

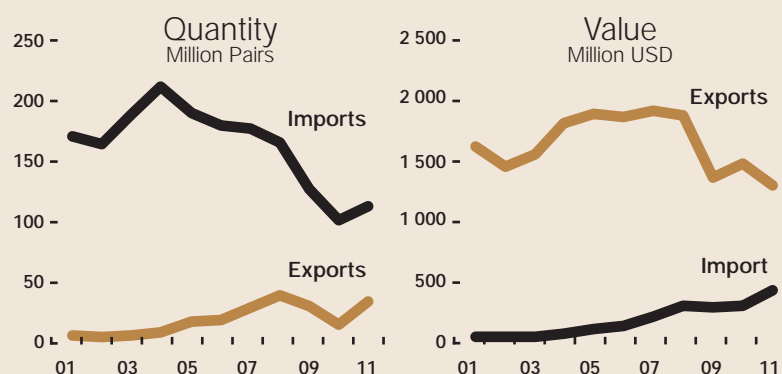
Location and main indicators

Capital	Brasília
Language	Portuguese
Area	8 514 880 km ²
Population	195 million
GDP 2011	2 493 billion USD
GDP per capita	12 789 USD
Δ GDP 2011	+2.7%
Δ GDP last 5 years	+22.9%
Currency	Real (BRL)



Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 296	15	113	11	11.47
Imports	428	36	34	47	12.58
Production			819	3	
Consumption			740	4	

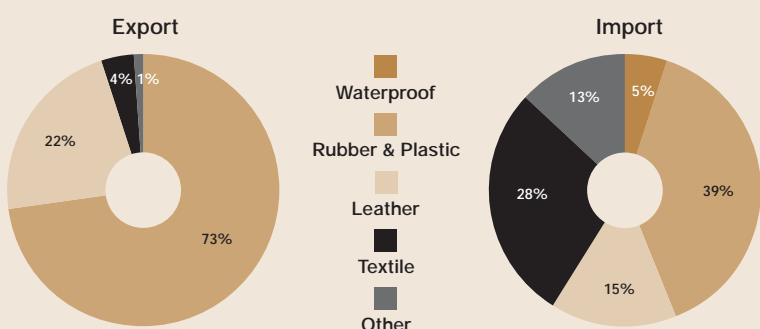


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
USA	240	18%	12	10%	+56%	+155%	-52%	-72%
Argentina	195	15%	14	12%	+70	+43	-103	-624
UK	97	7%	3	3%				
France	71	5%	5	4%				
Italy	68	5%	3	3%				

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %			
Vietnam	183	43%	10.4	31%	+496%	-97%	-87%	
Indonesia	96	22%	5.6	16%	+152	+89	-39	-47
China	70	16%	10.4	31%				
Malaysia	14	3%	3.0	9%				
Italy	13	3%	0.1	0%				

Types of footwear traded 2011 (quantity)



Recent developments

Last year, the footwear industry in Brazil contracted. The number of firms fell below 8 thousand and the number of workers fell 3.2% to 319 thousand. Production decreased 8% to a little over 800 million pairs. Exports also showed a downward trend, falling 21% in terms of quantity and 13% in terms of value. In contrast, the value of imports increased more than 40%. Vietnam is Brazil's most relevant supplier, followed by Indonesia and China.

Sectorial organizations

ABICALÇADOS - Brazilian Shoe Manufacturers Association | www.abicalcados.com.br

Fairs & Events

Couromoda, São Paulo (Jan) | www.couromoda.com
 Courovisão, Novo Hamburgo (Sep) | www.courovisao.com.br
 FIMEC, Novo Hamburgo (Mar) | www.fimec.com.br
 FRANCAL, São Paulo (jun) | www.feirafrencal.com.br