

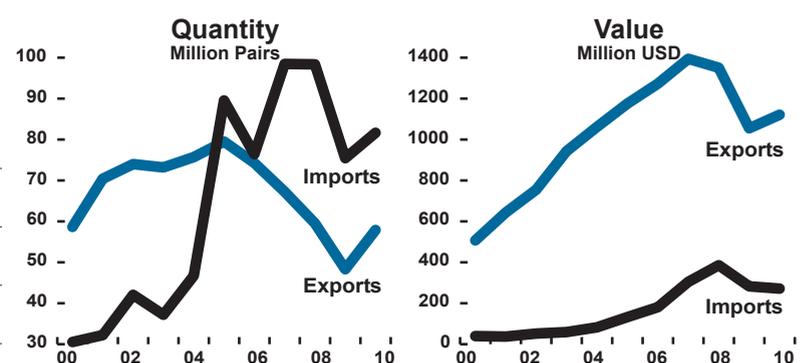
Location and main indicators

Capital	Bucharest
Language	Romanian
Area	238 390 km ²
Population	21 million
GDP per capita	7 542 USD
GDP 2010	162 billion USD
Δ GDP 2010	-1.3%
Δ GDP last 5 years	+13.0%
Currency	New lei (RON)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	1 121	15	58	20	19.36
Imports	272	40	82	23	3.33
Production			66	18	
Consumption			90		

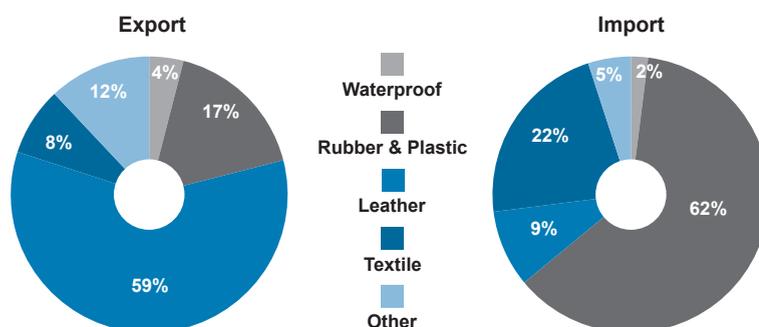


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Italy	593	53%	29	50%	-186 -24%
France	128	11%	4	6%	+88 +278%
Austria	120	11%	4	7%	+41
Germany	75	7%	3	6%	-30 -44%
Slovakia	42	4%	2	4%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	70	26%	61	74%	+29
Italy	49	18%	3	4%	+24 +94%
Slovakia	30	11%	2	2%	+21
Germany	22	8%	3	4%	+13
Spain	14	5%	1	1%	

Types of footwear traded 2010 (quantity)



Sectorial organizations

SFERA FACTOR - Organisation of the Romanian Leather Manufacturers
 Association of Romanian Shoe Producers

Recent developments

In 2010 employment in the Romanian footwear industry contracted by some 30%, to less than 50 thousand workers. However, after four years of consecutive reductions, exports recovered, showing growth rates of 20% in terms of quantity, and 6% in terms of value. Events in Romania are significantly determined by the strategies of the Italian industry, through subcontracting and a direct local presence. Italy is the destination of about half of Romanian exports, but in the last five years Italy has reduced its acquisitions by some 25%, which has been partially compensated by increased exports to Austria.

Fairs & Events

ITP, Bucharest (Mar; Set) | www.itp-expo.ro