	
Consumption			136	24	

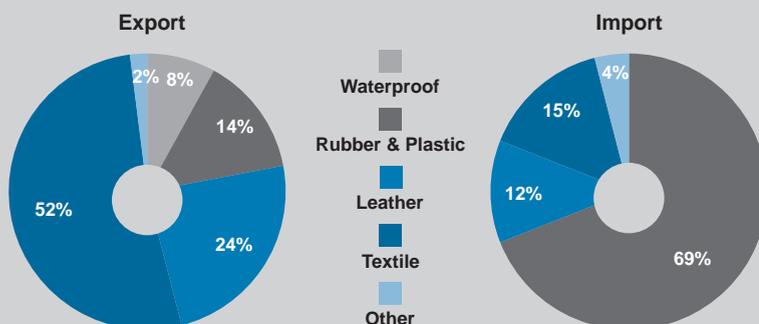


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
Uruguay	7	28%	0.6	34%	+4 +114%
Chile	7	28%	0.4	21%	-4 -39%
Paraguay	3	11%	0.2	13%	
Bolivia	2	10%	0.2	13%	+2 +340%
Brazil	1	6%	0.1	7%	-1 -72%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
Brazil	151	53%	14.0	58%	+60 +254%
China	84	29%	6.1	25%	+31 +26%
Vietnam	32	11%	1.8	8%	+25 +376%
Indonesia	11	4%	0.8	3%	
Thailand	2	1%	0.1	0%	-10 -100%

Types of footwear traded 2009 (quantity)



Sectorial organizations

CIC - Camara De La Industria Del Calzado | www.calzadargentino.org.ar

Recent developments

The Argentinian footwear industry is located mainly in Buenos Aires and its surrounding areas. It employs some 30 thousand people and in 2010 its production exceeded 100 million pairs, an all time maximum. In the last few years, Argentinian imports have shown a strong upward trend, only interrupted in 2009, while exports have increased in value but not much in terms of quantity. There is a sharp difference between the composition of imports and exports. Argentina imports mostly rubber and plastic footwear but exports textile uppers footwear. Brazil is the main supplier for the Argentinian market, followed by Asian countries. Neighbouring Uruguay and Chile are the main destinations of Argentinian exports.

Fairs & Events

CEMCA , Buenos Aires (Fev; Jul) | www.cemca.com.ar

EFICA, Buenos Aires (Jul; Dec) | www.calzadargentino.org.ar

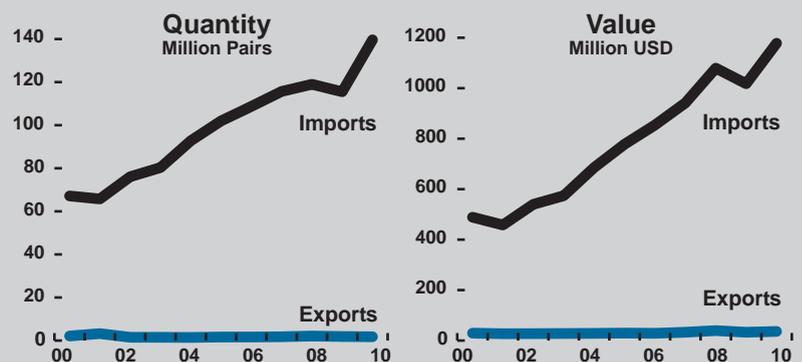
Location and main indicators

Capital	Camberra
Language	English
Area	7 741 220 km ²
Population	22 million
GDP per capita	55 590 USD
GDP 2010	1 236 billion USD
ΔGDP 2010	+2.7%
ΔGDP last 5 years	+14.6%
Currency	Dollars (AUD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	36	55	2	67	20.49
Imports	1 178	15	140	16	8.44
Production			5		
Consumption			143	22	

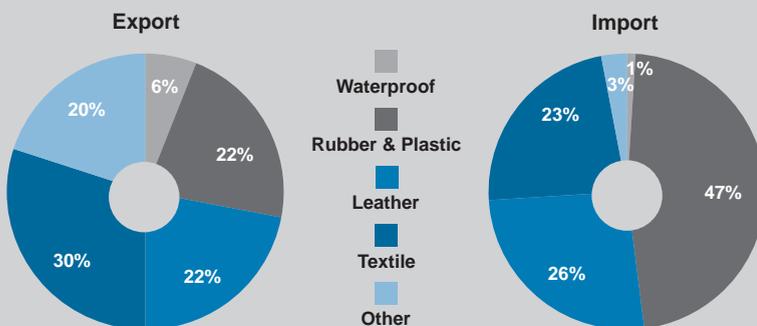


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
New Zealand	15	42%	0.7	42%	↑ Korea	+3
Korea	3	8%	0.1	4%	↑ New Zealand	+2 +14%
New Guinea	2	5%	0.1	6%	↑ Italy	+1
UK	2	5%	0.0	1%	↓ USA	-0.9 -44%
Italy	1	4%	0.0	1%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	847	72%	120	86%	↑ China	+328 +63%
Italy	69	6%	1	1%	↑ Vietnam	+31 +90%
Vietnam	66	6%	5	4%	↑ Indonesia	+21 +125%
Indonesia	39	3%	3	2%	↓ New Zealand	-9 -82%
Brazil	23	2%	4	3%		

Types of footwear traded 2010 (quantity)



Recent developments

Australian imports increased by 20% in 2010, culminating a decade in which they had more than doubled. Rubber and plastic represent about half of the country's imports and China is Australia's main supplier, while imports from New Zealand correspondingly declined rapidly. Over the last few years, Australian exports have shown no clear trend. New Zealand and Korea are Australia's main export destinations.

Sectorial organizations

NFRA - National Footwear Retailers Association | www.nationalfootwearretailers.com.au
 FMAAI - Footwear Manufacturers Association of Australia | www.nationalfootwearretailers.com.au

Fairs & Events

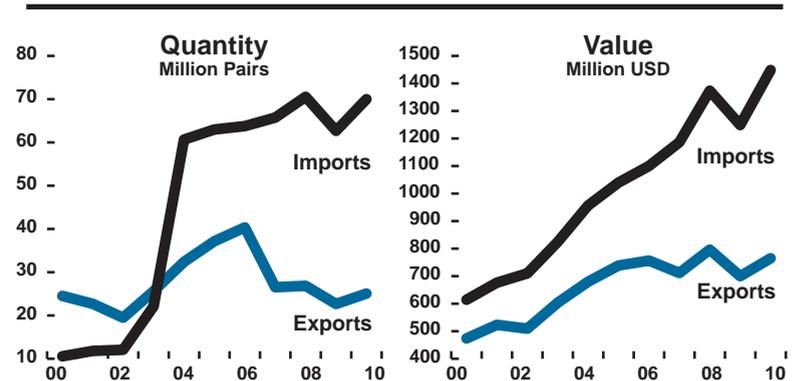
Australian Shoe Fair, Melbourne (Aug) | www.australianshoefair.com
 Australian Shoe Fair, Sydney (Mar) | www.australianshoefair.com
 Bags & Accessories Fair, Melbourne (Aug) | www.bagsaccessories.com.au
 Bags & Accessories Fair, Sydney (Mar) | www.bagsaccessories.com.au

Location and main indicators



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	765	20	25	28	30.51
Imports	1 449	13	70	27	20.70
Production	103		2		57.45
Consumption	787		47		16.85

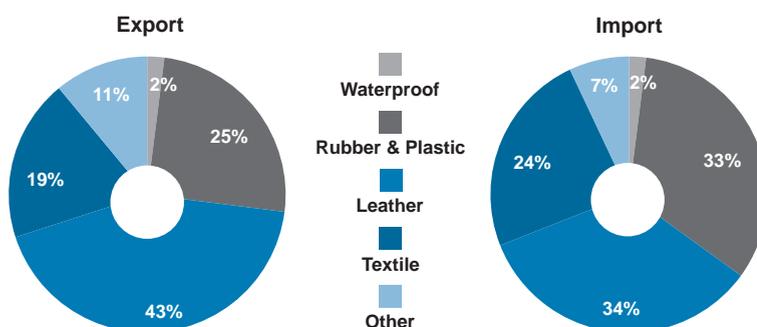


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Germany	401	52%	12.5	50%	Germany	-59 -13%
Switzerland	46	6%	0.9	4%	Switzerland	+19 +70%
Czech Rep.	28	4%	1.2	5%	Russian Fed.	+15 +116%
Italy	27	4%	0.9	4%	Finland	+11 +130%
Russian Fed.	27	4%	0.6	2%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Germany	412	28%	19	30%	Germany	+248 +151%
Italy	233	16%	6	9%	China	-101 -63%
Romania	136	9%	2	3%	France	+81
Slovakia	88	6%	10	14%	Romania	+74 +120%
France	88	6%	2	3%		

Types of footwear traded 2010 (quantity)



Recent developments

Austria has a relatively small but export-oriented footwear industry. Following the global trend in 2010, Austria's international footwear trade recovered from the previous year, with strong growth in both exports and imports. Neighbouring Germany is Austria's main partner, absorbing roughly half of the country's exports and being the origin of a quarter of its imports. Contrary to international trends, in the last five years, Austria significantly reduced its direct imports from Asian countries such as China and Vietnam and increased the acquisitions from European countries.

Sectorial organizations

Association of the Austrian Textile Clothing Shoe and Leather Industries | www.shoes-leather.at

Fairs & Events

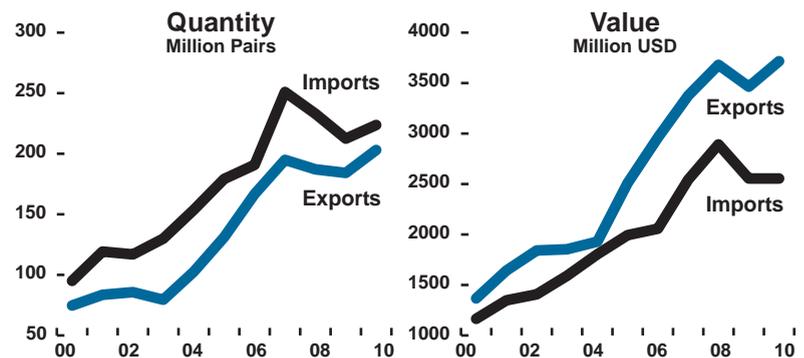
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Location and main indicators



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	3 717	5	203	6	18.30
Imports	2 555	11	224	11	11.42
Production	28		1		27.84
Consumption			22		

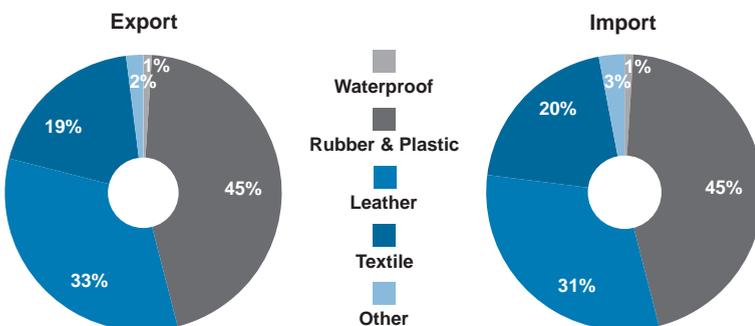


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
France	900	24%	90	44%	↑ France	+277 +44%
Netherlands	542	15%	19	9%	↑ Germany	+224 +97%
Italy	482	13%	17	9%	↑ Turkey	+165
Germany	455	12%	22	11%	↑ Italy	+112 +30%
UK	333	9%	13	6%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	737	29%	116	52%	↑ China	+266 +56%
Vietnam	386	15%	28	13%	↑ Indonesia	+111 +87%
Netherlands	295	12%	15	7%	↓ Thailand	-75 -90%
Italy	254	10%	6	3%	↑ Vietnam	+64 +20%
Indonesia	239	9%	22	10%		

Types of footwear traded 2010 (quantity)



Sectorial organizations

FEBIC - Federatie van de Belgische Schoeiselindustrie | www.febic.be

Recent developments

Even if its footwear industry is one of the smallest among European Union countries, Belgium has, over the last decade, assumed a very relevant position in the international footwear trade, based on the intermediation of products between Asia and Europe. Belgium imports mainly from Asian countries such as China, Vietnam, and Indonesia and exports to its European neighbours. Both its imports and exports have more than doubled in terms of volume over the last ten years, making the country one of the world's largest importers and exporters of footwear. In 2010 Belgian exports increased to a new historical high.

Fairs & Events

n.a.

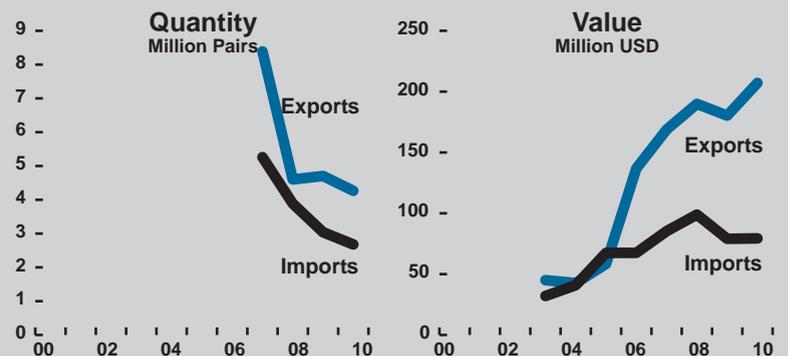
Location and main indicators

Capital	Sarajevo
Language	Bosnian
Area	51 210 km ²
Population	4 million
GDP per capita	4 319 USD
GDP 2010	17 billion USD
ΔGDP 2010	+0.8%
ΔGDP last 5 years	+16.3%
Currency	Marka (BAM)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	207	35	4	51	48.57
Imports	79	65	3	92	29.64
Production			8		
Consumption			6		



Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	131	63%	2.3	54%	+85 +184%
Austria	31	15%	0.9	21%	+29
Germany	14	7%	0.3	6%	+14
France	11	5%	0.3	7%	+7 +180%
Slovenia	10	5%	0.3	7%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	27	35%	1.0	38%	+8 +114%
Serbia	14	17%	0.4	14%	+2 +66%
Italy	8	10%	0.3	10%	+2 +374%
Vietnam	5	6%	0.2	7%	
Slovenia	4	5%	0.2	6%	-2 -8%

Types of footwear traded 2010 (quantity)



Recent developments

Bosnia and Herzegovina is one of the few European countries to show a positive footwear trade balance. Its exports have been rising rapidly and in 2010 set a new maximum of more than 200 million USD, the majority of which, almost exclusively leather footwear, goes to Italy.

Sectorial organizations

Foreign Trade Chamber of Bosnia and Herzegovina | www.komorabih.ba

Fairs & Events

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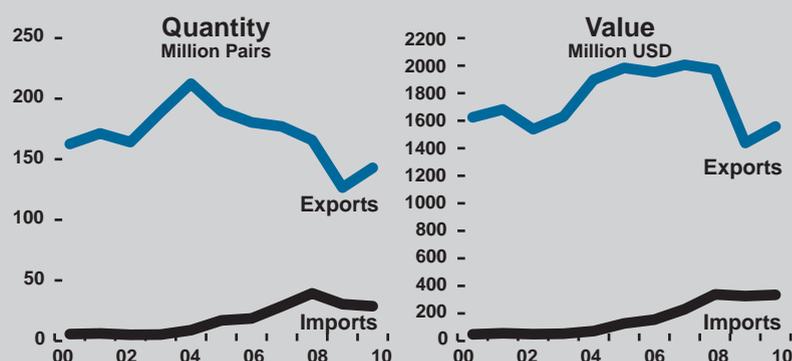
Location and main indicators

Capital	Brasília
Language	Portuguese
Area	8 514 880 km ²
Population	193 million
GDP per capita	10 816 USD
GDP 2010	2 090 billion USD
ΔGDP 2010	+7.5%
ΔGDP last 5 years	+23.9%
Currency	Real (BRL)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 487	12	143	9	10.40
Imports	305	39	29	48	10.62
Production	12 340		894	3	13.81
Consumption	11 158		780	4	14.31

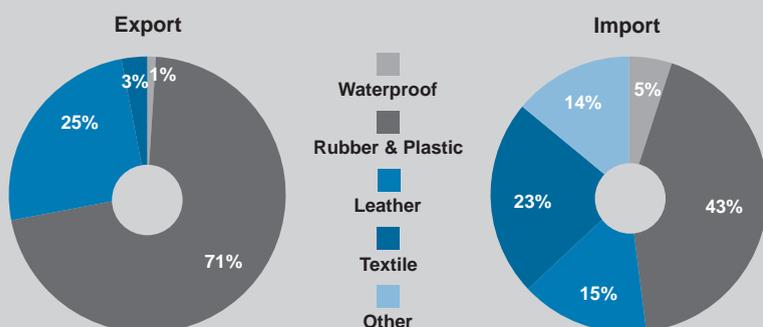


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
USA	348	23%	29	21%	USA	-618 -64%
UK	179	12%	8	5%	Italy	+62 +154%
Argentina	167	11%	14	10%	Argentina	+55 +48%
Italy	103	7%	5	3%	France	+41 +179%
France	64	4%	3	2%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Vietnam	129	42%	7	26%	Vietnam	+111 +54%
Indonesia	64	21%	4	13%	Indonesia	+58 +952%
China	55	18%	9	33%	China	-24 -30%
Malaysia	20	7%	6	19%	Malaysia	+20
Italy	8	3%	0	0%		

Types of footwear traded 2010 (quantity)



Recent developments

2010 was a good year for the Brazilian footwear industry which saw production and employment going up by around 10%. The footwear industry employs some 350 thousand people in the country, with Vale dos Sinos, in the Rio Grande do Sul state, and Franca, in São Paulo, being two major production centres. Brazil is also one of the world's top 10 footwear exporters. In 2010 the country interrupted the downward trend that exports had been showing since 2005, with an increase of 13% in terms of volume and 10% in terms of value. However, over the last five years of the past decade the Brazilian industry suffered a severe loss of market share in the USA, with exports falling by more than 600 million dollars, but it has made significant gains in prestigious markets such as Italy and France. Brazil exports mainly rubber and plastic footwear. Despite having a population in the region of 200 million, Brazil is not among the world's top importers.

Sectorial organizations

ABICALÇADOS - Brazilian Shoe Manufacturers Association | www.abicalcados.com.br

Fairs & Events

FIMEC , Novo Hamburgo (Mar) | www.fimec.com.br
 FRANCAL, São Paulo (Jun) | www.feirafanral.com.br
 Couromoda, São Paulo (Jan) | www.couromoda.com
 Courovisão, Novo Hamburgo(Sep) | www.courovisao.com.br

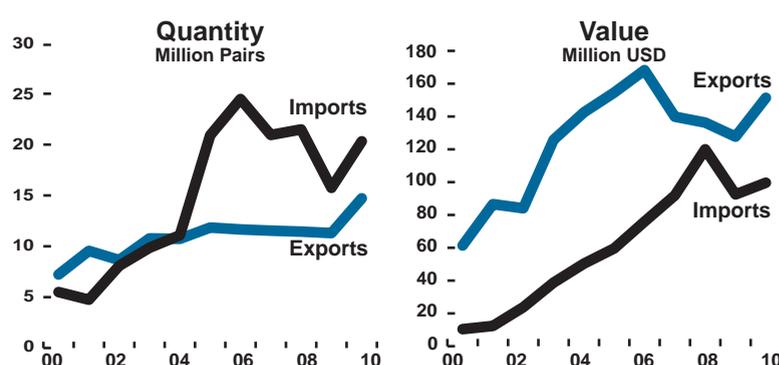
Location and main indicators

Capital	Sofia
Language	Bulgarian
Area	111 000 km ²
Population	8 million
GDP per capita	6 334 USD
GDP 2010	48 billion USD
ΔGDP 2010	+0.1%
ΔGDP last 5 years	+14.0%
Currency	Leva (BGN)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	151	40	15	33	10.29
Imports	100	56	20	54	4.90
Production	141		16		8.79
Consumption	89		22		4.11

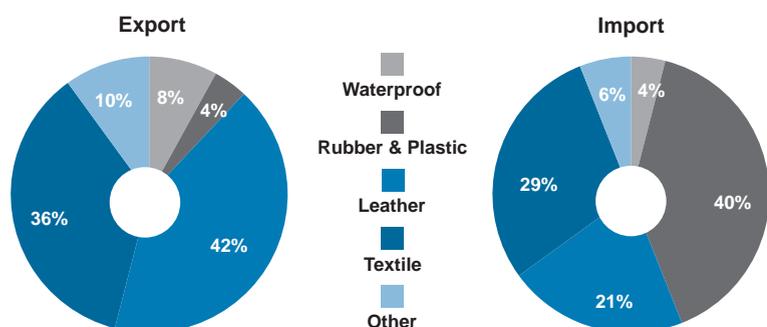


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	87	58%	8.1	55%	+30
Hungary	32	21%	1.4	10%	-20 -99%
France	9	6%	0.4	3%	
Romania	6	4%	2.5	17%	+5 +525%
Greece	3	2%	0.2	2%	-8 -76%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	18	18%	0.8	4%	+11 +158%
China	15	15%	8.7	43%	-19 -55%
Romania	12	12%	3.1	15%	+11
Greece	11	11%	2.4	12%	+11
Germany	9	9%	0.6	3%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

Branch Union Leather, Furrier's, Shoe and Haberdasher Industry

Recent developments

Bulgaria's involvement in the international footwear trade grew significantly over the last decade, with exports rising by 147% and imports by 856%. Italy is Bulgaria's main trading partner, leading the table of export destinations and import origins, while Hungary took second place as an export destination during the decade. In the last five years Bulgaria has considerably reduced its imports from China, but this country is still the second origin in terms of value and the first in terms of volume.

Fairs & Events

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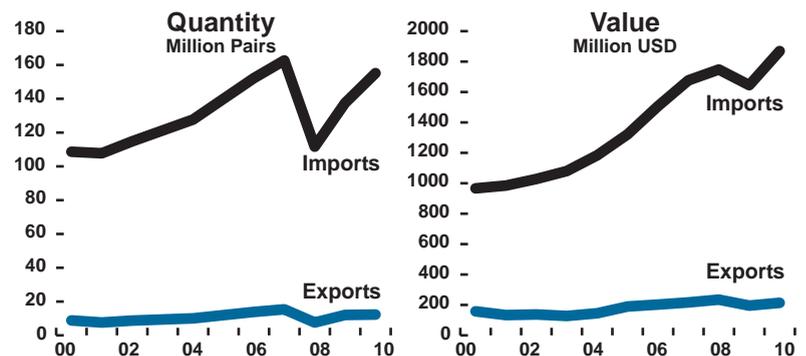
Location and main indicators

Capital	Ottawa
Language	English
Area	9 984 670 km ²
Population	34 million
GDP per capita	46 215 USD
GDP 2010	1 574 billion USD
ΔGDP 2010	+3.1%
ΔGDP last 5 years	+6.2%
Currency	Dollar (CAD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	214	33	12	35	17.37
Imports	1 869	12	155	14	12.05
Production			10		
Consumption			153	21	

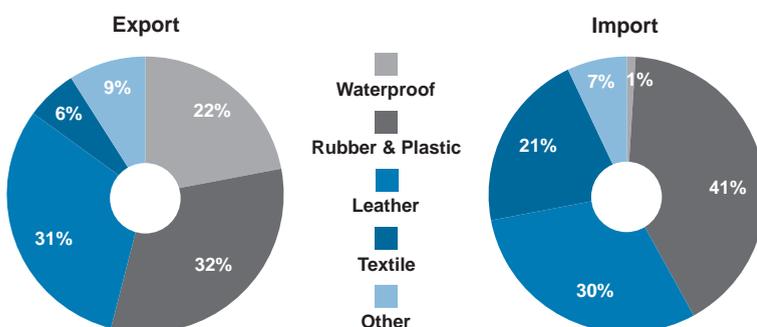


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
USA	195	91%	11.6	94%	↑ USA	+21 +12%
Germany	2	1%	0.1	1%	↑ Russian Fed.	+1 +262%
UK	2	1%	0.1	1%	↓ Netherlands	-1 -76%
Russian Fed.	1	1%	0.0	0%	↓ Israel	-1 -86%
Japan	1	1%	0.0	0%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	1 320	71%	130	84%	↑ China	+516 +64%
Vietnam	162	9%	10	7%	↑ Vietnam	+58 +55%
Italy	84	5%	1	1%	↓ Brazil	-46 -63%
Indonesia	37	2%	3	2%	↑ Indonesia	+14 +58%
USA	32	2%	2	2%		

Types of footwear traded 2010 (quantity)



Recent developments

Canada's relatively small footwear exports, approximately two thirds of which are actually re-exports, go almost exclusively to the USA. Canada is however the world's tenth importer of footwear in terms of value. Canada's imports come predominantly from China, and increasingly so in the last five years. On the contrary, imports from Brazil fell almost two thirds in the same period.

Sectorial organizations

SMAC - Shoe Manufacturers' Association of Canada | www.shoecanada.com
 Western Canadian Shoe Association | www.wcsa.ca

Fairs & Events

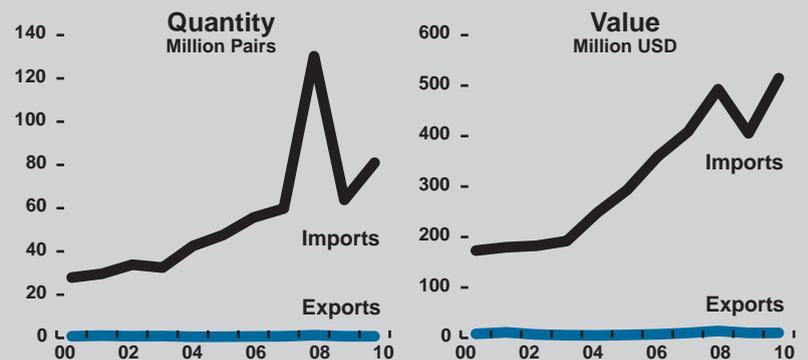
Toronto Shoe Show, Toronto (Feb; Aug) | www.torontoshoeshow.com

Location and main indicators

Capital	Santiago	
Language	Spanish	
Area	756 090 km ²	
Population	17 million	
GDP per capita	11 828 USD	
GDP 2010	203 billion USD	
ΔGDP 2010	+5.3%	
ΔGDP last 5 years	+17.4%	
Currency	Pesos (CLP)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	10	76	1	79	12.92
Imports	515	30	81	24	6.35
Production			1		
Consumption			81		

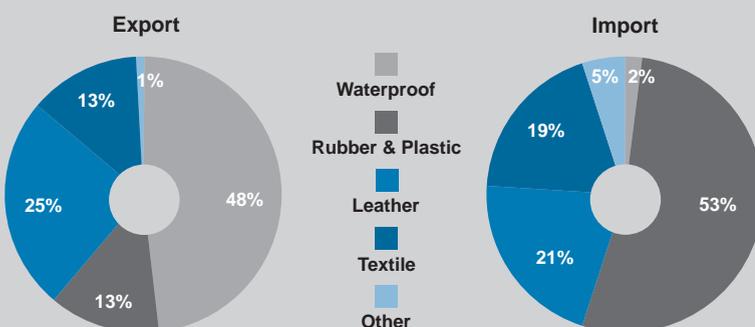


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
Peru	3.1	31%	0.2	21%	+1 +63%
Mexico	1.5	15%	0.1	18%	+1
Bolivia	1.0	10%	0.1	15%	+1 +430%
Brazil	0.7	7%	0.0	3%	-0.4 -61%
Uruguay	0.7	7%	0.1	9%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
China	289	71%	54	85%	+97 +50%
Vietnam	35	9%	2	4%	+15 +74%
Brazil	22	5%	2	3%	-14 -39%
Indonesia	20	5%	2	3%	+11 +109%
Argentina	7	2%	0	1%	

Types of footwear traded 2009 (quantity)



Recent developments

In 2010, the Chilean annual per capita consumption of footwear was estimated at five pairs, with the population reaching 17.2 million inhabitants. The world average annual consumption per capita is estimated at 2 pairs. Due to the Free Trade agreement between Chile and China, Chinese shoes enter the Chilean market without any customs duties (up to 85.97% of the total number of pairs imported by Chile in 2010)

Sectorial organizations

ACHIQTEC - Asociación Chilena de Químicos y Técnicos del Cuero de Chile
 FEDECCAL - Cámara de Industriales del Cuero, Calzado y Afines Federación Gremial

Fairs & Events

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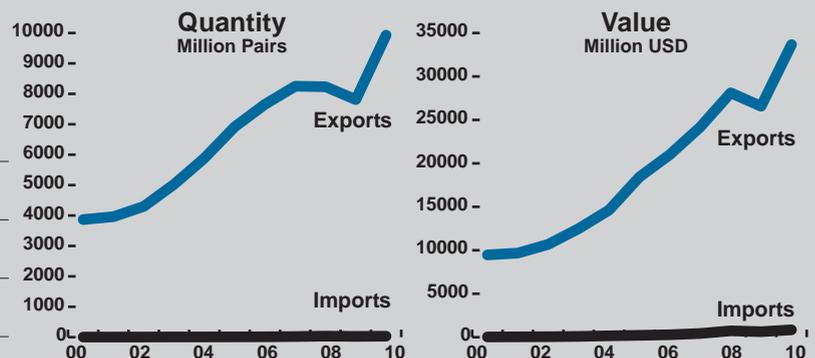
Location and main indicators

Capital	Beijing
Language	Mandarin
Area	9 600 000 km ²
Population	1 341 million
GDP per capita	4 382 USD
GDP 2010	5 878 billion USD
ΔGDP 2010	+10.3%
ΔGDP last 5 years	+69.9%
Currency	Yuan Renminbi (CNY)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	33 665	1	9 930	1	3.39
Imports	846	20	33	43	25.74
Production			12 597	1	
Consumption			2 700	1	

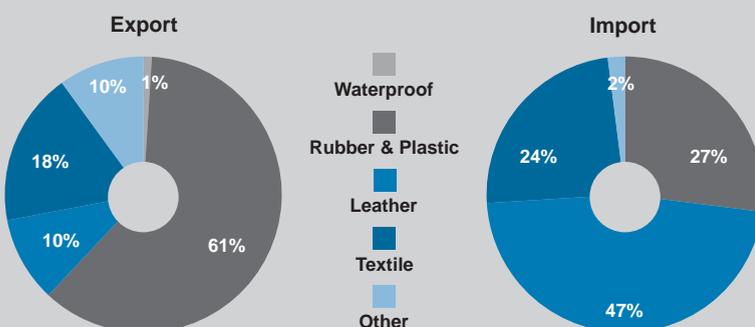


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
USA	10 899	32%	2 012	20%	+4 171 +62%
Japan	2 087	6%	537	5%	+863 +70%
Russian Fed.	1 724	5%	238	2%	+763 +151%
Germany	1 269	4%	297	3%	+749 +166%
UK	1 201	4%	311	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	213	25%	1.2	4%	+167 +363%
Vietnam	203	24%	12.6	39%	+165 +438%
Indonesia	68	8%	4.5	14%	+51 +298%
Thailand	28	3%	0.8	3%	
Spain	22	3%	0.4	1%	+16 +296%

Types of footwear traded 2010 (quantity)



Recent developments

China is the world's most important producer and exporter of footwear. There are several relevant footwear clusters around the country, particularly in the provinces of Guangdong, Fujian, and Zhejiang. China recovered quickly from the world financial crisis and achieved a high GDP growth of 10.3% in 2010. The Chinese footwear industry developed smoothly and its exports have achieved new all time records. China exports worldwide but the USA is its most important client, representing 20% of the volume exported and one third of the value. China's imports have been growing faster than exports (more than 200% in the last five years in terms of volume and 293% in terms of value) but their absolute value is much smaller and the country is still far from entering the top 10 world importers list. Italy is China's most important supplier.

Sectorial organizations

CLIA - China Leather Industry Association | www.chinaleather.org/eng

Fairs & Events

China Shoes & China Shoetec, Dongguan (Apr; Nov) | www.chinashoesexpo.com

CIFF, Shanghai (Sep) | www.ciffchina.com

JIF, Jinjiang (Apr) | www.cn-jif.com

Shoes & Leather - Guangzhou, Guangzhou (Jun) | www.shoesleather-guangzhou.com

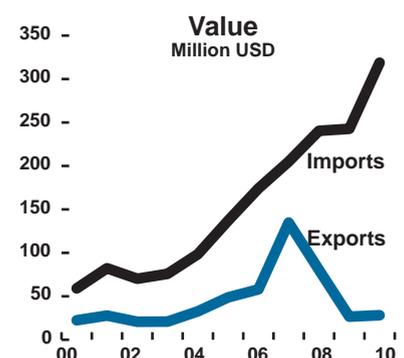
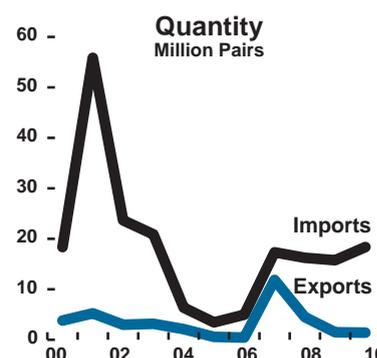
Location and main indicators

Capital	Bogotá, D.C.
Language	Spanish
Area	1 141 750 km ²
Population	46 million
GDP per capita	6 273 USD
GDP 2010	286 billion USD
Δ GDP 2010	+4.3%
Δ GDP last 5 years	+25.0%
Currency	Peso (COP)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	28	64	2	62	20.04
Imports	319	37	29	47	17.35
Production			48	24	
Consumption			75		

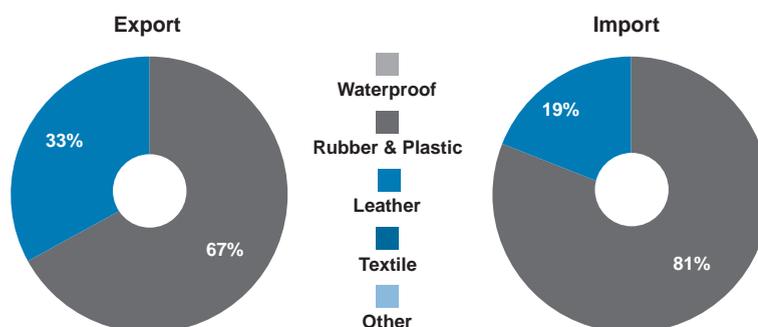


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Ecuador	8	30%	n.a.	n.a.	↘ Venezuela -11 -64%
Venezuela	6	22%	n.a.	n.a.	↘ USA -6 -75%
Chile	3	11%	n.a.	n.a.	↘ Mexico -4 -63%
Mexico	2	7%	n.a.	n.a.	↗ Chile +3
USA	2	7%	n.a.	n.a.	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	152	48%	10.3	56%	↗ China +73 +93%
Panama	72	23%	3.4	19%	↗ Panama +62 +616%
Ecuador	25	8%	0.1	1%	↗ Vietnam +20 +667%
Vietnam	23	7%	0.9	5%	↗ Brazil +7 +55%
Brazil	21	7%	2.6	14%	

Types of footwear traded 2010 (quantity)



Recent developments

Colombian footwear exports come mainly from the areas of Valle, Bogotá y Cundinamarca, and Norte de Santander. Colombian imports increased 31% in 2010 in terms of value, closing a decade in which they had risen by more than 400%. On the contrary, exports fell drastically in the three years to 2009 and ended the decade with a comparatively small 28% increase. Data on quantities seem unreliable, showing large swings from year to year, and implying implausible values for average prices. Neighbouring countries, such as Ecuador and Venezuela, are the main destinations for Colombian exports whereas imports come mainly from China and Panama.

Sectorial organizations

ACICAM | www.acicam.org

Fairs & Events

IFLS, Bogotá (Feb; Aug) | www.ifls.com.co

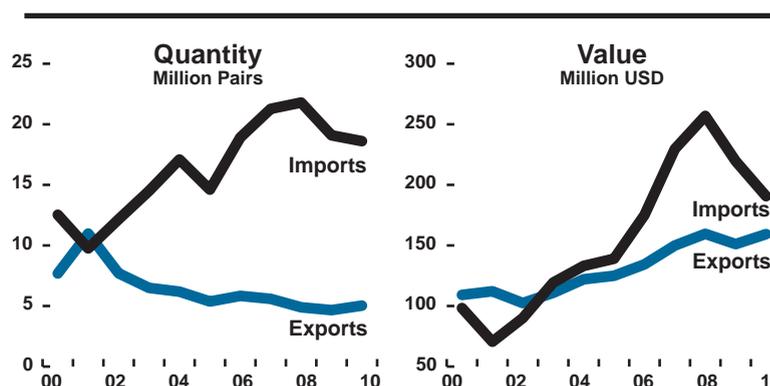
Location and main indicators

Capital	Zagreb
Language	Croatian
Area	56 590 km ²
Population	4 million
GDP per capita	13 720 USD
GDP 2010	61 billion USD
ΔGDP 2010	-1.4%
ΔGDP last 5 years	+5.0%
Currency	Kuna (HRK)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	159	39	5	50	31.67
Imports	191	45	19	57	10.25
Production			10		
Consumption			24		

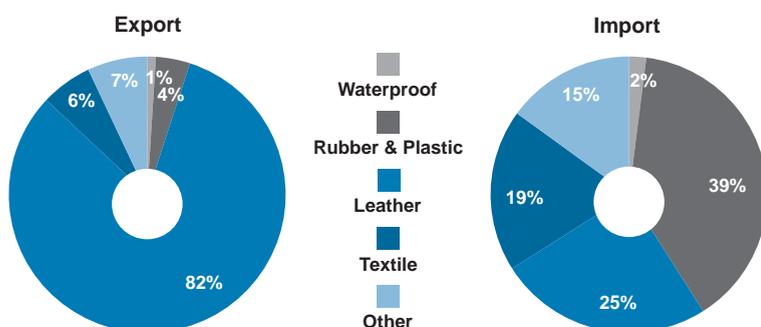


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	52	33%	1.2	23%	+23 +76%
Austria	40	25%	1.1	22%	+12 +465%
Italy	27	17%	1.1	25%	-6 -18%
France	14	9%	0.4	8%	+3 +23%
Netherlands	14	9%	0.3	5%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	82	43%	13.6	73%	+32 +65%
Italy	27	14%	1.1	6%	-10 -27%
Vietnam	20	11%	0.9	5%	+10 +103%
Indonesia	11	6%	0.5	3%	+9 +317%
Slovenia	8	4%	0.3	2%	

Types of footwear traded 2010 (quantity)



Recent developments

Croatia has reduced its footwear imports in the last two years although the longer-running trend seems to be upwards, with a cumulative growth of 48% in terms of volume and 93% in terms of value over the last decade. As for most countries, China is Croatia's main supplier, with Italy a distant second. Imports from Vietnam, Indonesia and India have also grown considerably in the last five years. As for exports, dominated by leather footwear, they show a downward trend in volume, compensated by an increase in average price. Germany, Austria and Italy are Croatia's most relevant markets.

Sectorial organizations

Association of leather-processing industry

Fairs & Events

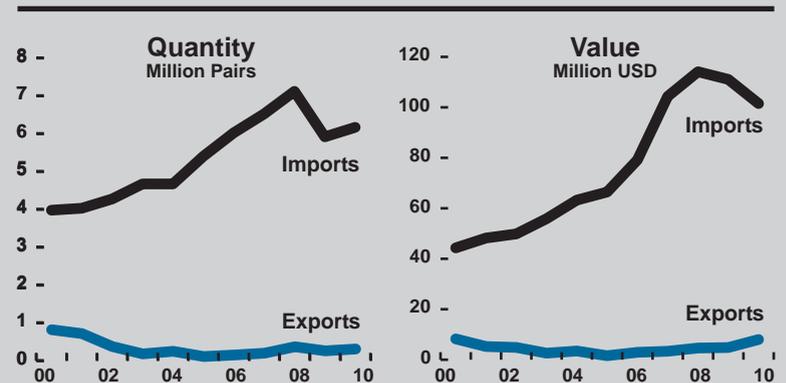
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Location and main indicators

Capital	Nicosia	
Language	Greek	
Area	9 250 km ²	
Population	1 million	
GDP per capita	28 237 USD	
GDP 2010	23 billion USD	
ΔGDP 2010	+1.0%	
ΔGDP last 5 years	+12.7%	
Currency	Euro (EUR)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	8	78	0.3	86	25.19
Imports	101	54	6	69	16.48
Production			0.6		
Consumption			6		

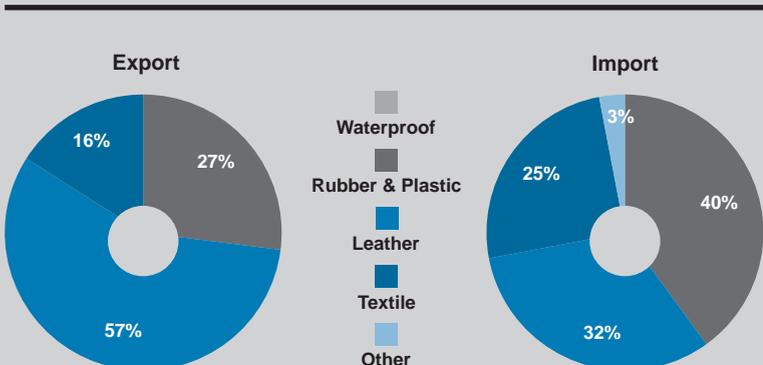


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Greece	3.7	46%	0.2	51%	+3 +719%
Libya	1.4	18%	0.1	15%	+1
Algeria	0.6	8%	0.0	7%	+0.6
Egypt	0.6	7%	0.0	6%	+0.5 +456%
Emirates	0.3	4%	0.0	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Greece	30	29%	1.2	19%	+12 +71%
Italy	18	18%	0.6	9%	+5 +388%
China	14	14%	2.3	38%	
Spain	10	10%	0.5	8%	+4 +81%
UK	6	6%	0.5	8%	+4 +26%

Types of footwear traded 2010 (quantity)



Recent developments

Cyprus's footwear exports, almost all of which correspond to re-exports, although increasing considerably in 2010 ended the decade at approximately the same level they started with. Greece and Libya were Cyprus's most relevant markets and the ones which showed a higher increase in the last five years. The volume of imports rose in 2010, but the reduction of the average price implied a reduction in value. However, the trend over the decade is clearly upwards. Greece, Italy and China are the main origins.

Sectorial organizations

OEB - Cyprus Employers' and Industrialists' Federation | www.oeb.org.cy

Fairs & Events

n.a.

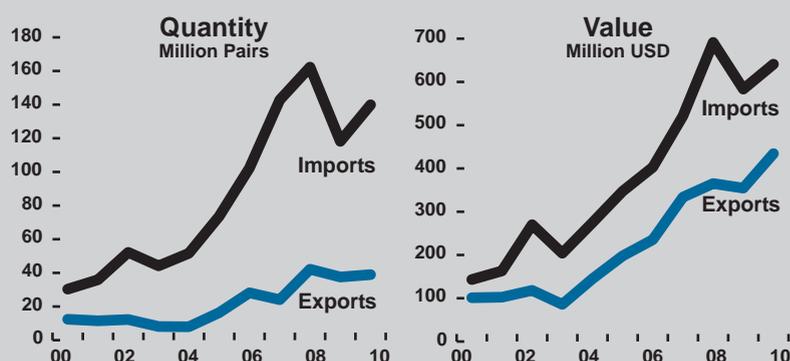
Location and main indicators

Capital	Prague
Language	Czech
Area	78 870 km ²
Population	11 million
GDP per capita	18 288 USD
GDP 2010	192 billion USD
ΔGDP 2010	+2.3%
ΔGDP last 5 years	+13.9%
Currency	Koruny (CZK)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	434	22	39	24	11.15
Imports	641	25	140	15	4.58
Production	99		4		22.55
Consumption			105	27	

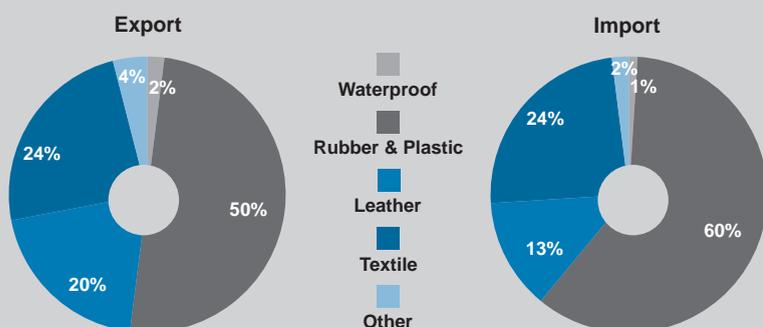


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	99	23%	5	14%	↗ +44 +248%
Slovakia	68	16%	18	47%	↗ +36 +114%
Austria	62	14%	4	10%	↗ +32 +47%
UK	32	7%	1	3%	↗ +29
France	28	7%	1	2%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	167	26%	112	80%	↗ +85 +417%
Germany	105	16%	6	4%	↗ +52 +45%
Italy	78	12%	3	2%	
Slovakia	61	10%	5	4%	↗ +44 +258%
Austria	32	5%	2	1%	↗ +29

Types of footwear traded 2010 (quantity)



Recent developments

The Czech footwear industry is concentrated in the area around Zlín. In 2010 Czech exports achieved a new maximum. The country's main clients are neighbouring markets such as Germany, Slovakia, and Austria but exports to the United Kingdom have also grown substantially in the last five years. Rubber and plastic footwear represents half of Czech exports, which explains its relatively low average price by European standards. Imports have also recovered from the 2009 fall but are still below 2008's level.

Sectorial organizations

COKA | www.coka.cz
 ITC | www.itczlin.cz
 AZL Otrokovice | www.azl.cz
 Tomas Bata University in Zlín | www.utb.cz

Fairs & Events

STYL, Brno (Feb; Aug) | www.bvv.cz/en/styl-kabo
 KABO, Brno (Feb; Aug) | www.bvv.cz/en/styl-kabo

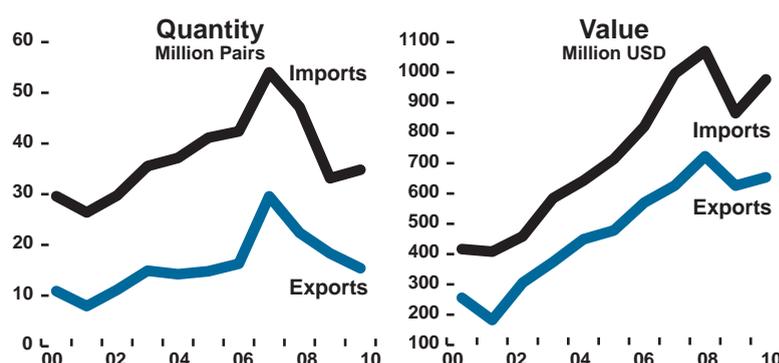
Location and main indicators

Capital	Copenhagen
Language	Danish
Area	43 090 km ²
Population	6 million
GDP per capita	56 147 USD
GDP 2010	311 billion USD
ΔGDP 2010	+2.1%
ΔGDP last 5 years	+0.5%
Currency	Kroner (DKK)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	654	21	15	32	25.03
Imports	977	17	35	40	18.11
Production			10		
Consumption			30		

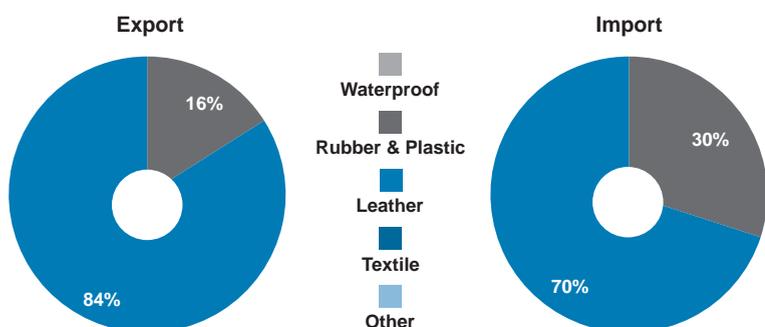


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	198	31%	8	30%	+93 +89%
Sweden	138	21%	6	22%	+63 +84%
Netherlands	70	11%	2	9%	+26 +59%
Norway	57	9%	1	6%	
UK	42	7%	2	8%	-19 -73%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	182	20%	21	41%	+66 +58%
Thailand	104	11%	4	8%	+43 +71%
Germany	87	9%	4	8%	
Portugal	72	8%	2	4%	
Sweden	61	7%	2	4%	+30 +53%

Types of footwear traded 2010 (quantity)



Recent developments

Although there are some Danish footwear brands of international reputation, most of their production is now outsourced in Asia and the country's exports are primarily re-exports. Denmark's trade has only partially recovered from the 2009 losses. Although the volumes exported have increased substantially, depressed prices have hindered export value growth. Denmark's exports are increasingly concentrated in neighbouring countries, especially Germany and Nordic markets. Asian imports are on the rise to the detriment of European suppliers such as Italy and Portugal.

Sectorial organizations

Danish Shoe Retailers Association | www.skohandlerforening.dk

Fairs & Events

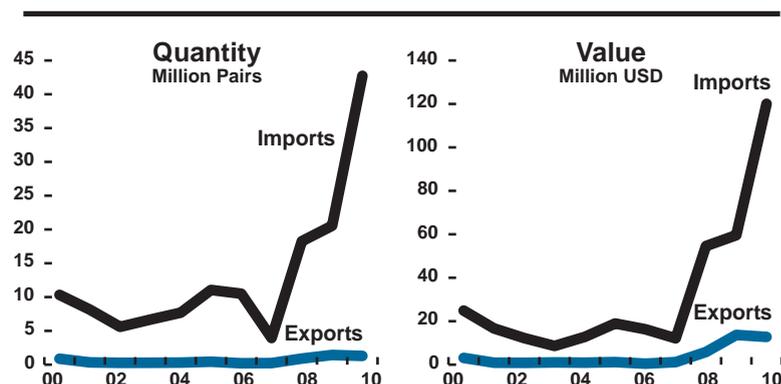
CIFF - Copenhagen, Copenhagen (Feb; Aug) | www.ciff.dk
 CPH Vision - Terminal 2, Copenhagen (Feb; Aug) | www.cphvision.dk

Location and main indicators

Capital	Cairo
Language	Arabic
Area	1 001 450 km ²
Population	78 million
GDP per capita	2 789 USD
GDP 2010	218 billion USD
ΔGDP 2010	+5.1%
ΔGDP last 5 years	+34.9%
Currency	Pounds (EGP)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	13	75	1	72	9.87
Imports	120	49	43	46	2.81
Production			6		
Consumption			48		

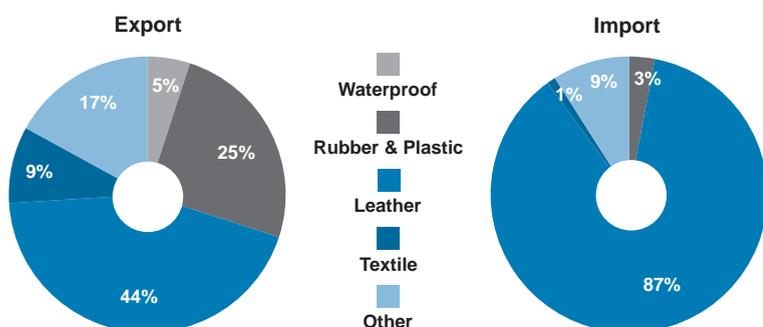


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	8.8	69%	0.5	36%	+9
UK	1.8	14%	0.1	8%	+2
Greece	0.4	3%	0.0	1%	+0.3
Belgium	0.3	3%	0.0	1%	-0.2
Netherlands	0.3	2%	0.0	1%	-63%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	78	65%	n.a.	n.a.	+64 +445%
Canada	9	8%	n.a.	n.a.	+9
Singapore	7	6%	n.a.	n.a.	+7
Spain	4	3%	n.a.	n.a.	+4
Italy	3	3%	n.a.	n.a.	

Types of footwear traded 2010 (quantity)



Recent developments

Statistics for Egypt's footwear imports show a sharp increase from 2007, more than doubling in terms of value in 2010. China is the main origin of Egyptian imports. Exports more than doubled in 2009 and stabilized in 2010. They are mostly directed at European countries, with Italy being the main destination by a wide margin.

Sectorial organizations

CLI - Chamber of Leather Industries | www.leatheregypt.com
 CLTFI - Chamber Of Leather Tanning & Fur

Fairs & Events

ITCE, Cairo (Apr) | www.itcecairo.com

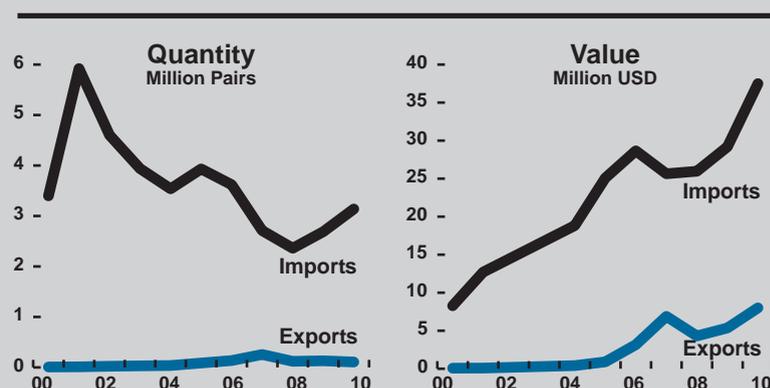
Location and main indicators

Capital	Addis Ababba
Language	Amharic
Area	1 104 300 km ²
Population	85 million
GDP per capita	350 USD
GDP 2010	30 billion USD
ΔGDP 2010	+8.0%
ΔGDP last 5 years	+64.8%
Currency	Birr (ETB)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	8	79	0.1	92	75.00
Imports	37	82	3	91	11.95
Production			13		
Consumption			16		

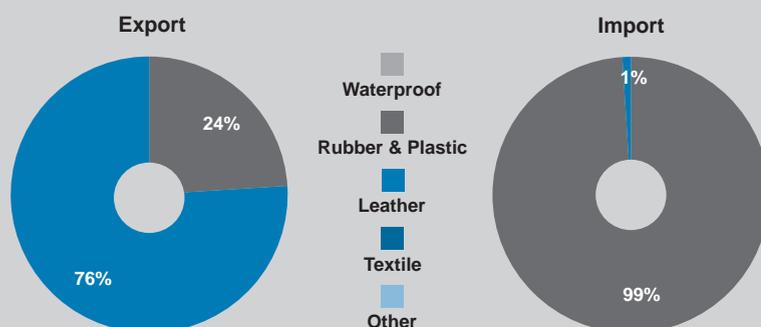


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	2.2	28%	0.1	49%	+2
Italy	1.9	24%	0.0	11%	+1 +233%
Sudan	1.2	15%	0.0	28%	+1 +740%
Uganda	1.0	12%	0.0	1%	+1
USA	0.4	5%	0.0	5%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	33.0	88%	2.8	90%	+10 +46%
Thailand	2.3	6%	0.2	8%	+2 +383%
Italy	0.6	2%	0.0	1%	+0.6
Vietnam	0.6	2%	0.0	0%	
Turkey	0.5	1%	0.0	1%	-0.5 -89%

Types of footwear traded 2010 (quantity)



Recent developments

Official statistics show an upward trend in Ethiopian involvement in the international footwear trade, thanks to an increase in the average price of both imports and exports. Ethiopia's imports come almost exclusively from China whereas its exports go to European (Germany, Italy) and African (Sudan, Uganda) countries.

Sectorial organizations

ELIA - Ethiopian Leather Industries Association | www.elia.org.et/elia
ETA - Ethiopian Tanners Association

Fairs & Events

All African Leather Fair, Addis Ababa (Mar) | www.elia.org.et

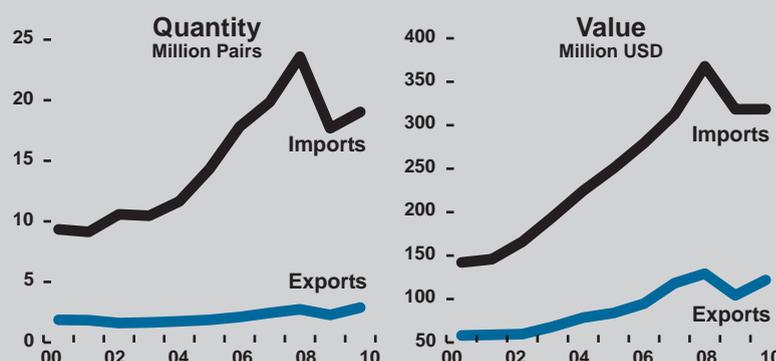
Location and main indicators

Capital	Helsinki
Language	Finnish
Area	338 420 km ²
Population	5 million
GDP per capita	44 489 USD
GDP 2010	239 billion USD
ΔGDP 2010	+3.1%
ΔGDP last 5 years	+5.1%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	122	43	3	55	42.26
Imports	318	38	19	56	16.73
Production			4		
Consumption			20		

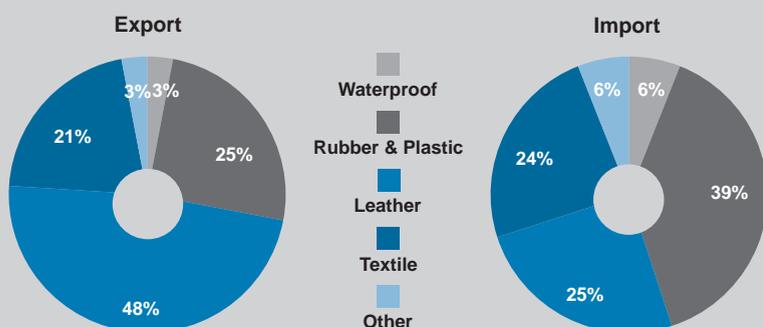


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Sweden	47	39%	0.9	30%	↑ Sweden	+21 +78%
Russian Fed.	20	16%	0.6	22%	↑ Estonia	+6 +53%
Estonia	17	14%	0.5	16%	↑ Germany	+3 +54%
Germany	9	8%	0.2	5%	↓ Latvia	-2 -45%
Norway	9	7%	0.2	8%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	111	35%	10.4	55%	↑ China	+43 +64%
Vietnam	27	9%	1.2	6%	↑ Indonesia	+8 +147%
Sweden	24	7%	0,8	4%	↑ Netherlands	+8 +212%
Germany	19	6%	1.0	5%	↓ France	-8 -80%
Italy	17	5%	0,5	3%		

Types of footwear traded 2010 (quantity)



Recent developments

The small Finnish footwear industry is predominantly located in the Tampere area. In 2010 Finland's footwear exports recovered from the previous year's downturn. Neighbouring Sweden, Russia, and Estonia are the country's main clients. China is the main origin of imports but without reaching the predominance it enjoys in many other countries. In spite of a downward trend in imports from Italy and France, European suppliers enjoy important positions in the Finnish market.

Sectorial organizations

Association of Textile and Footwear Importers and Wholesalers | www.teja.fi/sisalto/teja.htm

Fairs & Events

n.a.

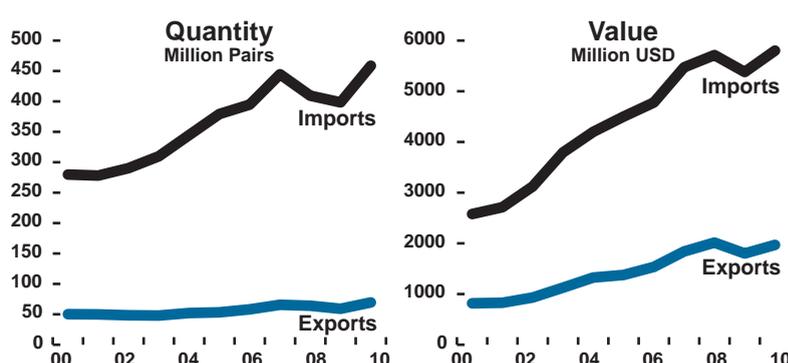
Location and main indicators

Capital	Paris
Language	French
Area	549 190 km ²
Population	63 million
GDP per capita	41 019 USD
GDP 2010	2 583 billion USD
ΔGDP 2010	+1.5%
ΔGDP last 5 years	+3.7%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 970	10	70	17	28.32
Imports	5 802	3	459	6	12.65
Production	1 127		26		43.18
Consumption			415	9	

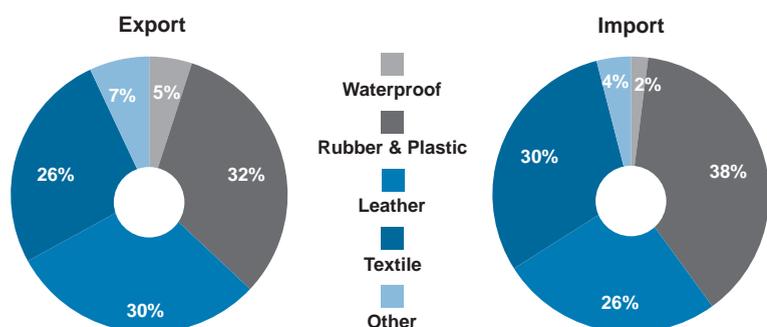


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	300	15%	10	15%	+141 +88%
Spain	273	14%	15	22%	+113 +70%
Germany	223	11%	8	11%	+61 +38%
Belgium	181	9%	8	11%	
UK	121	6%	3	5%	+59 +152%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	1 598	28%	266	58%	+587 +58%
Italy	1 196	21%	34	8%	+213 +22%
Vietnam	560	10%	34	7%	
Portugal	464	8%	16	3%	
Spain	310	5%	17	4%	
Netherlands					-105 -59%

Types of footwear traded 2010 (quantity)



Recent developments

France is one of the main players in the international footwear industry, being the world's sixth exporter and third importer in terms of value. The footwear industry is located in several regions of the country, particularly Pays de la Loire, Aquitaine, Lorraine and Rhône-Alpes. Over the last decade imports increased steadily reaching an all time high in 2010. The increase in average price also allowed exports to show an upward trend in terms of value in spite of a very moderate growth in terms of quantities. France exports mainly to neighbouring countries such as Italy, Spain, Germany, and Belgium. The USA is also a relevant client despite showing no growth in the last five years. In the same period imports from China, India, Vietnam, and also from Italy, increased significantly, whereas imports from the Netherlands dropped.

Sectorial organizations

Federation Française de la Chaussure | www.chaussuredefrance.com/

Fairs & Events

Première Classe - Port de Versailles, Paris (Jan; Set) | www.premiere-classe-versailles.com
 Who's Next, Paris (Jan; Set) | www.whosnext.com
 Italmoda, Paris (Mar; Sep)
 Mess Around, Paris (Jan; Set) | www.mess-around.com

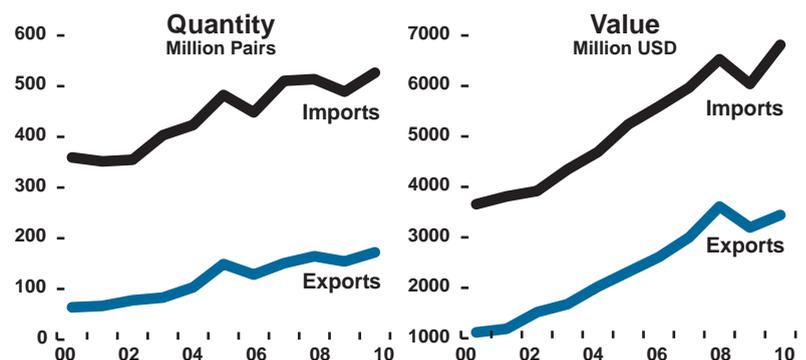
Location and main indicators

Capital	Berlin
Language	German
Area	357 110 km ²
Population	82 million
GDP per capita	40 631 USD
GDP 2010	3 316 billion USD
ΔGDP 2010	+3.5%
ΔGDP last 5 years	+5.8%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	3 444	6	172	7	19.99
Imports	6 815	2	527	4	12.94
Production	1 244		30		41.18
Consumption			385	10	

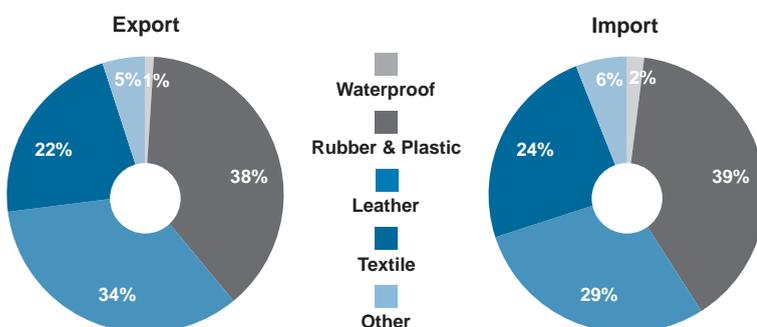


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Netherlands	373	11%	12	10%	+222 +223%
Austria	364	11%	12	10%	+135 +641%
Poland	321	9%	11	10%	+113 +61%
France	299	9%	11	9%	+79 +57%
Switzerland	218	6%	7	6%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	2 176	32%	107	36%	+958 +79%
Vietnam	884	13%	46	15%	+215 +32%
Italy	740	11%	24	8%	+193 +163%
Indonesia	311	5%	13	4%	
Portugal	291	4%	12	4%	-125 -50%

Types of footwear traded 2010 (quantity)



Sectorial organizations

HDS - Bundesverband der Schuhindustrie | www.hds-schuh.de
 Prüf- und Forschungsinstitut Pirmasens | www.pfi-pirmasens.de
 Bundesverband des DeutschenSchuheinzelhandels - www.bdse.org

Recent developments

In the last couple of years, after a long period of continuous decrease, the footwear industry in Germany stabilized its level of employment at around 11 thousand employees and increased production (+13% in 2010). Although also present in other regions, the German footwear industry is mainly located in the west of the country, especially in Pirmasens, North Rhine-Westphalia, and Bavaria. Over the last decade German imports and exports have followed almost parallel paths, both increasing significantly. Germany has been increasing its imports from Asia and decreasing acquisitions from Europe. Exports are concentrated in neighbouring countries such as the Netherlands, France, Poland, and Austria, while sales to the USA have been falling.

Fairs & Events

Bread & Butter, Berlin (Jan; Jul) | www.breadandbutter.com
 GDS, Düsseldorf (Mar; Sep) | www.gds-online.com
 Global Shoes, Düsseldorf (Mar; Sep) | www.globalshoes-online.com
 Techtexil, Frankfurt (Jun-every 2 years) | techtexil.messefrankfurt.com

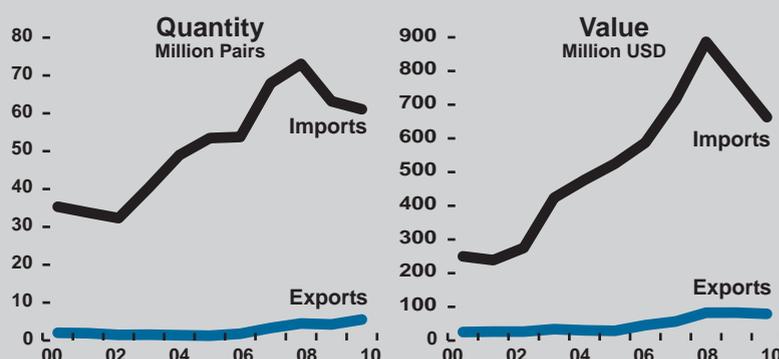
Location and main indicators

Capital	Athens
Language	Greek
Area	131 960 km ²
Population	11 million
GDP per capita	27 302 USD
GDP 2010	305 billion USD
ΔGDP 2010	-4.5%
ΔGDP last 5 years	+3.6%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	79	49	6	46	14.31
Imports	663	24	61	29	10.86
Production	112		4		32.08
Consumption	696		58		12.11

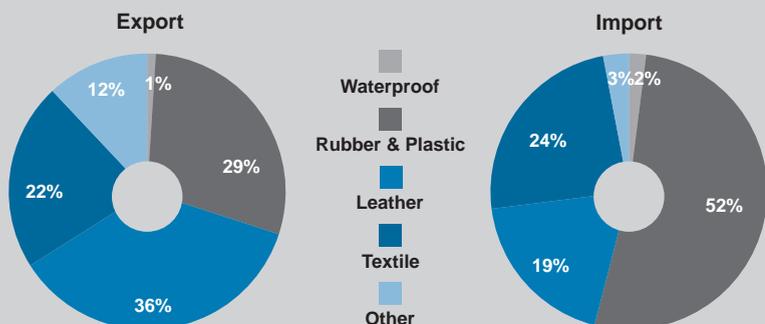


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Cyprus	27	34%	1.2	23%	+15 +127%
UK	9	12%	0.6	11%	+7 +358%
Bulgaria	8	11%	1.8	34%	+7 +465%
Italy	7	9%	0.1	3%	+6 +666%
Romania	6	8%	0.3	5%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	173	26%	6	10%	+60 +591%
China	159	24%	35	60%	+33 +24%
Belgium	70	11%	2	4%	+26 +19%
Spain	66	10%	3	5%	+17 +145%
Germany	33	5%	3	4%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

ELSEVIE | www.elsevie.gr
 OBYE
 ELKEDE SA | www.elkede.gr

Recent developments

Salonica is the main centre of the footwear industry in Greece, representing some 25% of total employment in the industry. In 2010 the Greek footwear industry continued the contracting trend that it had been showing throughout the last decade; production dropped some 5%, to around 3.5 million pairs, and employment fell to around 3 thousand people. The quantity exported rose significantly but at considerably reduced prices, bringing its value down. However, imports dropped more, reflecting the deterioration in economic conditions, and thus the trade balance improved. Cyprus is, by a large margin, Greece's most relevant export destination whereas Italy and China are the main origins of imports.

Fairs & Events

Hellenic Shoe Fair, Athens (May; Oct) | www.hellenicshoefair.gr

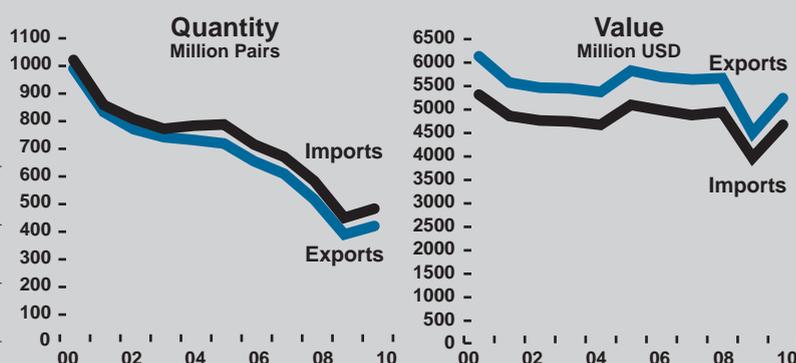
Location and main indicators

Capital	Hong Kong
Language	Cantonese, English
Area	1 092 km ²
Population	7 million
GDP per capita	31 591 USD
GDP 2010	225 billion USD
ΔGDP 2010	+6.8%
ΔGDP last 5 years	+21.1%
Currency	Hong Kong Dollars (HKD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	5 244	3	421	2	12.47
Imports	4 676	6	484	5	9.67
Production			1		
Consumption			64		

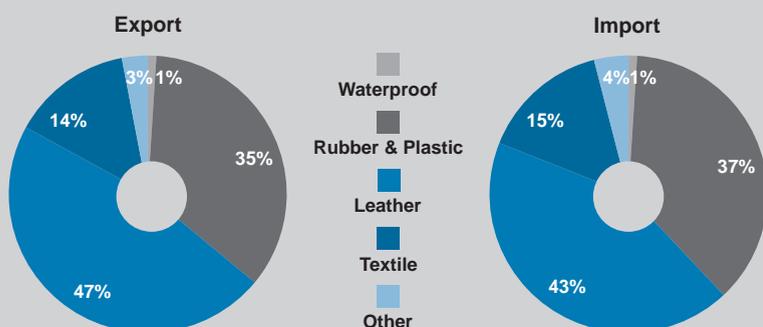


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
USA	2 153	41%	191	45%	USA -662 -24%
Japan	466	9%	40	10%	China +185 +175%
China	291	6%	10	2%	Japan -175 -27%
Germany	208	4%	13	3%	UK -136 -45%
Italy	197	4%	13	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	4 032	86%	469	97%	China -735 -15%
Italy	193	4%	2	0%	Italy +91 +89%
France	115	3%	1	0%	France +69 +148%
Switzerland	81	2%	0	0%	Switzerland +56 +223%
Vietnam	80	2%	5	1%	

Types of footwear traded 2010 (quantity)



Recent developments

Hong Kong is among the world's top exporters and importers of footwear. Contrary to most other countries over the last decade, its international trade has shown a clear downward trend but this was inverted in 2010 with exports and imports both rising. According to official statistics almost all of the territory's exports are actually re-exports of products originating from mainland China. In spite of a significant reduction in the last five years, the USA still absorbs more than 40% of Hong Kong's exports. Imports from European countries such as Italy and France have grown substantially over the same period.

Sectorial organizations

HKFA - Hong Kong Footwear Association | www.hkfootwear.org/en/index.php
 Hong Kong Trade Development Council - www.hkdc.com/manufacturers/Shoe-Manufacturers

Fairs & Events

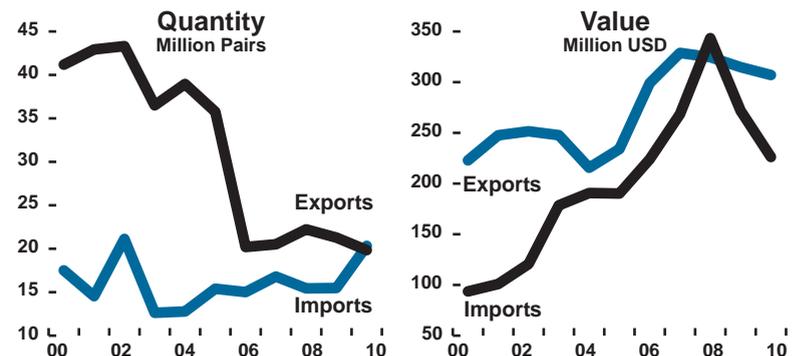
MM&T, Hong Kong (Mar) | www.mmt.aplf.com
 Fashion Access, Hong Kong (Mar; Set) | www.aplf.com
 Hong Kong Fashion Week, Hong Kong (Jan) | www.hktdc.com/hkfashionweekfw

Location and main indicators

Capital	Budapest
Language	Hungarian
Area	93 030 km ²
Population	10 million
GDP per capita	12 879 USD
GDP 2010	129 billion USD
Δ GDP 2010	+1.2%
Δ GDP last 5 years	-0.9%
Currency	Forint (HUF)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	307	28	20	30	15.10
Imports	226	42	20	55	11.40
Production			23		
Consumption			23		

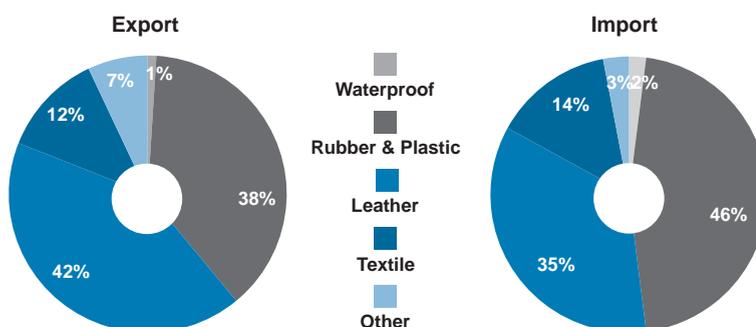


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	137	45%	3.8	46%	+44 +47%
Italy	62	20%	0.9	10%	+19 +45%
Austria	51	17%	1.4	17%	-9 -15%
USA	9	3%	0.3	3%	
Czech Rep.	7	2%	0.3	3%	-8 -99%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	36	16%	1.7	18%	+16
Romania	30	13%	0.7	8%	+15 +681%
Bulgaria	18	8%	0.8	8%	+15 +825%
Slovakia	18	8%	1.0	10%	
Czech Rep.	17	7%	0.9	9%	-14 -28%

Types of footwear traded 2010 (quantity)



Recent developments

Hungary is one of the few countries where China is not its main footwear supplier, as all of its 10 top origins of imports are European countries. Nonetheless, over the last couple of years a significant drop in the average price of imports has allowed a reduction in their value in spite of stable quantities. Increased imports from Bulgaria and Slovakia have played an important role in this. Hungary's relatively small exports go mainly to Germany and Italy.

Sectorial organizations

BCBTE - Scientific Society of the Leather, Shoe and Allied Industries
 BCE - Association for Leather and Shoe Industry | www.mata.vu/uzlet/bcegy

Fairs & Events

Budapest Leather & Shoe Week, Budapest (Mar; Sep) | www.bcefair.hu

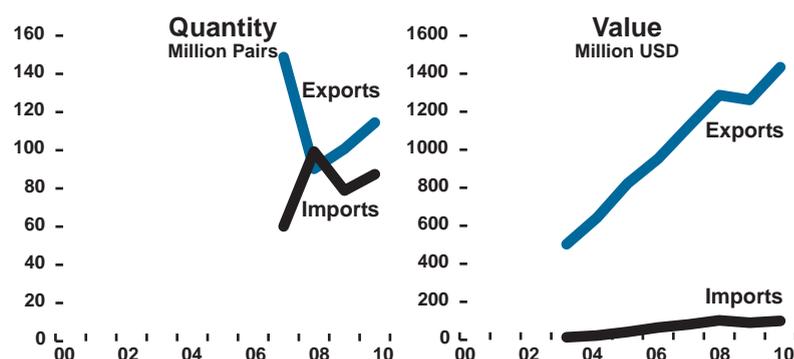
Location and main indicators

Capital	New Delhi
Language	Indi, English
Area	3 287 260 km ²
Population	1 216 million
GDP per capita	1 265 USD
GDP 2010	1 538 billion USD
ΔGDP 2010	+10.4%
ΔGDP last 5 years	+50.7%
Currency	Indian Rupees (INR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 434	13	114	11	12.53
Imports	100	55	89	22	1.12
Production			2 060	2	
Consumption			2 034	3	

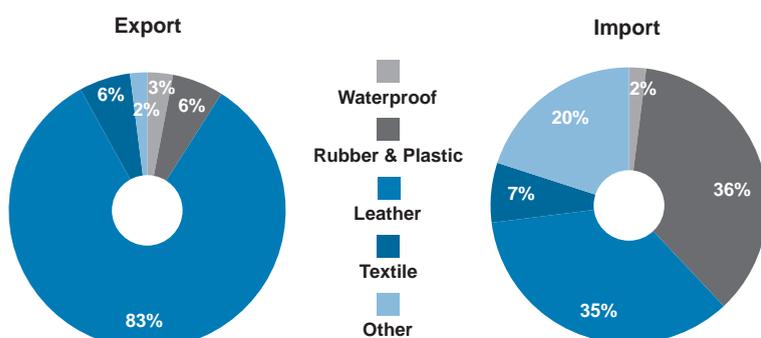


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
UK	251	20%	21	21%	Italy +77 +86%
Germany	176	14%	13	13%	UK +75 +43%
Italy	167	13%	10	10%	France +59 +103%
USA	135	11%	8	8%	Spain +43 +121%
France	116	9%	9	8%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
China	57	63%	68	84%	China +34 +143%
Nepal	6	7%	2	3%	Nepal +3 +136%
Thailand	5	6%	4	5%	
Malaysia	4	5%	1	1%	Malaysia +2 +133%
Vietnam	4	5%	1	1%	Italy +2 +344%

Types of footwear traded 2009 (quantity)



Recent developments

India is the second footwear producer in the world, after China. There are several important footwear production centres around the country, the areas of Delhi-Agra and Chennai-Ambur being the most important. Mumbai, in the west of the country, and Kolkata, in the east, are also relevant. India's exports are dominated by leather footwear directed at the major European and American markets, which enables the country to achieve a higher average price than is common for many other Asian producers. Imports to India come mainly from China and other Asian countries.

Sectorial organizations

IFCOMA - Indian Footwear Components Manufacturers Association | <http://ifcoma.org>
 Indian Shoe Federation | www.indianshoefederation.in

Fairs & Events

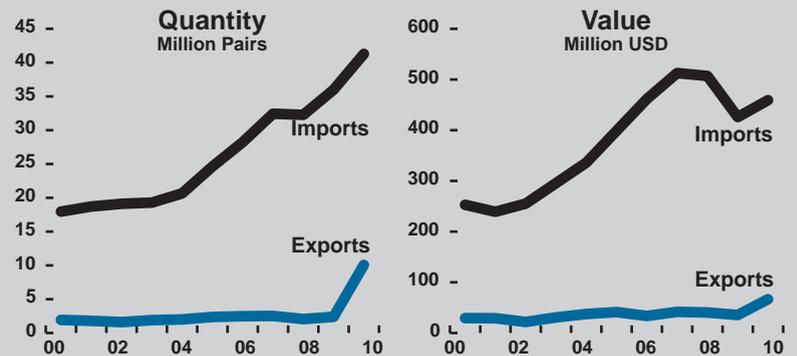
FMM&T - India, New Delhi (May) | www.aplfindia.com
 IILF - Chennai, Chennai (Feb) | www.iilfleatherfair.com
 IILF - New Delhi, New Delhi (Jul) | www.iilfleatherfair.com
 ILGF, Kolkata (Feb) | www.leathergoodsfair.com

Location and main indicators

Capital	Dublin	
Language	Irish, English	
Area	70 280 km ²	
Population	4 million	
GDP per capita	45 689 USD	
GDP 2010	204 billion USD	
ΔGDP 2010	-1.0%	
ΔGDP last 5 years	-1.9%	
Currency	Euro (EUR)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	67	50	10	39	6.62
Imports	459	32	41	37	11.12
Production			1		
Consumption			32		

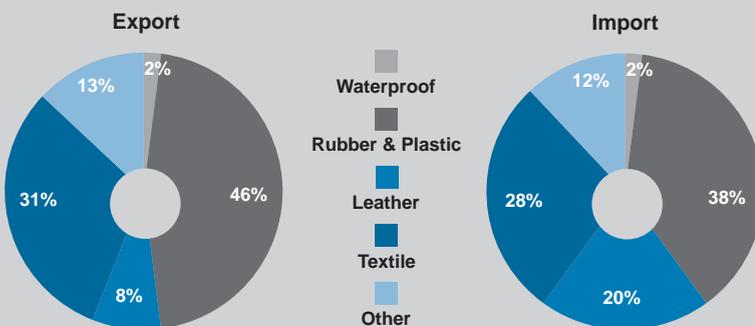


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
UK	27	40%	2	24%	+13
Spain	14	22%	4	44%	+6 +317%
Netherlands	8	12%	1	8%	+5 +367%
Germany	7	5%	1	13%	-4 -14%
France	3	3%	0	1%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
UK	171	37%	9	20%	+74 +123%
China	135	29%	27	64%	+33 +24%
Vietnam	33	7%	2	4%	-18 -57%
Portugal	19	4%	1	1%	-8 -20%
Italy	14	3%	1	1%	

Types of footwear traded 2010 (quantity)



Recent developments

After a decade of near stability at around 2 million pairs, official statistics show a four-fold increase in Irish footwear exports in 2010. This remarkable development seems related to one specific company's import and export practices, not to a resurgence in Irish footwear production which remains very limited. The United Kingdom is Ireland's main trading partner, both as a destination of exports and an origin of imports.

Sectorial organizations

Federation of Irish Footwear Manufacturers

Fairs & Events

Futura Fair, Dublin (Feb) | www.futurafair.com
 Bróga, Dublin (Aug) | www.broga.ie

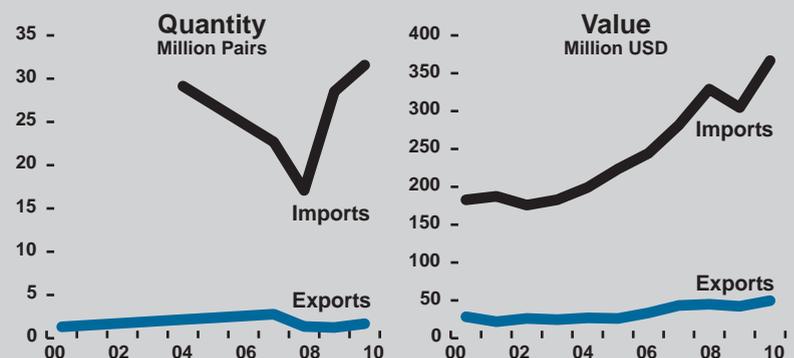
Location and main indicators

Capital	Jerusalem
Language	Hebrew, Arabic
Area	22 070 km ²
Population	7 million
GDP per capita	28 686 USD
GDP 2010	213 billion USD
ΔGDP 2010	+4.6 %
ΔGDP last 5 years	+22.3 %
Currency	New Shekels (ILS)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	50	52	2	69	29.54
Imports	367	36	32	45	11.61
Production			3		
Consumption			33		

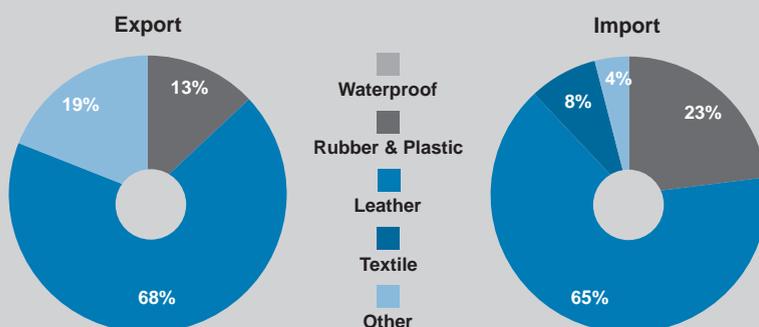


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
USA	31	63%	1.1	63%	↑ USA +17 +125%
Canada	8	15%	0.2	12%	↑ Australia +5
Australia	6	11%	0.1	8%	↑ Canada +2 +45%
Germany	1	3%	0.1	3%	↓ Netherlands -0.6 -59%
France	1	1%	0.0	2%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	160	44%	22	68%	↑ China +81 +102%
Belgium	39	11%	1	5%	↑ Belgium +38
Hong Kong	27	8%	2	6%	↓ Hong Kong -9 -25%
Italy	27	8%	1	3%	↑ Italy +8 +42%
Spain	18	5%	1	2%	

Types of footwear traded 2010 (quantity)



Recent developments

In 2010 Israel's foreign trade in footwear recovered from the previous year's fall, with both exports and imports growing at rates close to 20%. However, imports being seven times higher than exports implied a worsening of the trade balance. China is Israel's most important supplier, and the USA its most relevant client.

Sectorial organizations

Manufacturers Association of Israel (Shoe Branch) | www.industry.org.il/Eng/Subindex.asp?CategoryID=125

Fairs & Events

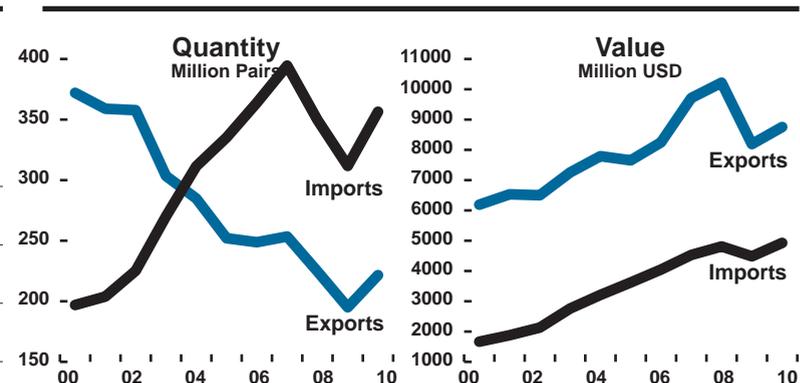
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Location and main indicators

Capital	Roma
Language	Italian
Area	301 340 km ²
Population	60 million
GDP per capita	34 059 USD
GDP 2010	2 055 billion USD
ΔGDP 2010	+1.3%
ΔGDP last 5 years	-1.9%
Currency	Euro (EUR)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	8 755	2	222	4	39.51
Imports	4 928	5	356	8	13.83
Production	6 756		203	9	33.36
Consumption			337	12	

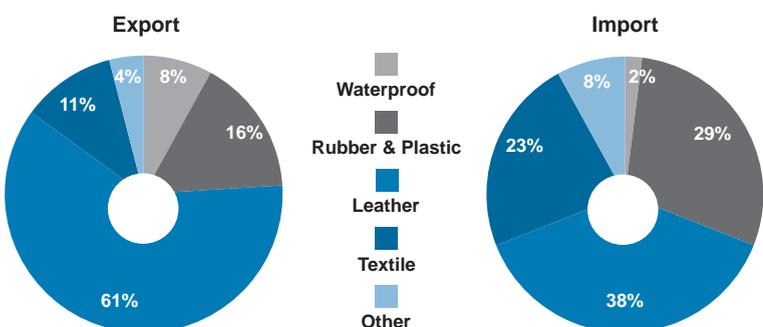


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
France	1 414	16%	41	19%	+309 +28%
Germany	1 141	13%	38	17%	-284 -26%
USA	815	9%	12	6%	+185 +48%
Switzerland	600	7%	10	5%	+166 +38%
Russian Fed.	571	7%	6	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	1 046	21%	164	46%	+368 +54%
Romania	517	11%	29	8%	-252 -33%
Belgium	449	9%	15	4%	
Vietnam	322	7%	21	6%	
Netherlands	296	6%	8	2%	

Types of footwear traded 2010 (quantity)



Recent developments

Italy is the main producer and exporter of footwear in Europe. Footwear manufacturing has a long tradition in the Italian economy. Important production centres are to be found in regions such as Marche, Toscana, Veneto, and Puglia. After several years of decline, in 2010 Italian footwear production increased, surpassing 200 million pairs and 6.7 billion Euros. Employment, nonetheless, continued to contract and now amounts to 80 thousand people. Foreign trade recovered from the previous year's slump, with strong growth in both exports (+14% in quantity and +7% in value) and imports (+14% in quantity and +10% in value), maintaining Italy as one of the leaders of the international footwear market. Italy's foreign trade is more geographically diversified than most other countries; France and Germany are its main clients, although combined they represent less than 30% of exports and China is the main supplier representing 21% of imports.

Sectorial organizations

ANCI - Associazione Nazionale Calzaturifici Italiani | www.ancionline.com

Fairs & Events

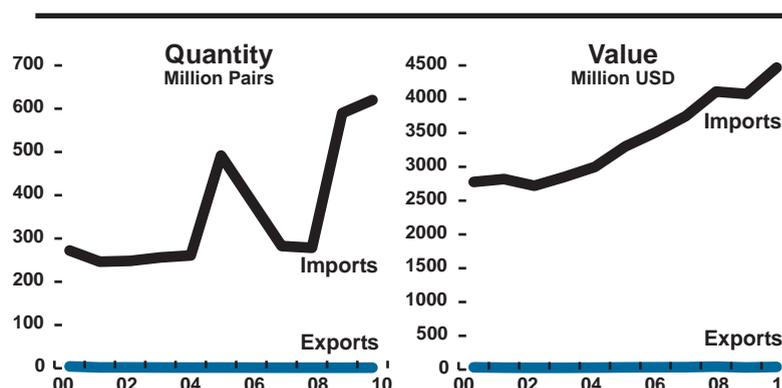
Expo Riva Schuh, Riva del Garda (Jan; Jun) | www.exporivaschuh.it
 MIPEL, Milan (Mar; Sep) | www.mipel.it
 MICAM ShoEvent, Milan (Mar; Sep) | www.micamonline.com
 Pitti Immagine Uomo, Florence (Jan; Jun) | www.pittimmagine.com

Location and main indicators

Capital	Tokyo
Language	Japanese
Area	377 940 km ²
Population	127 million
GDP per capita	42 820 USD
GDP 2010	5 459 billion USD
ΔGDP 2010	+3.9%
ΔGDP last 5 years	+0.6%
Currency	Yen (JPY)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	40	53	1	71	28.65
Imports	4 468	7	620	2	7.21
Production			74	17	
Consumption			693	5	

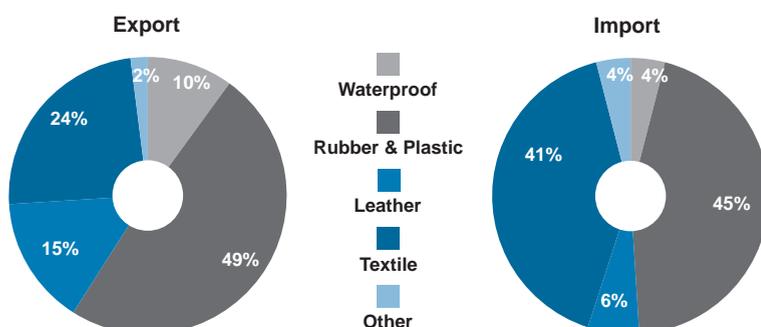


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Hong Kong	15	36%	0.4	28%	↑ +5	+50%
Korea	7	17%	0.3	19%	↓ -1	-95%
Other Asia	7	17%	0.3	21%		
China	3	8%	0.1	6%	↑ +1	+85%
Singapore	3	7%	0.1	7%	↑ +1	+20%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	3 228	72%	563	91%	↑ +41	+135%
Italy	264	6%	2	0%	↓ -10	-93%
Vietnam	245	6%	16	3%	↑ +43	+120%
Cambodia	118	3%	6	1%		
Indonesia	116	3%	11	2%	↑ +115	+88%

Types of footwear traded 2010 (quantity)



Recent developments

The Japanese footwear industry is mainly located in the areas of Tokyo, Osaka and Kobe. It essentially supplies the internal market, as Japan is one of the world's main footwear markets, but not a very significant exporter. Its relatively small exports are directed to other Asian countries, led by China (both the mainland and Hong Kong) and Korea. China is also its main and, over the last five years, strongly increasing supplier whilst imports from Italy have been declining. The importance of textile uppers footwear is a specific feature of the Japanese market and this type of footwear represents more than 40% of imports.

Sectorial organizations

TSA - Toto Shoe Manufacturers' Association | www.ttkm.jp

Fairs & Events

ISF, Tokyo (Apr; Oct) | www.isf-web.jp/english
 Rooms, Tokyo (Feb; Sep) | www.roomsroom.com
 JFW, Tokyo (Jan; Jul) | senken-ex.com/iff

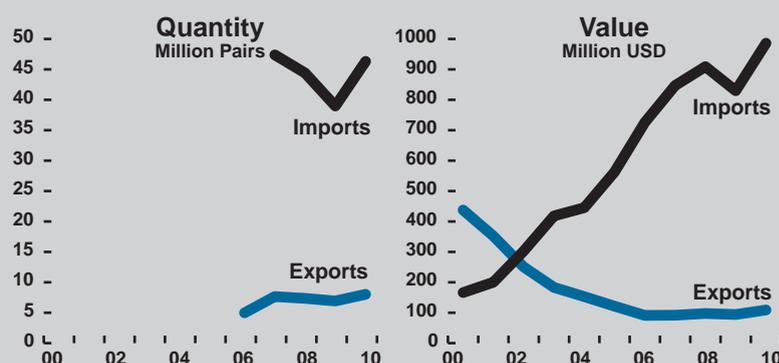
Location and main indicators

Capital	Seoul
Language	Korean
Area	99 720 km ²
Population	49 million
GDP per capita	20 591 USD
GDP 2010	1 007 billion USD
ΔGDP 2010	+ 6.1%
ΔGDP last 5 years	+ 20.2%
Currency	S.Korean won (KRW)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	109	45	8	41	7.79
Imports	986	16	46	33	3.55
Production			170	12	
Consumption			209	17	

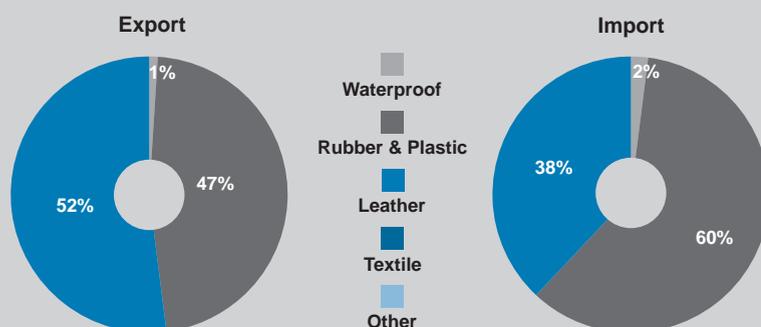


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	26	27%	1.0	28%	USA -23 -67%
Japan	25	26%	1.1	32%	China +5 +21%
USA	11	12%	0.4	11%	France -4 -94%
Germany	10	10%	0.4	3%	Germany +3 +54%
Hong Kong	4	4%	0.1	1%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	518	63%	27	68%	China +144 +38%
Vietnam	115	14%	5	12%	Vietnam +69 +148%
Italy	81	10%	3	7%	Italy +20 +33%
Indonesia	43	5%	2	5%	Indonesia +18 +72%
Thailand	11	1%	1	1%	

Types of footwear traded 2010 (quantity)



Recent developments

Once one of the top footwear exporters in the world, Korea now carries a large trade deficit. In 2010 this deficit increased. The Korean market is mainly supplied from China, partially as a result of Korean producers' subcontracting strategies. China is also Korea's top export destination, on par with Japan, with the USA coming third. However, in the last five years, exports to the USA have fallen considerably, whereas exports to Germany increased.

Sectorial organizations

BFIPC - Busan Footwear Industrial Promotion Center | www.shoenet.org
PFMA - Pusan Footwear Manufacturers Association

Fairs & Events

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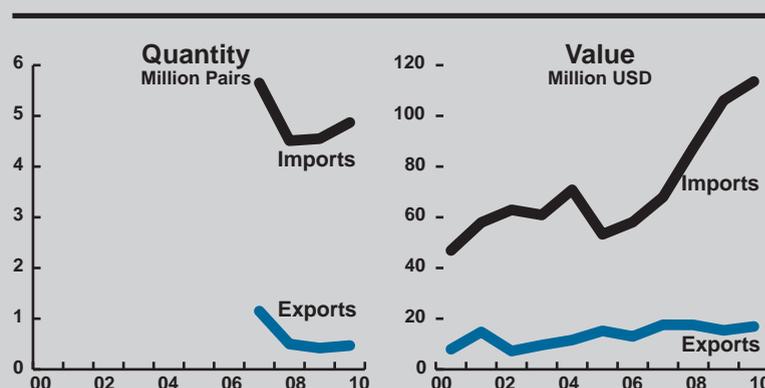
Location and main indicators

Capital	Beirut
Language	Arabic
Area	10 450 km ²
Population	4 million
GDP per capita	10 044 USD
GDP 2010	39 billion USD
ΔGDP 2010	+7.5%
ΔGDP last 5 years	+37.9%
Currency	Lebanese Pound (LBP)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	17	71	0.5	76	36.21
Imports	114	51	5	79	23.33
Production			0		
Consumption			4		

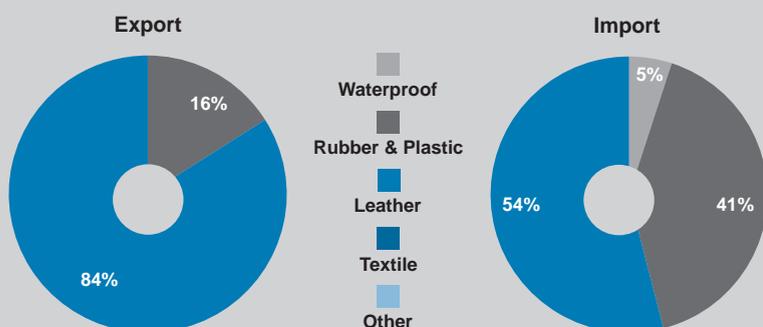


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
Saudi Arabia	7	48%	0.2	52%	↑ Syria +1 +290%
Emirates	2	11%	0.1	11%	↑ Saudi Arabia +1 +8%
Kuwait	1	9%	0.0	6%	↓ France -1 -72%
Syria	1	7%	0.1	11%	↓ Qatar -0.3 -41%
Jordan	1	5%	0.0	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
China	42	39%	2.1	46%	↑ China +24 +130%
Italy	27	26%	0.8	19%	↑ Italy +12 +74%
Vietnam	6	6%	0.2	5%	↑ Vietnam +12 +97%
Spain	5	5%	0.2	4%	
Brazil	4	3%	0.2	4%	↑ Syria +3 +4%

Types of footwear traded 2009 (quantity)



Recent developments

The Lebanese market is supplied mainly by imports. Top suppliers are China and Italy. Lebanon also has limited exports of leather footwear, primarily to affluent Arab nations, such as Saudi Arabia, the United Arab Emirates, and Kuwait.

Sectorial organizations

Syndicate of Lebanese Shoe Production

Fairs & Events

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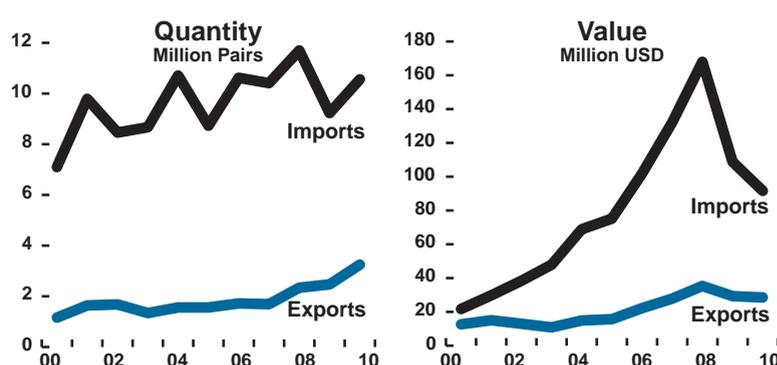
Location and main indicators

Capital	Vilnius
Language	Lithuanian
Area	65 300 km ²
Population	3 million
GDP per capita	11 044 USD
GDP 2010	36 billion USD
ΔGDP 2010	+1.3%
ΔGDP last 5 years	+5.3%
Currency	Litai (LTL)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	29	63	3	52	8.78
Imports	92	59	11	65	8.67
Production			1		
Consumption			9		

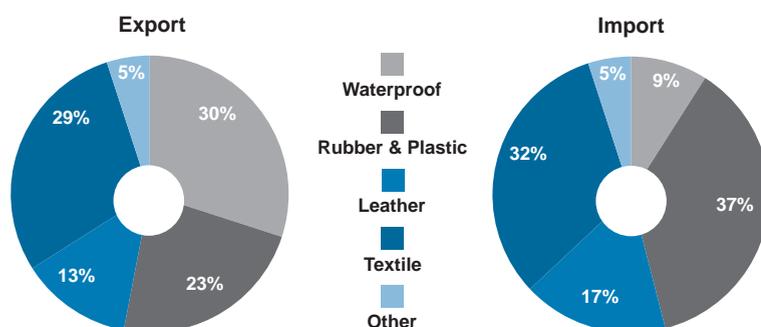


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Latvia	8	29%	1.3	40%	+8
Russian Fed.	8	28%	0.4	12%	+2 +185%
UK	3	12%	0.6	17%	+1 +107%
Germany	2	8%	0.1	4%	+1
Estonia	2	7%	0.4	12%	+1 15%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	20	22%	1.3	13%	+7 +51%
China	16	18%	5.1	49%	+3 +143%
Poland	10	11%	1.0	9%	+3 +148%
Italy	9	10%	0.3	3%	-3 -123%
Estonia	6	6%	0.4	4%	

Types of footwear traded 2010 (quantity)



Recent developments

The Lithuanian market is supplied primarily by imports, Germany and China being its main suppliers. However, in the last two years imports have subsided. The same has happened to the country's limited exports, which are directed mainly at Latvia and Russia.

Sectorial organizations

OPGTC - Plastic and Leather Products Research Center of KTU | <http://en.ktu.lt/content/personal-protective-equipment-footwear-conformity-assessment>

Fairs & Events

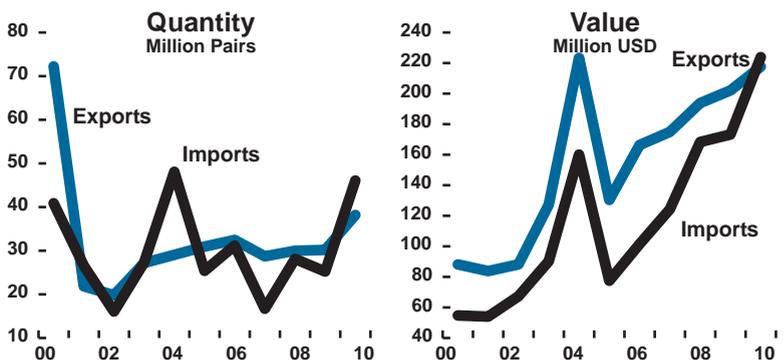
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Location and main indicators

Capital	Kuala Lumpur
Language	Bahasa Malaysia
Area	330 800 km ²
Population	28 million
GDP per capita	8 423 USD
GDP 2010	238 billion USD
ΔGDP 2010	+7.2%
ΔGDP last 5 years	+24.3%
Currency	Ringgits (MYR)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	218	32	38	25	5.70
Imports	224	43	46	34	4.86
Production	712		65	19	11.00
Consumption			73		

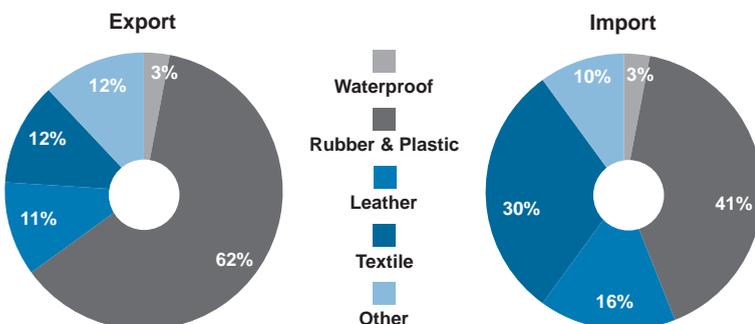


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Singapore	43	20%	5	13%	
Brazil	28	13%	7	17%	+28
UK	21	10%	2	4%	+18 +650%
Mexico	13	6%	5	14%	-11 -80%
Venezuela	11	5%	2	6%	+9

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	125	56%	37	80%	+88 +236%
Vietnam	32	14%	3	7%	+21 +201%
Indonesia	22	10%	2	4%	+13 +138%
Hong Kong	7	3%	1	2%	
India	7	3%	0	1%	+6

Types of footwear traded 2010 (quantity)



Recent developments

Ipoh, in the Perak state, is the main footwear production center in Malaysia. Klang Valley and Johor are other important locations for the industry. In 2010, MFMA, Malaysia's footwear trade association, organized the first edition of the Malaysian International Shoe Festival. Over the years, Malaysia's exports and imports of footwear have moved in synchrony and in 2010 both rose substantially. China and other Asian countries are Malaysia's almost exclusive suppliers whereas its exports are geographically quite dispersed, with Singapore and Brazil being the most relevant clients. Rubber and plastic dominate Malaysian exports.

Sectorial organizations

MFMA - Malaysian Footwear Manufacturers Association | www.malaysianfootwear.com
 Selangor Human Resource Development Centre | www.shrdc.my

Fairs & Events

Malaysia International Shoe Exhibition, Kuala Lumpur (Apr) | www.malaysiafootwear.com

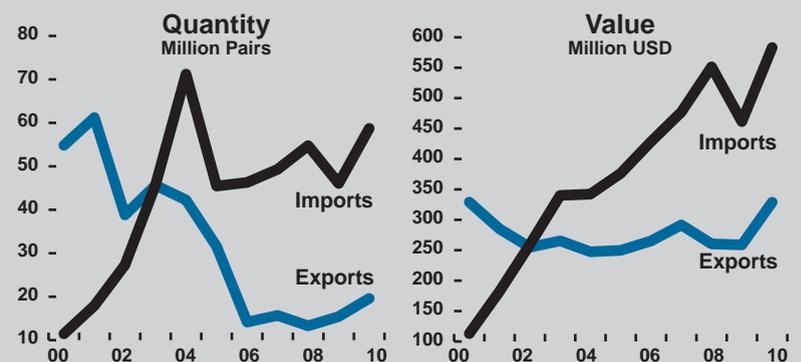
Location and main indicators

Capital	Mexico City
Language	Spanish
Area	1 964 380 km ²
Population	109 million
GDP per capita	9 566 USD
GDP 2010	1 039 billion USD
ΔGDP 2010	+5.5%
ΔGDP last 5 years	+9.2%
Currency	Peso (MXN)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	329	27	20	31	16.77
Imports	583	28	59	30	9.93
Production			244	8	
Consumption			283	15	

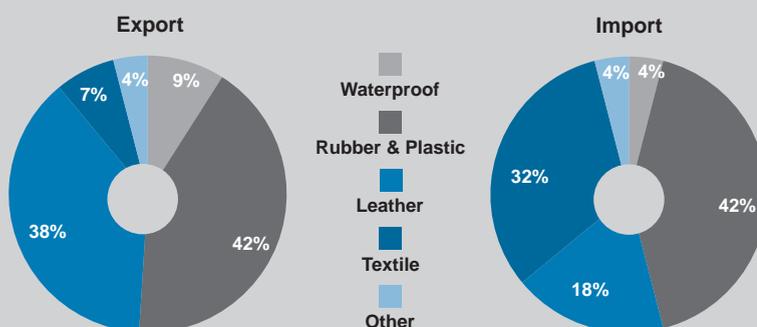


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
USA	279	84%	16.1	82%	+56 +25%
Japan	12	4%	0.3	2%	+7 +154%
Canada	6	2%	0.4	2%	
France	5	1%	0.1	0%	
Brazil	4	1%	0.8	4%	+4

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Vietnam	250	43%	23	39%	+122 +81%
Indonesia	92	16%	12	21%	+65 +248%
China	83	14%	7	12%	+53 +177%
Italy	38	7%	1	2%	
Spain	33	6%	1	2%	-50 -72%

Types of footwear traded 2010 (quantity)



Recent developments

Although Mexico is an import footwear producer, its exports are relatively limited. The Mexican footwear industry is strongly concentrated in the city of León, in the state of Guanajuato, with smaller production centres in Guadalajara (Jalisco) and Mexico City. Mexico's international footwear trade is heavily concentrated with more than 80% of its exports directed at its northern neighbour, the USA, and more than two thirds of its imports coming from Vietnam, Indonesia or China. In 2010, both exports and imports made healthy progress, setting new all-time highs.

Sectorial organizations

CICEG - Mexican Footwear Chamber | www.ciceg.org

Fairs & Events

ANPIC, Leon (Nov) | www.anpic.com
 Modama, Guadalajara (May; Sep) | modama.com.mx
 SAPICA Shoe Fair, Leon (Mar; Aug) | www.sapica.com

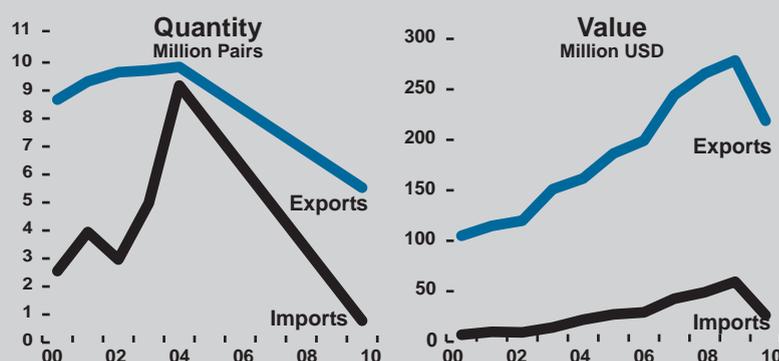
Location and main indicators

Capital	Rabat
Language	Arabic
Area	446 550 km ²
Population	32 million
GDP per capita	3 249 USD
GDP 2010	103 billion USD
ΔGDP 2010	+3.1%
ΔGDP last 5 years	+26.5%
Currency	Moroccan dirham (MAD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	219	31	6	45	39.58
Imports	26	91	1	111	33.77
Production			36	27	
Consumption			28		

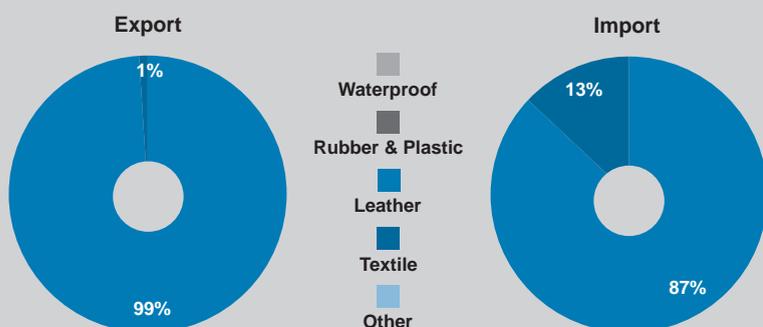


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Spain	93	42%	2.4	43%	↑ Spain +33 +54%
France	63	29%	1.3	24%	↓ France -10 -13%
Germany	31	14%	0.8	15%	↑ Germany +6 +26%
Italy	17	8%	0.5	10%	↑ China +5
China	5	2%	0.1	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	14	52%	0.4	56%	↓ China -4 -24%
Tunisia	4	15%	0.1	18%	↑ Tunisia +2 +155%
Italy	3	12%	0.1	7%	↑ Italy +1 +55%
France	2	8%	0.0	3%	↓ Vietnam -0.9 -73%
Spain	1	5%	0.1	7%	

Types of footwear traded 2010 (quantity)



Recent developments

Contrary to the global trend, Morocco's exports and imports of footwear receded in 2010. Morocco trades almost exclusively in leather footwear. Its exports are directed at European countries such as Spain, France, and Germany whereas its imports come mainly from China. Morocco has a significantly positive trade balance.

Sectorial organizations

CMPE - The Moroccan Centre for Export Promotion

Fairs & Events

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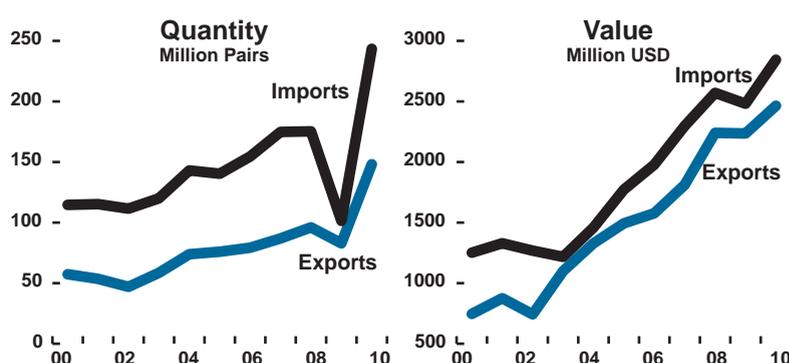
Location and main indicators

Capital	Amsterdam
Language	Dutch
Area	41 540 km ²
Population	17 million
GDP per capita	47 172 USD
GDP 2010	783 billion USD
Δ GDP 2010	+1.7%
Δ GDP last 5 years	+7.0%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 464	8	148	8	16.64
Imports	2 844	9	243	10	11.68
Production			1		
Consumption			96		

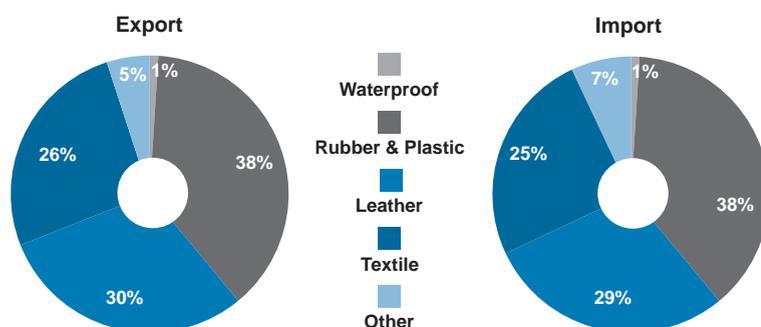


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	597	24%	36	24%	+285 +91%
France	364	15%	19	13%	+127 +54%
UK	300	12%	12	8%	+61 +26%
Italy	288	12%	7	5%	+66 +30%
Belgium	230	9%	13	9%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	883	31%	147	60%	+443 +101%
Belgium	367	13%	13	5%	+137 +103%
Vietnam	270	10%	20	8%	+103 +87%
Italy	221	8%	9	4%	+78 +145%
Germany	221	8%	10	4%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

FNLS - Federatie van de Nederlandse Lederwaren - en Schoenfabrikanten | www.fnls.nl
 Nederlandse Schoenmakers Vereniging | www.shoemaker.nl

Recent developments

Noord-Brabant is the main location of the footwear industry in the Netherlands. In 2010 the Netherlands's exports and imports grew rapidly despite falling average prices. Over the last five years, the Netherlands has substantially increased footwear exports to major European markets such as Germany and the United Kingdom, even making important inroads in countries with a strong production base such as France, Italy, and Portugal. The origins of the Netherlands's imports are quite geographically diverse and its top 10 suppliers combine the major Asian and European producers.

Fairs & Events

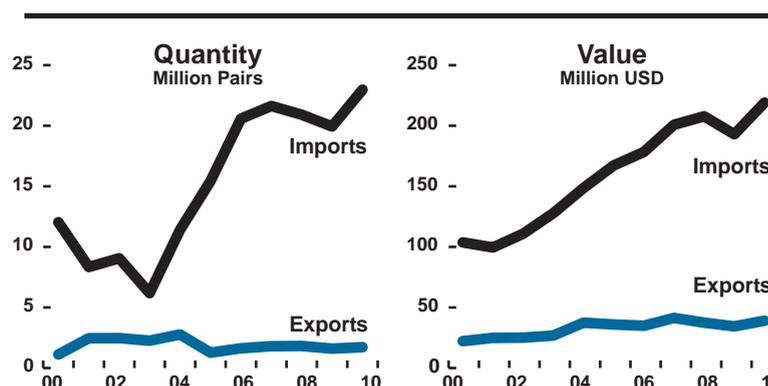
Modefabriek, Amsterdam (Jan) | www.modefabriek.nl
 World of Shoes, Amsterdam (Fev; Aug) | www.worldofshoesamsterdam.nl

Location and main indicators

Capital	Wellington
Language	English, Maori
Area	267 710 km ²
Population	4 million
GDP per capita	32 145 USD
GDP 2010	140 billion USD
ΔGDP 2010	+1.5%
ΔGDP last 5 years	+3.1%
Currency	NZ dollars (NZD)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	38	54	2	68	21.92
Imports	217	44	23	52	9.43
Production			1		
Consumption			22		

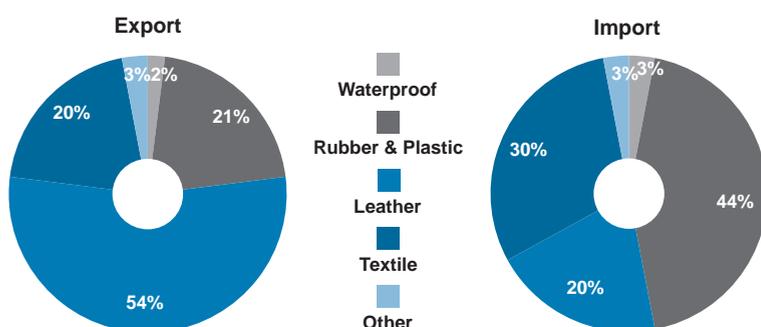


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Australia	23	62%	1.1	64%	↑ +5 +26%
USA	6	15%	0.1	9%	↓ -5 -47%
UK	2	5%	0.0	4%	↑ +1 +129%
Netherlands	1	4%	0.0	3%	↑ +0.7 +83%
Belgium	1	2%	0.0	4%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	157	72%	20.2	88%	↑ +44 +39%
Vietnam	15	7%	0.9	4%	↑ +6 +73%
Italy	9	4%	0.1	1%	
Indonesia	7	3%	0.4	2%	↑ +2 +38%
India	3	2%	0.1	1%	↓ -2 -31%

Types of footwear traded 2010 (quantity)



Recent developments

New Zealand's footwear trade is concentrated in two "giants": Australia is the destination of more than 60% of the country's exports, whereas China is the origin of more than 70% of its imports. Both countries have reinforced their positions in the last five years. In 2010, imports and exports grew at an approximate rate of 14%.

Sectorial organizations

New Zealand Footwear Industry Association | www.nzfootwear.org.nz

Fairs & Events

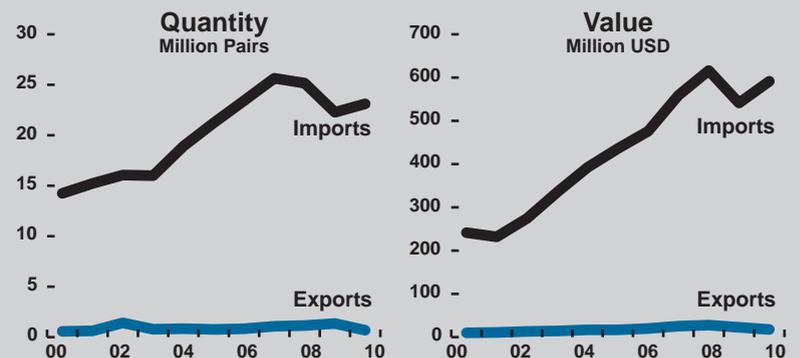
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Location and main indicators

Capital	Oslo	
Language	Norwegian	
Area	323 780 km ²	
Population	5 million	
GDP per capita	84 444 USD	
GDP 2010	414 billion USD	
ΔGDP 2010	+0.4%	
ΔGDP last 5 years	+4.8%	
Currency	Norwegian Krone (NOK)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	18	68	1	80	25.90
Imports	592	27	23	53	25.60
Production			1		
Consumption			23		

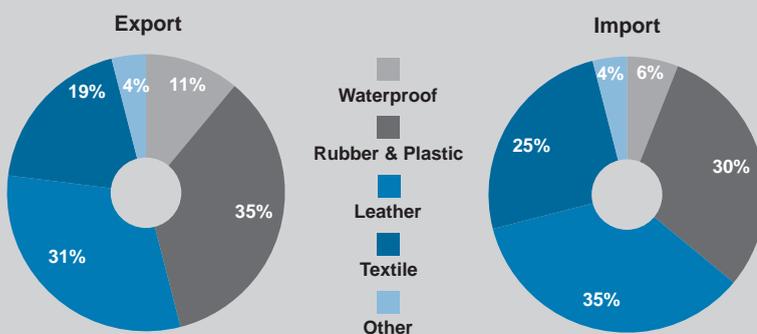


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Sweden	11.0	62%	0.4	65%	+3 +31%
Denmark	3.3	18%	0.1	19%	+1 +65%
Germany	0.4	3%	0.0	3%	
Iceland	0.4	3%	0.0	5%	
Finland	0.4	2%	0.0	1%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	226	38%	13	58%	+106 +89%
Vietnam	66	11%	3	11%	+18 +37%
Italy	46	8%	1	4%	
Portugal	38	6%	1	3%	
Indonesia	23	4%	1	4%	
Denmark					-9 -39%

Types of footwear traded 2010 (quantity)



Recent developments

Norway has a large and increasing trade deficit in footwear and in 2010 exports amounted to just 3% of imports. Almost two thirds of the country's small exports are directed at neighbouring Sweden. China is Norway's main supplier by a large margin, followed by Vietnam, Italy and Portugal.

Sectorial organizations

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Fairs & Events

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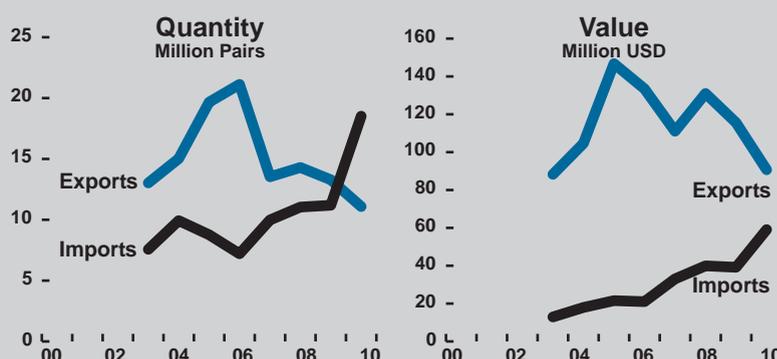
Location and main indicators

Capital	Islamabad
Language	Urdu (national), English
Area	796 100 km ²
Population	167 million
GDP per capita	1 050 USD
GDP 2010	175 billion USD
ΔGDP 2010	+4.8%
ΔGDP last 5 years	+23.5%
Currency	Pakistani Rupee (PKR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	91	48	11	37	8.19
Imports	59	71	19	58	3.19
Production	864		292	6	2.96
Consumption			300	13	

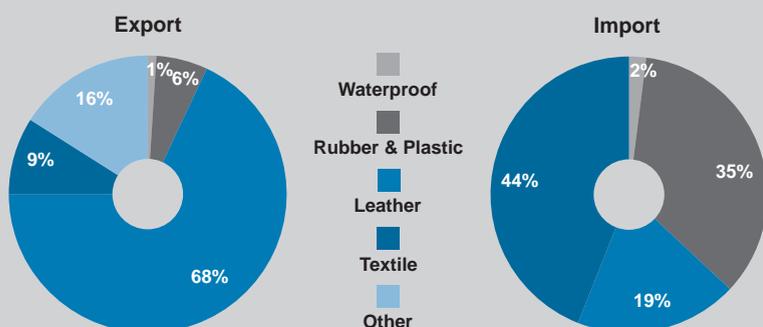


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	16	18%	1.5	13%	↓ -20 -98%
Emirates	15	16%	2.4	22%	↓ -16 -92%
Italy	12	13%	1.1	10%	↓ -15 -66%
France	8	9%	0.7	7%	↑ +7 +76%
Saudi Arabia	8	8%	1.2	11%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	50	85%	16.2	88%	↑ +32 +181%
Thailand	5	9%	1.5	8%	↑ +4 +259%
Japan	1	2%	0.2	1%	+1
Vietnam	1	1%	0.2	1%	
Italy	0	0%	0.1	0%	↓ -0.6 -100%

Types of footwear traded 2010 (quantity)



Recent developments

The footwear industry is an important force in the Pakistani economy, particularly in the region of Lahore. In 2010 Pakistan's footwear exports continued the downward trend seen in previous years. Over the last five years, Pakistan has seen its sales to countries such as Yemen, Afghanistan, and Saudi Arabia fall drastically. On the contrary, imports, particularly from China, are growing and the trade surplus is rapidly shrinking.

Sectorial organizations

PFMA - Pakistan Footwear Manufacturers Association | www.pakfootear.org

Fairs & Events

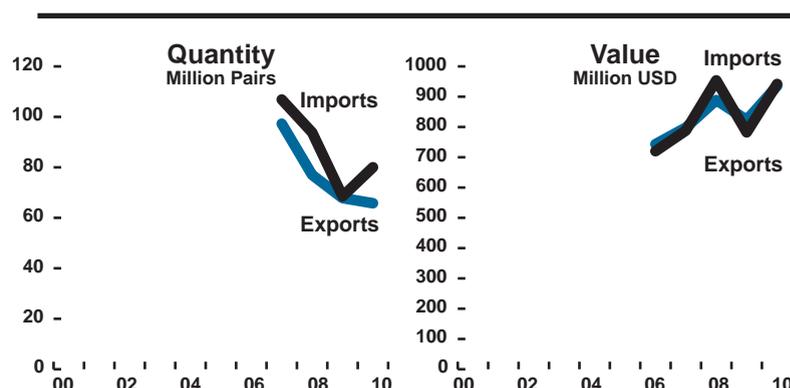
IGATEX Pakistan, Lahore (Oct-every 2 years) | www.igatex.pk

Location and main indicators

Capital	Panama City	
Language	Spanish	
Area	75 420 km ²	
Population	4 million	
GDP per capita	7 593 USD	
GDP 2010	27 billion USD	
ΔGDP 2010	+7.5%	
ΔGDP last 5 years	+48.6%	
Currency	Balboa (PAB)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	936	16	66	19	14.22
Imports	942	18	80	25	11.77
Production			1		
Consumption			15		

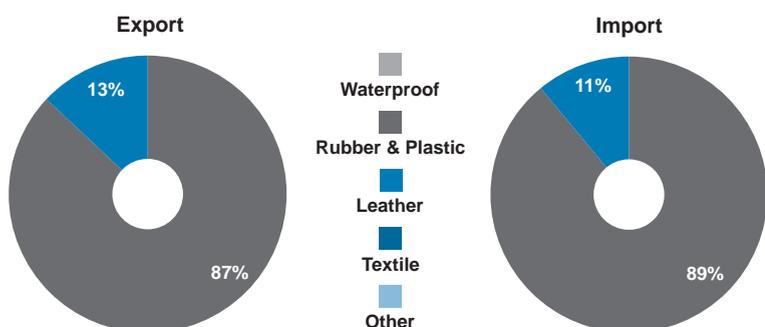


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Colombia	284	30%	18	28%	+284
Venezuela	250	27%	19	29%	+250
Dominic. Rep.	69	7%	6	9%	+69
Ecuador	43	5%	2	3%	+43
Costa Rica	42	5%	3	4%	+43

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	590	63%	57	71%	+589
Vietnam	120	13%	7	8%	+120
Hong Kong	89	10%	6	8%	+89
Indonesia	46	5%	2	2%	+46
USA	22	2%	1	2%	+46

Types of footwear traded 2010 (quantity)



Recent developments

In the last five years Panama has established itself as an important player in the international footwear trade. Its exports, which are almost exclusively re-exports, move in step with imports and in 2010 were in the order of 1 billion USD. The country imports rubber and plastic footwear from China and other Asian countries and re-exports it to its neighbours in Central and Southern America.

Sectorial organizations

CCIAP - Cámara de Comercio, Industrias y Agricultura de Panamá | www.panacamara.org

Fairs & Events

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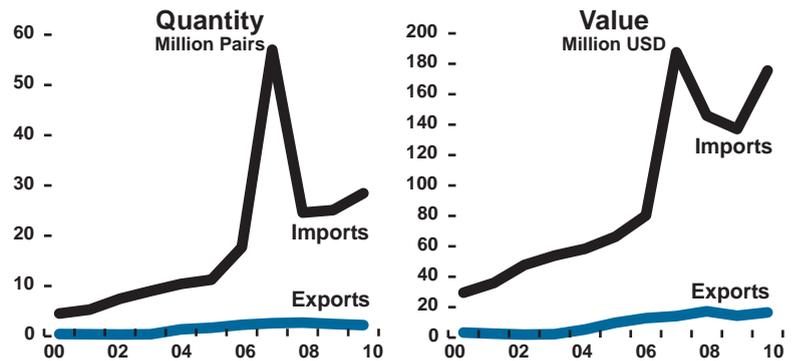
Location and main indicators

Capital	Lima
Language	Spanish
Area	1 285 220 km ²
Population	30 million
GDP per capita	5 172 USD
GDP 2010	153 billion USD
ΔGDP 2010	+8.8%
ΔGDP last 5 years	+41.4%
Currency	Nuevos Soles (PEN)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	17	72	2	60	7.47
Imports	176	47	28	49	6.17
Production			39	25	
Consumption			65		

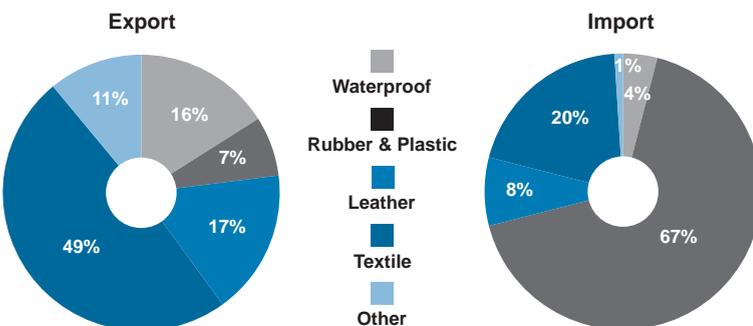


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Colombia	5	29%	1.0	43%	+4 +292%
Chile	3	15%	0,4	18%	+0.9 +54%
USA	2	14%	0,1	5%	+0.8 +486%
Ecuador	2	11%	0,2	7%	
Mexico	2	10%	0.1	10%	-0.5 -58%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	110	63%	14	51%	+80 +268%
Brazil	20	11%	3	9%	+11 +161%
Vietnam	17	10%	1	4%	+7 +55%
Indonesia	7	4%	1	3%	
Ecuador	6	3%	2	7%	-3 -55%

Types of footwear traded 2010 (quantity)



Recent developments

Peru has a large and increasing trade deficit in footwear. Its imports of rubber and plastic from Asia and Vietnam are growing rapidly whereas exports remain very limited.

Sectorial organizations

- APEMEFAC - Asociacion de Pequeños y Medianos Fabricantes de Calzado
- CCCA- Leather, shoe industry and related components Corp.
- PROMPEX - Sector Cuero, Calzado y Complementarios

Fairs & Events

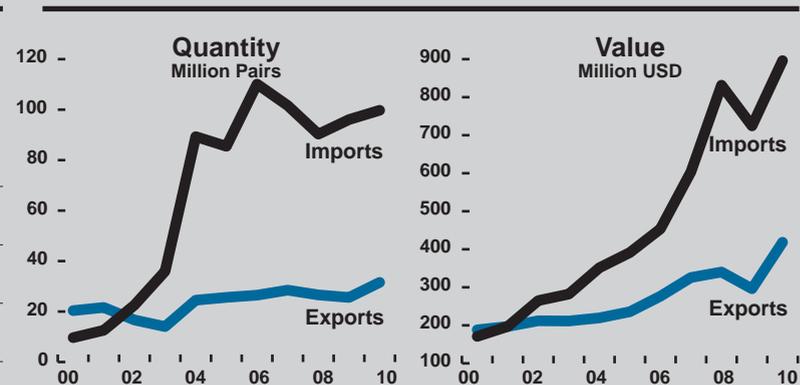
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Location and main indicators

Capital	Warsaw	
Language	Polish	
Area	312 680 km ²	
Population	38 million	
GDP per capita	12 300 USD	
GDP 2010	469 billion USD	
ΔGDP 2010	+3.8%	
ΔGDP last 5 years	+25.8%	
Currency	Zlotych (PLN)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	419	23	32	27	13.26
Imports	896	19	100	20	8.99
Production			30	30	
Consumption			99	30	

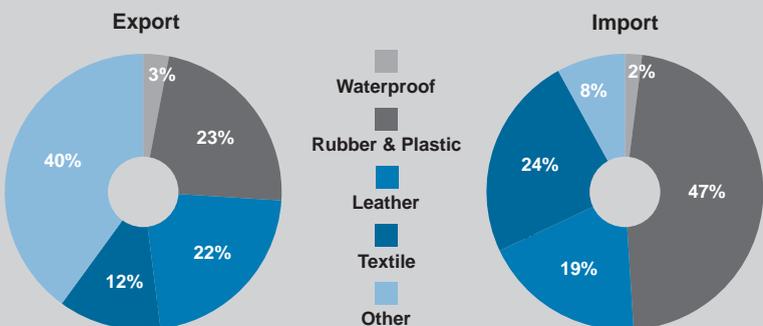


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	100	24%	9	27%	+63 +235%
Russian Fed.	90	21%	4	11%	+49 +98%
Ukraine	42	10%	3	9%	+18 +126%
Czech Rep.	32	8%	2	7%	
Denmark	21	5%	1	3%	-15 -57%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	326	36%	28	29%	+311
China	142	16%	47	48%	+68
Italy	94	10%	3	3%	+42 +81%
Belgium	70	8%	3	3%	
Slovakia	32	4%	2	2%	-46 -25%

Types of footwear traded 2010 (quantity)



Recent developments

The Polish footwear industry is located in towns such as Łaskarzew, Czeszchowa, Kalwaria Zebrzydowska, Łuków, and Słupsk. Over the last decade Poland moved from a position of near balance in international footwear trade to one in which exports cover less than half of imports. Another noticeable feature of its recent developments is the increased strength of relations with neighbouring Germany, which is now simultaneously Poland's main client and supplier. In the last five years the European anti-dumping process against China has put a hold on the growth of direct imports from Asia, whereas imports from Germany and Belgium have grown at a fast pace.

Sectorial organizations

PIPS - Polish Chamber of Shoe and Leather Industry | www.pips.pl
 IPS - Leather Industry Institute - www.ips.lodz.pl

Fairs & Events

BTS, Poznan (Mar; Aug)

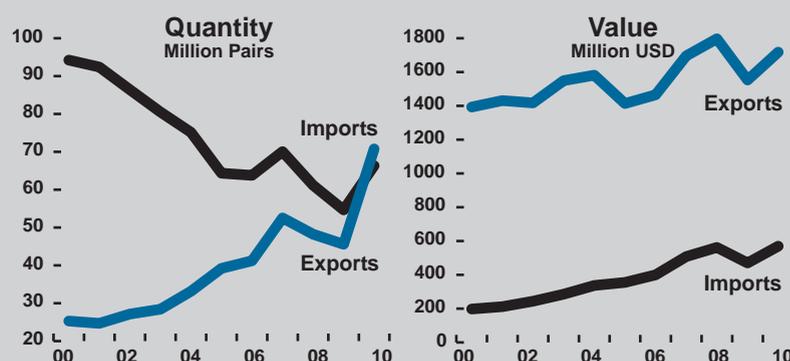
Location and main indicators

Capital	Lisboa
Language	Portuguese
Area	92 090 km ²
Population	11 million
GDP per capita	21 903 USD
GDP 2010	233 billion USD
ΔGDP 2010	-2.6%
ΔGDP last 5 years	+1.9%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 718	11	66	18	25.90
Imports	570	29	71	26	8.05
Production	1 825		62	20	29.65
Consumption	720		66		10.91



Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
France	493	29%	19	28%	↑ France	+127 +35%
Germany	306	18%	10	15%	↑ Netherlands	+89 +60%
Netherlands	239	14%	9	13%	↑ Spain	+61 +58%
UK	173	10%	6	10%	↓ UK	-40 -19%
Spain	167	10%	10	16%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Spain	259	46%	25	35%	↑ Spain	+95 +57%
China	69	12%	29	41%	↑ China	+53 +339%
Belgium	66	12%	3	4%	↑ Italy	+34 +137%
Italy	58	10%	3	5%	↑ Belgium	+16 +31%
Netherlands	35	6%	4	5%		

Types of footwear traded 2010 (quantity)



Recent developments

As a result of a deliberate strategy aimed at redirecting the industry to higher value-added niches, Portuguese footwear exports resumed growth. Portugal is number 8 in the world for exporting leather footwear and number 11 overall. The average price of 27 USD reflects the appreciation Portuguese footwear has achieved in international markets. Meanwhile imports have also been growing fast and in 2010, for the first time, surpassed exports in terms of quantity, albeit with a much lower average price. The Portuguese footwear industry is situated in the north of the country and is organized in two geographic clusters; one being the towns of Felgueiras and Guimarães, and the other, Feira, São João da Madeira and Oliveira de Azeméis. These are the most relevant locations and are all easily accessible from Oporto International Airport.

Sectorial organizations

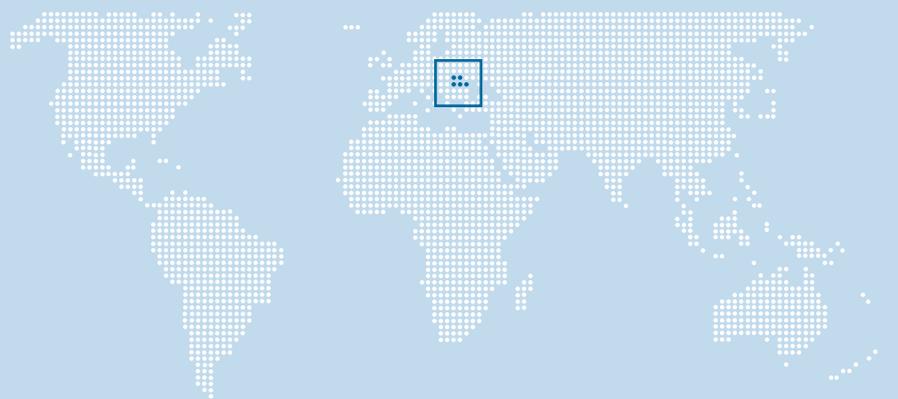
APICCAPS - Portuguese Footwear Association | www.apiccaps.pt
CTCP - Portuguese Footwear Technological Center | www.ctcp.pt

Fairs & Events

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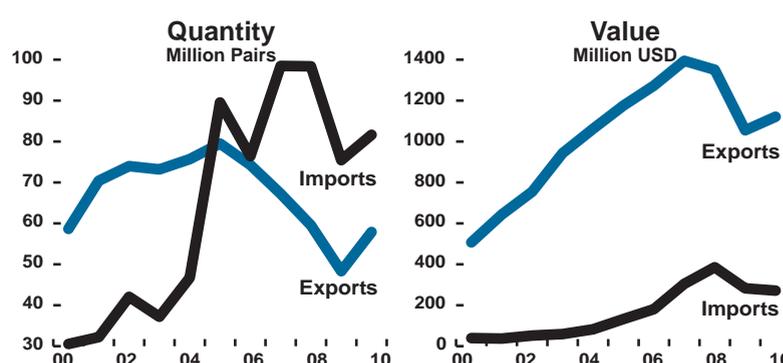
Location and main indicators

Capital	Bucharest
Language	Romanian
Area	238 390 km ²
Population	21 million
GDP per capita	7 542 USD
GDP 2010	162 billion USD
Δ GDP 2010	-1.3%
Δ GDP last 5 years	+13.0%
Currency	New lei (RON)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 121	15	58	20	19.36
Imports	272	40	82	23	3.33
Production			66	18	
Consumption			90		

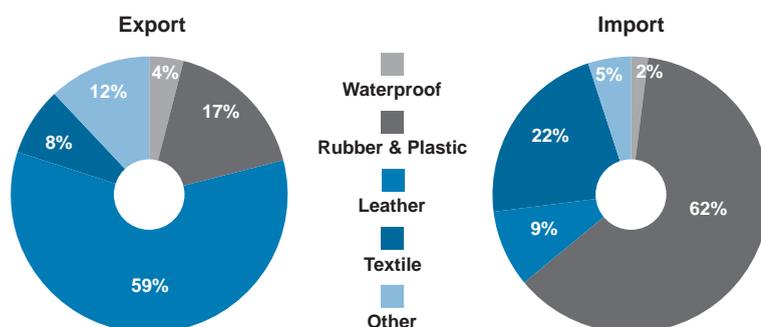


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	593	53%	29	50%	-186 -24%
France	128	11%	4	6%	+88 +278%
Austria	120	11%	4	7%	+41
Germany	75	7%	3	6%	-30 -44%
Slovakia	42	4%	2	4%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	70	26%	61	74%	+29
Italy	49	18%	3	4%	+24 +94%
Slovakia	30	11%	2	2%	+21
Germany	22	8%	3	4%	+13
Spain	14	5%	1	1%	

Types of footwear traded 2010 (quantity)



Recent developments

In 2010 employment in the Romanian footwear industry contracted by some 30%, to less than 50 thousand workers. However, after four years of consecutive reductions, exports recovered, showing growth rates of 20% in terms of quantity, and 6% in terms of value. Events in Romania are significantly determined by the strategies of the Italian industry, through subcontracting and a direct local presence. Italy is the destination of about half of Romanian exports, but in the last five years Italy has reduced its acquisitions by some 25%, which has been partially compensated by increased exports to Austria.

Sectorial organizations

SFERA FACTOR - Organisation of the Romanian Leather Manufacturers
 Association of Romanian Shoe Producers

Fairs & Events

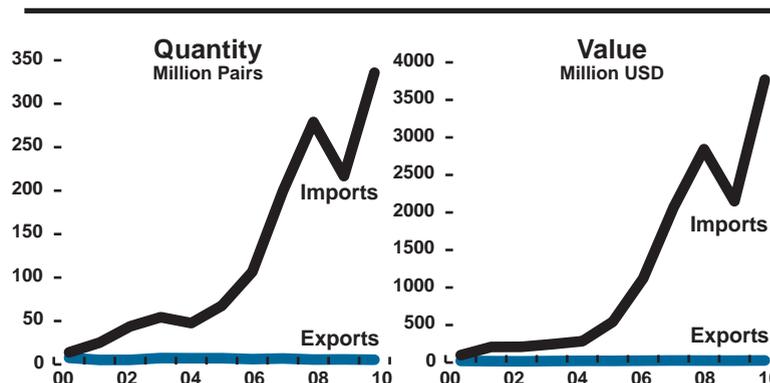
ITP, Bucharest (Mar; Set) | www.itp-expo.ro

Location and main indicators



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	28	65	5	47	5.14
Imports	3 769	8	336	9	11.22
Production			50	22	
Consumption			381	11	

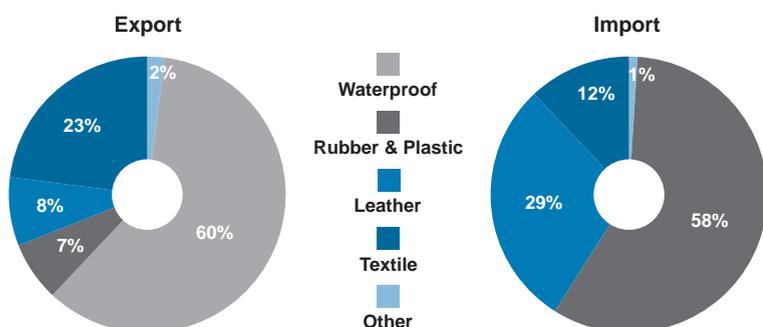


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Kazakhstan	5	17%	0.6	11%	Italy -5 -95%
Ukraine	4	14%	0.4	10%	Kyrgyzstan +2 +206%
Kyrgyzstan	3	12%	1.1	21%	Germany +2
Germany	2	8%	0.0	1%	Uzbekistan -1 -71%
Lithuania	1	5%	0.3	6%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	2 794	74%	295	88%	China +2 415 +637%
Italy	249	7%	5	1%	Italy +220 +763%
Vietnam	124	3%	7	2%	Vietnam +100 +412%
Turkey	94	3%	5	1%	Turkey +89
Indonesia	70	2%	3	1%	

Types of footwear traded 2010 (quantity)



Recent developments

In recent years, Krasnodarskiy Krai has become the most import footwear production center in Russia. Other important locations for the industry are Moscow, Tver, and Voronezh. Russia is among the top 10 footwear importers but is not a significant exporter. According to official statistics, in 2010 imports rose sharply, reaching a new all time level. China is the supplier of more than three-quarters of Russian imports. Russia's limited exports are directed mainly at neighbouring countries such as Kazakhstan, Ukraine, and Kyrgyzstan.

Sectorial organizations

The St. Petersburg Footwear Chamber
National footwear Association of Russia

Fairs & Events

Mosshoes, Moscow (Jan; Mar; Jun; Sep) | www.mosshoes.com
Obuv Mir Kozhi, Moscow (May; Out) | www.obuv-expo.ru/en/
LeShow - Moscow, Moscow (May) | leshow.ru
Techtextil Russia, Moscow (Mar-every 2 years) | www.techtextil.messefrankfurt.ru

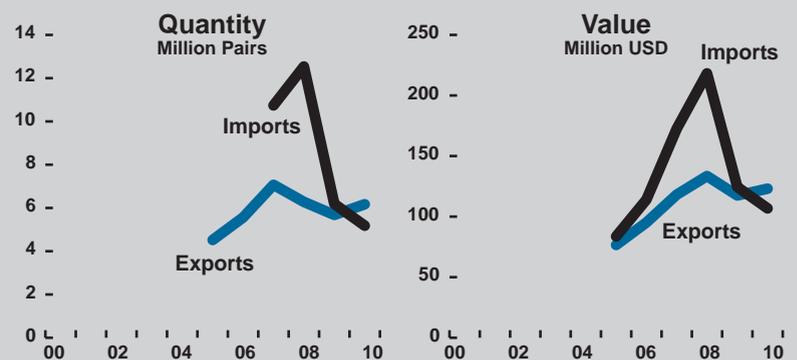
Location and main indicators

Capital	Belgrade
Language	Serbian
Area	88 360 km ²
Population	7 million
GDP per capita	5 233 USD
GDP 2010	39 billion USD
ΔGDP 2010	+1.8%
ΔGDP last 5 years	+17.0%
Currency	Serbia Dinnar (RSD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	123	42	6	44	37.04
Imports	107	53	5	73	20.63
Production			20		
Consumption			19		

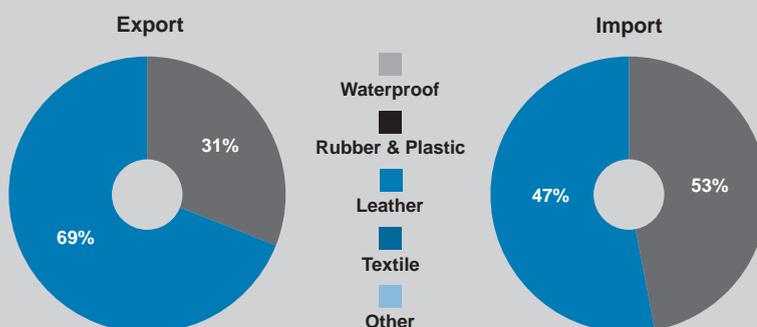


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Italy	55	45%	1.3	40%	↗	Montenegro +18
Bosnia Herzg.	22	18%	0.8	23%	↗	Bosnia Herz. +16 +245%
Montenegro	18	14%	0.7	20%	↗	Macedonia +3 +173%
Macedonia	5	4%	0.2	6%	↘	Italy -3 -5%
Croatia	3	3%	0.1	3%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	51	48%	3.0	58%	↗	China +15 +40%
Italy	12	12%	0.4	8%	↗	Belgium +4
Vietnam	12	11%	0.5	10%	↗	Vietnam +2 +19%
Indonesia	4	4%	0.2	3%		
Belgium	4	3%	0.2	4%	↘	Italy -2 -13%

Types of footwear traded 2010 (quantity)



Recent developments

Serbia's footwear foreign trade has declined strongly in the last two years, both in exports and imports.

Sectorial organizations

Serbian Chamber of Commerce | <http://www.pks.rs>

Fairs & Events

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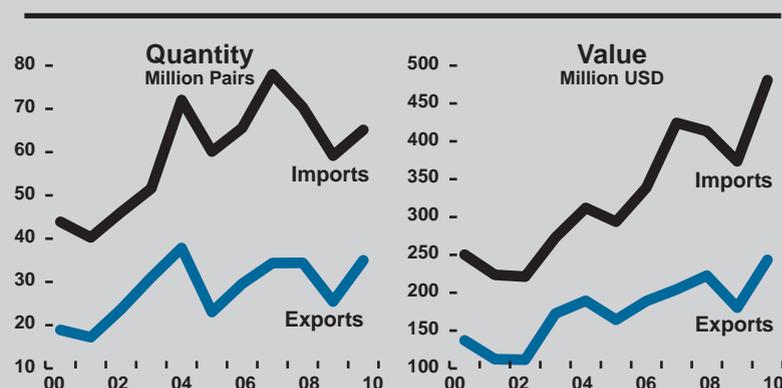
Location and main indicators

Capital	Singapore
Language	English, Malay, Chinese, Tamil
Area	710 km ²
Population	5 million
GDP per capita	43.117 USD
GDP 2010	223 billion USD
ΔGDP 2010	+14.5%
ΔGDP last 5 years	+36.3%
Currency	Singapore dollar (SGD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	243	29	35	26	6.95
Imports	481	31	65	28	7.38
Production			4		
Consumption			34		

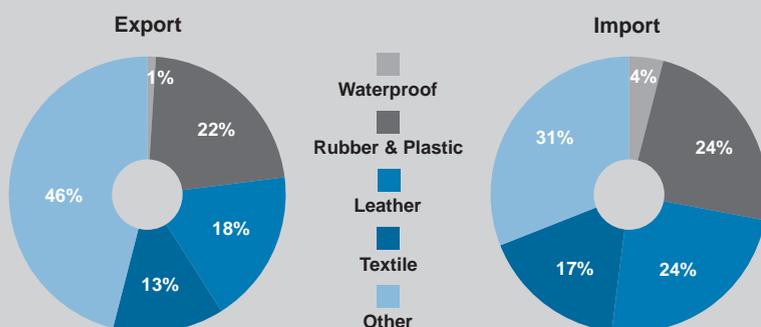


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Indonesia	64	26%	7	20%	↗ +28 +199%
Malaysia	43	18%	6	18%	↗ +28 +76%
UK	17	7%	3	8%	↘ -18 -52%
Australia	12	5%	1	2%	
Vietnam	11	5%	1	2%	↗ +10 +989%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	196	41%	40	62%	↗ +107 +119%
Italy	54	11%	0	1%	↗ +35 +193%
Indonesia	53	11%	5	8%	↗ +30 +129%
Malaysia	38	8%	5	8%	
Vietnam	38	8%	3	5%	↘ -21 -35%

Types of footwear traded 2010 (quantity)



Recent developments

In 2010 Singapore's exports and imports of footwear reached new all-time highs. Singapore exports mainly to neighbouring Malaysia and Indonesia, which are also significant suppliers. China, however, is the main source of imports, with Italy a distant second.

Sectorial organizations

Singapore Footwear Merchant's Association

Fairs & Events

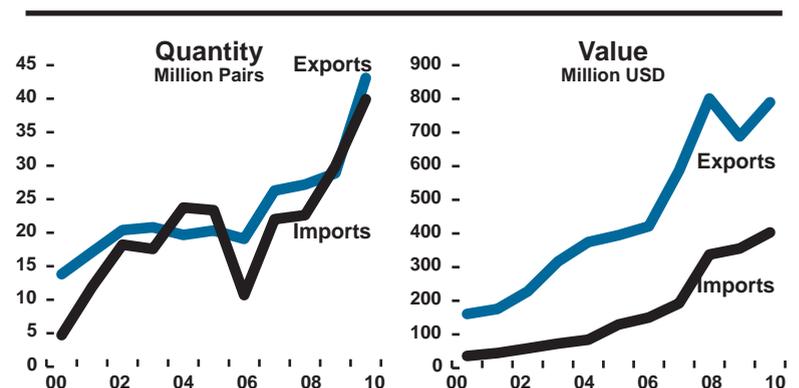
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Location and main indicators

Capital	Bratislava
Language	Slovak
Area	49 030 km ²
Population	5 million
GDP per capita	16 104 USD
GDP 2010	87 billion USD
Δ GDP 2010	+4.0%
Δ GDP last 5 years	+25.7%
Currency	Euro (EUR)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	790	19	43	23	18.33
Imports	403	34	40	39	10.10
Production			23		
Consumption			20		

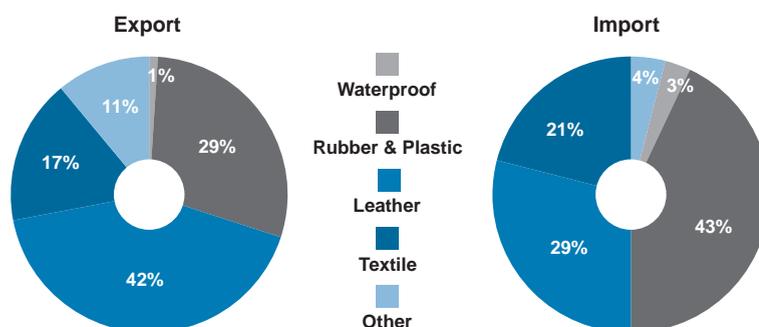


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	347	44%	15	34%	+194 +127%
Austria	93	12%	8	18%	+61 +187%
Czech Rep.	60	8%	4	9%	+40 +192%
Denmark	40	5%	1	3%	
Hungary	38	5%	4	9%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	109	27%	16	41%	+78 +249%
Vietnam	78	19%	7	18%	+71 +938%
Romania	26	7%	1	3%	+23 +781%
Italy	13	3%	1	2%	
India	11	3%	1	2%	

Types of footwear traded 2010 (quantity)



Recent developments

In Slovakia, the footwear industry is concentrated in Bardejov, Partizánske nad Bánovce, Bebravou, and Komárno. Slovak exports and imports of footwear have grown almost continuously throughout the last decade reaching new all-time highs in 2010. Germany, Austria and the Czech Republic are Slovakia's main clients and exports to those countries have grown substantially in the last five years. China is the main supplier.

Sectorial organizations

Association of Leather and Shoe Industries of Slovakia | www.zkop.sk

Fairs & Events

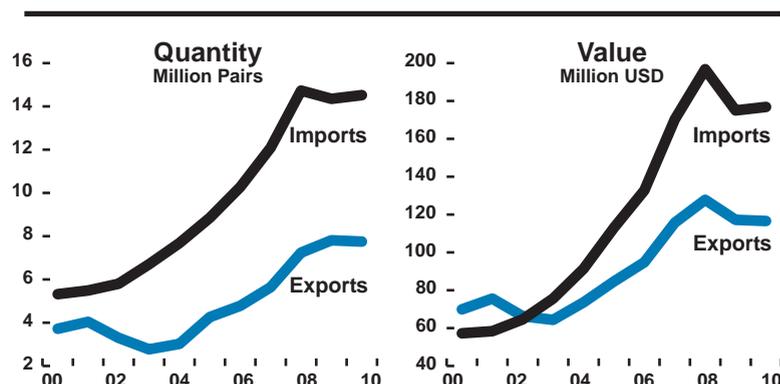
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Location and main indicators

Capital	Ljubljana
Language	Slovene
Area	20 270 km ²
Population	2 million
GDP per capita	23 706 USD
GDP 2010	48 billion USD
ΔGDP 2010	+1.2%
ΔGDP last 5 years	+9.1%
Currency	Euro (EUR)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	117	44	8	42	15.04
Imports	177	46	15	59	12.18
Production	155		3		47.00
Consumption			11		

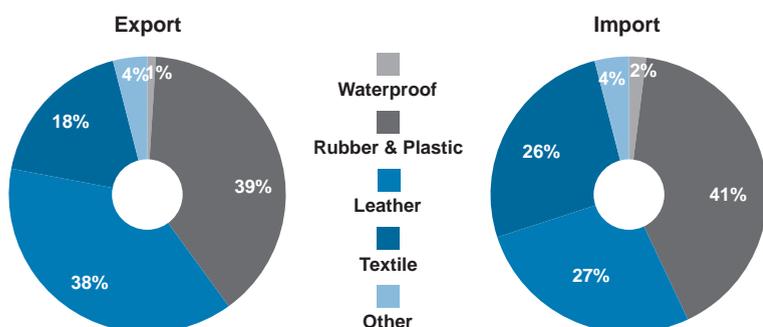


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Germany	28	24%	0.7	12%	↗	+9 +51%
Croatia	16	14%	0.7	13%	↗	+5 +54%
Italy	13	11%	1.5	29%	↘	-3 -75%
Serbia	9	7%	0.3	6%	↗	+3 +65%
France	8	7%	0.2	3%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	58	33%	7.0	55%	↗	+29 +98%
Italy	25	14%	1.2	9%	↗	+9 +111%
Vietnam	18	10%	0.8	7%	↗	+5 +67%
Bosnia Herzeg.	12	7%	0.6	4%	↘	-3 -12%
Romania	6	3%	0.3	2%		

Types of footwear traded 2010 (quantity)



Recent developments

Gorenjska is the most import center of the small Slovenian footwear industry, followed by Dolenjska and Prekmurje. In 2010 employment in the Slovenian footwear industry fell some 15%, to around 1,500 workers, while both imports and exports have stabilized. Over the last decade Slovenia went from having a small trade surplus in footwear to a significant deficit but some Slovenian companies have been quite successful abroad. Germany, Italy and Croatia are the country's main clients. Imports from Asia, particularly China, have shown a strong upward trend.

Sectorial organizations

ZAVOD IRCUO - Technological Center for Leather and Shoe Industry | www.zavod-ircuo.si

Fairs & Events

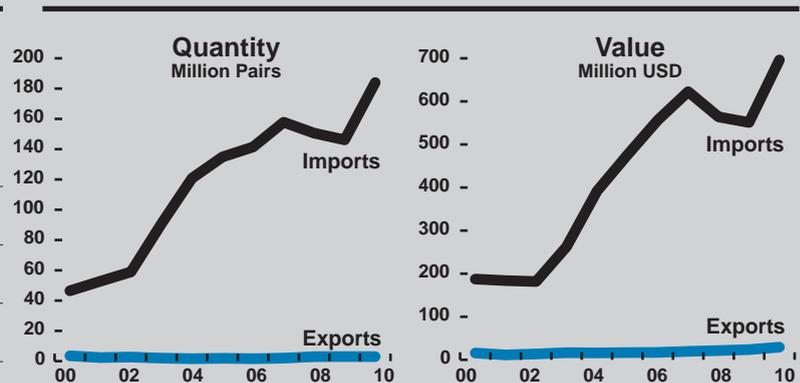
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Location and main indicators

Capital	Pretoria	
Language	English and others	
Area	1 219 090 km ²	
Population	50 million	
GDP per capita	7 158 USD	
GDP 2010	357 billion USD	
ΔGDP 2010	+2.8%	
ΔGDP last 5 years	+16.7%	
Currency	Rand (ZAR)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	29	62	3	54	9.79
Imports	696	22	184	12	3.78
Production			49	23	
Consumption			230	16	

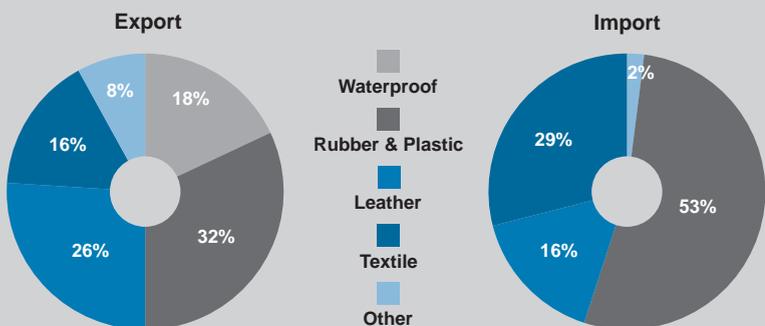


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Zimbabwe	7	26%	0.8	26%	+6 +638%
Zambia	4	14%	0.6	20%	-3 -86%
Mozambique	3	10%	0.4	12%	+2 +305%
Congo	2	6%	0.1	3%	
Australia	2	6%	0.1	2%	+2 +90%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	541	78%	172	93%	+186 +52%
Vietnam	52	8%	4	2%	+19 +60%
Italy	30	4%	1	1%	+14 +86%
Indonesia	25	4%	2	1%	
India	14	2%	1	1%	-11 -71%

Types of footwear traded 2010 (quantity)



Recent developments

In South Africa, the footwear industry is to be found in KwaZulu Natal, primarily in the cities of Durban and Pietermaritzburg, and in Cape Town. South African footwear imports have increased rapidly over the last decade leading to a significant trade deficit. China is the origin of more than 90% of the quantity imported, most of which is rubber and plastic or textile footwear. South Africa's limited exports are mainly directed at neighbouring countries, for example Zimbabwe, Zambia, and Mozambique.

Sectorial organizations

SAFLEC - SA Footwear and Leather Export Council | www.saflec.co.za

Fairs & Events

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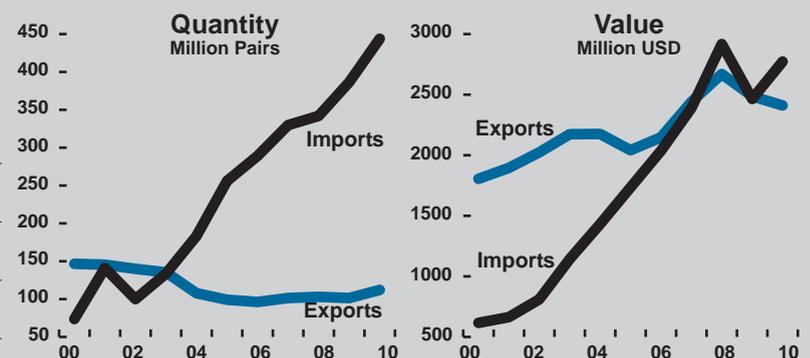
Location and main indicators

Capital	Madrid
Language	Spanish
Area	505 370 km ²
Population	46 million
GDP per capita	30 639 USD
GDP 2010	1 410 billion USD
ΔGDP 2010	-0.1%
ΔGDP last 5 years	+4.5%
Currency	Euro (EUR)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	2 411	9	112	12	21.51
Imports	2 773	10	444	7	6.25
Production	1 553		95	15	16.36
Consumption	2 425		427	8	5.68

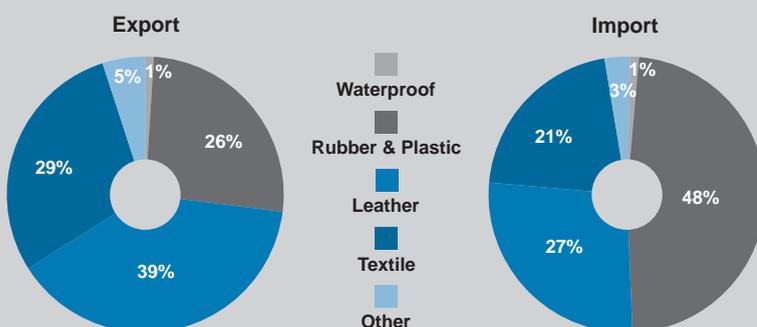


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
France	548	23%	30	26%	Italy +132 +85%
Italy	286	12%	13	12%	France +97 +22%
Germany	255	11%	10	9%	USA -73 -39%
Portugal	236	10%	17	15%	Portugal +72 +44%
UK	193	8%	7	6%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	967	35%	267	60%	China +379 +64%
Italy	270	10%	73	16%	Belgium +255
Belgium	264	10%	11	3%	France +177 +222%
France	257	9%	15	3%	Italy +91 +51%
Vietnam	257	9%	25	6%	

Types of footwear traded 2010 (quantity)



Recent developments

The Comunidad Valenciana is the center of the important Spanish footwear industry, although it is also present in areas such as Castilla La Mancha and La Rioja. Last year the Spanish footwear industry continued to contract, with the workforce falling some 16% to 23 thousand workers. Nevertheless, the volume of exports went up 11% but the changes in the Euro / Dollar rate led to a value reduction of 3%. Over the last five years the Spanish industry has been able to increase its exports to the most important European markets, with the exception of the United Kingdom, but lost share in the USA, Japan and other non-European markets. At the same time imports grew rapidly, both from China and from prestigious European markets such as Italy and France.

Sectorial organizations

FICE - www.fice.es

Fairs & Events

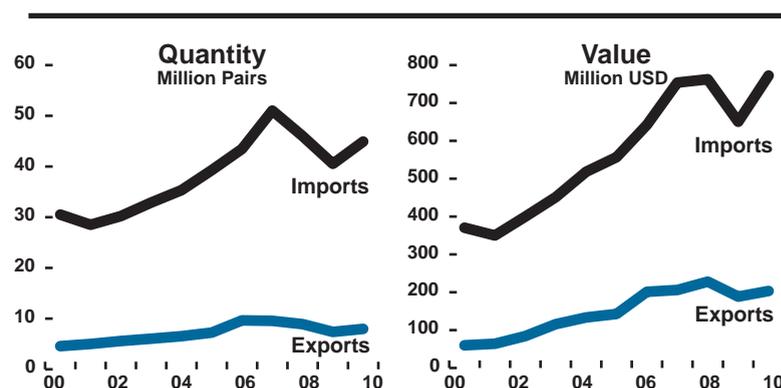
Modacalzado & Iberpiel, Madrid (Mar; Sep) | www.ifema.es
 The Brandery, Barcelona (Jan; Jul) | www.thebrandery.com
 Futurmoda, Alicante (Apr; Nov) | www.futurmoda.es
 SIMM, Madrid (Feb; Sep) | www.ifema.es

Location and main indicators

Capital	Stockholm	
Language	Swedish	
Area	450 300 km ²	
Population	9 million	
GDP per capita	48 875 USD	
GDP 2010	456 billion USD	
ΔGDP 2010	+5.5%	
ΔGDP last 5 years	+7.0%	
Currency	Kronor (SEK)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	203	36	8	40	25.52
Imports	772	21	45	35	17.20
Production	20		1		20.00
Consumption			38		

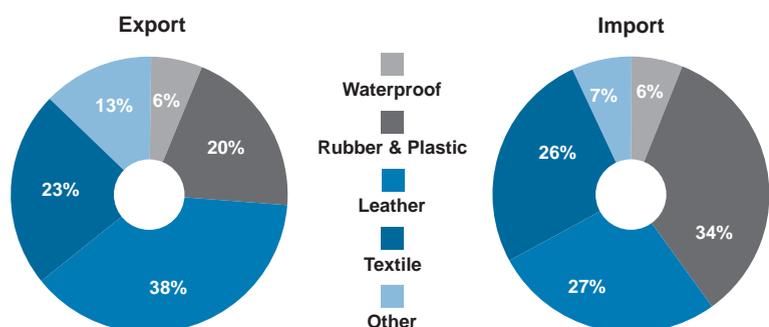


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Finland	60	30%	2.5	31%	+20 +49%
Denmark	46	23%	2.0	25%	+8 +21%
Norway	46	22%	1.3	16%	+7 +18%
Germany	7	3%	0.3	4%	
Poland	6	3%	0.3	3%	+5

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	172	22%	22	50%	+69 +67%
Denmark	99	13%	3	6%	+43 +77%
Germany	72	9%	4	8%	+40 +122%
Netherlands	61	8%	2	5%	+34 +122%
Belgium	56	7%	2	4%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

Swedish Shoemakers Association

Recent developments

The footwear industry in Sweden is very small, being located mainly in the area of Örebro. The country imports most of the footwear it needs. China accounts for half of Swedish imports in terms of quantity, but less than one quarter in terms of value. Sweden also imports from a diverse range of Asian and European suppliers. Despite the limited local production Sweden also exports footwear, almost exclusively to other Nordic countries.

Fairs & Events

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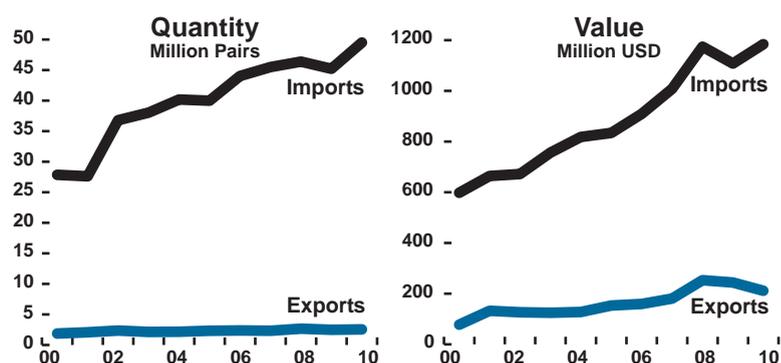
Location and main indicators

Capital	Bern
Language	German, French, Italian
Area	41 280 km ²
Population	8 million
GDP per capita	67 246 USD
GDP 2010	524 billion USD
ΔGDP 2010	+2.6%
ΔGDP last 5 years	+10.1%
Currency	



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	211	34	3	57	82.75
Imports	1 184	14	50	32	23.92
Production			1		
Consumption			49		

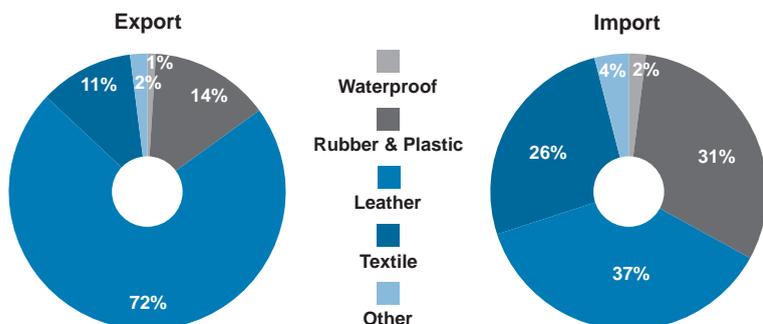


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Germany	48	23%	0.8	33%	+24 +98%
China	25	12%	0.2	6%	+20 +390%
Italy	15	7%	0.2	7%	-6 -44%
Hong Kong	15	7%	0.1	3%	-4 -45%
Austria	13	6%	0.3	13%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	331	28%	7	14%	+87 +51%
Germany	257	22%	8	17%	+62 +64%
China	158	13%	17	34%	+49 +18%
France	92	8%	4	8%	+30 +182%
Austria	58	5%	1	3%	

Types of footwear traded 2010 (quantity)



Recent developments

Switzerland has seen rapid growth of footwear imports over the last decade. However, contrary to many other countries, its top suppliers are still European, namely Italy and Germany, with China coming third. The same three countries occupy the top 3 positions among the destinations of Switzerland's more limited exports.

Sectorial organizations

VSG - Verband Schweizerischer Gerbereien | <http://www.leder-gerbereien.ch/>

Fairs & Events

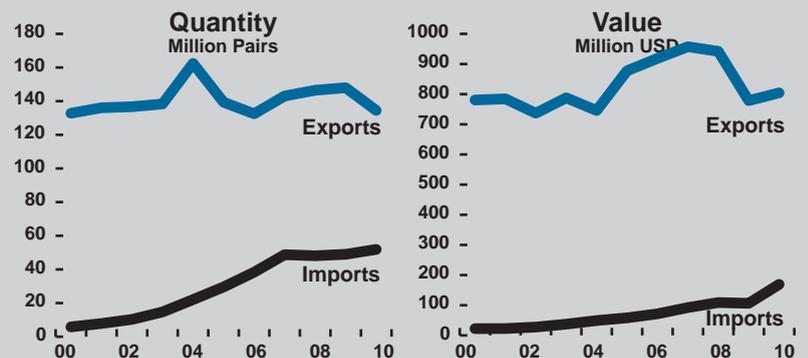
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Location and main indicators

Capital	Bangkok	
Language	Thai	
Area	513 120 km ²	
Population	64 million	
GDP per capita	4 992 USD	
GDP 2010	319 billion USD	
ΔGDP 2010	+7.8%	
ΔGDP last 5 years	+19.1%	
Currency	Baht (THB)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	804	18	134	10	5.98
Imports	169	48	52	31	3.26
Production			245	7	
Consumption			163	20	

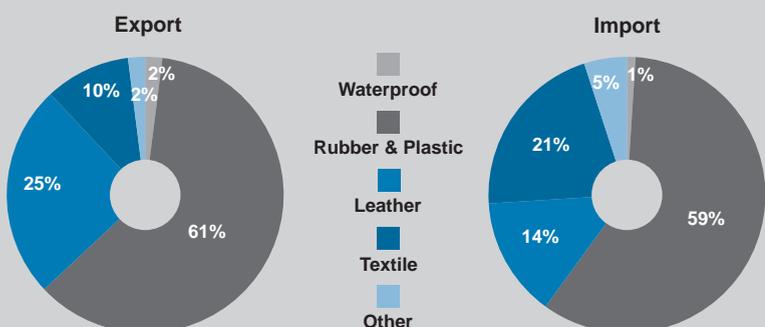


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Denmark	125	16%	5	4%	-82 -90%
USA	122	15%	11	8%	+68 +117%
Emirates	57	7%	14	11%	
UK	56	7%	4	3%	-30 -63%
France	34	4%	3	3%	+24 +645%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	110	65%	48	92%	+82 +295%
Vietnam	12	7%	1	1%	+8
Indonesia	10	6%	1	2%	
Italy	9	5%	0	0%	+8 +157%
India	8	5%	0	1%	+5 +104%

Types of footwear traded 2010 (quantity)



Recent developments

Thailand is among the top 10 footwear exporters in terms of volume. The country specializes in rubber and plastic of relatively low price, which implies that its rank in term of value is lower. Its exports have remained almost stable over the last decade, although in 2010 they actually declined (in volume). Denmark and the USA are Thailand's most relevant export markets although Russia has been gaining importance. Thailand's imports, on the other hand, have been growing and come mainly from China.

Sectorial organizations

TFA - Thai Footwear Association | <http://thaifoot.fortunecity.com/>

Fairs & Events

BIFF & BIL, Bangkok (Fev) | www.biffandbil.com

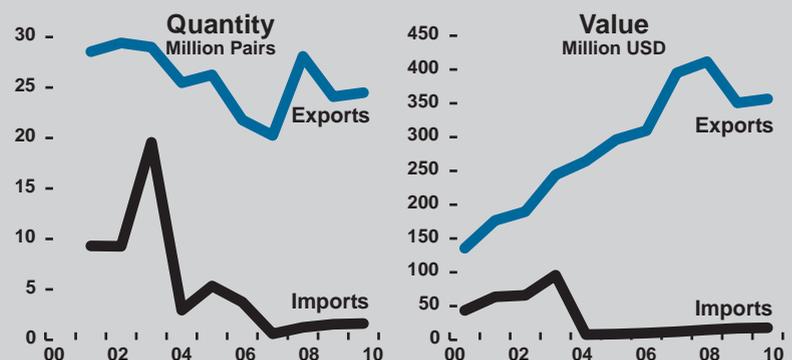
Location and main indicators

Capital	Tunis
Language	Arabic
Area	163 610 km ²
Population	11 million
GDP per capita	4 200 USD
GDP 2010	53 billion USD
ΔGDP 2010	+3.7%
ΔGDP last 5 years	+25.4%
Currency	Tunisian Dinar (TND)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	356	25	24	29	14.55
Imports	18	101	2	100	11.10
Production	575		36	28	15.98
Consumption			13		

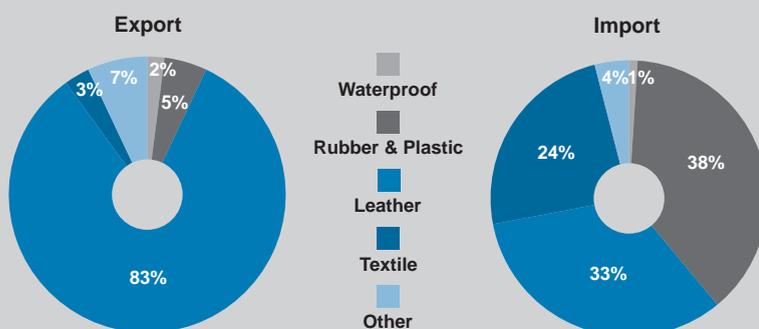


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
Italy	184	53%	13	54%	↑ +63 +52%
France	83	24%	5	20%	↑ +31 +99%
Germany	62	18%	5	19%	↓ -18 -74%
UK	6	2%	1	3%	↓ -12 -13%
Morocco	3	1%	0	1%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years
China	4	26%	0.8	52%	↑ +2 +258%
Vietnam	3	16%	0.2	10%	↑ +1 +118%
Italy	3	15%	0.1	6%	↑ +1 +42%
France	2	9%	0.1	6%	
Spain	1	8%	0.0	3%	↑ +1 +114%

Types of footwear traded 2009 (quantity)



Recent developments

Tunisia is a relevant exporter of leather footwear to major European markets: Italy, France, and Germany combined receive more than 90% of its exports. Exports to the United Kingdom have declined substantially in the last few years. Tunisian imports are small, China and Vietnam being the main suppliers.

Sectorial organizations

FNCC- National Federation of Leather and Footwear | www.utica.org.tn

Fairs & Events

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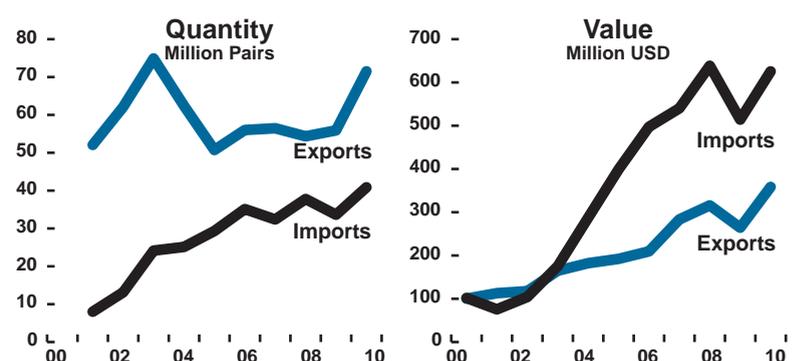
Location and main indicators

Capital	Ankara
Language	Turkish
Area	783 560 km ²
Population	71 million
GDP per capita	10 339 USD
GDP 2010	742 billion USD
ΔGDP 2010	+8.2%
ΔGDP last 5 years	+16.1%
Currency	Turkish lira (TRY)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	358	24	72	16	5.01
Imports	626	26	41	38	15.31
Production			174	11	
Consumption			143	23	

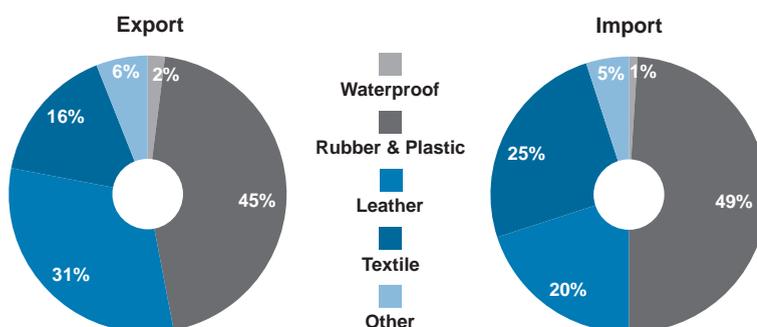


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Russian Fed.	84	23%	4	6%	+77
Iraq	44	12%	19	27%	+38 +324%
Saudi Arabia	25	7%	8	11%	
Germany	16	5%	3	5%	-7 -44%
France	15	4%	3	4%	-7 -29%

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	352	56%	30	74%	+134 +62%
Vietnam	83	13%	4	10%	+45 +261%
Indonesia	62	10%	3	7%	+34 +68%
Italy	55	9%	1	2%	
India	13	2%	1	1%	-13 -95%

Types of footwear traded 2010 (quantity)



Recent developments

Istanbul and Izmir are the main centres of the Turkish footwear industry. The industry also has a relevant presence in Konya, Bursa, Ankara, Gaziantep, Manisa, and Denizli. Turkish footwear exports posted very strong growth in 2010 (28% in number of pairs and 36% in value), setting new all-time highs. In the last five years Turkey has substantially increased its exports to neighbouring Russia and Iraq, which became its main clients, to the detriment of other European countries. Imports also grew strongly in 2010 to above 20%. China is the main supplier.

Sectorial organizations

T.A.S.D. - Footwear Industrialists Association Of Turkey | <http://www.tasd.com.tr>

Fairs & Events

Ayakkabi, Izmir (Jan; Jun) | www.izfas.com.tr
 AYMOD, Istanbul (Apr; Nov) | www.cnraymod.com
 AYSAF, Istanbul (Mar; Oct) | www.cnraysaf.com
 IDF, Istanbul (Jan) | www.istanbulderifuari.net

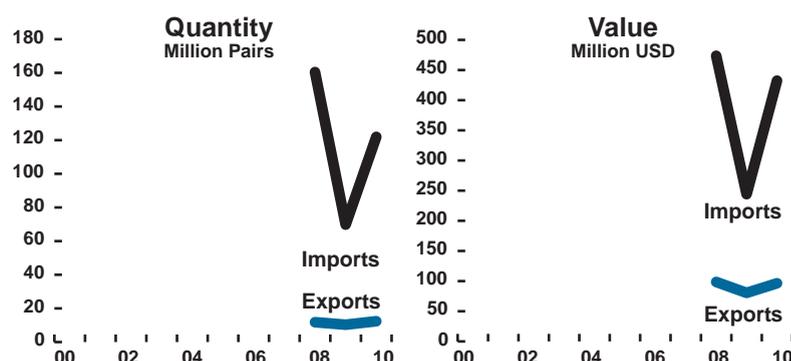
Location and main indicators

Capital	Kiev
Language	Ukrainian
Area	603 550 km ²
Population	45 million
GDP per capita	3 000 USD
GDP 2010	136 billion USD
ΔGDP 2010	+4.2%
ΔGDP last 5 years	+4.9%
Currency	Hryvnia (UAH)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	96	46	12	34	7.79
Imports	432	33	122	18	3.55
Production			24		
Consumption			134	25	

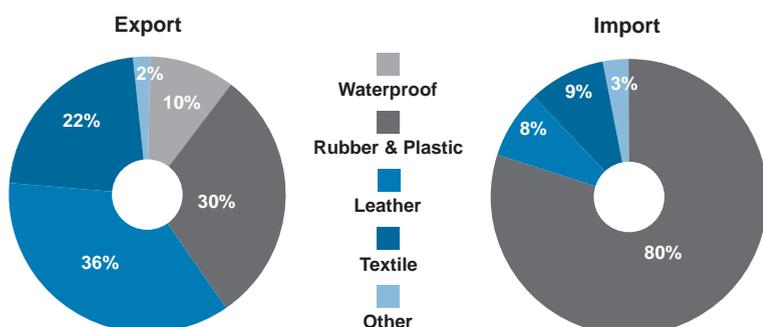


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Russian Fed	24	25%	3.6	29%	↓ Italy -6 -22%
Poland	22	23%	4.6	37%	↑ Romania +5 +729%
Italy	22	23%	1.2	9%	↑ Russian Fed. +4 +23%
Romania	6	6%	0.3	3%	↓ Tajikistan -3 -100%
Belarus	6	6%	0.3	3%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	362	84%	109.4	90%	↓ China -22 -6%
Vietnam	17	4%	1.1	1%	↓ Italy -7 -57%
Turkey	12	3%	6.3	5%	↓ Poland -4 -73%
Indonesia	9	2%	0.7	1%	↑ Turkey +3 +7%
Italy	5	1%	0.2	0%	

Types of footwear traded 2010 (quantity)



Recent developments

Ukraine's imports focus on rubber and plastic footwear and come almost exclusively from China. The country's limited exports find their markets mainly in neighbouring countries such as Russia and Poland, although Italy is also a significant client.

Sectorial organizations

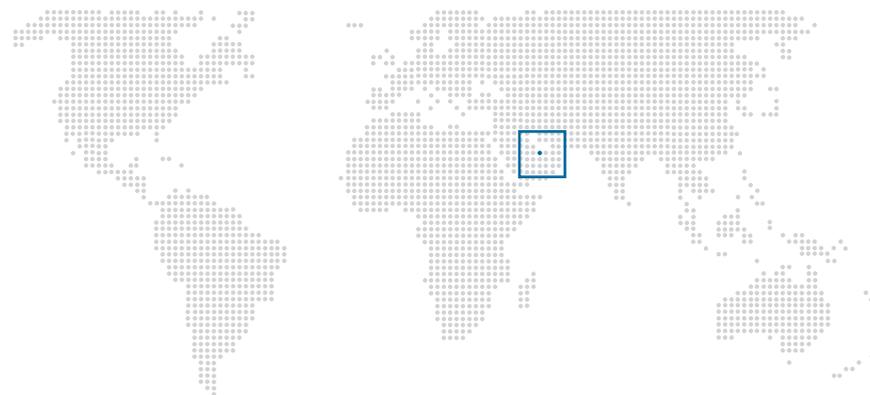
Ukrainian Leather And Shoes Union | www.artexpoua.com

Fairs & Events

Expo Shoes, Kiev (Apr; Oct) | www.artexpoua.com/leather/en/
 Leather & Shoes, Kiev (Jan; Jul) | www.artexpoua.com/leather/en/

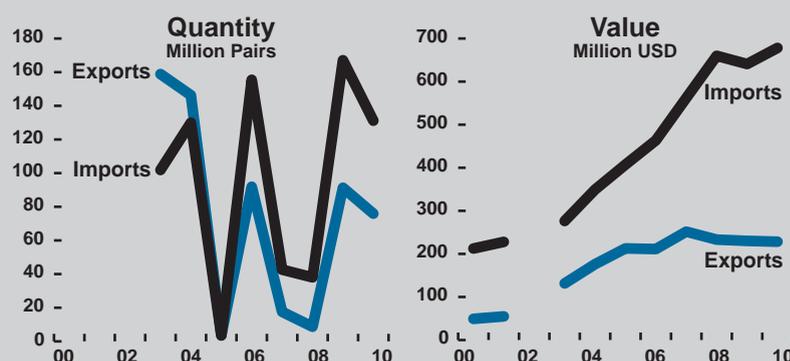
Location and main indicators

Capital	Abu Dhabi
Language	Arabic
Area	83 600 km ²
Population	5 million
GDP per capita	59 717 USD
GDP 2010	302 billion USD
ΔGDP 2010	+3.2%
ΔGDP last 5 years	+22.1%
Currency	UAE Dirham (AED)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	228	30	76	14	3.01
Imports	678	23	131	17	5.17
Production			0		
Consumption			55		

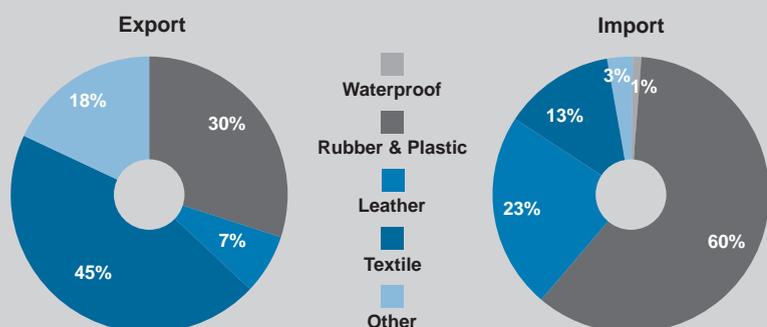


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Iran	85	37%	18	24%	↓ Libya -62 -89%
Oman	24	11%	10	14%	↑ Iran +22 +34%
Iraq	18	8%	7	9%	↑ Oman +20 +553%
Kuwait	14	6%	1	2%	↓ Iraq -13 -42%
Saudi Arabia	11	5%	4	5%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	317	47%	103	78%	↑ China +123 +63%
Italy	95	14%	2	2%	↑ Italy +52 +118%
India	45	7%	6	5%	↑ India +24 +115%
Thailand	43	6%	10	8%	
Vietnam	43	6%	2	1%	↑ Vietnam +24 +122%

Types of footwear traded 2010 (quantity)



Recent developments

The Emirates' imports have been increasing steadily, coming predominantly from China and are mainly rubber and plastic footwear. However, imports from Italy, with an average price above 40 USD, have also increased substantially. The Emirates export to their neighbours, particularly Iran and Oman.

Sectorial organizations

Chambers of Commerce and Industry | <http://www.fcciuae.ae/en>

Fairs & Events

MOTEXHA, Dubai (Apr) | www.motexhaonline.com
 Arab Health, Dubai (Jan) | www.arabhealthonline.com

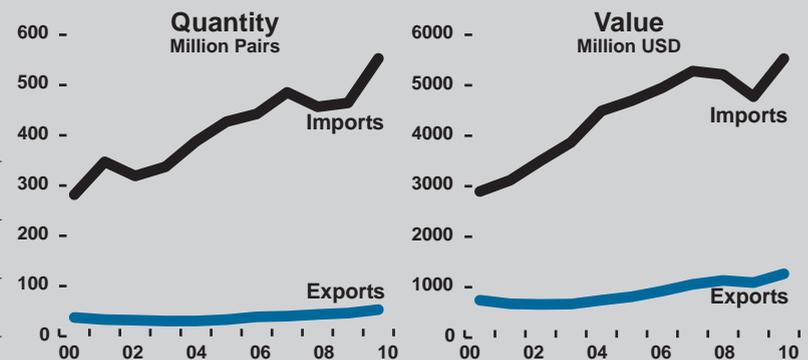
Location and main indicators

Capital	London
Language	English
Area	243 610 km ²
Population	62 million
GDP per capita	36 120 USD
GDP 2010	2 247 billion USD
ΔGDP 2010	+1.3%
ΔGDP last 5 years	+1.6%
Currency	Pound sterling (GBP)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 265	14	53	21	23.81
Imports	5 529	4	553	3	10.00
Production			4		
Consumption			504	7	

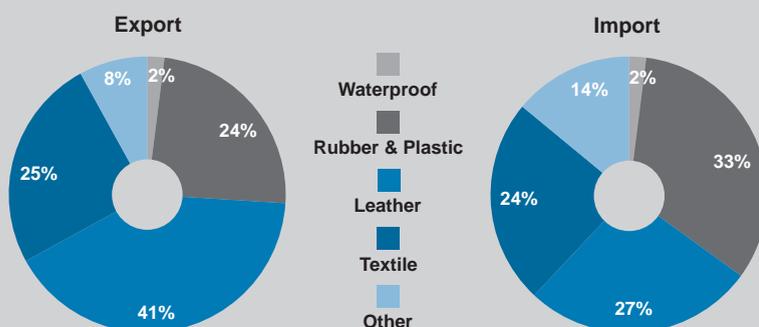


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Ireland	309	24%	17	32%	Germany	+90 +74%
Germany	211	17%	7	12%	Ireland	+52 +20%
France	116	9%	4	8%	France	+43 +60%
Italy	86	7%	5	10%	Netherlands	+37 +74%
Netherlands	86	7%	3	5%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	1 982	36%	359	65%	China	+812 +69%
Vietnam	619	11%	50	9%	India	+157 +77%
Italy	496	9%	14	3%	Cambodia	+118
India	362	7%	25	5%	Vietnam	-97 -14%
Belgium	295	5%	12	2%		

Types of footwear traded 2010 (quantity)



Recent developments

The East Midlands is traditionally the center of the English footwear industry but the region has been severely hit by competition from other parts of the world. The United Kingdom is among the top 5 import markets in the world. In 2010, imports rose 16% (value), reaching a new maximum. China is the main supplier, followed by Vietnam and India. Over the last five years imports from European producers such as Italy and Spain fell substantially. Although of much smaller magnitude, exports also showed a fast rise, Ireland being the main market.

Sectorial organizations

BFA - British Footwear Association | www.britfoot.com

Fairs & Events

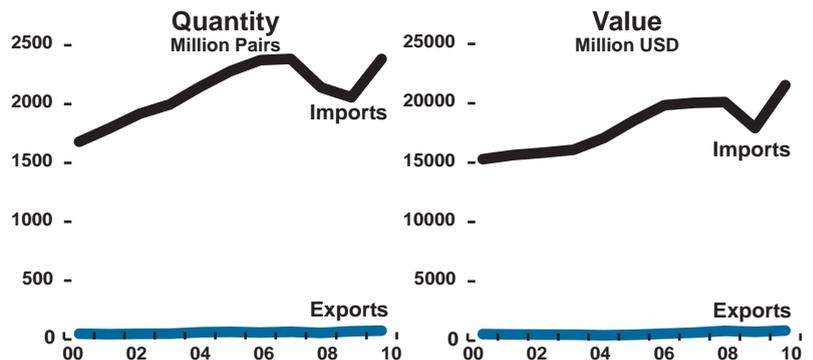
Pure London, London (Fev; Aug) | www.purelondon.com
 Moda UK, Birmingham (Fev; Aug) | www.moda-uk.co.uk

Location and main indicators

Capital	Washington, DC	
Language	English	
Area	9 831 510 km ²	
Population	310 million	
GDP per capita	47 284 USD	
GDP 2010	14 658 billion USD	
Δ GDP 2010	+2.8%	
Δ GDP last 5 years	+4.8%	
Currency	US Dollar (USD)	

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	855	17	74	15	11.49
Imports	21 531	1	2 384	1	9.03
Production			25		
Consumption			2 335	2	

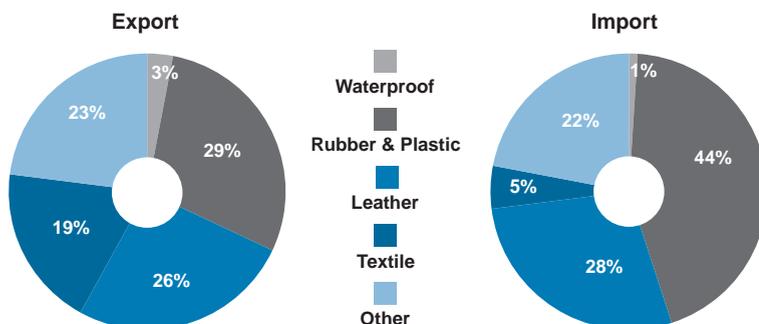


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Canada	302	35%	24	32%	+99 +49%
Mexico	77	9%	13	17%	+45 +151%
Japan	74	9%	2	3%	+44 +134%
Korea	53	6%	2	3%	+33 +170%
Emirates	22	3%	2	2%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	16 449	76%	2 071	87%	+3 185 +24%
Vietnam	1 722	8%	140	6%	+953 +124%
Italy	915	4%	15	1%	-252 -22%
Indonesia	618	3%	51	2%	
Brazil	371	2%	31	1%	-698 -65%

Types of footwear traded 2010 (quantity)



Recent developments

The USA is the world's top footwear importer. Three quarters of its imports, by value, or 87% by quantity, come from China. Over the last five years imports from Vietnam and Mexico have also grown considerably. On the other hand, imports from Italy, and especially Brazil fell dramatically. The USA also has limited exports, about 40% of which are actually re-exports. These are directed primarily at neighbours Canada and Mexico. After the previous year's slump, in 2010 both exports and imports rose at double digit rates.

Sectorial organizations

AAFA - American Apparel & Footwear Association | <http://www.apparelandfootwear.org/>

Fairs & Events

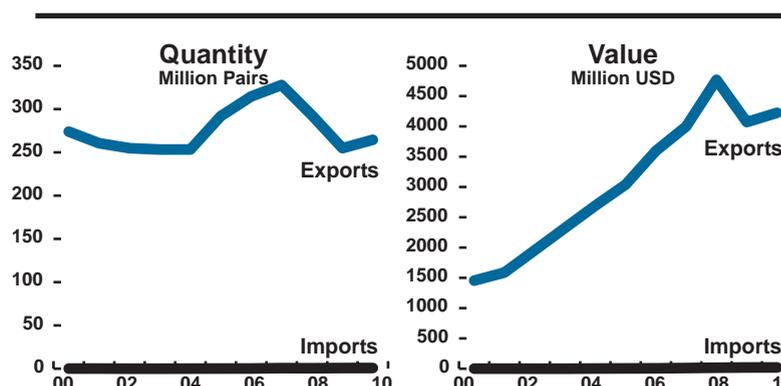
FFANY – Shoe Expo, New York (Feb; Jun; Aug; Nov) | ffany.org
 ENK WSA, Las Vegas (Feb; Jul) | www.wsashow.com
 Magic, Las Vegas (Feb; Aug) | www.magiconline.com
 SMOTA, Fort Lauderdale (Mar; Sep) | smota.com

Location and main indicators

Capital	Hanoi
Language	Vietnamese
Area	331 210 km ²
Population	88 million
GDP per capita	1 174 USD
GDP 2010	104 billion USD
ΔGDP 2010	+6.8%
ΔGDP last 5 years	+40.3%
Currency	Dong (VND)

Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	4 224	4	268	3	15.79
Imports	20	95	1	112	3.55
Production			760	4	
Consumption			70		

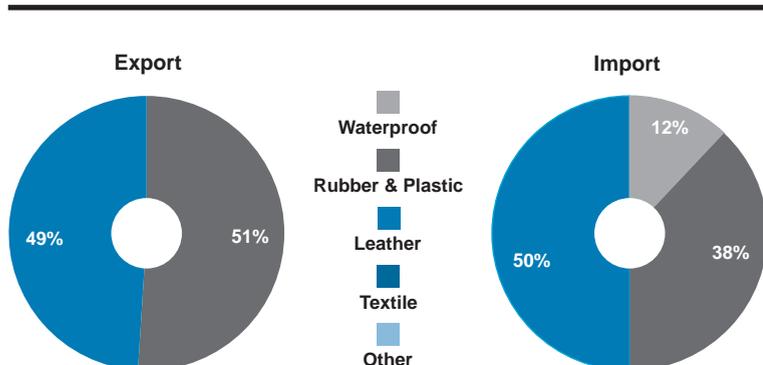


Main trading partners 2009

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years	
USA	1 039	26%	33	23%	USA	+431 +71%
UK	446	11%	16	11%	Spain	+124 +138%
Germany	308	8%	15	11%	China	+70 +248%
Netherlands	292	7%	9	6%	Netherlands	+52 +22%
Spain	214	5%	9	6%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 4 years	
Singapore	5	24%	0.1	19%	Thailand	+5
Thailand	5	24%	0.2	29%	Singapore	+4 +615%
China	4	18%	0.1	19%	China	+3 +214%
Hong Kong	1	7%	0.0	2%	Hong Kong	+1 +630%
Malaysia	1	7%	0.1	15%		

Types of footwear traded 2009 (quantity)



Recent developments

In Vietnam, the footwear industry is located mainly in the south of the country, in Hochiminh City and the provinces of Binh Duong and Dong Nai. Footwear is one of the most important industries in the Vietnamese economy, employing more than half a million people. In 2010 exports surpassed more than 4.2 billion USD. The USA is the most important market, followed by several European Union members. Sport shoes dominate Vietnamese exports.

Sectorial organizations

LEFASO VN - Vietnam Leather and Footwear Association | www.lefaso.org.vn

Fairs & Events

Shoe & Leather Vietnam , Ho Chi Minh City (Jul) | www.shoeleather-vietnam.com
 Vietnam Saigon Fabric & Garment Accessories Expo, Ho Chi Minh City (Apr) | www.vfabric.com

A

World Data Map

World

Footwear

Dashboard.



World Data Map

millions

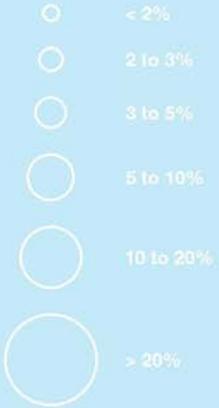
Country	Continent	USD		Pairs			
		Exports	Imports	Exports	Imports	Production	Consumption
Albania	Europe	149	27	10	7	8	5
Argentina	South America	28	394	2	33	105	136
Australia	Oceania	36	1 178	2	140	5	143
Austria	Europe	765	1 449	25	70	2	47
Belgium	Europe	3 717	2 555	203	224	1	22
Bosnia Herzegovina	Europe	207	79	4	3	8	6
Brazil	South America	1 487	305	143	29	894	780
Bulgaria	Europe	151	100	15	20	16	22
Canada	North America	214	1 869	12	155	10	153
Chile	South America	10	515	1	81	1	81
China	Asia	33 665	846	9 930	33	12 597	2 700
Colombia	South America	28	319	2	29	48	75
Croatia	Europe	159	191	5	19	10	24
Cyprus	Asia	8	101	0	6	1	6
Czech Rep.	Europe	434	641	39	140	4	105
Denmark	Europe	654	977	15	35	10	30
Egypt	Africa	13	120	1	43	6	48
Ethiopia	Africa	8	37	0	3	13	16
Finland	Europe	122	318	3	19	4	20
France	Europe	1 970	5 802	70	459	26	415
Germany	Europe	3 444	6 815	172	527	30	385
Greece	Europe	79	663	6	61	4	58
Hong Kong	Asia	5 244	4 676	421	484	1	64
Hungary	Europe	307	226	20	20	23	23
India	Asia	1 434	100	114	89	2 060	2 034
Ireland	Europe	67	459	10	41	1	32
Israel	Asia	50	367	2	32	3	33
Italy	Europe	8 755	4 928	222	356	203	337
Japan	Asia	40	4 468	1	620	74	693
Lebanon	Asia	17	114	1	5	0	4
Lithuania	Europe	29	92	3	11	1	9
Malaysia	Asia	218	224	38	46	65	73
Mexico	North America	329	583	20	59	244	283
Morocco	Africa	219	26	6	1	36	28
Netherlands	Europe	2 464	2 844	148	243	1	96
New Zealand	Oceania	38	217	2	23	1	22
Norway	Europe	18	592	1	23	1	23
Pakistan	Asia	91	59	11	19	292	300
Panama	North America	936	942	66	80	1	15
Peru	South America	17	176	2	28	39	65
Poland	Europe	419	896	32	100	30	99
Portugal	Europe	1 718	570	66	71	62	66
Rep. of Korea	Asia	109	986	8	46	170	209
Romania	Europe	1 121	272	58	82	66	90
Russian Federation	Europe	28	3769	5	336	50	381
Serbia	Europe	123	107	6	5	20	19
Singapore	Asia	243	481	35	65	4	34
Slovakia	Europe	790	403	43	40	23	20
Slovenia	Europe	117	177	8	15	3	11
South Africa	Africa	29	696	3	184	49	230
Spain	Europe	2 411	2 773	112	444	95	427
Sweden	Europe	203	772	8	45	1	38
Switzerland	Europe	211	1 184	3	50	1	49
Thailand	Asia	804	169	134	52	245	163
Tunisia	Africa	356	18	24	2	36	13
Turkey	Asia	358	626	72	41	174	143
Ukraine	Europe	96	432	12	122	24	134
United Arab Emirates	Asia	228	678	76	131	0	55
United Kingdom	Europe	1 265	5 529	53	553	4	504
USA	North America	855	21 531	74	2 384	25	2 335
Vietnam	Asia	4 224	20	268	1	760	70

by Continent

Production					Consumption					
87	6	4	2	2	49	20	17	8	5	1
Asia	South America	Europe	Africa	North America	Asia	Europe	North America	South America	Africa	Oceania



Country Profile Available



TOP 10 by Country

Production					Consumption				
Rank	Country	Pairs (millions)	World Share		Rank	Country	Pairs (millions)	World Share	
1	China	12 597	62.4%		1	China	2 700	15.2%	
2	India	2 060	10.2%		2	USA	2 335	13.4%	
3	Brazil	894	4.4%		3	India	2 034	11.7%	
4	Vietnam	760	3.8%		4	Brazil	780	4.5%	
5	Indonesia	658	3.3%		5	Japan	693	4.0%	
6	Pakistan	292	1.4%		6	Indonesia	627	3.6%	
7	Thailand	245	1.2%		7	UK	504	2.9%	
8	Mexico	244	1.2%		8	Spain	427	2.4%	
9	Italy	203	1.0%		9	France	415	2.4%	
10	Turkey	174	0.9%		10	Germany	385	2.2%	



Exports			
Rank	Country	Pairs (millions)	World Share
1	China	9 930	73.4%
2	Hong Kong	421	3.1%
3	Vietnam	268	2.0%
4	Italy	222	1.6%
5	Indonesia	213	1.6%
6	Belgium	203	1.5%
7	Germany	172	1.3%
8	Netherlands	148	1.1%
9	Brazil	143	1.1%
10	Thailand	134	1.0%

Imports			
Rank	Country	Pairs (millions)	World Share
1	USA	2 384	24.8%
2	Japan	620	6.5%
3	UK	553	5.8%
4	Germany	527	5.5%
5	Hong Kong	484	5.0%
6	France	459	4.8%
7	Spain	444	4.6%
8	Italy	356	3.7%
9	Russia	336	3.5%
10	Netherlands	243	2.5%



WORLD FOOTWEAR

Credits

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