

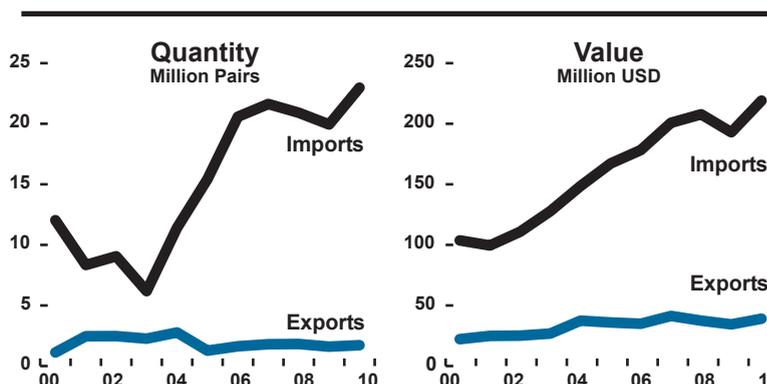
Location and main indicators

Capital	Wellington
Language	English, Maori
Area	267 710 km ²
Population	4 million
GDP per capita	32 145 USD
GDP 2010	140 billion USD
ΔGDP 2010	+1.5%
ΔGDP last 5 years	+3.1%
Currency	NZ dollars (NZD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	38	54	2	68	21.92
Imports	217	44	23	52	9.43
Production			1		
Consumption			22		

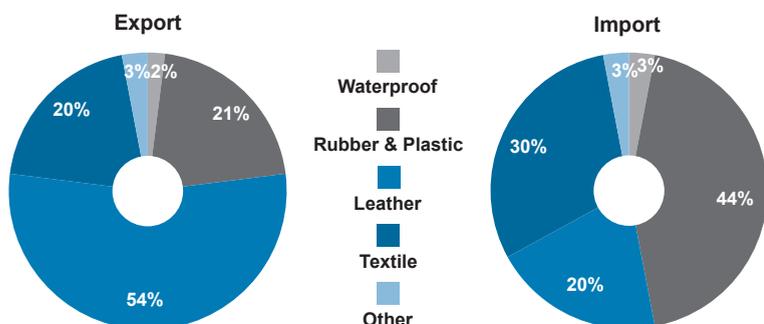


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
Australia	23	62%	1.1	64%	↑ +5 +26%
USA	6	15%	0.1	9%	↓ -5 -47%
UK	2	5%	0.0	4%	↑ +1 +129%
Netherlands	1	4%	0.0	3%	↑ +0.7 +83%
Belgium	1	2%	0.0	4%	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years
China	157	72%	20.2	88%	↑ +44 +39%
Vietnam	15	7%	0.9	4%	↑ +6 +73%
Italy	9	4%	0.1	1%	
Indonesia	7	3%	0.4	2%	↑ +2 +38%
India	3	2%	0.1	1%	↓ -2 -31%

Types of footwear traded 2010 (quantity)



Recent developments

New Zealand's footwear trade is concentrated in two "giants": Australia is the destination of more than 60% of the country's exports, whereas China is the origin of more than 70% of its imports. Both countries have reinforced their positions in the last five years. In 2010, imports and exports grew at an approximate rate of 14%.

Sectorial organizations

New Zealand Footwear Industry Association | www.nzfootwear.org.nz

Fairs & Events

n.a.