

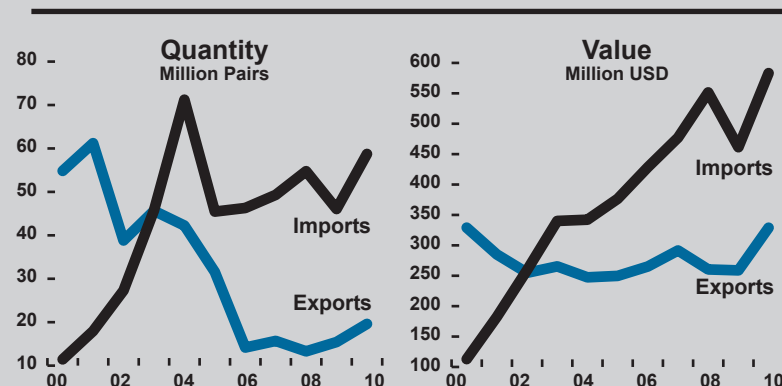
Location and main indicators

Capital	Mexico City
Language	Spanish
Area	1 964 380 km ²
Population	109 million
GDP per capita	9 566 USD
GDP 2010	1 039 billion USD
ΔGDP 2010	+5.5%
ΔGDP last 5 years	+9.2%
Currency	Peso (MXN)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	329	27	20	31	16.77
Imports	583	28	59	30	9.93
Production			244	8	
Consumption			283	15	

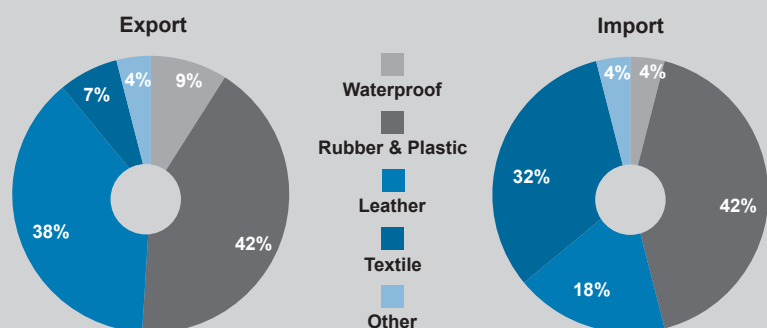


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
USA	279	84%	16.1	82%	+56	+25%
Japan	12	4%	0.3	2%	+7	+154%
Canada	6	2%	0.4	2%		
France	5	1%	0.1	0%	-5	-79%
Brazil	4	1%	0.8	4%	+4	

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
Vietnam	250	43%	23	39%	+122	+81%
Indonesia	92	16%	12	21%	+65	+248%
China	83	14%	7	12%	+53	+177%
Italy	38	7%	1	2%		
Spain	33	6%	1	2%	-50	-72%

Types of footwear traded 2010 (quantity)



Sectorial organizations

CICEG - Mexican Footwear Chamber | www.ciceg.org

Recent developments

Although Mexico is an import footwear producer, its exports are relatively limited. The Mexican footwear industry is strongly concentrated in the city of León, in the state of Guanajuato, with smaller production centres in Guadalajara (Jalisco) and Mexico City. Mexico's international footwear trade is heavily concentrated with more than 80% of its exports directed at its northern neighbour, the USA, and more than two thirds of its imports coming from Vietnam, Indonesia or China. In 2010, both exports and imports made healthy progress, setting new all-time highs.

Fairs & Events

ANPIC, Leon (Nov) | www.anpic.com
 Modama, Guadalajara (May; Sep) | modama.com.mx
 SAPICA Shoe Fair, Leon (Mar; Aug) | www.sapica.com