



**WORLD FOOTWEAR**

JAN2012

# EVENTS

## FOOTWEAR INDUSTRY STARTS FRENETIC QUARTER

The first footwear fair in the year 2012 (Ayakkabi) starts today (January 5th) in Izmir (Turkey), thus marking the start of a tight schedule of international events.

### Three months at full speed

111 international events in 44 different countries are scheduled for the next quarter, bringing international players to the four corners of the world. Dusseldorf, New York, Milan, Tokyo or Las Vegas are mandatory destinations, but the list includes a total of 64 different cities, some lesser known and some others more or less exotic.

### From Izmir to Katmandu

Although the second quarter of the year 2012 is expected to have less fairs scheduled, as usual, the third quarter will again bring all major players to the five continents at an equally fast pace.

The schedule of events will end with the new edition of the Kathmandu fair, which is expected by the end of December 2012.

This is the "World Footwear Events" calendar recently published by APICCAPS, which is available at [www.worldfootwear.com](http://www.worldfootwear.com) and aims to list footwear industry-related international events. The calendar is available online in both interactive and pdf versions.

### Who is APICCAPS?

APICCAPS - Portuguese Footwear, Components, Leather Goods Manufacturers' Association - is a nation-wide association based in Porto, representing the Footwear industry and related sectors. The organization aims to promote the development of the sectors it represents and those of its 700 members. More information is available at: [www.apiccaps.pt](http://www.apiccaps.pt)

### What is World Footwear?

For many years, APICCAPS has been gathering and analyzing information on the industry's international markets and has now decided to make this more widely available in several supports under the World Footwear initiative.

This initiative has several planned diffusion supports. Already available:

- » An electronic platform: [www.worldfootwear.com](http://www.worldfootwear.com),
- » A paper edition of the World Footwear Yearbook,
- » An annual edition of the World Footwear Events Calendar.

The mission of this initiative is to collect footwear data on: production, trade and market intelligence and redistribute this information in an intelligible way and on a purposeful timing to the sectorial players around the world.

The first edition of the World Footwear Yearbook was released on September 2011. This report will be published annually with data up to the previous year. Main source of data for the yearbook is official statistics. However, official statistics do not cover all the items we consider relevant. Thus, we gather additional information through the main footwear organizations in each country.

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**A P I C C A P S**

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