

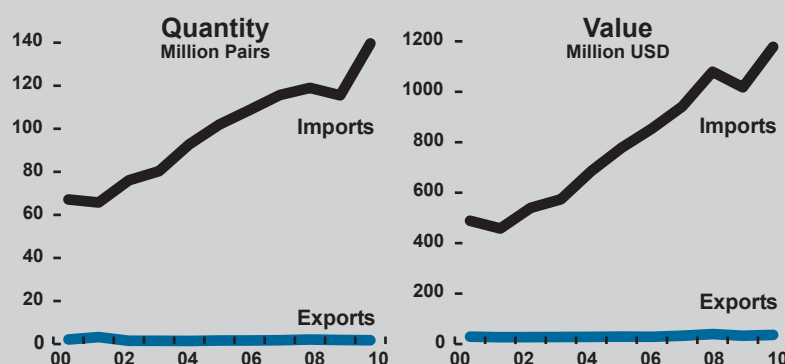
Location and main indicators

Capital	Canberra
Language	English
Area	7 741 220 km ²
Population	22 million
GDP per capita	55 590 USD
GDP 2010	1 236 billion USD
Δ GDP 2010	+2.7%
Δ GDP last 5 years	+14.6%
Currency	Dollars (AUD)



Footwear industry

2010	Value		Quantity		Prices
	Million USD	World Rank	Million Pairs	World Rank	USD
Exports	36	55	2	67	20.49
Imports	1 178	15	140	16	8.44
Production			5		
Consumption			143	22	

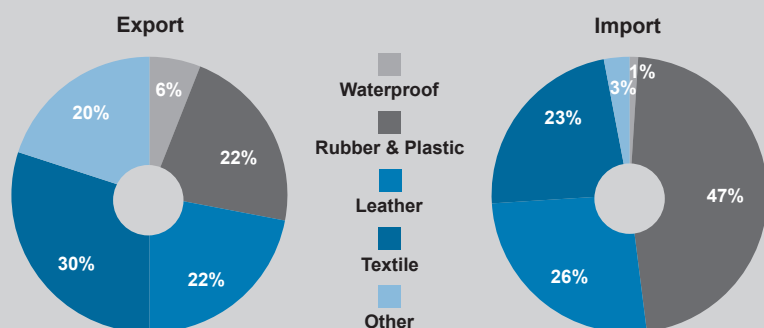


Main trading partners 2010

Export Markets	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
New Zealand	15	42%	0.7	42%	↑ Korea	+3
Korea	3	8%	0.1	4%	↑ New Zealand	+2 +14%
New Guinea	2	5%	0.1	6%	↑ Italy	+1
UK	2	5%	0.0	1%	↓ USA	-0.9 -44%
Italy	1	4%	0.0	1%		

Import Origins	Million USD	% Value	Million Pairs	% Quantity	Variation (USD Million) Last 5 years	
China	847	72%	120	86%	↑ China	+328 +63%
Italy	69	6%	1	1%	↑ Vietnam	+31 +90%
Vietnam	66	6%	5	4%	↑ Indonesia	+21 +125%
Indonesia	39	3%	3	2%	↓ New Zealand	-9 -82%
Brazil	23	2%	4	3%		

Types of footwear traded 2010 (quantity)



Sectorial organizations

NFRA - National Footwear Retailers Association | www.nationalfootwearretailers.com.au
 FMAAI - Footwear Manufacturers Association of Australia | www.nationalfootwearretailers.com.au

Recent developments

Australian imports increased by 20% in 2010, culminating a decade in which they had more than doubled. Rubber and plastic represent about half of the country's imports and China is Australia's main supplier, while imports from New Zealand correspondingly declined rapidly. Over the last few years, Australian exports have shown no clear trend. New Zealand and Korea are Australia's main export destinations.

Fairs & Events

Australian Shoe Fair, Melbourne (Aug) | www.australianshoefair.com
 Australian Shoe Fair, Sydney (Mar) | www.australianshoefair.com
 Bags & Accessories Fair, Melbourne (Aug) | www.bagsaccessories.com.au
 Bags & Accessories Fair, Sydney (Mar) | www.bagsaccessories.com.au