

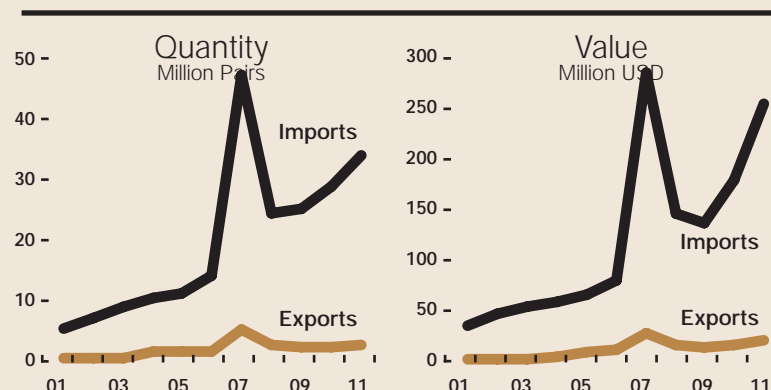
## Location and main indicators

Capital	Lima
Language	Spanish
Area	1 285 220 km <sup>2</sup>
Population	30 million
GDP 2011	174 billion USD
GDP per capita	5 782 USD
Δ GDP 2011	+6.9%
Δ GDP last 5 years	+40.3%
Currency	Nuevos Soles (PEN)



## Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	22	74	3	67	7.96
Imports	255	44	34	46	7.47
Production			42	30	
Consumption			73	35	

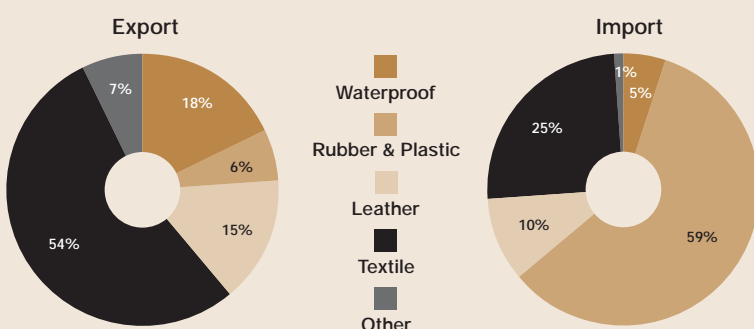


## Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %		
Colombia	5.0	23%	1.0	38%	+286%	+230%	-51%
Chile	4.6	21%	0.5	18%	+3	+0.7	-0.03
Ecuador	3.0	14%	0.2	9%			
USA	2.0	9%	0.1	3%			
Mexico	1.7	8%	0.2	7%			

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %			
China	157	61%	20	57%	+291%	+301%	+625%	+131%
Vietnam	30	12%	2	5%	+116	+22	+13	+12
Brazil	23	9%	2	6%				
Indonesia	16	6%	1	4%				
Ecuador	8	3%	3	8%				

## Types of footwear traded 2011 (quantity)



## Recent developments

After a sharp fall in 2008-09, Peru's footwear imports are on the rise, with growth rates of 18% (volume) and 43% (value) in 2011. Roughly 60% of these come from China. Exports have also grown strongly although far outweighed by imports, resulting in a large trade deficit. Colombia, Chile and Ecuador are Peruvian's main markets.

## Sectorial organizations

APMEFAC - Asociacion de Pequeños y Medianos Fabricantes de Calzado  
 CCCA- Leather, shoe industry and related components Corp.  
 PROMPEX - Sector Cuero, Calzado y Complementarios

## Fairs & Events

n.a.