# **Argentina**



#### Location and main indicators

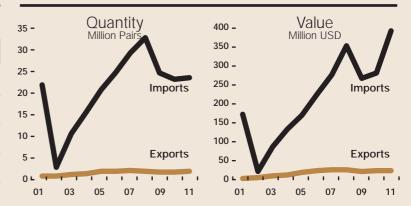
Capital Buenos Aires
Language Spanish
Area 2 780 400 km²
Population 41 million
GDP 2011 448 billion USD
GDP per capita 10 945 USD
Δ GDP 2011 +8.9%

Δ GDP 2011 +8.9% Δ GDP last 5 years +39.0% Currency Peso (ARS)



### Footwear industry

	Value		Quantity		Prices
2011	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	27	73	2	74	14.68
Imports	395	38	23	56	17.11
Production			118	14	
Consumption			139	23	



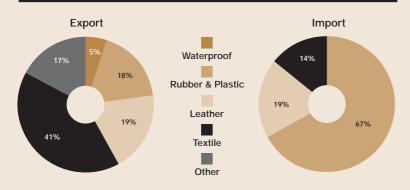
### Main trading partners 2011

Export Markets	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 years variation USD Million   %
Uruguay	8	28%	0.7	36%	+95% +183% +288% -49%
Chile	6	24%	0.2	11%	
Paraguay	4	14%	0.3	14%	+4 +2.5 +2.3
Bolivia	3	12%	0.2	12%	-6
Brazil	2	6%	0.1	7%	Uruguay Paraguay Bolivia Chile

Import Origins	Million USD	Value Share	Million Pairs	Quantity Share
Brazil	193	49%	12.5	54%
China	86	22%	3.9	17%
Vietnam	71	18%	3.8	16%
Indonesia	33	8%	2.3	10%
Thailand	3	1%	0.1	0%

/	Last 5 years variation USD Million   %						
	+327%	+39%	+57%	+209%			
	+55	+54	+31	+22			
	Vietnam	Brazil	China	Indonesia			

## Types of footwear traded 2011 (quantity)



## Recent developments

The Argentinean footwear industry, placed mostly in the Buenos Aires area, has ambitious plans for the future, planning to double production and exports by 2020. However, for now the country shows a considerable trade deficit, with imports being more than ten times exports. In 2011, both increased. Brazil is the major supplier and Uruguay, Chile, Paraguay, and Bolivia are the main clients.

## Sectorial organizations

CIC - Camara De La Industria Del Calzado | www.calzadoargentino.org.ar

#### Fairs & Events

CEMCA, Buenos Aires (Fev; Jul) | www.cemca.com.ar EFICA, Buenos Aires (Jul; Dec) | www.calzadoargentino.org.ar eXPOcaipic, Buenos Aires (Jun; Nov) | www.caipic.org.ar