

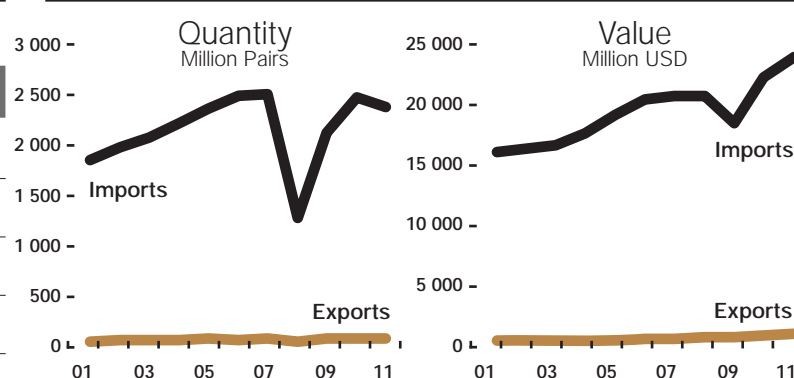
## Location and main indicators

Capital	Washington, D.C.
Language	English
Area	9 831 510 km <sup>2</sup>
Population	312 million
GDP 2011	15 094 billion USD
GDP per capita	48 387 USD
Δ GDP 2011	+1.7%
Δ GDP last 5 years	+2.8%
Currency	US Dollar (USD)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 023	18	78	19	13.07
Imports	23 245	1	2 302	1	10.10
Production			25	41	
Consumption			2 249	2	

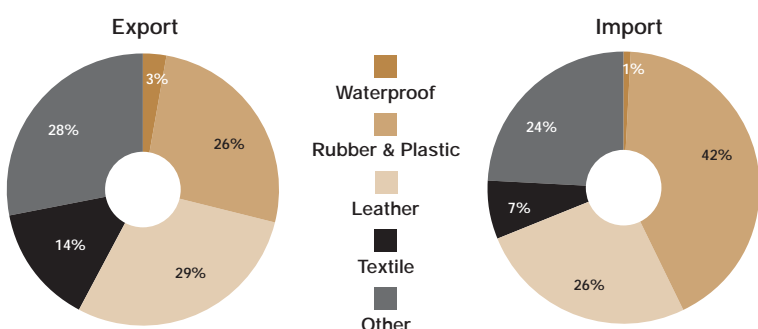


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
Canada	336	33%	24	30%	+41%	+197%	+103%	+76%
Japan	88	9%	3	3%	+97	+58	+41	+31
Rep. of Korea	82	8%	3	4%				
Mexico	74	7%	9	12%				
Emirates	27	3%	1	2%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	17 215	74%	1 964	85%	+19%	+107%	+63%	-72%
Vietnam	2 145	9%	172	7%	+2 752	+1 110	+312	-679
Italy	1 135	5%	15	1%				
Indonesia	813	3%	64	3%				
Mexico	334	1%	16	1%				

## Types of footwear traded 2011 (quantity)



## Recent developments

The USA is the world's top footwear importer. In 2011, imports decreased in quantity but increased in value. Three quarters of them by value, or 85% by quantity, come from China. Over the last five years, imports from Vietnam, Indonesia and Mexico have also grown considerably. On the other hand, imports from Brazil, Thailand and Spain fell strongly. The USA also has limited exports, about 40% of which are actually re-exports. These are directed primarily at Canada.

## Sectorial organizations

AAFA - American Apparel & Footwear Association | [www.wewear.org](http://www.wewear.org)  
 FDRA - Footwear Distributors and Retailers of America | [www.fdra.org](http://www.fdra.org)

## Fairs & Events

ENK WSA, Las Vegas (Feb; Aug) | [www.wsashow.com](http://www.wsashow.com)  
 FFANY - Shoe Expo, NYC (Feb; Jun; Aug; Nov) | [ffany.org](http://ffany.org)  
 Magic, Las Vegas (Feb; Aug) | [www.magiconline.com](http://www.magiconline.com)  
 SMOTA, Miami (Mar; Sep) | [smota.com](http://smota.com)