

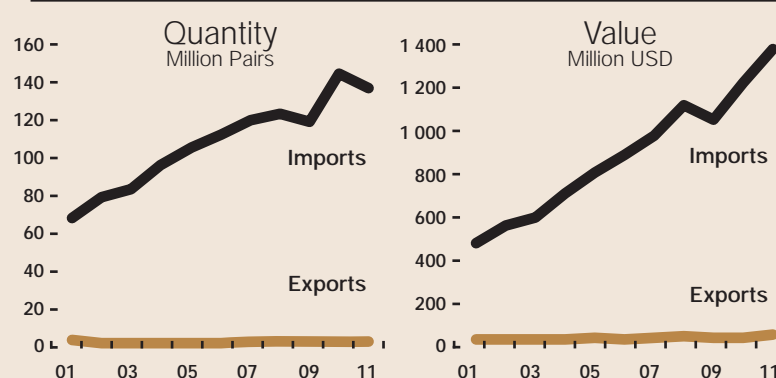
Location and main indicators

Capital	Canberra
Language	English
Area	7 741 220 km ²
Population	23 million
GDP 2011	1 488 billion USD
GDP per capita	65 477 USD
Δ GDP 2011	+2.0%
Δ GDP last 5 years	+13.8%
Currency	Dollar (AUD)



Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	45	58	2	72	22.92
Imports	1 333	16	132	17	10.08
Production			3	90	
Consumption			133	26	

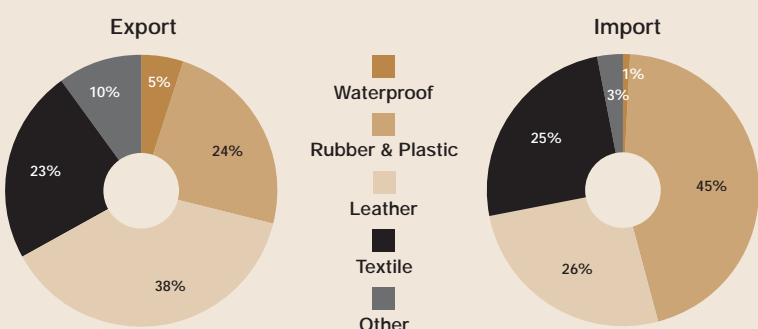


Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
New Zealand	15	34%	0.7	36%	+48%
Israel	2	5%	0.0	2%	+165%
Rep. of Korea	2	4%	0.0	2%	+71%
UK	2	4%	0.0	1%	-38%
New Caledonia	2	4%	0.0	1%	+4.9
					+1.5
					+0.9
					-0.6
					New Zealand
					Israel
					New Caledonia
					USA

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million %
China	934	70%	111	84%	+59%
Vietnam	86	6%	6	4%	+109%
Italy	85	6%	1	1%	+210%
Indonesia	56	4%	3	2%	+47%
Hong Kong	25	2%	2	2%	+345
					+45
					+38
					+27
					China
					Vietnam
					Indonesia
					Italy

Types of footwear traded 2011 (quantity)



Recent developments

The Australian footwear industry employs some 1,800 people, mostly in New South Wales and Victoria. Over the last few years the industry has been shrinking and concentrating on medium to high-value products. For the first time in many years, in 2011, the number of pairs imported by Australia decreased, although the value of imports continued to grow. China is the largest supplier. Australian exports grew 25%, in value, New Zealand being their most significant market.

Sectorial organizations

FMAAI - Footwear Manufacturers Association of Australia | www.nationalfootwearretailers.com.au
 NFRA - National Footwear Retailers Association | www.nationalfootwearretailers.com.au

Fairs & Events

Australian Shoe Fair, Melbourne (Aug) | www.australianshoefair.com
 Australian Shoe Fair, Sydney (Mar) | www.australianshoefair.com
 Bags & Accessories Fair, Melbourne (Aug) | www.bagsaccessories.com.au
 Bags & Accessories Fair, Sydney (Mar) | www.bagsaccessories.com.au