

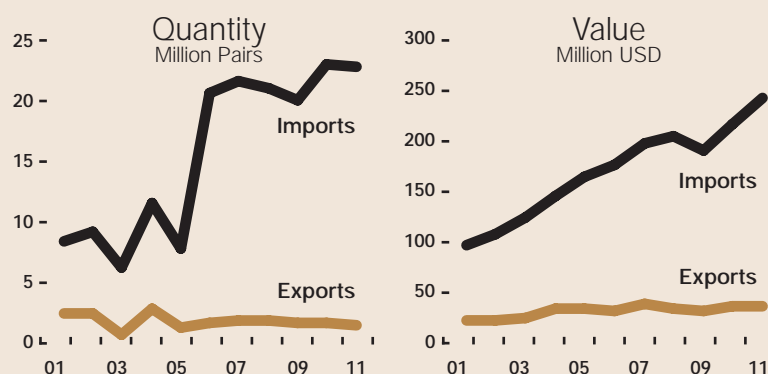
Location and main indicators

Capital	Wellington
Language	English, Maori
Area	267 710 km ²
Population	4 million
GDP 2011	162 billion USD
GDP per capita	36 648 USD
Δ GDP 2011	+1.4%
Δ GDP last 5 years	+3.3%
Currency	NZ dollars (NZD)



Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	38	63	2	78	24.68
Imports	242	45	23	57	10.61
Production			1	117	
Consumption			22	75	

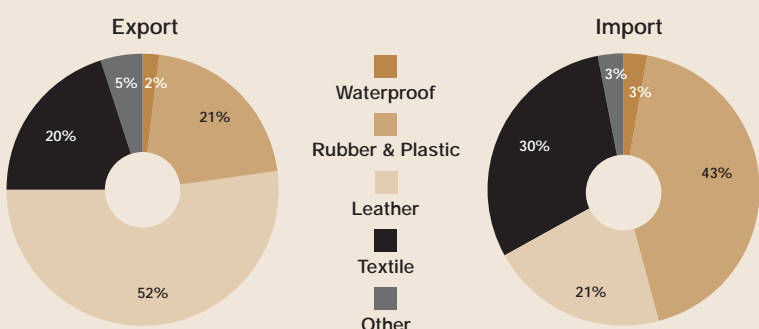


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
Australia	23	61%	1.0	63%	+24%	+182%	-74%	-30%
USA	6	15%	0.1	9%	+4	+1.4	-1	-2.5
UK	2	6%	0.1	4%				
Hong Kong	1	3%	0.0	2%				
Belgium	1	2%	0.1	5%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
China	170	70%	20	86%	+37%	+84%	+74%	+74%
Vietnam	18	8%	1.1	5%	+45	+8	+4	+2
Italy	10	4%	0.1	1%				
Indonesia	9	4%	0.5	2%				
India	4	2%	0.2	1%				

Types of footwear traded 2011 (quantity)



Recent developments

In 2011, New Zealand's limited footwear exports stabilized while imports continued growing in terms of value (but not volume). The country's footwear trade is concentrated in two "giants": Australia is the destination of more than 60% of the country's exports, whereas China is the origin of more than 70% of its imports. Both countries have reinforced their positions in the last five years.

Sectorial organizations

New Zealand Footwear Industry Association | www.nzfootwear.org.nz

Fairs & Events

n.a.