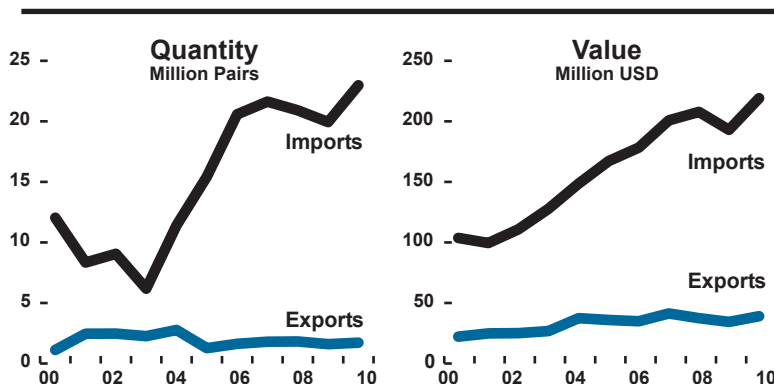


## Location and main indicators



## Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	38	54	2	68	21.92
Imports	217	44	23	52	9.43
Production			1		
Consumption			22		

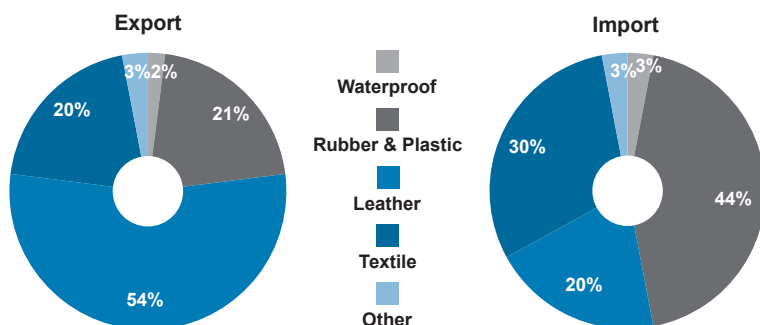


## Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Australia	23	62%	1.1	64%	+5	+26%
USA	6	15%	0.1	9%	-5	-47%
UK	2	5%	0.0	4%	+1	+129%
Netherlands	1	4%	0.0	3%	+0.7	+83%
Belgium	1	2%	0.0	4%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	157	72%	20.2	88%	+44	+39%
Vietnam	15	7%	0.9	4%	+6	+73%
Italy	9	4%	0.1	1%	+2	+38%
Indonesia	7	3%	0.4	2%	-2	-31%
India	3	2%	0.1	1%		

## Types of footwear traded 2010 (quantity)



## Sectorial organizations

New Zealand Footwear Industry Association | [www.nzfootwear.org.nz](http://www.nzfootwear.org.nz)

## Recent developments

New Zealand's footwear trade is concentrated in two "giants": Australia is the destination of more than 60% of the country's exports, whereas China is the origin of more than 70% of its imports. Both countries have reinforced their positions in the last five years. In 2010, imports and exports grew at an approximate rate of 14%.

## Fairs & Events

n.a.